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<u>-</u>	10		
GOOD GUSTAFSON AUMAIS LLP	11	Counsel for Plaintiff and the Proposed Class	
	12	UNITED STATES I	DISTRICT COURT
	13	NORTHERN DISTRIC	CT OF CALIFORNIA
	14	SAN JOSE	DIVISON
	15		
	16	John Forrett, individually, and on behalf	CASE NO.
Š	17	of those similarly situated,	CLASS ACTION COMPLAINT
	18	Plaintiff,	Demand for Jury Trial
	19	v.	Demand for oury Irrai
	20	Gourmet Nut, Inc.,	
	21	Defendant.	
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#### CLASS ACTION COMPLAINT

- Plaintiff John Forrett ("Plaintiff") brings this action, individually and on behalf of all others similarly situated, against Defendant Gourmet Nut, Inc. ("Defendant").
- 4 Plaintiff makes the following allegations pursuant to the investigation of counsel and
- 5 based upon information and belief, except as to the allegations specifically pertaining
- 6 to himself, which are based on personal knowledge.

#### NATURE OF THE ACTION

- This case arises out of Defendant's deceptive, misleading, and unlawful practices with respect to its marketing and sale of its Protein Packed Trail Mix (the "Product" or "Products").
  - 2. Defendant manufactures and sells its Products throughout the United States in a variety of physical and e-commerce stores.
  - 3. Defendant's marketing stresses the importance of protein consumption, the health benefits of its Products, and the high-protein nature of its Products.
  - 4. Notably, all Products are labeled as "PROTEIN PACKED" despite not being high in protein.
- 5. Moreover, in violation of federal regulations, Defendant attempts to perpetuate this deception by prominently making protein claims on the Principal Display Panel and the back of the packaging while also omitting the Percent Daily Value for protein in the Nutrition Facts panel on the Products' labels.
- 21 6. Plaintiff and other reasonable consumers purchased the Products 22 believing that they were accurately represented. Specifically, Plaintiff and reasonable 23 consumers believed that the Products contained accurate label information and
- 24 representations. Plaintiff and other reasonable consumers would not have purchased
- 25 the Products if they had known about the misrepresentations and omissions, or would
- 26 have purchased them on different terms.
  - 7. Plaintiff brings this action individually and on behalf of those similarly situated and seeks to represent a California Class and a Nationwide Class. Plaintiff

- 1 seeks damages, interest thereon, reasonable attorneys' fees and costs, restitution,
- 2 other equitable relief, and disgorgement of all benefits Defendant has enjoyed from
- 3 its unlawful and deceptive business practices, as detailed herein. In addition,
- 4 Plaintiff seeks injunctive relief to stop Defendant's unlawful conduct in the labeling
- 5 and marketing of the Products.

#### 6 PARTIES

- 7 8. Plaintiff is a citizen of California, who purchased the Products during
- 8 the class period, as described herein. The advertising and labeling on the package of
- 9 the Products purchased by Plaintiff, including the high-protein representations, is
- 10 typical of the advertising and labeling of the Products purchased by members of the
- 11 Class. In June 2020, Plaintiff purchased the Product and paid approximately \$5 per
- bag from a Walmart store located in San Jose, CA. In making his purchase, Plaintiff
- 13 relied upon Defendant's labeling and advertising claims, namely, the "PROTEIN
- 14 PACKED" representations made throughout the Product's packaging.
- 9. Defendant is a New York corporation with its principal place of business
- in Perth Amboy, New Jersey. Defendant produces, markets and distributes its
- 17 consumer food products in retail stores across the United States including stores
- physically located in the State of California and in this district.
- 19 10. Whenever reference is made in this Complaint to any representation,
- act, omission, or transaction of a defendant, that allegation shall mean that the
- 21 defendant did the act, omission, or transaction through its officers, directors,
- 22 employees, agents, and/or representatives while they were acting within the actual or
- 23 ostensible scope of their authority.

#### JURISDICTION AND VENUE

- 25 11. This Court has personal jurisdiction over Defendant. Defendant
- 26 purposefully avails itself of the California consumer market and distributes the
- 27 Products to many locations within this District and hundreds of retail locations

- throughout the State of California, where the Products are purchased by hundreds of consumers every day.
- 4 class action pursuant to 28 U.S.C. § 1332(d), which, under the provisions of the Class

This Court has original subject-matter jurisdiction over this proposed

- 5 Action Fairness Act ("CAFA"), explicitly provides for the original jurisdiction of the
- 6 federal courts in any class action in which at least 100 members are in the proposed
- 7 plaintiff class, any member of the plaintiff class is a citizen of a State different from
- 8 any defendant, and the matter in controversy exceeds the sum of \$5,000,000.00,
- 9 exclusive of interest and costs. Plaintiff alleges that the total claims of individual
- members of the proposed Class (as defined herein) are well in excess of \$5,000,000.00
- in the aggregate, exclusive of interest and costs.
  - 13. Venue is proper in this District under 28 U.S.C. § 1391(a). Plaintiff's purchases of Defendant's Products, substantial acts in furtherance of the alleged improper conduct, including the dissemination of false and misleading information regarding the nature, quality, and/or ingredients of the Products, occurred within this District and the Defendant conducts business in this District.

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#### DIVISIONAL ASSIGNMENT

14. Pursuant to Civil Local Rule 3-2(c-d), a substantial part of the events giving rise to the claims arose in Santa Clara County, and this action should be assigned to the San Jose Division.

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#### FACTUAL ALLEGATIONS

- A. <u>Defendant Manufactures, Labels, and Advertises the Product</u>
- 25 15. Defendant manufactures, labels, and advertises the Product.
  - 16. Defendant markets and labels the Product with the representations as described herein. Specifically, the Product contains: (1) protein content claims on the front and back of the Products' labels, (2) the claim that each product is "PROTEIN"

- 1 PACKED," and (3) the omission of the Percent Daily Value for protein in the
- 2 Nutrition Facts panel.

17. The following images display the front label, the back label, and an enlarged Nutrition Facts panel from the back label:





1	
2	Nutrition Facts 10 servings per container Serving Size 1/4 cup (40g)
3	Anount per serving Calories 190
	% Daily Value Total Fat 13g 17%
4	Saturated Fat 2g 10%  Trans Fat 0g  Cholesterol Omg 0%
_	Sodium Og 0%
5	Total Carbs. 18g
6	Incl. 2g Added Sugars 4% Protein 7g
7	Vit. D 0mog 0% • Calcium 28mg 2% Iron 2mg 10% • Potas. 177mg 4% The % Daily Value tells you how much a nutrient
8	a serving of food contributes to a daily dest. 2006 calories a day ju used for general nutrition advice.  INGREDIENTS: Roasted Pearauts (Pearauts, Sunflower and/or Canola Oil), Raisina (Raisina, Sunflower), Roasted Almonds (Almonds, Sunflower), Roasted Almonds (Almonds, Sunflower), Roasted Canola Oil), Dried Cherries (Cherries) (Cherries), Roasted Cashews (Cashew), Sunflower and/or Canola Oil), Pumpikin Soos (product of China), Roasted Cashews (Cashew), Sunflower and/or Canola Oil),
10	CONTAINS: Peanuts, Tree Nats (Almends, Cashew Maniated in a facility that processes peanuts/tree nuts. Our products may contain occasional pit, ahell jeices, and other naturall occurring objects.
11	Manufactured by  Government Nutl.  Brooklyn, NY 11218, USA
12	

- 18. On the front label, as shown above, the Defendant prominently represents that the product is "PROTEIN PACKED."
- 19. On the rear label, as shown above, the Defendant prominently represents that the Product is "Protein-packed" and the importance of protein.



- 1 20. In the Nutrition Facts panel, as shown above, the Defendant notably 2 omits the Percent Daily Value for protein.
- B. <u>Defendant Violates Identical Federal and State Regulations</u>
- 4 a. Federal and State Regulations are Identical
- 5 21. The FDA oversees the regulation and labeling of food pursuant to the
- 6 Federal Food, Drug and Cosmetic Act ("FDCA").
- 7 22. California's Sherman Food, Drug and Cosmetic Law, Cal. Heath & Saf.
- 8 Code § 110765 et seq. (the "Sherman Law"), incorporates all food labeling regulations
- 9 promulgated by the FDA under the FDCA. See e.g., Cal. Heath & Saf. Code §
- 10 110100(a) ("All food labeling regulations and any amendments to those regulations
- adopted pursuant to the federal act, in effect on January 1, 1993, or adopted on or
- after that date shall be the food labeling regulations of this state."), § 110380 and §
- 13 110505.
- b. Regulations Governing the Labeling of Food Products
- 23. 21 U.S.C. § 343 addresses misbranded food and states that a "food shall
- be deemed to be misbranded (a) If (1) its labeling is false or misleading in any
- 17 particular, or (2) in the case of a food to which section 350 of this title applies, its
- 18 advertising is false or misleading in a material respect or its labeling is in violation of
- 19 section 350(b)(2) of this title." See 21 U.S.C. § 343(a).
- 20 24. The Product contains 7 grams of protein per serving.
- 21 25. The Product makes nutrient content claims concerning protein content.
- 22 26. Reasonable consumers, including Plaintiff, believe that the term
- 23 "PROTEIN PACKED" means that the products are "high" in protein or constitute an
- 24 "excellent source" of protein.
- 25 27. This consumer belief is consistent with FDA regulations that provide a
- 26 benchmark for the ability to claim that a food product is "high," "rich in," or "excellent
- 27 source of" a particular nutrient 10 grams or more per serving for protein. See 21
- 28 C.F.R. § 101.54; 21 C.F.R. § 101.9(c)(7)(iii).

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1	28.	To make a claim that a food is "high" in protein, the foods must meet a
2	certain leve	l of Reference Daily Intake (RDI) or Daily Reference Value (DRV). For
3	example, 21	C.F.R. § 101.54 requires that the "food contains 20 percent or more of the
4	RDI or the	DRV per reference amount customarily consumed." For protein, the FDA
5	has establis	shed that the RDI or DRV for adults and children over 4 years old is 50
6	grams. 21 C	C.F.R. § 101.9(c)(7)(iii).
7	29.	Generally, a manufacturer is not required to include the DRV for
8	protein. Ho	wever, when a product's label makes a nutrient content claim related to
9	protein con	tent, the manufacturer is required to include the DRV.1
10	30.	The Products fail to include the Percent Daily Value for protein.
11	31.	At most, the Products contain only 70% of the protein content required
12	to substant	iate high protein claims.
13	32.	By artfully omitting the DRV for protein, the Defendant is able to
14	mislead and	d deceive consumers that the Products are excellent sources of protein.
15	33.	Despite containing only deficient amounts of protein, consumers are
16	misled by D	defendant's marketing, labeling, and advertising to believe that the
17	Products ar	e high in protein.
18	c.	The Products Are Misbranded Under the Regulations Governing
19		the Labeling of Food Products
20	34.	The marketing of the Product as "PROTEIN PACKED" in a prominent

- 34. The marketing of the Product as "PROTEIN PACKED" in a prominent location on the label of the Product, throughout the Class Period, evidences

  Defendant's awareness that high protein claims are material to consumers.
- 35. As described herein, the Products contain deficient amounts of protein to justify these claims.

Labeling-Guide-%28PDF%29.pdf at N22 ("The percent of the DRV is required if a protein claim is made for the product or if the product is represented or purported to be for use by infants or children under 4 years of age.") (last visited March 20, 2022).

<sup>&</sup>lt;sup>1</sup> 21 C.F.R. § 101.9(c)(7) and see Guidance for Industry: A Food Labeling Guide, U.S. FOOD & DRUG ADMINISTRATION, <a href="https://www.fda.gov/files/food/published/Food-p

1	36.	Thus, the Products' labels are false and misleading, and therefore the
2	Products ar	re misbranded.
3	37.	To be clear, Plaintiff does not allege any claims pursuant to the FDCA
4	and Sherma	an Law and relies on these regulations only to the extent they provide a
5	predicate ba	asis for liability under state and common law, as set forth herein.
6	<u>C. P</u>	laintiff and Consumers Purchased the Products to Their
7	<u>Detr</u>	<u>iment</u>
8	38.	Plaintiff and the Class Members reasonably relied to their detriment on
9	Defendant's	s misleading representations and omissions.
10	39.	Defendant's false, misleading, and deceptive misrepresentations and
11	omissions a	re likely to continue to deceive and mislead reasonable consumers and the
12	general pub	olic, as they have already deceived and misled the Plaintiff and the Class
13	Members.	
14	40.	In making the false, misleading, and deceptive representations and
15	omissions d	escribed herein, Defendant knew and intended that consumers would pay
16	a premium	for Products labeled high protein over comparable products not so labeled
17	41.	As an immediate, direct, and proximate result of Defendant's false,
18	misleading,	and deceptive representations and omissions, Defendant injured the
19	Plaintiff an	d the Class Members in that they:
20	a.	Paid a sum of money for Products that were not what Defendant
21		represented;
22	b.	Paid a premium price for Products that were not what Defendant
23		represented;
24	c.	Were deprived of the benefit of the bargain because the Products they
25		purchased were different from what Defendant warranted; and
26	d.	Were deprived of the benefit of the bargain because the Products they
27		purchased had less value than what Defendant represented.

1	42. Had Defendant not made the false, misleading, and deceptive
2	representations and omissions, Plaintiff and the Class Members would not have been
3	willing to pay the same amount for the Products they purchased, and, consequently,
4	Plaintiff and the Class Members would not have been willing to purchase the
5	Products.
6	43. Plaintiff and the Class Members paid for Products that were high in
7	protein but received Products that were not high in protein. The products Plaintiff
8	and the Class Members received were worth less than the Products for which they
9	paid.
10	44. Based on Defendant's misleading and deceptive representations,
11	Defendant was able to, and did, charge a premium price for the Products over the cost
12	of competitive products that are not represented as high in protein.
13	45. Plaintiff and the Class Members all paid money for the Products.
14	However, Plaintiff and the Class Members did not obtain the full value of the
15	advertised Products due to Defendant's misrepresentations and omissions. Plaintiff
16	and the Class Members purchased, purchased more of, and/or paid more for, the
17	Products than they would have had they known the truth about the Products.
18	Consequently, Plaintiff and the Class Members have suffered injury in fact and lost
19	money as a result of Defendant's wrongful conduct.
20	FACTS COMMON TO ALL CAUSES OF ACTION
21	46. Consumers are focused on increasing the amount of protein in their
22	diets. This increased demand indicates that consumers are willing to pay a premium
23	for products labeled and marketed as high protein. <sup>2</sup>
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27	<sup>2</sup> See Brooks, Robert & Simpson, S.J. & Raubenheimer, David. (2010). The price of
28	protein: Combining evolutionary and economic analysis to understand excessive energy consumption. Obesity Reviews: an official journal of the International Association for the Study of Obesity. 11. 887-94. 10.1111/j.1467-789X.2010.00733.x.

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assert claims for personal injury.

1	47.	Defendant's Products are manufactured, distributed, and marketed by
2	Defendant	and sold in drug, grocery, and other online and brick-and-mortar retail
3	stores natio	nwide.
4	48.	Based on the language that appears on each product, Plaintiff
5	reasonably	believed that Products were high in protein.
6	49.	The phrase "PROTEIN PACKED" is a representation to a reasonable
7	consumer t	nat Defendant's Products are high in protein. The phrase is misleading to
8	a reasonabl	e consumer because Defendant's Products are not high in protein.
9	50.	Defendant knows (and knew) that consumers will pay more for a product
10	marketed a	s high protein, and intended to deceive Plaintiff and putative Class
11	Members by	y labeling and marketing its Products as purportedly high-protein
12	products.	
13		CLASS DEFINITIONS AND ALLEGATIONS
14	51.	Plaintiff brings this action as a class action pursuant to Federal Rule of
15	Civil Procee	dure 23 on behalf of himself, on behalf of all others similarly situated, and
16	as a membe	er of the classes defined as follows (collectively, the "Class" or "Classes"):
17		1. All citizens of California who, within the relevant statute of
18		limitation periods, purchased Defendants' Products ("California
19		Class");
20		2. All citizens of the United States who, within the relevant statute
21		of limitations periods, purchased Defendants' Products
22		("Nationwide Class").
23	52.	Excluded from the Class are Defendant, its parents, subsidiaries,
24	affiliates, or	ficers, and directors, those who purchased the Products for resale, all
25	persons wh	o make a timely election to be excluded from the Class, the judge to whom
26	the case is a	assigned and any immediate family members thereof, and those who

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1	53.	The members of the Class are so numerous that joinder of all Class
2	Members is	impracticable. Defendant has sold, at a minimum, tens of thousands of
3	units of the	Products to Class Members.
4	54.	There is a well-defined community of interest in the questions of law and
5	fact involved	d in this case. Questions of law and fact common to the members of the
6	putative cla	sses that predominate over questions that may affect individual Class
7	Members in	clude, but are not limited to the following:
8	a.	whether Defendant misrepresented material facts concerning the
9		Products on the label of every product;
10	b.	whether Defendant's conduct was unfair, misleading, and/or deceptive;
11	c.	whether Defendant has been unjustly enriched as a result of the
12		unlawful, fraudulent, and unfair conduct alleged in this Complaint such
13		that it would be inequitable for Defendant to retain the benefits
14		conferred upon them by Plaintiff and the classes;
15	d.	whether Plaintiff and the Class are entitled to equitable and/or
16		injunctive relief;
17	e.	whether Defendant breached express warranties to Plaintiff and the
18		classes;
19	f.	whether Plaintiff and the classes have sustained damages with respect
20		to the common-law claims asserted, and if so, the proper measure of
21		their damages.
22	55.	Plaintiff's claims are typical of those of other Class Members because
23	Plaintiff, lik	e all members of the classes, purchased Defendant's Products bearing the
24	high protein	representations and Plaintiff sustained damages from Defendant's
25	wrongful co	nduct.
26	56.	Plaintiff will fairly and adequately protect the interests of the classes

and has retained counsel that is experienced in litigating complex class actions.

Plaintiff has no interests which conflict with those of the classes.

57. A class action is superior to any other available means for the fair and
efficient adjudication of this controversy, and no unusual difficulties are likely to be
encountered in the management of this class action. The damages or other financial
detriment suffered by Plaintiff and the other Class Members are relatively small
compared to the burden and expense that would be required to individually litigate
their claims against Defendant, making it impracticable for Class Members to
individually seek redress for Defendant's wrongful conduct. Even if Class Members
could afford individual litigation, the court system could not. Individualized litigation
creates a potential for inconsistent or contradictory judgments, and increases the
delay and expense to all parties and the court system. By contrast, the class action
device presents far fewer management difficulties, and provides the benefits of single
adjudication, economies of scale, and comprehensive supervision by a single court.

- 58. The prerequisites to maintaining a class action for equitable relief are met as Defendant has acted or refused to act on grounds generally applicable to the classes, thereby making appropriate equitable relief with respect to the classes as a whole.
- 59. The prosecution of separate actions by members of the classes would create a risk of establishing inconsistent rulings and/or incompatible standards of conduct for Defendant. For example, one court might enjoin Defendant from performing the challenged acts, whereas another might not. Additionally, individual actions could be dispositive of the interests of the classes even where certain Class Members are not parties to such actions.

#### FIRST CLAIM FOR RELIEF

Violations of the Unfair Competition Law ("UCL"),

Cal. Bus. & Prof. Code §§ 17200 et seq.

Cal. Bus. & 1101. Code §§ 17200 et seq.

26 60. Plaintiff repeats and realleges each and every factual allegation 27 contained in the foregoing paragraphs as if fully set forth herein.

- 1 61. Plaintiff brings this claim individually and on behalf of the members of
- 2 the proposed California Class against the Defendant.
- 3 62. Defendant's conduct constitutes an unfair business act and practice
- 4 pursuant to California Business & Professions Code §§ 17200, et seq. (the "UCL"). The
- 5 UCL provides, in pertinent part: "Unfair competition shall mean and include
- 6 unlawful, unfair or fraudulent business practices and unfair, deceptive, untrue or
- 7 misleading advertising . . . . "
- 8 63. Defendant's knowing conduct, as alleged herein, constitutes an "unfair"
- 9 and/or "fraudulent" business practice, as set forth in California Business &
- 10 Professions Code §§ 17200-17208.
- 11 64. Defendant's conduct was and continues to be unfair and fraudulent
- because, directly or through its agents and employees, Defendant made materially
- 13 false representations and omissions.
- 14 65. As described herein, Defendant made representations that the Products
- are high in protein when the Products are not high in protein.
- 16 General 16 Defendant is aware that the representations and omissions they have
- 17 made about the Products were and continue to be false and misleading.
- 18 67. Defendant had an improper motive—to derive financial gain at the
- 19 expense of accuracy or truthfulness—in its practices related to the labeling and
- advertising of the Products.
- 21 68. There were reasonable alternatives available to Defendant to further its
- 22 legitimate business interests, other than the conduct described herein.
- 23 69. Defendant's misrepresentations of material facts, as set forth herein,
- 24 also constitute an "unlawful" practice because they violate California Civil Code §§
- 25 1572, 1573, 1709, 1710, 1711, and 1770 and the laws and regulations cited herein, as
- well as the common law.
- 27 70. Defendant's conduct in making the representations and omissions
- described herein constitutes a knowing failure to adopt policies in accordance with

- and adherence to applicable laws, as set forth herein, all of which are binding upon
- 2 and burdensome to their competitors. This conduct creates an unfair competitive
- 3 advantage for Defendant, thereby constituting an unfair business practice under
- 4 California Business & Professions Code §§ 17200-17208.
- 5 71. In addition, Defendant's conduct was, and continues to be, unfair in that
- 6 its injury to countless purchasers of the Products is substantial, and is not
- 7 outweighed by any countervailing benefits to consumers or to competitors.
- 8 72. Moreover, Plaintiff and members of the California Class could not have
- 9 reasonably avoided such injury. Defendant's material misrepresentations and
- 10 omissions regarding the Products were likely to deceive, and Defendant knew or
- should have known that its misrepresentations and omissions were untrue and
- 12 misleading. Plaintiff purchased the Products in reliance on the representations made
- by Defendant, including that the Products' labeling was accurate as alleged herein,
- and without knowledge of Defendant's misrepresentations and omissions.
- 15 73. Plaintiff and members of the California Class have been directly and
- proximately injured by Defendant's conduct in ways including, but not limited to, the
- monies paid to Defendant for the Products, interest lost on those monies, and
- 18 consumers' unwitting support of a business enterprise that promotes deception and
- 19 undue greed to the detriment of consumers, such as Plaintiff and members of the
- 20 California Class.
- 21 74. As a result of the business acts and practices described above, Plaintiff
- 22 and members of the California Class, pursuant to § 17203, are entitled to an Order
- 23 enjoining such future wrongful conduct on the part of Defendant and such other
- Orders and judgments that may be necessary to disgorge Defendant's ill-gotten gains
- 25 and to restore to any person in interest any money paid for the Products as a result of
- the wrongful conduct of Defendant.
- 27 75. Pursuant to Civil Code § 3287(a), Plaintiff and the members of the
- 28 California Class are further entitled to pre-judgment interest as a direct and

1	proximate result of Defendant's unfair and fraudulent business conduct. The amount
2	on which interest is to be calculated is a sum certain and capable of calculation, and
3	Plaintiff and the class members are entitled to interest in an amount according to
4	proof.
5	SECOND CLAIM FOR RELIEF
6	Violations of the False Advertising Law ("FAL"),
7	Cal. Bus. & Prof. Code §§ 17500 et seq.
8	76. Plaintiff repeats and realleges each and every factual allegation
9	contained in the foregoing paragraphs as if fully set forth herein.
10	77. Plaintiff brings this claim individually and on behalf of the members of
11	the proposed California Class against the Defendant.
12	78. California's False Advertising Law, Cal. Bus. & Prof. Code §§ 17500, et
13	seq., makes it "unlawful for any person to make or disseminate or cause to be made or
14	disseminated before the public in this state, in any advertising device or in any
15	other manner or means whatever, including over the Internet, any statement,
16	concerning personal property or services, professional or otherwise, or performance
17	or disposition thereof, which is untrue or misleading and which is known, or which by
18	the exercise of reasonable care should be known, to be untrue or misleading."
19	79. Defendant committed acts of false advertising, as defined by §§ 17500, ea
20	seq., by misrepresenting that the Products were high in protein.
21	80. Defendant knew or should have known through the exercise of
22	reasonable care that its "PROTEIN PACKED" representation and other
23	misrepresentations for the Products were false, misleading and/or deceptive.
24	81. Defendant's actions in violation of § 17500 were false and misleading
25	such that the general public is and was likely to be deceived. Consumers, including
26	Plaintiff and members of the California Class, necessarily and reasonably relied on
27	Defendant's statements regarding the contents of its products. Consumers, including

1	Plaintiff and members of the California Class, were among the intended targets of
2	such representations.
3	82. As a result of Defendant's conduct, Plaintiff and members of the
4	California Class were harmed and suffered actual damages as a result of Defendant's
5	FAL violations because: (a) they would not have purchased the Products on the same
6	terms if they knew that the Products were not high in protein; (b) they paid a price
7	premium for the Products based on Defendant's misrepresentations and omissions;
8	and (c) the Products do not have the characteristics, ingredients, uses, benefits, or
9	quantities as promised, namely the represented protein content. Additionally,
10	misbranded food products cannot legally be manufactured, held, advertised,
11	distributed or sold. Thus, misbranded food has no economic value and is worthless as
12	a matter of law, and purchasers of misbranded food are entitled to a refund of the
13	purchase price of the misbranded food. Plaintiff and members of the California Class
14	have thus been damaged either in the full amount of the purchase price of the
15	Products or in the difference in value between the Products as warranted and the
16	Products as actually sold. Defendant has further been unjustly enriched at the
17	expense of Plaintiff and the members of the California Class.
18	THIRD CLAIM FOR RELIEF
19	Violations of the Consumer Legal Remedies Act ("CLRA"),
20	Cal. Civ. Code §§ 1750 et seq.
21	83. Plaintiff repeats and realleges each and every factual allegation
22	contained in the foregoing paragraphs as if fully set forth herein.
23	84. Plaintiff brings this claim individually and on behalf of the members of
24	the proposed California Class against the Defendant.
25	85. At all times relevant hereto, Plaintiff and members of the California
26	Class were "consumer[s]," as defined in Civil Code section 1761(d).
27	86. At all times relevant hereto, Defendant constituted a "person," as
28	defined in Civil Code section 1761(c).

1	87.	At all times relevant hereto, the Products manufactured, marketed,
2	advertised,	and sold by Defendant constituted "goods," as defined in Civil Code
3	section 1761	L(a).
4	88.	The purchases of the Products by Plaintiff and members of the
5	California C	Class are "transactions" within the meaning of Civil Code section 1761(e).
6	89.	Defendant disseminated, or caused to be disseminated, through its
7	packaging, l	abeling, marketing and advertising misrepresentations that the Products
8	were and ar	e high in protein.
9	90.	Defendant's representations violate the CLRA in at least the following
10	respects:	
11	a.	In violation of Civil Code § 1770(a)(5), Defendant represented that the
12		Products have characteristics, ingredients, uses, benefits, and quantities
13		which they do not have;
14	b.	In violation of Civil Code § 1770(a)(7), Defendant represented that the
15		Products are of a particular standard, quality, or grade, which they are
16		not; and
17	c.	In violation of Civil Code § 1770(a)(9), Defendant advertised the
18		Products with an intent not to sell the products as advertised.
19	01	
20	91.	Pursuant to the provisions of Cal. Civ. Code § 1782(a), Plaintiff provided
21	notice to De	fendant of its alleged violations of the CLRA, demanding that Defendant
22	correct such	violations, and providing it with the opportunity to correct its business
23	practices. N	otice was sent via certified mail, return receipt requested on March 22,
24	2022. As of t	the date of filing this complaint, Defendant has not responded.
25		<u> </u>
26		, if after 30 days no satisfactory response to resolve this litigation on a
27	class-wide b	asis has been received, Plaintiff will seek leave to amend this request to

seek restitution and actual damages as provided by the CLRA.

	92.	Pursuant to California Civil Code § 1780, Plaintiff seeks injunctive
relief,	reasoı	nable attorneys' fees and costs, and any other relief that the Court deems
proper		

- 93. Defendant knew or should have known that its Products did not contain the claimed characteristics because Defendant manufactured, marketed and sold its Products without those characteristics that it claimed. Defendant knew or should have known that its representations about its products as described herein violated consumer protection laws, and that these statements would be relied upon by Plaintiff and members of the California Class.
- 94. Defendant's actions as described herein were done with conscious disregard of Plaintiff's and California Class Members' rights and was wanton and malicious.
- 95. Defendant's wrongful business practices constituted, and constitute, a continuing course of conduct in violation of the CLRA since Defendant is still representing that its Products have characteristics which they do not have.
- 96. Pursuant to § 1780(d) of the CLRA, attached as Exhibit A is an affidavit showing that this action was commenced in a proper forum.

### FOURTH CLAIM FOR RELIEF

## **Breach of Express Warranties**

- 97. Plaintiff repeats and realleges each and every factual allegation contained in the foregoing paragraphs as if fully set forth herein.
- 98. Plaintiff brings this claim individually and on behalf of the members of the proposed Classes against the Defendant.
- 99. As discussed above, Defendant promised and expressly warranted that the Products contained an excellent source of protein.
- 100. Plaintiff and Class Members relied on these representations when purchasing Products.

1	101.	These promises and affirmations of fact constitute express warranties						
2	that became	became part of the basis of the bargain between Plaintiff, Class Members, and						
3	the Defendant.							
4	102.	All conditions precedent to Defendant's liability under the contract,						
5	including notice, have been performed by Plaintiff and the Class Members.							
6	103.	Defendant has breached the terms of its express warranties by failing to						
7	provide the Products as warranted.							
8	104.	As a result of Defendant's breach of its warranties, Plaintiff and others						
9	similarly situated have been damaged in the amount of the purchase price of the							
10	Products.							
11	FIFTH CLAIM FOR RELIEF							
12		Unjust Enrichment						
13 14	105.	Plaintiff repeats and realleges each and every allegation contained in						
15	the foregoing paragraphs as if fully set forth herein.							
16	106.	Plaintiff brings this claim individually and on behalf of the members of						
17	the propose	d Classes against the Defendant.						
18	107.	At all times relevant hereto, Defendant deceptively marketed,						
19 20	advertised, and sold merchandise to Plaintiff and the Classes.							
21	108.	Plaintiff and members of the Classes conferred upon Defendant						
22	nongratuito	ous payments for the Products that they would not have if not for						
23	Defendant's	s deceptive advertising and marketing. Defendant accepted or retained the						
24								
25	nongratuitous benefits conferred by Plaintiff and members of the Classes, with full							
26	knowledge and awareness that, as a result of Defendant's deception, Plaintiff and							
27	members of	the Classes were not receiving a product of the quality, nature, fitness, or						
28								

1	value that had been represented by Defendant and reasonable consumers would have								
2	expected.								
3	109. Defendant has been unjustly enriched in retaining the revenues derived								
4	from Plaintiff's and Class Members' purchases of the Products. Retention of those								
5	monies under these circumstances is unjust and inequitable because of Defendant's								
6									
7	misrepresentations about the Products, which caused injuries to Plaintiff and Class								
8	Members because they would not have purchased the Products if the true facts had								
9	been known.								
10	110. Because Defendant's retention of the non-gratuitous benefits conferred								
11	on it by Plaintiff and members of the Classes is unjust and inequitable, Defendant								
12 13	must pay restitution to Plaintiff and members of the Classes for its unjust								
14	enrichment, as ordered by the Court.								
15	RELIEF DEMANDED								
16									
17	111. WHEREFORE, Plaintiff, individually and on behalf of all others								
18	similarly situated, seeks judgment against Defendant, as follows:								
19	a. For an order certifying the Class under Rule 23 of the Federal Rules of								
20	Civil Procedure and naming Plaintiff as representative of the Classes								
21	and Plaintiff's attorneys as Class Counsel to represent the members of								
22	the Classes;								
23	b. For an order declaring the Defendant's conduct violates the statutes and								
	laws referenced herein;								
24	c. For an order awarding, as appropriate, compensatory and monetary								
25	damages, restitution or disgorgement to Plaintiff and the Classes for all								
26	causes of action;								
27									

selling their misbranded Products in violation of law; enjoining

d. For an order requiring Defendant to immediately cease and desist from

# Exhibit A

	CLRA VENUE AFFIDAVIT
1	
2	I, John G. Forrett Jr. , hereby declare and state as follows:
3	1. I have personal knowledge of the facts stated herein and, if necessary, could
4	competently testify thereto. 2. I am a Plaintiff in the above-captioned action.
5	3. I submit this declaration in support of the Class Action Complaint, which is
6	based in part on violations of the Consumers Legal Remedies Act, California Civil Code §§ 1750 et seq.
7	4. The Class Action Complaint has been filed in the proper place for trial of this action.
8	5. Defendant conducts substantial business, including the acts and practices at
9	issue in this action, within <u>Santa Clara County</u> .
10	I declare under penalty pf perjury under the laws of California and the United States that the foregoing affidavit is true and correct to the best of my knowledge.
11	Executed on <u>03 / 20 / 2022</u> in <u>San Jose, California</u> .
12	
13	By:
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# Case 5:22-cv-02045-BL

The JS-CAND 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law,

except as provided by local rul Court to initiate the civil docke	es of court. This form, approvet sheet. (SEE INSTRUCTIONS O	ed in its original for NEXT PAGE OF	orm by the J THIS FORM.	udicial Conference of t	he Unit	ed States in September 1974,	is required for the Clerk of	
I. (a) PLAINTIFFS	·		DEFENDANTS					
` '	lly, and on behalf of tho	se similarly sit	uated	Gourmet Nut, Inc.				
(b) County of Residence of (EXCEPT IN U.S. PLAIN)		County of Residence of First Listed Defendant Middlesex (IN U.S. PLAINTIFF CASES ONLY)						
				NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.				
(C) Attorneys (Firm Name, GOOD   GUSTAFSON   AU 2330 Westwood Boulevar Los Angeles, California 90 Telephone: (310) 274-466	Address, and Telephone Number) MAIS LLP d, Suite 103 100 S Commons 100 S Commons 101 Pittsburgh, PA 102 Telephone: (88:	s, Ste. 102 15212		Attorneys (If Known)				
	DICTION (Place an "X" in				RINCI	PAL PARTIES (Place an '		
1 U.S. Government Plaintiff		Diversity Cases Only)  of This State	<b>PTF ×</b> 1	and One Box for Defendant)  DEF  1 Incorporated or Principal Place of Business In This State				
2 U.S. Government Defende	Parties in Item III) Citize		en of Another State 2 en or Subject of a 3 gn Country	3	2 Incorporated and Prii of Business In Anoth 3 Foreign Nation	ncipal Place 5 🗶 5		
IV. NATURE OF SU	JIT (Place an "X" in One Box (	Only)						
CONTRACT		RTS		FORFEITURE/PENA	LTY	BANKRUPTCY	OTHER STATUTES	
110 Insurance 120 Marine 130 Miller Act	PERSONAL INJURY 310 Airplane 315 Airplane Product Liability	PERSONAL I 365 Personal Inju Liability		625 Drug Related Seizi Property 21 USC § 690 Other		422 Appeal 28 USC § 158 423 Withdrawal 28 USC § 157	375 False Claims Act 376 Qui Tam (31 USC § 3729(a))	
140 Negotiable Instrument	320 Assault, Libel & Slander	367 Health Care/		LABOR		PROPERTY RIGHTS	400 State Reapportionment	
140 Negotiable Instrument 150 Recovery of Overpayment Of Veteran's Benefits 151 Medicare Act 152 Recovery of Defaulted Student Loans (Excludes Veterans) 153 Recovery of Overpayment of Veteran's Benefits 160 Stockholders' Suits 190 Other Contract 195 Contract Product Liability 196 Franchise  REAL PROPERTY 210 Land Condemnation 220 Foreclosure 230 Rent Lease & Ejectment 240 Torts to Land 245 Tort Product Liability 290 All Other Real Property	330 Federal Employers' Liability 340 Marine 345 Marine Product Liability 350 Motor Vehicle	367 Health Care/ Pharmaceutic Injury Product As Asbestos Per- Product Liab PERSONAL PR  370 Other Fraud 371 Truth in Lend 380 Other Person Damage 385 Property Dan Liability PRISONER PET  HABEAS CO 463 Alien Detaine 510 Motions to V Sentence 530 General 535 Death Penalty OTHEI 540 Mandamus & 550 Civil Rights 555 Prison Condi 560 Civil Detaine Conditions o	ct Liability sonal Injury ility OPERTY ding al Property mage Product FITIONS ORPUS ee facate  y R t Other tion ee—	LABOR 710 Fair Labor Standar 720 Labor/Managemer Relations 740 Railway Labor Ac 751 Family and Medica Leave Act 790 Other Labor Litiga 791 Employee Retirem Income Security A IMMIGRATION 462 Naturalization Application 465 Other Immigration Actions	t al al ation hent	820 Copyrights 830 Patent 835 Patent—Abbreviated New Drug Application 840 Trademark 880 Defend Trade Secrets Act of 2016  SOCIAL SECURITY 861 HIA (1395ff) 862 Black Lung (923) 863 DIWC/DIWW (405(g)) 864 SSID Title XVI 865 RSI (405(g)) FEDERAL TAX SUITS  870 Taxes (U.S. Plaintiff or Defendant) 871 IRS—Third Party 26 USC § 7609	400 State Reapportionment 410 Antitrust 430 Banks and Banking 450 Commerce 460 Deportation 470 Racketeer Influenced & Corrupt Organizations 480 Consumer Credit 485 Telephone Consumer Protection Act 490 Cable/Sat TV 850 Securities/Commodities Exchange 890 Other Statutory Actions 891 Agricultural Acts 893 Environmental Matters 895 Freedom of Information Act 896 Arbitration 899 Administrative Procedure Act/Review or Appeal of Agency Decision 950 Constitutionality of Stat Statutes	
ACTION 28	Removed from 3	Diversity Jurisdiction	4 Reinsi Reope	ened Another		(specify) Litigation—Transversity):	8 Multidistrict sfer Litigation–Direct File	
VII. REQUESTED II COMPLAINT:		CLASS ACTION		AND \$ 5,000,001.00		CHECK YES only if dem JURY DEMAND:	nanded in complaint:	
VIII. RELATED CAS IF ANY (See instru	E(S), JUDGE			DOCKET NU	MBER		-	

**DIVISIONAL ASSIGNMENT (Civil Local Rule 3-2)** 

SAN FRANCISCO/OAKLAND (Place an "X" in One Box Only) × SAN JOSE **EUREKA-MCKINLEYVILLE**