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12	SUPERIOR COURT OF THE STATE OF CALIFORNIA			
13	FOR THE COUNTY OF SANTA CLARA			
14				
15	THE PEOPLE OF THE STATE OF	Case No.		
16	CALIFORNIA,	[PROPOSED] FINAL JUDGMENT AND		
17	Plaintiff,	PERMANENT INJUNCTION		
	v.			
18	COOCIETIE			
19	GOOGLE, LLC,			
20	Defendant.			
21				
22				
23	Plaintiff, the People of the State of California ("the People"), appearing through its attorney,			
24	Rob Bonta, Attorney General of the State of California, by Deputy Attorneys General Jessica Wang,			
25	Yen P. Nguyen, Micah Osgood and Supervising Deputy Attorneys General Michael Elisofon and			
26				
27	Stacey Schesser, and Defendant Google, LLC ("GOOGLE"), appearing through its attorneys,			
	1 [PROPOSED] FINAL JUDGMENT AND PERMANENT INJUNCTION			
28	[TROTOSED] THATE SODGWEN	THE LEADING HOUSE HOLE		

Benedict Hur and Simona Agnolucci, of Willkie Farr & Gallagher LLP, having stipulated to the entry of this Final Judgment and Permanent Injunction ("Judgment") by the Court without the taking of proof and without trial or adjudication of any fact or law, without this Judgment constituting evidence of or an admission by GOOGLE regarding any issue or law or fact alleged in the Complaint on file, and without GOOGLE admitting any liability, and with all parties having waived their right to appeal, and the Court having considered the matter and good cause appearing: IT IS HEREBY ORDERED, ADJUDGED, AND DECREED THAT:

I. PARTIES AND JURISDICTION

1. This Court has jurisdiction over the allegations and subject matter of the People's Complaint filed in this action, and the parties to this action; venue is proper in this County; and this Court has jurisdiction to enter this Judgment. This Judgment is entered pursuant to and subject to Business and Professions Code sections 17200 et seq. and 17500 et seq.

II. **DEFINITIONS**

- 2. For the purposes of this Judgment, the following definitions apply:
- a. "ACCOUNT" or "GOOGLE ACCOUNT" means an account which a USER may create to access many GOOGLE services or products via a username and password entered by that USER.
- b. "ACCOUNT CREATION FLOW" means the user interface or process through which a USER creates an ACCOUNT.
- c. "ADS PERSONALIZATION" means the ACCOUNT setting that when enabled, allows GOOGLE to show USERS personalized advertisements across DEVICES based on their activity on GOOGLE services, such as GOOGLE Search or YouTube, and on websites and applications that partner with GOOGLE to show advertisements.
 - d. "ADS PERSONALIZATION LOCATION INFORMATION CONTROL"

subpart (i) of this definition and shall appear on the screen for a duration sufficient for a USER to

- 4. Paragraphs 5–23 of this Judgment incorporate certain terms of the MULTISTATE AVC. The Parties agree that to the extent GOOGLE has i) already complied with any obligations of paragraphs 5–23 prior to the EFFECTIVE DATE and ii) does not need to take any future steps to comply with obligations in paragraphs 5–23 with respect to California residents, nothing in this Judgment shall require GOOGLE to perform those obligations again after the EFFECTIVE DATE.
- GOOGLE will not make misrepresentations to USERS regarding an individual
 USER's LOCATION INFORMATION in LOCATION HISTORY and WEB & APP ACTIVITY.
- 6. a. GOOGLE must issue a POP-UP NOTIFICATION to USERS who have LOCATION HISTORY or WEB & APP ACTIVITY enabled at the time of the notification, disclosing whether these settings collect LOCATION INFORMATION and instructing USERS how to disable each setting, delete the data collected by the settings, and set data retention limits.
- b. USERS that have disabled notification settings on their DEVICE may not receive the POP-UP NOTIFICATION referenced in paragraph 6(a).
- c. Within thirty (30) days of the EFFECTIVE DATE, GOOGLE must also send an email to USERS who have LOCATION HISTORY or WEB & APP ACTIVITY enabled at the time of the notification, disclosing the same information described in paragraph 6(a).
- 7. GOOGLE must maintain a webpage (the "LOCATION TECHNOLOGIES PAGE") that discloses GOOGLE's policies and practices concerning:
 - a. the types of LOCATION INFORMATION collected by GOOGLE;
 - b. the sources of LOCATION INFORMATION collected by GOOGLE;
- c. whether and under what circumstances LOCATION INFORMATION collected and/or retained by GOOGLE is PRECISE LOCATION INFORMATION;
 - d. how enabling each LOCATION-RELATED ACCOUNT SETTING impacts the

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single, continuous flow, i.e., without needing to navigate to a separate surface or page.

	18.	GOOGLE will refrain from sharing a USER's PRECISE LOCATION
INFC	RMATIC	ON with a third-party advertiser, absent EXPRESS AFFIRMATIVE CONSENT for
sharii	ng and use	by that third party. GOOGLE's obligations under this paragraph will not restrict
GOO	GLE's ab	ility to comply with federal, state, or local laws or regulations that require GOOGLE
to fol	low partic	ular processes when obtaining USER consent.

- 19. GOOGLE will automatically delete LOCATION INFORMATION derived from a DEVICE or from IP addresses in WEB & APP ACTIVITY within thirty (30) days of collection of such LOCATION INFORMATION.
- 20. GOOGLE will continue to automatically delete LOCATION HISTORY data for INACTIVE USERS within 180 days of the USER receiving an email notification that their data in LOCATION HISTORY will be deleted, unless USERS take steps to keep their data.
- a. GOOGLE must send the email notification required by this paragraph within ninety (90) days of the USER becoming inactive.
- b. For any USER who is an INACTIVE USER as of the EFFECTIVE DATE, GOOGLE will send the email notification required by this paragraph within thirty (30) days of the EFFECTIVE DATE.
- 21. Before materially changing how LOCATION HISTORY or WEB & APP ACTIVITY use PRECISE LOCATION INFORMATION after the EFFECTIVE DATE, GOOGLE will internally assess the privacy impact of that change.
- 22. Before materially changing how GOOGLE shares USERS' PRECISE LOCATION INFORMATION collected in LOCATION HISTORY or WEB & APP ACTIVITY after the EFFECTIVE DATE, GOOGLE will internally assess the privacy impact of that change.
- 23. All internal assessments in paragraphs 21 and 22 must be documented in writing within GOOGLE.

ACCOUNT SETTING while using a GOOGLE product, GOOGLE must present a CLEAR AND CONSPICUOUS disclosure that, as long as it remains true for the LOCATION-RELATED ACCOUNT SETTING to which such a disclosure applies, stored LOCATION INFORMATION for that LOCATION-RELATED ACCOUNT SETTING may be used for ADS PERSONALIZATION.

- 30. When USERS enable or are prompted to enable a LOCATION-RELATED ACCOUNT SETTING within their ACCOUNT Data & Privacy Page, GOOGLE must present a CLEAR AND CONSPICUOUS disclosure that, as long as it remains true for the LOCATION-RELATED ACCOUNT SETTING to which such a disclosure applies, stored LOCATION INFORMATION for that LOCATION-RELATED ACCOUNT SETTING may be used for ADS PERSONALIZATION.
- 31. Before changing any disclosure in a LOCATION-RELATED SETTING or ADS PERSONALIZATION relating to LOCATION INFORMATION that GOOGLE anticipates will have a material privacy impact on USERS, GOOGLE's Privacy Working Group must review the proposed disclosure. For each disclosure that is published to USERS, GOOGLE shall maintain a record of the approval for publication of the disclosure.
- 32. Before making any changes in how GOOGLE collects, stores, or uses USER LOCATION INFORMATION that GOOGLE anticipates would have a material privacy impact on USERS, GOOGLE's Privacy Working Group must review the proposed change.
- 33. GOOGLE must not use a LOCATION HISTORY PROMO unless the LOCATION HISTORY PROMO routes USERS to a consent flow that informs USERS that the LOCATION HISTORY setting will save LOCATION INFORMATION independently of which GOOGLE product or service the USER may be using.

fourteen (14) days of the EFFECTIVE DATE.

38. To the extent permitted by the laws of the State of California, the California Attorney General's Office shall treat any INITIAL COMPLIANCE REPORT, ANNUAL COMPLIANCE REPORT, or INDEPENDENT ASSESSOR REPORT (collectively, the "REPORTS") provided pursuant to paragraphs 36 and 37, and all information contained therein, as exempt from disclosure under the relevant public records laws and shall otherwise refrain from sharing or disclosing such REPORTS.

IV. MONETARY PROVISIONS

- 39. No later than seventy-five (75) business days after the EFFECTIVE DATE, GOOGLE shall pay the Attorney General the amount of \$93,000,000 (Ninety-Three Million Dollars) pursuant to Business and Professions Code section 17206. Payment shall be made by wire transfer pursuant to instructions provided by the California Attorney General's Office.
- 40. Except as otherwise expressly provided herein, each party shall bear its own attorneys' fees and costs.

V. RELEASE

41. By entry of this Judgment, GOOGLE is released and discharged from and against any and all civil claims known to the California Attorney General that the Californian Attorney General could have brought under Business and Professions Code sections 17200 and 17500 based on COVERED CONDUCT.

The California Attorney General acknowledges he is familiar with section 1542 of the California Civil Code, which provides:

A general release does not extend to claims that the creditor or releasing party does not know or suspect to exist in his or her favor at the time of executing the release and that, if known by him or her, would have materially affected his or her settlement with the debtor or released party.

The California Attorney General waives and relinquishes any rights and benefits of section 1542 of the California Civil Code to the full extent that such rights and benefits may be waived.

VI. ADDITIONAL GENERAL PROVISIONS

- 42. Unless otherwise provided, the time for compliance with the above terms is one hundred and eighty (180) days from the EFFECTIVE DATE.
- a. Where the aforementioned terms require GOOGLE to make certain disclosures to USERS, Google must make the disclosures in English with the 180-day time for compliance, and must make reasonable efforts to update disclosures in other applicable languages within a reasonable time thereafter.
- 43. This Court retains jurisdiction of this matter for purposes of construction, modification, and enforcement of this Judgment.
- 44. Nothing in this Judgment shall be construed as relieving GOOGLE of its obligations to comply with all state and federal laws, regulations, or rules, or as granting permission to engage in any acts or practices prohibited by such law, regulation, or rule.
- 45. If the California Attorney General has reason to believe that GOOGLE has failed to comply with any of the terms of this judgment, and if in the California Attorney General's sole discretion the failure to comply does not threaten the health or safety of California citizens, the California Attorney General will notify GOOGLE of such failure to comply and GOOGLE will have thirty (30) days from receipt of such notice to provide a good faith written response, including either a statement that GOOGLE believes it is in full compliance, or otherwise a statement explaining how the violation occurred, whether it was inadvertent, and how GOOGLE remediated or will remediate the violation. The California Attorney General may agree to provide GOOGLE more than thirty (30) days to respond. During the thirty (30) day period, the California Attorney

1	49.	This Judgment shall take effect immediately upon entry thereof.	
2	50.	The clerk is directed to enter this Judgment forthwith.	
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4	ORDERED	AND ADJUDGED at Santa Clara, California, this day of September, 2023.	
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6		Judge of the Superior Court	
7		Judge of the Superior Court	
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