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IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA

B.J.,
Plaintiff,
v.
G6 HOSPITALITY, LLC, et al.,
Defendants.

Case No. 22-cv-03765-MMC

**ORDER GRANTING IN PART AND
DENYING IN PART MOTIONS TO
DISMISS**

United States District Court
Northern District of California

Before the Court are six motions, filed July 10, 2023: (1) Hilton Domestic Operating Company Inc.’s “Motion to Dismiss the Third Amended Complaint Under Rule 12(b)(6)” (see Dkt. No. 180 (“Hilton Mot.”)), in which VWI Concord LLC dba Hilton Concord and Interstate Management Company, LLC have joined (see Dkt. Nos. 182, 186); (2) Leisure Hotel Group LLC dba Clarion Inn’s “Motion to Dismiss Plaintiff’s Third Amended Complaint Under Rule 12(b)(6)” (see Dkt. No. 181 (“Leisure Mot.”)); (3) G6 Hospitality, LLC’s Motion to Dismiss Plaintiff’s Third Amended Complaint” (see Dkt. No. 183 (“G6 Mot.”)); (4) Concord Inn and Suites LP, dba Studio 6 Concord’s “Motion to Dismiss Plaintiff’s Third Amended Complaint” (see Dkt. No. 184 (“Concord Mot.”)); Marriott International, Inc.’s and Residence Inn by Marriott, LLC’s “Motion to Dismiss Plaintiff’s Third Amended Complaint” (see Dkt. No. 185 (“Marriott Mot.”)); and Choice Hotels International, Inc.’s “Motion to Dismiss Plaintiff’s Third Amended Complaint” (see Dkt. No. 187 (“Choice Mot.”)). Plaintiff has filed opposition (see Dkt. No. 192 (“Opp.”)), to which defendants have replied (see Dkt. Nos. 201, 202, 203, 204, 205, 206, 207, 208). Having read and considered the papers filed in support of and in opposition to the motions, the Court rules as follows.¹

¹ By order filed August 24, 2023, the Court took the matter under submission.

1 **BACKGROUND AND PROCEDURAL HISTORY**

2 In the operative complaint, the Third Amended Complaint (“TAC”), plaintiff asserts
 3 a single cause of action against each of the moving and joining defendants under the
 4 Trafficking Victims Protection Reauthorization Act (“TVPRA”), 18 U.S.C. § 1595. In
 5 particular, plaintiff alleges that between 2012 and 2016, she was “trafficked for
 6 commercial sex and suffered severe physical and emotional abuse under duress” at five
 7 California hotels: (1) Studio 6 Concord (“Studio 6”), (2) San Ramon Marriott, (3)
 8 Residence Inn Pleasant Hill – Concord (“Residence Inn Concord”), (4) Clarion Hotel
 9 Concord/Walnut Creek (“Clarion Hotel”), and (5) the Hilton Concord (collectively, “the
 10 hotels”). (See TAC ¶¶ 13, 16.)² Plaintiff alleges “[t]rafficking at each hotel was open and
 11 obvious to anyone working or staying there” (see TAC ¶ 16), and that “[a]s a direct and
 12 proximate result of [d]efendants providing a safe house to her trafficker and [d]efendants’
 13 consistent refusal to identify and prevent commercial sex trafficking, [she] was trafficked,
 14 sexually exploited, and repeatedly victimized” at the above-referenced hotel properties
 15 (see TAC ¶ 17).

16 By order filed May 19, 2023 (see Order Granting Motions to Dismiss; Denying as
 17 Moot Motion to Strike (“May 19 Order”), Dkt. No. 174), the Court granted defendants’
 18 motions to dismiss the Second Amended Complaint (“SAC”), which pleading sought to
 19 hold all moving and joining defendants liable under the TVPRA as beneficiaries of

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 21 ² Studio 6 is owned, operated, and managed by defendant Concord Inn and Suites
 22 LP (“Concord Inn”), a franchisee of defendant G6 Hospitality, LLC (“G6”). (See SAC
 23 ¶ 33.) The San Ramon Marriott is managed by defendant Marriott International, Inc.
 24 (“Marriott”). (See TAC ¶ 33.) The Residence Inn Concord is owned, operated, and
 25 managed by defendant Residence Inn by Marriott, LLC (“Residence Inn”), a franchisee of
 26 Marriott. (See TAC ¶ 33.) The Clarion Hotel is owned, operated, and managed by
 27 defendant Leisure Hotel Group LLC (“Leisure”), a franchisee of defendant Choice Hotels
 28 International, Inc. (“Choice”). (See TAC ¶ 33.) The Hilton Concord is owned and
 operated by defendant VWI Concord LLC (“VWI”), a franchisee of defendant Hilton
 Domestic Operating Company, Inc. (“Hilton”), and is managed by defendant Interstate
 Management Company, LLC (“Interstate”). (See TAC ¶ 33.) For purposes of this Order,
 the Court refers to defendants Concord Inn, Residence Inn, Leisure, VWI, Interstate, and
 Marriott, in its capacity as manager of the San Ramon Marriott, as “the Franchisee
 Defendants,” and refers to G6, Marriott, Choice, and Hilton as “the Franchisor
 Defendants.”

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1 plaintiff's trafficking. In particular, the Court found plaintiff's TVPRA claims against the
2 Franchisee Defendants, which claims were brought under a theory of direct beneficiary
3 liability, deficient in that plaintiff had not plausibly alleged the Franchisee Defendants
4 participated in a venture they knew or should have known engaged in sex trafficking.
5 (See May 19 Order 9:24-25; 10:1-6.) As to the Franchisor Defendants, the Court found
6 plaintiff's TVPRA claims, which claims were brought under a theory of vicarious
7 beneficiary liability, deficient in that plaintiff had failed to state a claim for direct
8 beneficiary liability against their respective franchisees, and in any event, had failed to
9 plead sufficient facts to show an agency relationship between the Franchisor Defendants
10 and their franchisees. (See May 19 Order 12:7-11; 17:16-17; 18:5-6.) The Court
11 afforded plaintiff leave to amend, with the caveat that plaintiff could not "add any new
12 defendants or new claims . . . without first obtaining leave of court." (See May 19 Order
13 18:10-11.)

14 Thereafter, plaintiff filed the TAC, which pleading contains facts and allegations
15 similar to those in the SAC, as well as new allegations designed to remedy the defects
16 identified by the Court in its May 19 Order, namely, (1) new allegations regarding the
17 Franchisee Defendants' awareness of plaintiff's trafficking, and (2) new allegations
18 regarding the degree of control exerted by the Franchisor Defendants over their
19 respective franchisees. The TAC also seeks to hold defendants liable under new
20 theories of liability under the TVPRA. In particular, whereas plaintiff previously sought to
21 hold the Franchisee and Franchisor Defendants liable under, respectively, direct and
22 vicarious theories of beneficiary liability, plaintiff now seeks to hold the Franchisee
23 Defendants liable as both beneficiaries and perpetrators of her trafficking, and seeks to
24 hold the Franchisor Defendants liable under both direct and vicarious theories of
25 beneficiary liability.

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1 **LEGAL STANDARD**

2 Dismissal under Rule 12(b)(6) of the Federal Rules of Civil Procedure "can be
3 based on the lack of a cognizable legal theory or the absence of sufficient facts alleged
4 under a cognizable legal theory." See Balistreri v. Pacifica Police Dep't, 901 F.2d 696,
5 699 (9th Cir. 1990). Rule 8(a)(2), however, "requires only 'a short and plain statement of
6 the claim showing that the pleader is entitled to relief.'" See Bell Atlantic Corp. v.
7 Twombly, 550 U.S. 544, 555 (2007) (quoting Fed. R. Civ. P. 8(a)(2)). Consequently, "a
8 complaint attacked by a Rule 12(b)(6) motion to dismiss does not need detailed factual
9 allegations." See id. Nonetheless, "a plaintiff's obligation to provide the grounds of his
10 entitlement to relief requires more than . . . a formulaic recitation of the elements of a
11 cause of action." See id. (internal quotation, citation, and alteration omitted).

12 In analyzing a motion to dismiss, a district court must accept as true all material
13 allegations in the complaint and construe them in the light most favorable to the
14 nonmoving party. See NL Indus., Inc. v. Kaplan, 792 F.2d 896, 898 (9th Cir. 1986). "To
15 survive a motion to dismiss," however, "a complaint must contain sufficient factual
16 material, accepted as true, to 'state a claim to relief that is plausible on its face.'" Ashcroft
17 v. Iqbal, 556 U.S. 662, 678 (2009) (quoting Twombly, 550 U.S. at 570). "Factual
18 allegations must be enough to raise a right to relief above the speculative level,"
19 Twombly, 550 U.S. at 555, and courts "are not bound to accept as true a legal conclusion
20 couched as a factual allegation," see Iqbal, 556 U.S. at 678 (internal quotation and
21 citation omitted).

22 **DISCUSSION**

23 By the instant motions, defendants seek an order dismissing the above-titled
24 action in its entirety, on the asserted ground that plaintiff has again failed to state a claim
25 for relief against them under the TVPRA.

26 The TVPRA "creat[es] criminal offenses for forced labor and sex trafficking[,]" see
27 J.C. v. Choice Hotels Intl.' Inc., 2020 WL 6318707, at *3 (N.D. Cal. Oct. 28, 2020); see
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1 also 18 U.S.C. § 1591,³ and, in addition to the criminal prohibition, “creates civil liability
2 for two categories of defendants: (1) those who have themselves committed a criminal
3 offense under § 1591 of the TVPRA (i.e., perpetrator liability), and (2) those who are not
4 themselves subject to criminal liability but who knowingly benefitted from participation in a
5 venture that they knew or should have known was committing an offense under § 1591 of
6 the TVPRA (i.e., beneficiary liability),” see A.D. v. Wyndham Hotels & Resorts, Inc., 2020
7 WL 8674205, at *2 (E.D. Va. July 22, 2020) (emphasis omitted), see also 18 U.S.C.
8 § 1595.⁴

9 Here, as noted, plaintiff relies on both beneficiary and perpetrator theories of
10 liability. The Court first turns to plaintiff’s beneficiary liability claims.

11 **A. Beneficiary Liability Claims**

12 To state a § 1595(a) claim under a beneficiary theory, a plaintiff must allege facts

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³ The criminal provision of the TVPRA provides criminal penalties for:

(a) Whoever knowingly –

- (1) . . . recruits, entices, harbors, transports, provides, obtains, advertises, maintains, patronizes, or solicits by any means a person; or
- (2) benefits, financially or by receiving anything of value, from participation in a venture which has engaged in a n act described in violation of paragraph (1),

knowing . . . that means of force, threats of force, fraud, coercion described in subsection (e)(2), or any combination of such means will be used to cause the person to engage in a commercial sex act, or that the person has not attained the age of 18 years and will be caused to engage in a commercial sex act[.]
See 18 U.S.C. § 1591.

⁴ The civil liability provision of the TVPRA provides:

An individual who is a victim of a violation of this chapter may bring a civil action against the perpetrator (or whoever knowingly benefits, financially or by receiving anything of value from participation in a venture which that person knew or should have known has engaged in an act in violation of this chapter) in an appropriate district court of the United States and may recover damages and reasonable attorneys fees.
See 18 U.S.C. § 1595(a).

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1 plausibly establishing that the defendant “(1) knowingly benefited financially (2) from
 2 participation in a venture (3) that [the] [d]efendant knew or should have known engaged
 3 in sex trafficking as defined in 18 U.S.C. § 1591.” See A.B. v. Shilo Inn, Salem, LLC,
 4 2023 WL 5237714, at *4 (D. Or. Aug. 15, 2023) (internal quotations and citation omitted).
 5 “A plaintiff may satisfy these elements in one of two ways.” H.G. v. Inter-Cont’l Hotels
 6 Corp., 489 F. Supp. 3d 697, 704 (E.D. Mich. 2020). Specifically, such plaintiff may “show
 7 that the defendant’s own acts, omissions, and state of mind establish each element[.]”
 8 i.e., that such defendant is directly liable under the statute, or such plaintiff may “impute
 9 to the defendant the acts, omissions, and state of mind of an agent of the defendant[.]”
 10 i.e., that the defendant is indirectly, or vicariously, liable under the statute. See id.

11 As noted above, the beneficiary liability claims alleged in the TAC differ from those
 12 alleged in the SAC. In particular, whereas plaintiff previously asserted a direct
 13 beneficiary liability claim against each Franchisee Defendant and a vicarious beneficiary
 14 liability claim against each Franchisor Defendant, she now asserts a direct beneficiary
 15 liability claim against all moving and joining defendants, while maintaining her vicarious
 16 beneficiary liability claim against each of the Franchisor Defendants. The Court first
 17 addresses the direct beneficiary liability claim as it pertains to, respectively, the
 18 Franchisee and Franchisor Defendants, then turns to the vicarious beneficiary liability
 19 claim.

20 1. Direct Beneficiary Liability Claims

21 a. Franchisee Defendants

22 In its May 19 Order, the Court found plaintiff plausibly alleged the first prong of a
 23 direct beneficiary liability claim against the Franchisee Defendants, namely, that said
 24 defendants “knowingly benefitted” from their participation in the alleged venture (see May
 25 19 Order 7:55-16), but failed to plausibly allege the second and third elements, namely,
 26 that said defendants “participated in a venture” that they “knew or should have known
 27 ha[d] engaged in trafficking” (see May 19 Order 9:24-25; 12:4-5).

28 To make out the second prong of a direct beneficiary liability claim, i.e., that

1 defendants “participated in a venture,” a plaintiff must “allege that [the defendants] took
2 part in a common undertaking or enterprise involving risk and potential profit.” Doe #1 v.
3 Red Roof Inns, Inc., 21 F.4th 714, 725 (11th Cir. 2021); see also J.M. v. Choice Hotels
4 Int’l, Inc., 2022 WL 10626493, at *4 (E.D. Cal. Oct. 18, 2022) (same). “[T]here are two
5 ways in which a plaintiff can connect the dots between the plaintiff’s experience as a
6 victim of sex trafficking and the specific defendant in the lawsuit for purpose of pleading
7 the second prong of a TVPRA claim: by alleging a direct association between the
8 defendant hotel and the plaintiff’s trafficker, or by showing a continuous business
9 relationship between a defendant hotel and a sex trafficker where the defendant rented
10 rooms to people it knew or should have known were engaged in sex trafficking.” See
11 K.H. v. Riti, Inc., 2023 WL 3644224, at *3 (N.D. Ga. Apr. 17, 2023) (internal quotations
12 and citation omitted). The third prong of a direct beneficiary liability claim overlaps
13 substantially with the second, in that it requires the plaintiff to assert facts supporting the
14 defendant’s knowledge of the venture in which it allegedly participated, i.e., that the
15 defendant “rented rooms to people [it] knew or should have known were engaged in sex
16 trafficking.” See B.J. v. G6 Hosp., LLC, 2023 WL 3569979, at *5 (N.D. Cal. May 19,
17 2023) (internal quotation and citation omitted).

18 Here, plaintiff sufficiently alleges a “continuous business relationship” existed
19 between plaintiff’s trafficker, the above-referenced Franchisee Defendants, and their
20 respective franchisors, based on “[each of the Franchisor Defendant’s] role as the
21 primary facilitator or participant in renting rooms . . . and [each of the Franchisee
22 Defendant’s] necessary participation in the room rentals by interfacing with customers,
23 including [p]laintiff’s trafficker.” (See TAC ¶¶ 49, 68, 81, 98, 110.) The question thus
24 presented is whether plaintiff has plausibly alleged the above-referenced Franchisee
25 Defendants, in participating in such venture, knew or should have known they were
26 renting rooms to an individual engaged in trafficking. See K.H., 2023 WL 3644224, at *3;
27 B.J., 2023 WL 3569979, at *5.

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(1) Marriott (in its capacity as manager of San Ramon Marriott), Residence Inn, Leisure, VWI, and Interstate

At the outset, the Court notes that plaintiff's allegations regarding her experiences at the above five Franchisee Defendants' hotels are largely duplicative of those set forth in the SAC, which, for the reasons discussed in detail in the May 19 Order, again fail to plead a viable claim. To the extent plaintiff has added allegations in the TAC, such allegations are, for the reasons set forth below, insufficient to state a claim for direct beneficiary liability.

First, although the TAC contains a handful of new allegations regarding "open and obvious" indicators of plaintiff's trafficking at said defendants' hotel properties (see, e.g., TAC ¶¶ 77 (alleging, as to San Ramon Marriott, "[s]everal times, [plaintiff's] trafficker would jump out from behind a door or, if outside, a bush, and would grab her and threaten her . . . out in the open, in common areas of the hotel within the vicinity of hotel and construction staff"); ¶¶ 90 (alleging plaintiff's trafficker, during a stay at the Residence Inn, broke into plaintiff's room and "held her down until she ran and sprinted away through the hotel and outside into a grassy area where he caught her, grabbed her, spit in her face, screamed at her, and carried her back into the hotel yelling 'you're a prostitute, no one cares about you'")), such allegations do not permit a plausible inference that said defendants' knew or should have known of plaintiff's trafficking, there being no clear and unambiguous allegation⁵ that any hotel employee was in a position to witness any such episode (see May 19 Order 10:23-25).⁶

Next, although the TAC contains new allegations about the above five Franchisee Defendants' employees' interaction with plaintiff and/or her trafficker, such allegations fail

⁵ The above-quoted excerpts exemplify a pattern, employed throughout the TAC, of referring to events in a manner that obfuscates, rather than elucidates, whatever is alleged to have happened.

⁶ The Court also notes that plaintiff's Opposition again mischaracterizes the various allegations. For example, as to defendant Leisure, plaintiff cites to the TAC as alleging that plaintiff's trafficker "often physically attacked [plaintiff] in public areas of the hotel in front of hotel staff." (See Opp. 9:22-23.) The TAC, however, contains no allegation that Leisure staff witnessed plaintiff's trafficker physically abusing her.

1 to “connect the dots,” see K.H., 2023 WL 3644224, at *3, between said defendants and
2 plaintiff’s trafficking.

3 In that regard, with respect to Marriott, plaintiff now alleges that plaintiff’s trafficker
4 “was caught by staff and a construction crew when found to be hiding in vacant rooms
5 during a remodel so he could watch and observe [plaintiff] and her room activity,” and
6 that “[t]he hotel manager told [plaintiff] that they saw her trafficker doing this and they told
7 her he was always watching her.” (See TAC ¶ 76.) Plaintiff does not however, allege
8 how hotel staff could infer from such conduct plaintiff was the victim of sex trafficking.

9 With respect to Residence Inn, plaintiff now alleges that on one occasion when
10 plaintiff “locked herself in her room that was registered under her name,” her trafficker
11 “was recognized by front desk staff who made a key for him . . . and he used it to enter
12 [plaintiff’s] room where he violently beat her.” (See TAC ¶ 89.) Plaintiff does not,
13 however, allege the front desk staff knew why such individual had been locked out when
14 they provided him with a key, or who or what any staff member “recognize[d]” him to be.
15 Plaintiff also alleges that, following a violent encounter with her trafficker, she “asked staff
16 to call the police and to save the video⁷ but they did not” (see TAC ¶ 90), and that,
17 following a separate violent encounter, she “spoke to the hotel manager about why
18 [Residence Inn staff] didn’t help, . . . asked to speak to ‘Marriott headquarters,” and
19 “called Marriott headquarters and spoke to a woman who indicated she would create an
20 incident report” (see TAC ¶¶ 91-92). Plaintiff does not, however, allege that any
21 Residence Inn staff member witnessed either of the above-referenced episodes, nor
22 does she state what she told any hotel employee or the representative at Marriott
23 headquarters about her circumstances. Plaintiff further alleges “staff” at the hotel
24 “permitted payment by cash in violation of the requirement of a credit card” (see TAC
25 ¶ 83) but does not explain who was permitted to make such payments, what they were
26 used for, or the nature/scope of the “credit card requirement.”

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28 ⁷ There is no allegation that there existed a video of the episode.

1 With respect to Leisure, plaintiff now alleges that “Clarion Hotel . . . staff gave
2 [plaintiff] a room in the outer building so ‘johns’ could enter the building without a key and
3 without using the main lobby.” (See TAC ¶ 100.) Plaintiff does not, however, allege any
4 facts suggesting that hotel employees understood, in giving plaintiff a room located away
5 from the main lobby, what such room would be used for, let alone for the purpose of
6 trafficking.

7 Lastly, with respect to VWI and Interstate, plaintiff now alleges that “[a]t one point,
8 [plaintiff] told the front desk staff by phone that she was a victim trying to get away and
9 they took no action.” (See TAC ¶ 116.) Plaintiff does not, however, allege that she
10 explained to front desk staff what she was a victim of, nor does she provide any
11 description of their conversation.

12 In sum, the new allegations in the TAC, whether read separately or in combination
13 with those from the SAC and realleged in the TAC, do not establish either a direct
14 association between plaintiff’s trafficker and the above-referenced Franchisee
15 Defendants, or a “continuous business relationship” between defendant hotels and
16 plaintiff’s trafficker by which said defendants “rented rooms to people [they] knew or
17 should have known were engaged in sex trafficking.” See K.H., 2023 WL 3644224, at *3;
18 cf., e.g., J.G. v. Northbrook Indus., Inc., 619 F. Supp. 3d 1228, 1236 (N.D. Ga. 2022)
19 (finding allegations sufficient to establish “direct association” between hotel defendant
20 and traffickers where “employees, agents, and/or representatives assisted those who
21 trafficked [p]laintiff by acting as lookouts for [p]laintiff’s traffickers and informing the
22 traffickers of police activity at the hotel as well as warning [p]laintiff’s traffickers about
23 guest complaints and high visitor traffic drawing unwanted attention”; further noting
24 plaintiff alleged a “continuous business relationship” between defendant hotel and
25 traffickers where employees observed plaintiff and other trafficking victims’ “inappropriate
26 appearance[s], physical deterioration, poor hygiene, fatigue, sleep deprivation, injuries,
27 loitering, and soliciting male patrons,” hotel rooms containing “condoms, drugs, weapons,
28 and a large number of towels, sheets, and tissues,” and plaintiffs’ sex traffickers

1 “carr[ying] weapons” on hotel premises (internal quotations and citations omitted)).

2 Under such circumstances, the Court finds plaintiff has failed to plausibly establish
3 the above-referenced Franchisee Defendants “participated in a venture they knew or
4 should have known was engaged in sex trafficking.” A.B., 2023 WL 5237714, at *4.

5 **(2) Concord Inn⁸**

6 The allegations against Concord Inn, by contrast, suffice to show both a “direct
7 association,” see K.H. v. Riti, Inc., 2023 WL 3644224, at *3, between Studio 6 staff,
8 namely, its manager, and plaintiff’s trafficker, as well as said individuals’ knowledge of
9 trafficking.

10 In particular, plaintiff alleges her trafficker “worked directly with the manager of the
11 Studio 6 Concord to sell [plaintiff] for commercial sex” (see TAC ¶ 54), and that “[w]hen
12 the trafficker was not available, . . . Studio 6[’s] . . . manager stepped in and trafficked
13 [plaintiff] to buyers” at the hotel (see TAC ¶ 54). Plaintiff alleges the manager “observed
14 [plaintiff’s] trafficker’s tactics and instructed him on [how to be] more discrete,” which
15 instructions “helped [plaintiff’s] traffickers evade police surveillance” (see TAC ¶ 56),
16 “informed [plaintiff’s] trafficker that he too had experience selling women during his time
17 working as a hotel manager in Los Angeles” (see TAC ¶ 57), proposed, after “observing”
18 on hotel security footage an assault on plaintiff by plaintiff’s trafficker, “a ‘safer’ alternative
19 and moved [plaintiff] to a room next to his so that he would be able to hear when the
20 trafficker or any buyers became violent” (see TAC ¶ 58), “arranged discounted room
21 rates and other benefits for [plaintiff’s] trafficker in exchange for sexual favors from
22 [plaintiff]” (see TAC ¶ 59), “called to alert [plaintiff’s] trafficker whenever the police were
23 nearby or coming to investigate the property[] and helped the trafficker evade police
24 detection” (see TAC ¶ 60; see also TAC ¶ 63), “supervised and cared for” plaintiff’s
25 children, as well as the children of other women allegedly trafficked at Studio 6 during the

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27 ⁸ The Court did not discuss the allegations against Concord Inn in its May 19
28 Order, for the reason that Concord Inn did not move to dismiss the SAC, and, instead,
filed an answer. (See Dkt. No. 159.)

1 same period, “while their mothers were being sold for sex within . . . Studio 6’s hotel
2 rooms” (see TAC ¶ 61), “demanded to have sex with [plaintiff],” and “assaulted [plaintiff]
3 multiple [times] while he was on duty” (see TAC ¶ 62).

4 Concord Inn argues that, to the extent its employee took part in a common
5 enterprise with plaintiff’s sex trafficker, such conduct was “outside the course and scope
6 of [his] employment” and cannot be imputed to Concord Inn. (See Concord Mot.
7 14:12-13; 14:19-22.) The Court disagrees.

8 “It is well established that an employee’s misconduct can be attributed to the
9 employer under the respondeat superior doctrine, which is based on a deeply rooted
10 sentiment that it would be unjust for an enterprise to disclaim responsibility for injuries
11 occurring in the course of its characteristic activities.” L.Z. v. Cardiovascular Rsch.
12 Found., 2020 WL 2520114, at *4 (Cal. Ct. App. May 18, 2020) (internal quotation and
13 citation omitted). “This doctrine, however, applies only if the plaintiff can prove the
14 employee committed the tortious conduct within the scope of employment.” See id.
15 (internal quotation and citation omitted). To determine whether an intentional tort falls
16 within the scope of a tortfeasor’s employment, courts consider whether the injury is “an
17 outgrowth of the employment,” i.e., the “risk of tortious injury [is] . . . inherent in the
18 working environment or typical of or broadly incidental to the enterprise the employer has
19 undertaken.” See id. (internal quotations, citations, and alterations omitted).

20 “Conversely, vicarious liability is deemed inappropriate where the misconduct does
21 not arise from the conduct of the employer’s enterprise but instead arises out of a
22 personal dispute, or is the result of a personal compulsion.” See Farmers Ins. Grp. v.
23 Cnty. of Santa Clara, 11 Cal. 4th 992, 1006 (1995) (internal citations omitted); see also
24 Thorn v. City of Glendale, 28 Cal.App.4th 1379, 1383 (1994) (holding city not vicariously
25 liable for fire damage caused by fire marshal’s setting fire to business premises during
26 inspection; finding such conduct “so startling and unusual an occurrence as to be outside
27 those risks which should fairly be imposed on the public employer,” given that “[t]he
28 alleged act did not arise from the pursuit of the employer’s purpose but was rather the

1 result . . . of a personal compulsion”); John R. v. Oakland Unified Sch. Dist., 48 Cal. 3d
2 438, 452 (1989) (holding school could not be held vicariously liable for teacher’s
3 molestation of student; noting “the connection between the authority conferred on
4 teachers to carry out their instructional duties and the abuse of that authority to indulge in
5 personal, sexual misconduct is simply too attenuated to deem a sexual assault as falling
6 within the range of risks allocable to a teacher’s employer” (emphasis omitted)). Put
7 another way, “the mere fact that an employee has an opportunity to abuse facilities or
8 authority necessary to the performance of his or her duties does not render the employer
9 vicariously liable”; a key factor in the analysis is “whether the tort [is], in a general way,
10 foreseeable from the employee’s duties.” See Farmers, 11 Cal. 4th at 1006.

11 Here, although G6 argues the “only appreciable benefits of [the manager’s]
12 misconduct, if any, flowed directly to [him]” (see G6 Mot. 11:13-14), the Court disagrees,
13 as the manager’s conduct can be described as an “outgrowth” of, or “broadly incidental to
14 the enterprise [G6] has undertaken,” see L.Z., 2020 WL 2520114, at *4, namely, the
15 ownership and operation of a hotel, including the renting of rooms, with the proceeds
16 therefrom received by it, even if “at discounted rates”” (see TAC ¶ 59). In sum, the Court
17 finds the manager’s actions in connection with plaintiff’s trafficking were not so
18 disconnected from his authority as manager of the hotel property to be deemed outside
19 the scope of his employment.

20 Moreover, even if the manager’s conduct is deemed outside the scope of
21 employment, the TAC includes allegations as to other Studio 6 employees, which the
22 Court finds suffice to support plaintiff’s claim that Concord Inn knew or should have
23 known of the sex trafficking alleged here. In particular, plaintiff alleges “other staff,” along
24 with the manager, “supervised and cared for” the children of plaintiff and other trafficking
25 victims “while their mothers were being sold for sex within the Studio 6’s hotel rooms”
26 (see TAC ¶ 61), and that she “encountered hotel staff [while] evidencing obvious signs of
27 abuse, including but not limited to visible bruising, malnourishment, being in a drugged
28 state, visible cigarette burns, and clothing inappropriate for the weather” (see TAC ¶ 53).

1 Under such circumstances, the Court finds plaintiff has stated a direct beneficiary
2 liability claim as to Concord Inn.

3 **b. Franchisor defendants**

4 The Court next considers plaintiff's direct beneficiary liability claims against the
5 Franchisor Defendants.⁹

6 As noted above, in order to state a direct beneficiary claim under the TVPRA, a
7 plaintiff must allege facts plausibly establishing the defendant "(1) knowingly benefited
8 financially (2) from participation in a venture (3) that [the] [d]efendant knew or should
9 have known engaged in sex trafficking as defined in 18 U.S.C. § 1591." A.B., 2023 WL
10 5237714, at *4 (internal quotations and citation omitted)

11 Here, plaintiff alleges the above three Franchisor Defendants participated in the
12 same venture discussed above with respect to the Franchisee Defendants, namely, a
13 "continuous business relationship" between plaintiff's trafficker, the Franchisee
14 Defendants, and the Franchisor Defendants, wherein the Franchisor Defendants acted
15 "as the primary facilitator[s] or participant[s] in renting rooms; . . . controlled booking and
16 payment processing for the rental of rooms at [their] franchised hotels . . . ; [and] fixed the
17 price of room rentals." (See TAC ¶¶ 49, 68, 81, 98, 110; see also TAC ¶ 289.) Plaintiff
18 further alleges the Franchisor Defendants knew or should have known the above-
19 referenced venture was engaged in trafficking because employees of the Franchisee
20 Defendants "were aware of [p]laintiff's trafficking and pursuant to corporate-wide policies
21 reported such activity directly to defendant[s]." (See TAC ¶ 210; see also TAC ¶¶ 232,
22 250.)

23 **(1) Marriott, Choice, and Hilton**

24 The Court finds the allegations in the TAC insufficient to show the above three

26 ⁹ At the outset, defendants argue plaintiff's direct beneficiary liability claim, to the
27 extent asserted against the Franchisor Defendants, should be dismissed because plaintiff
28 did not obtain leave of court before adding it. Although there is some question as to the propriety of plaintiffs' adding such allegations without prior approval, the Court, in the interests of judicial economy, finds it preferable to address them at this time.

1 Franchisor Defendants' participation in a venture they knew or should have known
2 engaged in sex trafficking.

3 In particular, the Court has already found, with respect to Marriott (in its capacity
4 as manager of the San Ramon Marriott), Leisure, VWI, and Interstate, that the allegations
5 in the TAC are insufficient to show said Franchisee Defendants rented rooms to people
6 they knew or should have known were engaging in sex trafficking. Absent allegations
7 sufficient to show such knowledge on the part of the Franchisee Defendants, plaintiff's
8 allegation that the Franchisee Defendants' employees would have reported trafficking to
9 the Franchisor Defendants is not plausible. See Iqbal, 556 U.S. at 679 (holding complaint
10 "must contain sufficient factual matter, accepted as true, to state a claim to relief that is
11 plausible on its face"); cf., e.g., J.M., 2023 WL 3456619, at *4 (denying motion to dismiss
12 direct beneficiary claim asserted against franchisor where plaintiff alleged defendant
13 "required franchisee hotels to report sex trafficking to upper-level management, and hotel
14 employees witnessed the obvious signs of her trafficking" (internal quotation, citation, and
15 alteration omitted)).

16 Under such circumstances, the Court finds plaintiff has failed to state a claim for
17 direct beneficiary liability against Marriott, Choice, and Hilton.

18 **(2) G6**

19 The allegations pertaining to G6, however, are sufficient to support a direct
20 beneficiary claim. Although, as G6 points out, the Studio 6 manager who allegedly
21 worked with plaintiff's trafficker made efforts to keep the trafficker's crimes, and his own
22 involvement therein, hidden (see TAC ¶¶ 56, 58, 60, 63), and, consequently, would not
23 have abided by G6's anti-trafficking protocols, namely, the requirement that franchisee
24 employees "report criminal activity and indic[ia] of human trafficking to G6" (see TAC
25 ¶ 48), plaintiff's allegations regarding other staff members at Studio 6 permit an inference
26 that said staff members had knowledge of her trafficking and would have reported it to
27 G6.

28 In particular, as discussed above, plaintiff alleges that hotel staff "supervised and

1 cared for” the children of plaintiff and other trafficking victims “while their mothers were
 2 being sold for sex within the Studio 6’s hotel rooms” (see TAC ¶ 61), and that she
 3 “encountered hotel staff [while] evidencing obvious signs of abuse, including but not
 4 limited to visible bruising, malnourishment, being in a drugged state, visible cigarette
 5 burns, and clothing inappropriate for the weather” (see TAC ¶ 53). Such allegations,
 6 which show hotel staff, who, plaintiff alleges, were required to report indicia of human
 7 trafficking to the franchisor (see TAC ¶ 48), were aware of both commercial sex activity
 8 and the abuse of individuals involved in such activity, and suffice to show Studio 6
 9 employees’, and, by extension, G6’s, knowledge of the sex trafficking venture here at
 10 issue, c.f. A.B. v. Extended Stay America, Inc. et al., 2023 WL 5951390, at *6 (W.D.
 11 Wash. Sept. 13, 2023) (dismissing TVPRA claim; finding allegations in complaint, which
 12 contained “no indication of force or coercion” against plaintiff, consistent with “voluntary
 13 commercial sex activity” rather than sex trafficking); see also J.M., 2023 WL 3456619, at
 14 *4 (denying motion to dismiss direct beneficiary claim against franchisor hotel defendant
 15 where plaintiff alleged defendant “required franchisee hotels to report sex trafficking to
 16 upper-level management, . . . hotel employees witnessed the obvious signs of her
 17 trafficking, and would have reported suspected red flags to defendant” (internal
 18 quotations, citations, and alterations omitted)).

19 Under such circumstances, the Court finds plaintiff has stated a claim for direct
 20 beneficiary liability against G6.

21 **c. Summary – Direct Beneficiary Liability Claims**

22 Accordingly, with the exception of Concord Inn and G6, plaintiff’s direct beneficiary
 23 liability claims against the Franchisee and Franchisor Defendants are subject to
 24 dismissal,

25 **2. Vicarious Beneficiary Liability Claims**

26 Plaintiff also seeks to hold the Franchisor Defendants vicariously liable for their
 27 franchisees’ alleged violations of § 1595 under both actual and apparent agency theories.
 28

1 The Franchisor Defendants move to dismiss all said claims.¹⁰

2 As to Marriott, Choice, and Hilton, these claims necessarily fail because, as set
3 forth above, plaintiff has failed to state a claim for direct liability against their respective
4 franchisees. The Court next addresses plaintiff's vicarious liability theory as applied to
5 G6.

6 **a. Actual Agency Relationship**

7 An actual agency relationship requires "(1) a manifestation by the principal that the
8 agent shall act for him; (2) that the agent has accepted the undertaking; and (3) that there
9 is an understanding between the parties that the principal is to be in control of the
10 undertaking." See Sun Microsystems, Inc. v. Hynix Semiconductor, Inc., 622 F. Supp. 2d
11 890, 899 (N.D. Cal. 2009) (citing Restatement (Third) of Agency § 1.01 (2006)). When
12 determining whether a principal has sufficient authority to control the actions of an agent,
13 such that the principal may be held vicariously liable for the agent's actions, the Ninth
14 Circuit considers the following non-exhaustive list of factors:

- 15 1) the control exerted by the employer, 2) whether the one
16 employed is engaged in a distinct occupation, 3) whether the
17 work is normally done under the supervision of an employer, 4)
18 the skill required, 5) whether the employer supplies tools and
19 instrumentalities, 6) the length of time employed, 7) whether
20 payment is by time or by the job, 8) whether the work is in the
21 regular business of the employer, 9) the subjective intent of the
22 parties, and 10) whether the employer is or is not in business.

23 See U.S. v. Bonds, 608 F.3d 495, 504 (9th Cir. 2010); see also Restatement (Third) of
24 Agency § 7.07 cmt. f (identifying factors useful in determining whether principal exercises
25 sufficient control over agent's work to establish vicarious liability); Jones v. Royal Admin
26 Servs., Inc., 887 F.3d 443, 450 (9th Cir. 2018) (holding "the extent of control exercised by
27 the principal is the essential ingredient" (internal quotations, citation, and alteration
28

26 ¹⁰ Plaintiff's "Motion for Administrative Relief," filed August 25, 2023, wherein
27 plaintiff seeks leave to file an Amended Joint Opposition to defendants' motions for the
28 purpose of addressing her "omission[]" of such arguments from her Joint Opposition, is
hereby GRANTED, and, in light of the Court's findings herein, defendants' requests to
submit replies are hereby DENIED.

1 omitted)).

2 “While a franchisor-franchisee relationship does not necessarily create an agency
3 relationship . . . a franchisor may be held liable for a franchisee's actions if the franchisor
4 controls the franchisee's day-to-day operations.” J.M., 2022 WL 10626493, at *5 (finding
5 allegations in complaint sufficient to show agency relationship where plaintiff “allege[d]
6 defendants exercised control over the day-to-day operations of the hotels by hosting
7 online bookings, setting hotel employee wages, making employment decisions for the
8 hotels, providing standardized training methods for hotel employees, and fixing hotel
9 room rent prices”). In particular, courts focus on the franchisor’s control over the
10 “instrumentality, the conduct, or the specific aspect of the franchisee’s business that
11 caused the alleged injury.” See Patterson v. Domino’s Pizza, LLC, 60 Cal. 4th 474, 498
12 (2014) (internal quotations and citations omitted).

13 In its May 19 Order, the Court found plaintiff’s allegations in the SAC as to the
14 existence of an agency relationship between the Franchisor and Franchisee Defendants
15 deficient, finding: (1) plaintiff’s use of the modifiers “one or more,” “may,” or “could have”
16 before listing various ways the Franchisor Defendants allegedly exercised control over
17 their respective franchisees “stripped th[o]se allegations of any force” and rendered them
18 “far too uncertain and vague to plausibly establish that the Franchisor Defendants
19 controlled the franchisees’ operations to such an extent that the franchisees were
20 Franchisor Defendants’ agents” (see May 19 Order 15:6-16:1 (internal quotations and
21 citations omitted)), and (2) plaintiff’s remaining agency allegations regarding the
22 Franchisor Defendants’ control, to the extent not conclusory, “tend[ed] to show that the
23 franchisors’ involvement was limited to uniformity and standardization of the brand, which
24 has been found insufficient to establish the requisite degree of control for an agency
25 relationship” (see May 19 Order 16:2-14). The Court, for the reasons set forth below,
26 finds the allegations in the TAC insufficient to remedy either of those deficiencies.

27 As to the first of the above-referenced deficiencies, the allegations in the SAC
28 regarding G6’s relationship with Concord Inn are virtually identical to those the Court

1 previously found insufficient (compare TAC ¶¶ 197-217 with SAC ¶¶ 256-276), with the
 2 exception that plaintiff has excised the modifiers the Court found problematic in its May
 3 19 Order (compare TAC ¶¶ 206-07 with SAC ¶¶ 265-66). As Hilton points out, “the
 4 upshot is that, although plaintiff previously could not identify which (if any) method of
 5 alleged control a particular [d]efendant actually exercises, the TAC now claims that every
 6 [d]efendant exercises every method of alleged control.” (See Hilton Mot. 12:23-13:3
 7 (emphasis in original).) The Court finds such allegations, in light of the modifiers included
 8 in the SAC, implausible. See, e.g., Cole v. Sunnyvale, 2010 WL 532428, at *4 (N.D.Cal.
 9 Feb.9, 2010) (holding “[t]he court may ... consider the prior allegations [in the original
 10 complaint] as part of its ‘context-specific’ inquiry based on its judicial experience and
 11 common sense to assess whether the . . . Amended Complaint plausibly suggests an
 12 entitlement to relief, as required under lqbal”); Stanislaus Food Prod. Co. v. USS-POSCO
 13 Indus., 782 F. Supp. 2d 1059, 1075 (E.D. Cal. 2011) (finding, in antitrust case, amended
 14 complaint’s allegation that anticompetitive agreement occurred in 2006 not plausible in
 15 light of earlier complaint’s allegation that such agreement occurred in 1986, resulting in
 16 dismissal of claim on statute of limitations grounds).

17 As to the second of the above-referenced deficiencies, although plaintiff has
 18 added a few of allegations regarding the nature of G6’s involvement with its franchisee
 19 hotels, namely, that it “control[s] booking and payment processing for the rental of rooms”
 20 (see TAC ¶ 20(vi)), “fixe[s] the price of room rentals” (see TAC ¶ 20(vi)), and “mandates
 21 human trafficking prevention training,” which training “teaches franchisee employees how
 22 to recognize and report human trafficking” (see TAC ¶ 20(viii)), such allegations still fall
 23 short of pleading an actual agency relationship between G6 and its franchisees, in that
 24 they do not reflect G6’s control over the instrumentality of plaintiff’s harm, specifically, the
 25 hiring, firing, and compensation of individual employees. See Patterson, 60 Cal. 4th at
 26 499 (holding franchisor could not be held vicariously liable for sexual harassment of
 27 franchisee employee where franchisor lacked “day-to-day authority over matters such as
 28 hiring, firing, direction, supervision, and discipline of the [harassing] employee” (internal

1 quotation and citation omitted)).

2 Under such circumstances, to the extent plaintiff's claim against G6 is predicated
3 on actual agency, such claim is subject to dismissal.

4 **b. Apparent Agency**

5 "To establish liability based on apparent agency, [a] plaintiff must show
6 manifestations by the [d]efendants led her to believe that the hotels were agents of the
7 respective [d]efendants, and that [such] [p]laintiff relied on that belief when engaging with
8 the hotels." See A.B. v. Hilton Worldwide Holdings Inc., 484 F. Supp. 3d 921, 941 (D. Or.
9 2020) (citing Restatement (Third) of Agency § 2.03 (2006)).

10 In its May 19 Order, the Court found plaintiff failed to allege facts supporting an
11 apparent agency relationship between the Franchisor Defendants and their respective
12 franchisees, finding: (1) plaintiff "ha[d] not alleged she relied on any representation made
13 by the Franchisor Defendants" (see May 19 Order 17:25-26), and (2) "the factual core of
14 the entire SAC—that criminals trafficked [plaintiff] in various hotels against her will—[was]
15 incompatible with the notion that [plaintiff] somehow relied" on the Franchisor Defendants'
16 representations (see May 19 Order 17:26-28). Although plaintiff once again alleges G6
17 "holds Studio 6 hotels [out] to the public as possessing authority to act on its behalf" (see
18 TAC ¶ 208), she again fails to allege she relied on such representations, let alone any
19 facts in support thereof, and, the "factual core" of the complaint remains incompatible with
20 a finding that plaintiff somehow relied on G6's representations; indeed, she repeatedly
21 alleges it was her trafficker who rented the rooms at Studio 6, and that she was taken to
22 such rooms against her will. (See, e.g., TAC ¶¶ 48, 50, 52, 53.)

23 Under such circumstances, to the extent [plaintiff's] claim against G6 is predicated
24 on apparent agency, such claim is subject to dismissal.

25 **c. Summary – Vicarious Beneficiary Liability Claims**

26 Accordingly, plaintiff's vicarious beneficiary liability claim against the Franchisor
27 Defendants is subject to dismissal.

28 //

1 **B. Perpetrator Liability Claim**

2 As noted above, plaintiff now seeks, for the first time, to hold each of the
3 Franchisee Defendants liable as perpetrators of her trafficking.¹¹

4 “Civil perpetrator liability” under § 1595 adopts § 1951's “elements for criminal
5 liability.” See J.M., 2023 WL 3456619, at *2. Section 1951 subjects to criminal sanctions
6 anyone who “knowingly . . . recruits, entices, harbors, transports, provides, obtains,
7 advertises, maintains, patronizes, or solicits by any means a person with knowledge that
8 “means of force, threats of force, fraud, coercion described in subsection (e)(2), or any
9 combination of such means will be used to cause the person to engage in a commercial
10 sex act.” See 18 U.S.C. § 1591(a); see also A.D., 2020 WL 8674205, at *2 n.1 (noting
11 § 1591 “imposes an actual knowledge requirement,” in contrast to “beneficiary civil
12 liability, which has only a constructive knowledge requirement”). Thus, to state a §
13 1595(a) claim against a hotel under a perpetrator theory, a plaintiff must allege facts
14 plausibly establishing the defendant “knowingly harbored or maintained a person with
15 knowledge that fraud or force would be used to cause her to engage in a commercial sex
16 act.” See J.M., 2023 WL 3456619, at *2 (internal quotation and citation omitted). The
17 Court next considers whether plaintiff has made the requisite showing.

18 First, to the extent plaintiff seeks to hold Marriott (in its capacity as manager of the
19 San Ramon Marriott), Leisure, VWI, or Interstate liable as a perpetrator, such claim fails
20 in light of the Court’s findings with respect to plaintiff’s beneficiary liability claim against
21 said defendants, namely, that the allegations in the TAC do not suffice to show that
22 Marriott, Leisure, VWI, or Interstate should have known, let alone actually knew, about
23 the sex trafficking allegedly taking place on its properties.

24
25
26 ¹¹ As with plaintiff’s assertion of direct beneficiary liability against the Franchisor
27 Defendants, defendants argue plaintiff’s perpetrator liability claim against the Franchisee
28 Defendants should be dismissed because plaintiff did not obtain leave of court before
adding it. Although the Court again recognizes there is some question as to the propriety
of plaintiffs’ adding such allegations without prior approval, the Court, for the same
reason as noted earlier herein, finds it preferable to address them at this time.

1 To the extent plaintiff seeks to hold Concord Inn liable as a perpetrator, however,
2 the facts set forth in the complaint are sufficient to support such a claim. In that regard,
3 plaintiff, as discussed above, has pled facts demonstrating Concord Inn's manager's
4 actual knowledge of, and indeed, direct involvement in, plaintiff's trafficking, all of which
5 can, for the reasons discussed above, be imputed to Concord Inn.

6 Accordingly, with the exception of Concord Inn, plaintiff's perpetrator liability claim
7 against the Franchisee Defendants is subject to dismissal.

8 **C. Leave to Amend**

9 As discussed above, to the extent plaintiff has alleged conduct that might put a
10 defendant on notice of sex trafficking, she has not alleged that any of its employees was
11 in a position to observe such conduct, and the conduct she has alleged hotel employees
12 did observe is not sufficient to put them on notice as to sex trafficking.

13 Although plaintiff requests leave to amend to the extent defendants' motions are
14 granted, the Court finds permitting plaintiff to again amend her allegations would appear
15 to be futile. As set forth in detail herein, the allegations in the TAC are replete with
16 omissions and ambiguities pertaining to plaintiff's experiences at the San Ramon
17 Marriott, the Residence Inn Concord, the Clarion Inn, and the Hilton Concord, which
18 deficiencies were pointed out repeatedly in defendants' briefing in connection with the
19 instant motions, and plaintiff, in her opposition, does not indicate how she would cure
20 them.

21 Moreover, this is not the first time such deficiencies have been called to plaintiff's
22 attention. The Court, in its May 19 Order, afforded plaintiff leave to amend the SAC,
23 which complaint contained many of the same problematic allegations as the TAC, and
24 defendants, in their motions to dismiss the SAC, advanced many of the same arguments
25 asserted in the instant motions. The TAC, however, remains devoid of clarifying facts
26 that would appear relatively easy to add if their inclusion would serve to support plaintiff's
27 claim.

28 Accordingly, leave to file a Fourth Amended Complaint will be denied.


CONCLUSION

For the reasons stated above, defendants' motions to dismiss are hereby GRANTED in part and DENIED in part, as follows:

1. Concord Inn's motion to dismiss is hereby DENIED
2. G6's motion to dismiss is hereby DENIED;
3. As to all other defendants, the motions are GRANTED.

IT IS SO ORDERED.

Dated: September 18, 2023


MAXINE M. CHESNEY
United States District Judge

United States District Court
Northern District of California

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