

United States District Court
Northern District of California

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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA
San Francisco Division

JOHN DOE 1, JOHN DOE 2, JOHN DOE 3, JOHN DOE 4, JOHN DOE 5, JOHN DOE 6, JOHN DOE 7, JOHN DOE 8, JOHN DOE 9, JOHN DOE 10, JOHN DOE 11, and JOHN DOE 12, individually and on behalf of all others similarly situated,

Plaintiffs,

v.

NATIONAL COLLEGIATE ATHLETIC ASSOCIATION, THE UNIVERSITY OF SAN FRANCISCO, ANTHONY N. (AKA NINO) GIARRATANO, and TROY NAKAMURA,

Defendants.

Case No. 22-cv-01559-LB

ORDER GRANTING MOTIONS TO DISMISS IN PART

Re: ECF Nos. 64, 65, 67, 68

INTRODUCTION

The plaintiffs in this putative class action are former University of San Francisco Division I baseball players who are proceeding, respectively, as Does 1–3 (more recent players) and Does 4–12 (earlier players). The plaintiffs allege that since 1999, USF head coach Anthony Giarratano and assistant coach Troy Nakamura created a sexualized environment — by being naked, miming and discussing sexual acts, belittling players with vulgar names, and handing out sex toys, among other conduct — and then berating and punishing players who did not participate. They sued the coaches for their behavior and USF and the NCAA for allowing the behavior to persist.

1 There are three putative classes: a nationwide class of all student-athletes who participated in
2 NCAA sports at NCAA member institutions in the last four years, a California subclass of all
3 student-athletes who participated in NCAA sports at California-based NCAA member institutions
4 in the last four years, and a USF Baseball subclass of all members of the USF baseball team since
5 2000. The plaintiffs claim Title IX discrimination and retaliation by USF, discrimination in
6 violation of California Education Code § 66270 by USF, a failure by USF to identify its gender-
7 discrimination policies in violation of California Education Code § 66281.5, negligence by all
8 defendants, negligent supervision and training by USF and the NCAA, breach of fiduciary duty by
9 the NCAA, breach of contract-based duties by the NCAA, and intentional and negligent infliction
10 of emotional distress by all defendants.

11 The NCAA moved to dismiss under Federal Rule of Civil Procedure 12(b)(2) for lack of
12 personal jurisdiction. All defendants moved to dismiss under Rule 12(b)(6) on the ground that the
13 claims of Does 4–12 accrued outside the limitations period. All defendants moved to dismiss the
14 claims under Rule 12(b)(6). The NCAA contends that it owed the plaintiffs no duty (for negligence
15 or for breach of contract), and it is not vicariously liable. USF contends that (1) the plaintiffs alleged
16 behavior that is not gender discrimination under Title IX or California Education Code § 66270 and
17 also did not allege actual notice to USF, (2) the plaintiffs did not allege that they engaged in
18 protected activity and thus do not state a Title IX retaliation claim, (3) the plaintiffs did not allege
19 USF’s failure to provide notice about the school’s policies prohibiting gender discrimination and
20 thus do not state a claim under California Education Code § 66281.5, and (4) the plaintiffs did not
21 allege foreseeability for the negligence claims. The coaches generally contend that the plaintiffs did
22 not plausibly plead their tort claims.

23 The court dismisses the claims against the NCAA for lack of personal jurisdiction: it is
24 headquartered in Indianapolis, Indiana, and its activities here (including its regulation of athletes)
25 are not the necessary minimum contacts with the forum. The statute of limitations bars the claims
26 of Does 4–12 and is not tolled because they knew about the misconduct. The other plaintiffs
27 plausibly alleged sex discrimination under Title IX and the California Education Code. They do
28 not state a Title IX retaliation claim because they did not plead protected activity. They do not

1 state a claim under California Education Code § 66281.5 because they did not allege deficiencies
2 in the policy or notice. The remaining tort claims survive.

3 4 STATEMENT

5 1. The Abusive Conduct

6 The plaintiffs all played baseball on USF’s NCAA Division I team: John Does 1–3 more
7 recently (2020 on) and John Does 4–12 during earlier seasons (1999 through 2018).¹ (John Does 4–
8 12 became plaintiffs when they “discover[ed] that they . . . had viable claims” after the San
9 Francisco Chronicle published an article about the case.²) The coaches during their tenure were
10 Head Coach Anthony Giarratano and Assistant Coach Troy Nakamura.³

11 The plaintiffs allege that the coaches subjected them to an “intolerable sexualized
12 environment” — by being naked on the field or in windows, using abusive language, miming and
13 discussing sexual acts, and handing out sex toys, among other conduct — and then punishing
14 players who did not participate.⁴ The sexualized conduct included the following:

- 15 • Coach Nakamura — during a 2013 practice — gestured to the undergraduate dorms
16 and said, “Sometimes girls will stand at their windows, pull up their shirts, and show
17 their boobs. We’re here to play baseball, so just look at them and jerk off about it later.
18 Trust me, I want to fuck them too.” In fall 2020, he “persistently” encouraged the
19 female students at the dorms to “flash their breasts by whistling and lifting his shirt to
20 suggest the females do the same. Coach G[iarratano] would laugh.”⁵
- 21 • In practice sessions, any pitcher who made an error had to take off an item of clothing.
22 Sometimes, they had to strip down to their underwear, and the coaches and other players

24 ¹ First Am. Compl. (FAC) – ECF No. 38 at 12–13 (¶¶ 38–49). Citations refer to material in the Electronic
25 Case File (ECF); pinpoint citations are to the ECF-generated page numbers at the top of documents.

26 ² *Id.* at 95 (¶ 463); *compare id.* at 12–13 (¶¶ 38–49) (Does 1–12), *with* Compl. – ECF No. 1 at 11–12
(¶¶ 30–41) (Does 1–3 only).

27 ³ FAC – ECF No. 38 at 5 (¶ 5).

28 ⁴ *Id.* at 43 (¶ 156).

⁵ *Id.* (¶ 157).

1 would laugh. This happened to John Does 6, 7, and 8 in the 2012–2014 seasons and John
2 Does 10 and 12 in the 2017–2018 season.⁶

- 3 • During a gift exchange during the 2011–2013 seasons, a coach gave a player a life-
4 sized, blow-up female sex doll, telling him that he would “make him run” if he did not
5 bring the doll to practice the next day. The player, forced to walk home from practice,
6 encountered a police officer, who yelled at him and popped the doll.⁷
- 7 • Coach Nakamura began practices in 2020 and 2021 by having players identify what they
8 would bring to a barbecue or fast-food meal. He sexualized the exercise, and encouraged
9 players to do the same, by referring to woman’s body parts, fluids, and excretions he
10 wanted to eat (“Jennifer Aniston’s boobs” or “whipped cream from Pamela Anderson’s
11 crotch”). Coach Giarratano did the same. The coaches demanded participation through
12 laughter and pressure to participate.⁸
- 13 • In 2017–2018, when players were doing butterfly stretches, coaches asked John Does 4
14 and 12 on at least a weekly basis where their “butterflies were flying to.” Coach
15 Nakamura responded that they were going to get strippers and strippers’ asses (or like
16 comments). The players “felt extreme pressure” to respond in a “sexual manner”
17 because Coach Nakamura became angry if they did not.⁹
- 18 • Coach Nakamura regularly talked about how he was bisexual, how little clothing
19 women wore on campus during warm weather, and what sexual acts he would like to
20 perform on them. When he moved on campus, his comments about campus women
21 became increasingly sexual and distressing to players. Coach Giarratano “heard and
22 participated in these conversations,” which seemingly were an everyday event and a
23 regular topic of conversation among the players.¹⁰

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25 ⁶ *Id.* (¶ 158).

26 ⁷ *Id.* (¶ 159).

27 ⁸ *Id.* at 44 (¶¶ 160–63).

28 ⁹ *Id.* (¶ 164).

¹⁰ *Id.* at 45 (¶¶ 166–68).

- 1 • Coach Nakamura engaged in calculated displays of nudity, exposing himself to players
2 and coaches. He required sexualized skits before practice and would participate in them.
3 For example, on multiple occasions in 2017, 2018, and 2021, he pretended that he was at
4 a buffet, required a player to do a handstand, grabbed and split open the player’s legs,
5 and pretended to eat spaghetti from the genital area, to many players’ disgust.¹¹
- 6 • John Doe 12 (2017–2018) recalls Coach Nakamura’s telling a player to get on his hands
7 and knees and riding the player like a bull, as if Coach Nakamura were having sex.¹²
- 8 • During a practice, Coach Nakamura said that he would take care of the day’s skit,
9 crawled out of the dugout naked, knelt in front of the players, and swung his penis
10 around, to the players’ disbelief, embarrassment, and disgust.
- 11 • Coach Nakamura often was naked or holding a bat between his legs, pretending it was
12 his penis. Another time, a player fielding balls heard Coach Nakamura calling his name,
13 turned, and saw him standing on a table, naked, swinging his penis in a helicopter
14 motion while yelling, hey, [Player X].¹³
- 15 • Coach Giarratano did not condemn Coach Nakamura’s behavior but instead kissed the
16 cross on his necklace and mimed looking at the sky to ask for God’s forgiveness. He said
17 to older players, “we could get fired for this,” and said that his wife was “mad at him
18 because his job was in jeopardy due to Coach Nak[amura’s] nudity and behavior.” But
19 he normalized the behavior by playing along with it.¹⁴
- 20 • The coaches would shower with the players and walk around the locker room, naked or
21 barely dressed. In fall 2000, Coach Nakamura asked a player if he could shower in his
22 first-year dormitory. In 2021, he asked players if he could shower in their hotel room
23 and, after he got out of the shower, walked around naked, talking about his bisexuality.¹⁵

25 ¹¹ *Id.* (¶¶ 171–72).

26 ¹² *Id.* (¶ 173).

27 ¹³ *Id.* at 45–46 (¶¶ 174–75, 177).

28 ¹⁴ *Id.* at 46 (¶¶ 175–76).

¹⁵ *Id.* (¶¶ 178–80).

- 1 • In the 2017–2018 season, John Does 4 and 12 recall military-like training exercises at
2 6:00 a.m. on Saturday mornings where, at the beach, the players would strip to their
3 underwear, float in the water with arms linked, and then emerge, when the coaches
4 would comment that their penises were shriveled.¹⁶
- 5 • Degrading skits at the annual roast for incoming freshman included a skit in 2013 that
6 depicted two players (John Doe 5 and another teammate, both gay, but not out at that
7 time) biking to Whole Foods and having anal sex. Another teammate, who did not trim
8 his pubic hair, was mocked in a presentation screen — with a graphic image of a bush
9 over his genitals — and never showered with other players again. In 2014, a team-
10 bonding session involved comments about a player who wore “tighty whities” and had
11 a small penis. In 2017, a slide show had a naked picture of the Director of Operations,
12 who had been catfished (presumably through a fake online profile) by several
13 players.¹⁷
- 14 • There were annual hazing parties with lists of tasks for freshmen. In 2000, the tasks
15 included “have sex with a fat woman, get a hickey from a girl, do a 30-second beer
16 bong or keg stand, and get your girlfriend to blow you and swallow your load.” The
17 tasks were tied to drinking: the players would go to a bar called Steps of Rome with
18 fake IDs. The checklists for hazing in 2013 and 2014 had similar activities, tied to
19 mandatory drinking and worth points. The coaches encouraged the behavior and would
20 cancel the next morning’s practice.¹⁸
- 21 • In 2013, a USF baseball player injured and threw a student out of a team-hosted party
22 because the student was gay. At a meeting (where a gay player-witness was not
23 invited), Coach Giarratano told players that the incident needed to “stay in the house,”
24 implying a coverup. Later the incident was the source of locker-room humor.¹⁹

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26 ¹⁶ *Id.* at 47 (¶ 182).

27 ¹⁷ *Id.* (¶ 183).

28 ¹⁸ *Id.* at 47–48 (¶ 184).

¹⁹ *Id.* at 48 (¶ 185).

- 1 • Players experienced this as an intolerable sexual environment and regularly discussed
2 how to stop the behavior and report what they deemed abnormal sexual conduct and
3 psychological abuse. But they feared retaliation. In November 2021, to express their
4 discomfort with the behavior (but in a way that was comical), eight players (including
5 John Does 1–3) did a pre-workout skit where they feigned making a Title IX complaint
6 about Coach Nakamura, putting him in handcuffs, and carrying him off to jail.²⁰

7 When the players did not participate in the sexualized atmosphere, the coaches insulted,
8 humiliated, and retaliated against them. They berated the players (telling them that they were
9 worthless, toxic, a cancer, and fucking sucked, for example) and called them names (pussies,
10 faggots, and — for one player — a fucking cunt). They forced players to practice when they were
11 injured. They benched the players and took away playing time. They refused to coach them,
12 calling it a waste of time and telling them that they weren't good enough, would never make it as
13 Division I or professional baseball players, and should leave the team and give up their
14 scholarships. Coach Giarratano told one player he might as well kill himself.²¹

15 As a result of the coaches' conduct, the players suffered anxiety, depression, panic attacks,
16 sleeplessness, trauma, and suicidal ideation.²² One player went to the emergency room five times
17 in the fall of 2021 because he was physically ill from the stress.²³

18 USF's and the NCAA's knowledge of the conduct is demonstrated by high player-attrition
19 rates, parents' complaints, and the power disparity in the coach-athlete relationship.

20 First, the high player-attrition rate shows the effect on the team. Players (including the
21 plaintiffs) left the team and USF because of the coaches' conduct.²⁴ Only one or two of the eleven
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23 ²⁰ *Id.* at 49–50 (¶¶ 189–92).

24 ²¹ *Id.* at 5–6 (¶¶ 5–9), 42 (¶ 154), 43 (¶ 155), 49 (¶ 187), 50–51 (¶¶ 195–98), 54–55 (¶¶ 216, 218), 59 (¶ 240), 71 (¶ 319).

25 ²² *Id.* at 59 (¶ 244), 62 (¶ 262), 73 (¶ 333), 76–77 (¶ 352), 78 (¶ 360), 84 (¶ 395), 86 (¶¶ 408, 411), 92 (¶¶ 443, 445), 93 (¶ 449).

26 ²³ *Id.* at 59 (¶ 244).

27 ²⁴ *Id.* at 57 (¶ 231) (John Doe 1), 64 (¶ 273) (John Doe 3), 69 (¶ 307) (John Doe 4), 76–77 (¶ 352)
28 (John Doe 5), 81 (¶ 378) (John Doe 6), 84 (¶ 396) (John Doe 7), 86 (¶ 410) (John Doe 8), 89 (¶ 426)
(John Doe 9), 67 (¶ 293) (John Doe 10), 92 (¶ 446) (John Doe 11), 71–72 (¶ 323) (John Doe 12).

1 or twelve recruits in the 2001 freshman class stayed for four years. Seventy-five percent (all but
2 five) of the twelve or thirteen 2013 recruits transferred to other schools in the following four years.
3 There were seventeen 2020 recruits: eight transferred and two more may.²⁵ This contrasts with the
4 low attrition rates of other programs: a 2018 study showed that thirteen percent of Division I
5 athletes transferred to another school, and a 2018–2019 study of four-year-college transfers
6 showed a 2.3-percent transfer rate for Division I athletes.²⁶

7 Second, parents complained about the conduct. In May 2014, John Doe 6’s parents sent a letter
8 to USF’s Associate Athletic Director and USF’s NCAA Faculty Athletic Representative
9 describing the “hostile environment” created by the coaches’ telling players that they were
10 pathetic, weak-minded, a cancer to the team, and “need[ed] to understand that their baseball career
11 is over.” USF’s then Athletic Director participated in the subsequent conversations.²⁷ In 2021,
12 John Doe 1’s mother left several voice messages for USF’s Athletic Director Joan McDermott,
13 and John Doe 2’s parents emailed her for an urgent in-person meeting (without specifying why).
14 Ms. McDermott did not respond. In John Doe 1’s case, she did not give the complaint to USF’s
15 Title IX office, as USF policy required, and (John Doe 1 believes) gave it to the coaches, who
16 escalated their abuse of him through summer 2021.²⁸ After the fall 2021 season, John Doe 1’s
17 mother spoke to Ms. McDermott, who said that the Title IX office “had already been alerted to the
18 issues on the baseball team” and had opened an investigation.²⁹

19 Third, the power disparity in the coach-athlete relationship increases the potential for sexual
20 harassment and abuse, especially for elite athletes and male coaches with an authoritarian
21 coaching style. Coaches control all aspects of elite athletes’ lives: scholarships, training, playing
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24 ²⁵ *Id.* at 50–51 (¶ 198).

25 ²⁶ *Id.* at 51–52 (¶¶ 199–203).

26 ²⁷ *Id.* at 81 (¶¶ 378–80); Letter, Ex. 1 to Baum Decl. – ECF No. 70-3. To the extent excerpted in this
27 order, the court considers Exhibits 1 and 2 to the Baum declaration under the incorporation-by-reference
28 doctrine. *Knievel v. ESPN*, 393 F.3d 1068, 1076 (9th Cir. 2005).

²⁸ FAC – ECF No. 38 at 54 (¶¶ 212–14), 58–59 (¶ 239); Email, Ex. 2 to Baum Decl. – ECF No. 70-4.

²⁹ FAC – ECF No. 38 at 54 (¶¶ 212–14), 55 (¶¶ 221–22), 58–59 (¶ 239).

1 time, fitness, diet, weight, sleep patterns, and academics. This allows predators (Jerry Sandusky,
2 Larry Nassar, Robert Anderson, and Coach Nakamura) to thrive.³⁰

3 Beginning in 1990, studies showed the intensity of the coach-athlete bond, the difficulty with
4 setting boundaries, and the resulting inability of athletes to recognize abusive behavior. In response
5 to the studies, sports organizations — the U.S. Olympic Committee in 1992, USA Swimming in
6 1998, the International Olympic Committee in 2007, and others (but not the NCAA) — developed
7 rules to prohibit coach-athlete sexual relationships, protect athletes from sexual harassment, and
8 preserve the athletes’ safety and wellbeing.³¹ The NCAA has recognized — on its website, in its
9 constitution, and in public statements — its duty to provide a safe environment for student
10 athletes.³² But it has chosen not to implement policies to monitor, address, or prevent rampant
11 sexual misconduct and abuse of student-athletes.³³ Had it done so, it might have prevented the
12 plaintiffs’ injuries.³⁴ Because it has not, students have suffered abuse.³⁵ Its policies and
13 pronouncements about player safety and preventing abuse are toothless: it resists reform, focuses on
14 decentralization to avoid liability, and shifts responsibility to member institutions.³⁶ Despite a
15 history of abuse in its athletic program, USF also failed to act to prevent abuse.³⁷

16 After an investigation, USF emailed the team on January 11, 2022, saying that it had suspended
17 the coaches on December 17, 2022, “Coach Nakamura [was] no longer associated with the USF
18 baseball program, effective immediately,” and it “officially reprimanded” Coach Giarratano.³⁸

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20 ³⁰ *Id.* at 14–18 (¶¶ 54–67).

21 ³¹ *Id.* at 18–23 (¶¶ 68–86).

22 ³² *Id.* at 23–25 (¶¶ 87–92).

23 ³³ *Id.* at 22 (¶ 82), 23 (¶ 86), 25–26 (¶¶ 93–98).

24 ³⁴ *Id.* at 111–12 (¶¶ 565–68).

25 ³⁵ *Id.* at 26–30 (¶¶ 99–107).

26 ³⁶ *Id.* at 30–37 (¶¶ 108–32). To the extent that the parties reference the NCAA Division I Manual,
27 which they do to define the NCAA’s duties and omissions and their incorporation into an alleged
28 contract in the form of the NCAA Division I Student-Athlete Statement, the court judicially notices its
existence and provisions (but not disputed inferences from them) and can consider it under the
incorporation-by-reference doctrine. Fed. R. Evid. 201; *Knievel*, 393 F.3d at 1076–77.

³⁷ *Id.* at 37–41 (¶¶ 135–47).

³⁸ *Id.* at 56 (¶¶ 225–27).

1 **2. The Claims**

2 There are three putative classes: a nationwide class of all student-athletes who participated in
3 NCAA sports at NCAA member institutions in the last four years, a California subclass of all
4 student-athletes who participated in NCAA sports at California-based NCAA member institutions
5 in the last four years, and a USF Baseball subclass of all members of the USF baseball team since
6 2000.³⁹ The complaint has twenty-four claims.

7 The plaintiffs and the USF baseball subclass assert seventeen claims (numbered as in the
8 complaint): (1) discrimination by USF by an intolerable sexualized environment and emotional
9 abuse, in violation of Title IX, 20 U.S.C §§ 1681–89; (2) retaliation by USF by the coaches’
10 bullying the players to relinquish their scholarships and leave USF (known by USF because of
11 parent complaints (John Does 6 and 8 in May 2014 and John Doe 1 in May 2021)), in violation of
12 Title IX; (3) negligent supervision and retention of Coach Nakamura by USF and the NCAA; (4)
13 negligent supervision and retention of Coach Giarratano by USF and the NCAA; (5) discrimination
14 by USF in the form of an intolerable sexualized environment and emotional abuse, in violation of
15 Cal. Educ. Code § 66270; (6) inadequate notice by USF of its harassment policy, in violation of Cal.
16 Educ. Code § 66281.5; (7) gross negligence by all defendants by breaching their duty of care to
17 ensure players’ safety and freedom from sexual harassment and abuse; (8) negligence by all
18 defendants on the same theory; (9) negligent failure to warn, train, and educate about the risks of
19 sexual harassment and abuse by USF and the NCAA; (10) intentional infliction of emotional
20 distress by all defendants; (11) negligent infliction of emotional distress by all defendants; (12)
21 ratification of the coaches’ behavior by USF and the NCAA; (13) breach of fiduciary duty by the
22 NCAA; (14) negligent misrepresentations and omissions by the NCAA by its knowing concealment
23 of the risk factors that attend the coach-athlete relationship and the resulting belief by athletes that
24 they were safe and their justifiable reliance on the NCAA; (15) breach of contract by the NCAA by
25 its failure to prohibit and prevent sexual harassment and abuse by athletics departments, in violation
26 of NCAA rules and the NCAA Division Manual, which are incorporated in the mandatory form that
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28 ³⁹ *Id.* at 95–96 (¶¶ 466–68)

1 players sign to affirm that they read and will abide by the rules and manual; (16) breach of an
 2 implied contract by the NCAA on the same theory; and (17) breach of contract as a third-party
 3 beneficiary against the NCAA.⁴⁰

4 The plaintiffs, the nationwide class, and the California subclass assert seven claims (numbered
 5 as in the complaint) against the NCAA on the same theories as the corresponding claims by the USF
 6 player subclass (identified in parentheses): (18) gross negligence (claim seven); (19) negligence
 7 (claim eight); (20) breach of fiduciary duty (claim thirteen); (21) negligent misrepresentations and
 8 omissions (claim fourteen); (22) breach of contract (claim fifteen); (23) breach of an implied
 9 contract (claim sixteen); and (24) breach of contract as a third-party beneficiary (claim seventeen).⁴¹

11 **3. Other Jurisdictional Facts**

12 The NCAA is an unincorporated association of 1,098 colleges and universities and 102 athletic
 13 conferences that acts as the governing body of college sports. It has three divisions: I, II, and III.
 14 Its principal office is in Indianapolis, Indiana.⁴²

15 The complaint alleges general and specific personal jurisdiction.

16 **3.1 General Personal Jurisdiction**

17 The NCAA has fifty-seven California members (with a subset of twenty-five Division I
 18 members), including USF.⁴³ “Since its founding in 1916, the NCAA has earned an outsized
 19 portion of its over \$1 billion annual revenue directly from activities in California.” California has
 20 the largest number of Division I members in the country. Division I members generate “virtually
 21 all NCAA revenue.” “California members contribute tens of thousands of dollars in membership
 22 dues to the NCAA every year.” The NCAA “affirmatively elects” to sponsor many of its largest
 23

24
 25 ⁴⁰ *Id.* at 101–126 (¶¶ 478–637) & NCAA Div. I Student-Athlete Statement, Ex. A to *id.* – ECF No. 38-1.

26 ⁴¹ FAC – ECF No. 38 at 126–46 (¶¶ 638–716).

27 ⁴² *Id.* at 13–14 (¶ 50).

28 ⁴³ *Id.* at 9–10 (¶¶ 26, 28) (fifty-eight California members and twenty-four Division I members); Selbin
 Decl. – ECF No. 79-1 at 2 (¶ 2) & NCAA Online Directory, Ex. A to Selbin Decl. – ECF No. 79-1 at
 4–7) (numbers are fifty-seven and twenty-five, respectively, as of October 26, 2022).

1 revenue-producing events in California, including the Rose Bowl (since 1916) and forty-three
2 championship games during the 2019–2020 academic year.⁴⁴

3 The NCAA “exercises significant control over its California members,” including through its
4 “onerous requirements” for members’ athletic programs and its “expansive enforcement
5 program.”⁴⁵ It promulgates requirements for scholarships for the California institutions, operates a
6 transfer portal that California athletes use to transfer to different schools, and sanctions its
7 California members if they don’t comply with NCAA requirements. (For example, the NCAA
8 sanctioned Coach Giarratano and USF during John Doe 5’s tenure (2011–2014) because he used
9 too much off-season time for practice.)⁴⁶ To ensure compliance with its rules, the NCAA has a
10 sixty-person enforcement team.⁴⁷

11 The NCAA engages in sustained lobbying targeted at California: in a September 2019 letter, it
12 urged Governor Newsom to reject the Fair Pay to Play Act, a bill that would have allowed athletes
13 to be paid for the use of their names, images, and likenesses, and it spent \$450,000 in 2019 on
14 lobbying, “much of it directed to California.”⁴⁸ The NCAA “has engaged in significant activities”
15 to influence California courts, including by filing an amicus brief before the California Supreme
16 Court to address whether the U.S. Olympic Committee has a duty to protect athletes from sexual
17 abuse by third parties.⁴⁹ It purposefully avails itself of California courts and has admitted personal
18 jurisdiction and venue in a 2008 case in the Central District of California.⁵⁰

19 **3.2 Specific Personal Jurisdiction**

20 The allegations in the previous section also support specific personal jurisdiction because they
21 show that the NCAA purposefully directed activities toward California and purposefully availed
22

23 ⁴⁴ FAC – ECF No. 38 at 10 (¶ 27) (characterizing the forty-three games as being “slated” for
California).

24 ⁴⁵ *Id.* at 10–11 (¶ 28).

25 ⁴⁶ *Id.* at 50 (¶¶ 196–97), 8 (¶ 19 & n.9).

26 ⁴⁷ *Id.* at 36 (¶ 126).

27 ⁴⁸ *Id.* at 11 (¶ 29).

28 ⁴⁹ *Id.* (¶ 32) (citation omitted).

⁵⁰ *Id.* (¶ 31) (two citations omitted).

1 itself of the privilege of doing business here. The NCAA has other contacts too. First, “the
2 intolerable sexualized environment, psychological abuse, and retaliation at USF occurred in
3 California and arises out of the NCAA’s actions and inactions with respect to its oversight of USF
4 and its coaching staff in California, and its failure to adopt formal policies to monitor, prohibit, or
5 otherwise address rampant sexual misconduct.” Second, “based on the above [presumably the
6 general and specific personal jurisdictional facts in the preceding sections], it would not be
7 unreasonable for this Court to exercise personal jurisdiction over the NCAA.”⁵¹

8 **3.3 Additional Jurisdictional Facts Identified by the NCAA**

9 The NCAA has no offices in California.⁵² Its 1,100 member institutions (colleges and
10 universities) reside in all 50 states.⁵³ It has 500 employees (often called its “national office staff”),
11 who work from NCAA headquarters in Indianapolis, Indiana, to provide professional support and
12 resources for member institutions.⁵⁴

13 “NCAA legislation is adopted by its member institutions, who consider the legislation either
14 from their respective campuses, at NCAA Conventions at venues across the country, or at
15 meetings and conferences at NCAA headquarters in Indiana. Legislation includes the NCAA
16 Constitution, operating bylaws, administrative bylaws, and statements of division philosophy.
17 These are all contained in what we sometimes refer to . . . as the Division I Manual.”⁵⁵

18 “The NCAA national office staff communicates with member institutions about legislation
19 proposed by the membership, works with the membership and governance committees to draft the
20 proposed legislation, disseminates the draft legislation among member institutions, and schedules
21 meetings for the membership to vote on specific legislation. These activities are conducted by the
22 national office staff from the NCAA’s headquarters in Indianapolis, Indiana.”⁵⁶

23

24 ⁵¹ *Id.* (¶ 32).

25 ⁵² Richardson Decl. – ECF No. 65-1 at 2 (¶ 4).

26 ⁵³ *Id.* (¶ 5).

27 ⁵⁴ *Id.* (¶ 6).

28 ⁵⁵ *Id.* (¶ 7).

⁵⁶ *Id.* at 3 (¶ 8).

4. Procedural History

The parties do not dispute the court’s federal-question jurisdiction under 28 U.S.C. § 1331, CAFA diversity jurisdiction under 28 U.S.C. § 1332(d)(2), and supplemental jurisdiction over the state claims under 28 U.S.C. § 1367. All parties consented to magistrate-judge jurisdiction under 28 U.S.C. § 636.⁵⁷ The court held a hearing on December 8, 2022.

STANDARDS**1. Rule 12(b)(2) — Personal Jurisdiction**

“In opposing a defendant’s motion to dismiss for lack of personal jurisdiction, the plaintiff bears the burden of establishing that jurisdiction is proper.” *Ranza v. Nike, Inc.*, 793 F.3d 1059, 1068 (9th Cir. 2015) (cleaned up). The parties may submit, and the court may consider, declarations and other evidence outside the pleadings in determining whether it has personal jurisdiction. *Doe v. Unocal Corp.*, 248 F.3d 915, 922 (9th Cir. 2001), *abrogated on other grounds as recognized in Williams v. Yamaha Motor Co.*, 851 F.3d 1015, 1024 (9th Cir. 2001).

“Where, as here, the defendant’s motion is based on written materials rather than an evidentiary hearing, the plaintiff need only make a prima facie showing of jurisdictional facts to withstand the motion to dismiss.” *Ranza*, 793 F.3d at 1068 (cleaned up). “Uncontroverted allegations must be taken as true, and conflicts between parties over statements contained in affidavits must be resolved in the plaintiff’s favor.” *Id.* (cleaned up). But courts “may not assume the truth of allegations in a pleading which are contradicted by affidavit.” *Mavrix Photo, Inc. v. Brand Techs., Inc.*, 647 F.3d 1218, 1223 (9th Cir. 2011) (cleaned up); *accord Ranza*, 793 F.3d at 1068 (“A plaintiff may not simply rest on the bare allegations of the complaint.”) (cleaned up).

2. Rule 12(b)(6) — Failure to State a Claim

A complaint must contain a “short and plain statement of the claim showing that the pleader is entitled to relief” to give the defendant “fair notice” of (1) what the claims are and (2) the grounds

⁵⁷ Consents – ECF Nos. 15, 30, 35, 42, 48.

1 upon which they rest. Fed. R. Civ. P. 8(a)(2); *Bell Atl. Corp. v. Twombly*, 550 U.S. 544, 555
2 (2007). Thus, “[a] complaint may fail to show a right to relief either by lacking a cognizable legal
3 theory or by lacking sufficient facts alleged under a cognizable legal theory.” *Woods v. U.S. Bank*
4 *N.A.*, 831 F.3d 1159, 1162 (9th Cir. 2016).

5 A complaint does not need detailed factual allegations, but “a plaintiff’s obligation to provide
6 the ‘grounds’ of his ‘entitlement to relief’ requires more than labels and conclusions, and a
7 formulaic recitation of the elements of a cause of action will not do. Factual allegations must be
8 enough to raise a right to relief above the speculative level.” *Twombly*, 550 U.S. at 555 (cleaned
9 up). A complaint must contain sufficient factual allegations, which when accepted as true, “state a
10 claim to relief that is plausible on its face.” *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009); *NorthBay*
11 *Healthcare Grp., Inc. v. Kaiser Found. Health Plan, Inc.*, 838 F. App’x 231, 234 (9th Cir. 2020).
12 “[O]nly the *claim* needs to be plausible, and not the facts themselves. . . .” *NorthBay*, 838 F.
13 App’x at 234 (citing *Iqbal*, 556 U.S. at 696); *see Interpipe Contracting, Inc. v. Becerra*, 898 F.3d
14 879, 886–87 (9th Cir. 2018) (the court must accept the factual allegations in the complaint “as true
15 and construe them in the light most favorable to the plaintiff”) (cleaned up).

16 “A claim has facial plausibility when the plaintiff pleads factual content that allows the court
17 to draw the reasonable inference that the defendant is liable for the misconduct alleged.” *Iqbal*,
18 556 U.S. at 678. “The plausibility standard is not akin to a ‘probability requirement,’ but it asks
19 for more than a sheer possibility that a defendant has acted unlawfully.” *Id.* “Where a complaint
20 pleads facts that are merely consistent with a defendant’s liability, it stops short of the line
21 between possibility and plausibility of ‘entitlement to relief.’” *Id.* (cleaned up).

22 If a court dismisses a complaint because of insufficient factual allegations, it should give leave
23 to amend unless “the pleading could not possibly be cured by the allegation of other facts.” *Cook,*
24 *Perkiss & Liehe, Inc. v. N. Cal. Collection Serv. Inc.*, 911 F.2d 242, 247 (9th Cir. 1990). If a court
25 dismisses a complaint because its legal theory is not cognizable, the court should give leave to
26 amend if the plaintiff could “articulate a cognizable legal theory if given the opportunity.” *Steele-*
27 *Klein v. Int’l Bhd. of Teamsters, Loc. 117*, 696 F. App’x 200, 202 (9th Cir. 2017).

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ANALYSIS

1. Personal Jurisdiction Over the NCAA

The plaintiffs contend that the court has general and specific personal jurisdiction over the NCAA. It has neither. The NCAA has its principal place of business in Indiana, and its activities here (including its regulation of athletes) are not the necessary minimum contacts with the forum.

The court’s “inquiry centers on whether exercising jurisdiction comports with due process,” which requires that defendants have “certain minimum contacts with the State such that the maintenance of the suit does not offend traditional notions of fair play and substantial justice.” *Daimler AG v. Bauman*, 571 U.S. 117, 125–26 (2014) (cleaned up); *Franey v. Am. Battery Sols., Inc.*, No. 22-cv-03457-LB, 2022 WL 4280638, at *4–10 (N.D. Cal. Sept. 15, 2022) (fuller analysis of specific personal jurisdiction in a diversity case).

Personal jurisdiction is general or specific. *Bristol-Myers Squibb Co. v. Super. Ct.*, 137 S. Ct. 1773, 1779–80 (2017). A court with general jurisdiction can hear any claim against the defendant, even if the incidents underlying the claim took place in a different state. *Id.* at 1779–80; *Walden v. Fiore*, 571 U.S. 277, 283 n.6 (2014). Specific jurisdiction exists when the suit arises out of or relates to the defendant’s contacts with the forum. *Walden*, 571 U.S. at 284; *Bristol-Myers*, 137 S. Ct. at 1780. Another court in this district has considered personal jurisdiction over the NCAA in a case involving the NCAA’s duty to prevent collegiate coaches’ sexual assaults of student athletes. *Aldrich v. NCAA*, 484 F. Supp. 3d 779, 783–96 (N.D. Cal. 2020). It held that there was no general or specific personal jurisdiction. *Id.* at 788–96. The court follows that analysis as persuasive.

First, there is no general jurisdiction over the NCAA, which has its principal place of business in Indianapolis, Indiana.

General jurisdiction exists when a non-resident defendant’s contacts “are so continuous and systematic as to render [it] essentially at home in the forum State.” *Daimler*, 571 U.S. at 127; *Aldrich*, 484 F. Supp. 3d at 791 (a defendant’s ties to the forum must be “so strong and significant (as compared to its other non-forum connections) as to render its connection with the forum unique”). “If the goal of personal jurisdiction is to ensure that a defendant can foreseeably be ‘hailed into court’ in a forum, that goal is at its most vulnerable when a defendant is subject to

1 jurisdiction on grounds unconnected to the forum. Perhaps for this reason, there is a long history of
2 courts ‘training on the relationship among the defendant, the forum, and the litigation, *i.e.*, specific
3 jurisdiction.’ *Aldrich*, 484 F. Supp. 3d at 790 (cleaned up) (quoting *Daimler*, 571 U.S. at 132).

4 The plaintiffs contend that the NCAA’s contacts with California are unique. Its 1,098 members
5 include fifty-seven California members (including twenty-five Division I members).⁵⁸ They
6 contrast this with other states: the NCAA has fifty states with Division I programs, thirty-eight
7 have ten or fewer programs, and twenty-seven have five or fewer programs.⁵⁹ The NCAA
8 conducts substantial economic activity in California, such as the Rose Bowl. By contrast, other
9 bowls are in states with fewer Division I programs than California: the Fiesta Bowl in Arizona
10 (eighty-four percent fewer), the Peach Bowl in Georgia (seventy-six percent fewer), the Iron Bowl
11 in Alabama (sixty percent fewer), the Sugar Bowl in Louisiana (fifty-two percent fewer), and the
12 Orange Bowl in Florida (forty-eight percent fewer).⁶⁰ The *Aldrich* court held that these contacts
13 were insufficient under *Daimler*: having members in a forum is insufficient, and holding the Rose
14 Bowl and generating revenues were not continuous and systematic contacts rendering the NCAA
15 at home in California (as compared to its other contacts with other states). 484 F. Supp. 3d at 994.

16 The analysis in *Aldrich* is persuasive. The NCAA has members in other states commensurate
17 with its membership in California: ninety-nine members in New York and fifty-three in Texas.⁶¹
18 California is not the NCAA’s principal place of business. This is not the “exceptional case” where
19 the NCAA’s operations are substantial and of such a nature as to render the NCAA at home here.
20 *Daimler*, 571 U.S. at 139 n.19.

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24 ⁵⁸ FAC – ECF No. 38 at 9–10 (¶¶ 26, 28), 13–14 (¶ 50); Opp’n – ECF No. 79 at 17–18; Selbin Decl. –
25 ECF No. 79-1 at 2 (¶ 2) & NCAA Online Directory, Ex. A to Selbin Decl. – ECF No. 79-1 at 4–7
(updating numbers in the FAC as of October 26, 2022).

26 ⁵⁹ Opp’n – ECF No. 79 at 18; NCAA Online Directory, Ex. A to Selbin Decl. – ECF No. 79-1 at 4–7.

27 ⁶⁰ NCAA Online Directory, Ex. A to Selbin Decl. – ECF No. 79-1 at 4–7.

28 ⁶¹ Luedtke Decl. – ECF No. 82-1 at 2 (¶¶ 3–4) & NCAA Online Directory, Exs. 2–3 to *id.* – ECF Nos.
82-3–82-4.

1 Second, there is no specific jurisdiction because the claims do not arise from the NCAA's
2 forum contacts. *Bristol-Myers*, 137 S. Ct. at 1780. The Ninth Circuit analyzes specific jurisdiction
3 under a three-prong test:

4 (1) The non-resident defendant must purposefully direct his activities or consummate some
5 transaction with the forum or resident thereof; or perform some act by which he purposefully
6 avails himself of the privilege of conducting activities in the forum, thereby invoking the
benefits and protections of its laws;

7 (2) the claim must be one which arises out of or relates to the defendant's forum-related
activities; and

8 (3) the exercise of jurisdiction must comport with fair play and substantial justice, i.e. it
9 must be reasonable.

10 *Picot v. Weston*, 780 F.3d 1206, 1211 (9th Cir. 2015); *Axiom Foods, Inc. v. Acerchem Int'l, Inc.*,
11 874 F.3d 1064, 1068 (9th Cir. 2017). "The plaintiff has the burden of proving the first two prongs."
12 *Picot*, 780 F.3d at 1211–12. "If he does so, the burden shifts to the defendant to set forth a
13 compelling case that the exercise of jurisdiction would not be reasonable." *Id.* at 1212 (cleaned up).

14 A plaintiff satisfies the first prong by "demonstrating that the defendant either purposefully
15 availed itself of the privilege of conducting activities in the forum or purposefully directed its
16 activities at the forum." *Washington Shoe Co. v. A-Z Sporting Goods, Inc.*, 704 F.3d 668, 672 (9th
17 Cir. 2012), *abrogated on other grounds by Axiom Foods*, 874 F.3d 1064. Courts apply a
18 "purposeful availment" analysis in suits sounding in contract or involving business transactions
19 and a "purposeful direction" analysis (known as the effects test) in suits sounding in tort.
20 *Schwarzenegger v. Fred Martin Motor Co.*, 374 F.3d 797, 802 (9th Cir. 2004). The claims here are
21 tort and contract claims but they sound primarily in tort. Under either analysis, the plaintiffs do not
22 establish prong one.

23 In tort cases, courts in the Ninth Circuit "typically inquire whether a defendant purposefully
24 direct[ed] his activities at the forum state, applying an 'effects' test that focuses on the forum in
25 which the defendant's actions were felt, whether or not the actions themselves occurred within the
26 forum." *Washington Shoe Co.*, 704 F.3d at 672–73 (cleaned up). Purposeful direction exists if the
27 defendant (1) commits an intentional act (2) expressly aimed at the forum (3) that causes harm that
28 the defendant knows is likely to be suffered in the forum. *Id.* at 673; *Calder v. Jones*, 465 U.S.

1 783, 788–90 (1984).

2 The assertion of specific jurisdiction against the NCAA cannot rest on the coaches’ actions:
 3 the NCAA’s actions must establish the contacts. *Aldrich*, 484 F. Supp. 3d at 794 (analyzing cases).
 4 (There are no allegations that the NCAA controlled the coaches’ behavior.) The NCAA’s
 5 actionable conduct is its violation of its duty — grounded in tort by its ignoring a known risk and
 6 in contract by the NCAA Division I Student-Athlete Statement that incorporates NCAA rules —
 7 to promulgate rules to protect student-athletes from abusive coaches.⁶² But the NCAA’s activities
 8 took place in Indiana, where the NCAA has its principal place of business and transacts its work,
 9 not here, where the NCAA has no offices.⁶³ *Id.* at 795 (making this point).

10 The plaintiffs also assert purposeful availment based on the alleged contracts and the NCAA’s
 11 management of athletic activities in California.⁶⁴ Even assuming that there is a contract, a contract
 12 alone does not establish purposeful availment. *Picot*, 780 F.3d at 1212. Rather, whether a
 13 defendant has purposefully availed itself of the privilege of doing business in the forum by
 14 contracting with a forum resident turns on the parties’ negotiations, the contemplated
 15 consequences, the contract’s terms, and the parties’ actual course of dealing. *Burger King Corp. v.*
 16 *Rudzewicz*, 471 U.S. 462, 478–80 (1985). Put another way, a contract is an intermediate step that
 17 “connects prior negotiations with future consequences, the real object of a business transaction.”
 18 *Long v. Authentic Athletix, LLC*, No. 16-cv-03129-JSC, 2016 WL 6024591, at *3 (N.D. Cal. Oct.
 19 14, 2016). For example, if an employer opens an office in the forum and hires employees in the
 20 forum, that is the type of business transaction that can give rise to purposeful availment.
 21 *Mewawalla v. Middleman*, No. 21-cv-09700-EMC, 2022 WL 1304474, at *9 (N.D. Cal. May 2,
 22 2022) (out-of-state defendant purposefully availed itself of California’s protections and benefits by
 23 hiring the plaintiff because of his California connections and allowing him to be based in

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 27 ⁶² See *supra* Statement (summarizing allegations about the NCAA’s breach of its duties).

28 ⁶³ Richardson Decl. – ECF No. 65-1 at 2 (¶¶ 3–4).

⁶⁴ Opp’n – ECF No. 79 at 20–21.

1 California). The contract and related activities must advance the defendant’s business interests in
2 the state. *Franey*, 2022 WL 4280638, at *5–6 (analyzing cases).

3 The alleged contracts here are a standard form for all Division I athletes to acknowledge and
4 agree to NCAA rules. The form does not establish that the NCAA “deliberately reached out
5 beyond” Indianapolis with a contract that “envisioned continuing and wide-reaching contacts”
6 with California. *Id.*

7 The plaintiffs rest their assertion of jurisdiction on the NCAA’s management of student
8 athletics in California, including managing the recruitment and scholarship process, managing
9 transfers to other schools via the transfer portal, imposing sanctions for NCAA rules violations
10 (including against USF and Coach Giarratano), and generating revenues.⁶⁵ But that management is
11 the same for all NCAA members throughout the country and is not suit-related. The plaintiffs do
12 not establish the NCAA’s purposeful avilment of the benefits of the California forum by activity
13 related to this lawsuit.

14 The plaintiffs also do not establish prong two of the analysis: whether the plaintiffs’ claims
15 arise out of or are related to the NCAA’s contacts with the forum. *Ford Motor Co. v. Mont. Eighth*
16 *Jud. Dist. Ct.*, 141 S. Ct. 1017, 1026 (2021); *Ayla, LLC v. Ayla Skin Pty. Ltd.*, 11 F.4th 972, 983
17 (9th Cir. 2021). “In other words, there must be an affiliation between the forum and the underlying
18 controversy, principally, an activity or an occurrence that takes place in the forum State and is
19 therefore subject to the State’s regulation.” *Bristol-Myers Squibb*, 137 S. Ct. at 1780.

20 Ninth Circuit precedents before *Ford* required a showing of but-for causation. *Ayla*, 11 F.4th
21 at 983 n.5 (collecting cases). Now, that narrower test is not exclusive. *Id.* (“a strict causal
22 relationship is not required”) (citing *Ford*, 141 S. Ct. at 1026). Earlier precedents “permit, but do
23 not require, a showing of but-for causation to satisfy the nexus requirement.” *Id.* (collecting cases).

24 As discussed in the prong-one analysis, there are no suit-related contacts by the NCAA with
25 the forum that satisfy due process. *Burger King*, 471 U.S. at 478–80.

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⁶⁵ *See supra* Statement (summarizing jurisdictional allegations).

1 The plaintiffs ask for jurisdictional discovery.⁶⁶ A court has the discretion to allow a plaintiff
2 to conduct limited discovery when a defendant contests personal jurisdiction. *Boschetto v.*
3 *Hansing*, 539 F.3d 1011, 1020 (9th Cir. 2008). But generally, there must be some colorable basis
4 for the discovery. *Id.* (there is no abuse of discretion in denying limited discovery when the
5 request was based on “little more than a hunch that it might yield jurisdictionally relevant facts”).
6 Here, there is no basis for the discovery — even if it revealed more detail about the NCAA’s
7 revenue here — because it would not change the analysis that the NCAA conducts its business in
8 Indiana, not California, and that there is no basis for personal jurisdiction in this district.

9 The court dismisses the claims against the NCAA for lack of personal jurisdiction.

11 **2. Statute of Limitations**

12 The remaining tort claims have a two-year statute of limitations. Cal. Civ. Proc. Code § 335.1;
13 *Stanley v. Trs. of Cal. State Univ.*, 433 F.3d 1129, 1136 (9th Cir. 2006) (Title IX claims borrow the
14 state statute of limitations; federal law determines when the cause of action accrues).⁶⁷ Thus, the
15 claims by John Does 4–12 are barred unless they are tolled. The plaintiffs assert four bases for
16 tolling: the discovery rule, equitable tolling, equitable estoppel, and principles of equity.⁶⁸ The
17 tolling doctrines do not suspend the statute of limitations because the plaintiffs knew about the
18 misconduct when it occurred.

19 First, the discovery rule does not toll the claims.

20 The discovery rule is a narrow exception: it postpones the accrual of a cause of action until a
21 plaintiff knows or has reason to know of the injury that is the basis of the lawsuit. *Stanley*, 433
22 F.3d at 1136; *Fox v. Ethicon Endo-Surgery, Inc.*, 35 Cal. 4th 797, 806 (2005). The plaintiff must
23 plead facts about the time and manner of discovery and the inability to make an earlier discovery
24 despite reasonable diligence. *Fox*, 35 Cal. 4th at 807–08.

26 ⁶⁶ Opp’n – ECF No. 79 at 24.

27 ⁶⁷ NCAA Mot. – ECF No. 65 at 26 (collecting cases applying Cal. Civ. Proc. Code § 335.1 and the
two-year statute of limitations to the state claims at issue in this case).

28 ⁶⁸ Opp’n – ECF No. 79 at 26–36.

1 The plaintiffs contend that they did not learn about their claims until March 11, 2022, when
 2 the San Francisco Chronicle published an article about the case. This, they contend, is a triggering
 3 event, likening their reaction to survivors of sexual abuse who take years to acknowledge and
 4 understand their harms, especially when there is a power imbalance between the assailant and the
 5 victim.⁶⁹ But the plaintiffs knew about the wrongful conduct when it occurred: they allege that
 6 they were humiliated, isolated, threatened, destroyed, and uncomfortable.⁷⁰ The coaches’
 7 misconduct caused them to leave the team or transfer to another school.⁷¹ The abuse they
 8 experienced, while significant, is not like the trauma and the suppression of memories that victims
 9 of physical sexual abuse can experience, resulting in the victim’s denial and lack of understanding
 10 of legal rights (and thus the tolling of the statute of limitations). *Aldrich*, 484 F.3d at 788–89
 11 (sexual-assault victim’s repression of memories, and her later recovery of them by the triggering
 12 event of watching a Michael Jackson documentary, meant that it was not apparent from the face of
 13 the complaint that the statute of limitations barred the suit); *Doe v. Pasadena Hosp. Ass’n*, No.
 14 2:18-cv-08710-ODW (MAAx), 2020 WL 1244357, at *5 (C.D. Cal. Mar. 16, 2020) (court tolled
 15 the statute for sexual-assault claims when a university gynecologist misrepresented that his
 16 misconduct conformed to accepted medical practice and the university knew of misconduct and

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 18 ⁶⁹ *Id.* at 27.

19 ⁷⁰ FAC – ECF No. 38 at 68–69 (¶¶ 303, 305–07) (John Doe 4) (humiliated, crushed, called his mother
 20 daily in tears), 74–78 (¶¶ 339, 340, 343, 349, 352, 360, 363) (John Doe 5) (felt unsafe, very upset,
 21 isolated and threatened, and suffered nightmares about USF since 2012), 81 (¶ 379) (John Doe 6)
 22 (parents wrote letter in May 2014 describing conduct as completely unacceptable behavior that created
 23 a hostile environment), 83–84 (¶¶ 391, 395–96) (John Doe 7) (describing worst night of his life in
 24 2014 and resulting development that year of anxiety, sleep deprivation, and fear for his safety), 86–87
 25 (¶¶ 406–07, 410–11, 415) (John Doe 8) (confidence and mental state were destroyed during his tenure
 26 in 2013, sought counseling, hated going to the field each day), 88–89 (¶¶ 420, 424–25) (John Doe 9)
 27 (experienced dread and severe depression, and his mother called a coach to demand stopping the
 28 abuse), 65–67 (¶¶ 284–87, 293) (John Doe 10) (disgusted by conduct, confided in pitching coach while
 crying hysterically, left team at the end of the year to protect his mental health), 91–93 (¶¶ 438, 440,
 443–44, 447) (John Doe 11) (uncomfortable during practices, panic attacks, felt unsafe, severe
 emotional injuries), 73 (¶ 329) (John Doe 12) (father flew to USF sixteen times during freshman year
 2017–18 to provide emotional support for how isolating the abuse was and out of fear that John Doe
 12 would harm himself).

⁷¹ *Id.* at 69 (¶ 307) (John Doe 4), 76–77 (¶ 352) (John Doe 5), 81 (¶ 378) (John Doe 6), 84 (¶ 396)
 (John Doe 7), 86 (¶ 410) (John Doe 8), 89 (¶ 426) (John Doe 9), 67 (¶ 293) (John Doe 10), 92 (¶ 446)
 (John Doe 11), 71–72 (¶ 323) (John Doe 12).

1 allowed the doctor to continue practicing after his probationary period). Instead, what the plaintiffs
2 describe is a lack of understanding of their legal rights. That does not toll the statute. *Lukovsky v.*
3 *City & Cnty. of San Francisco*, 535 F.3d 1044, 1049–50 (9th Cir. 2008); *Jolly v. Eli Lilly & Co.*,
4 44 Cal. 3d 1103, 1110 (1988).

5 Second, equitable tolling does not suspend the statute of limitations.

6 Equitable tolling is a “judge-made” doctrine that suspends or extends the statute of limitations
7 “as necessary to ensure fundamental practicality and fairness.” *Lantzy v. Centex Homes*, 31 Cal.
8 4th 363, 370 (2003). It applies “in carefully considered situations to prevent the unjust technical
9 forfeiture of causes of action, where the defendant would suffer no prejudice.” *Id.* Applying the
10 doctrine “requires a balancing of the injustice to the plaintiff occasioned by the bar of his claim
11 against the effect of the important public interest or policy expressed by the . . . limitations
12 statute.” *Id.* at 371; *St. Francis Mem. Hosp. v. State Dep’t of Public Health*, 9 Cal. 5th 710, 724–
13 25 (2020). The doctrine stops the limitations period during the tolling event and restarts it when
14 the tolling event is over. *Id.* The tolled interval is tacked onto the end of the limitations period,
15 thus extending the statute by the length of time of the tolling event. *Id.*

16 The plaintiffs contend that the doctrine applies because all defendants “engaged in conduct
17 designed to convince Plaintiffs [that] they lacked meritorious claims.” USF knew about the
18 misconduct and did not address it “in an effort to convince Plaintiffs and their parents that what
19 they had experienced at the hands of the Coach Defendants were innocent, isolated incidents and
20 not actionable, systemic violations of the law.” This violated USF’s mandatory reporting and
21 investigation policies. The coaches retaliated against any players who challenged the abuse or
22 refused to participate by running them off the team. Through the abuse, they “sowed anxiety and
23 self-doubt into the” players to discourage them from speaking up about the behavior.⁷²

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26 ⁷² Opp’n – ECF No. 79 at 30 (citing FAC – ECF No. 38 at 94 (¶¶ 456–58) (¶ 456 discusses the May
27 2014 letter from John Doe 6’s parents complaining about the conduct to the USF Athletic Department
28 and the NCAA faculty-athletic representative; ¶ 457 alleges that the failure to act was to deceive the
plaintiffs and parents to make them believe the coaches’ actions were isolated, not actionable, and not
a systemic problem; ¶ 458 discusses the USF mandatory reporting-and-investigation policies)).

1 A defendant’s fraudulent concealment of a claim can toll a statute of limitations. The tolling lasts
2 as long as the plaintiff’s reasonable reliance on the misrepresentations. *Grisham v. Philip Morris*
3 *U.S.A., Inc.*, 40 Cal. 4th 623, 637 (2007). But “[a] defendant’s fraudulent concealment tolls the
4 statute of limitations only when, as a result of that concealment, the plaintiff fails to discover some
5 critical fact.” *Goldrich v. Natural Y Surgical Specialties, Inc.*, 25 Cal. App. 4th 772, 784 (1994).

6 The defendants did not conceal critical facts that prevented the plaintiffs from learning the
7 facts underlying their claims: the plaintiffs knew about the conduct and left the team because of it.
8 This landscape contrasts with *Aldrich*, where the court applied equitable tolling for the period of
9 the University of Texas’s investigation into the sexual abuse because the investigation allegedly
10 was a sham. 484 F.3d at 800.

11 *Aldrich* is closer to the more classic iteration of the equitable-tolling doctrine: equitable
12 tolling can apply if a person has several legal remedies and in good faith pursues one. *Addison v.*
13 *California*, 21 Cal. 3d 313, 317 (1978); *Elkins v. Derby*, 12 Cal. 3d 410, 414 (1974); *Cervantes v.*
14 *City of San Diego*, 5 F.3d 1273, 1275 (9th Cir. 1993) (the plaintiff’s pursuit of a remedy in another
15 forum equitably tolls the limitations period if “the plaintiff’s actions satisfy these factors: (1)
16 timely notice to the defendants in filing the first claim; (2) lack of prejudice to the defendants in
17 gathering evidence for the second claim; and (3) good faith and reasonable conduct in filing the
18 second claim”). There is no similar alternative forum here.

19 Moreover, the *Aldrich* investigation allegedly was a whitewash: the investigators cross-
20 examined the plaintiffs, dismissed allegations as boorish, not sexual, and intimidated the plaintiffs,
21 who thus believed that they did not have a claim. These were facts that pleaded equitable tolling
22 sufficiently at the motion-to-dismiss phase. *Aldrich*, 484 F.3d at 800. The plaintiffs here
23 characterize the defendants’ collective behavior as gaslighting the plaintiffs into thinking that the
24 coaches did nothing wrong and the plaintiffs were overreacting.⁷³ But the abusive atmosphere here
25 is not equivalent to *Aldrich*’s whitewashed investigation into sexual assaults concealed as
26 romantic relationships, beginning for some plaintiffs in high school, that involved intimidation and
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28 ⁷³ *Id.*

1 caused the victims to believe that no wrong occurred. There is no similar concealment or
2 misrepresentation here. The plaintiffs were adults who knew about the sexualized conduct when it
3 happened, and while they suffered from the abuse, they left the team because of it.

4 Finally, balancing the injustice to the plaintiffs against the public interest or policy expressed
5 by the limitations statute does not favor applying the doctrine. *Lantzy*, 31 Cal. 4th at 371. The
6 injustice that would result from not tolling the statute was great for the victims of sexual assault in
7 *Aldrich*, given the nature of the conduct and the University’s complicity through its sham
8 investigation. 484 F. Supp. 3d at 800. The injustice here is different: the nature of the abuse is
9 different, and USF was not complicit in a manner akin to a sham investigation.

10 Third, equitable estoppel does not toll the accrual of the claims.

11 Equitable estoppel, also referred to as fraudulent concealment, addresses “the circumstances in
12 which a party will be estopped from asserting the statute of limitations as a defense to an
13 admittedly untimely action because his conduct has induced another into forbearing suit within the
14 applicable limitations period.” *Lantzy*, 31 Cal. 4th at 383. It is “wholly independent of the
15 limitations period itself and takes its life . . . from the equitable principle that no man may profit
16 from his own wrongdoing in a court of justice.” *Id.* (cleaned up). “A defendant will be estopped to
17 assert the statute of limitations if the defendant’s conduct, relied on by the plaintiff, has induced
18 the plaintiff to postpone filing the legal action until after the statute has run.” *Honig v. San*
19 *Francisco Planning Dep’t*, 127 Cal. App. 4th 520, 529 (2005) (cleaned up). “The defendant’s
20 statement or conduct must amount to a misrepresentation bearing on the *necessity* of bringing a
21 timely suit; the defendant’s mere denial of *legal liability* does not set up an estoppel.” *Lantzy*, 31
22 Cal. 4th at 384 n.18. The plaintiff must plead with particularity the facts supporting fraudulent
23 concealment. *Guerrero v. Gates*, 442 F.3d 697, 706–07 (9th Cir. 2006) (affirming district court’s
24 dismissal because the plaintiff did not plead fraudulent concealment with particularity).

1 The plaintiffs raise two estoppel arguments: USF knew about the coach misconduct and failed
2 to act on it in order to mislead the plaintiffs about the strength of their claims, and USF had a
3 fiduciary duty to the players that required disclosure.⁷⁴ Neither merits application of the doctrine.

4 Again, there was no misrepresentation or actionable omission. The plaintiffs knew about the
5 abusive conduct and left the team because of it. The plaintiffs point to USF's failure to address the
6 situation after John Doe 6's parents complained in May 2014 that the coaches were creating a
7 hostile environment by calling the players pathetic, weak-minded, and a cancer and telling them
8 that their baseball careers were over.⁷⁵ USF's conduct did not induce another to forbear a lawsuit.
9 *Lantzky*, 31 Cal. 4th at 381.

10 The plaintiffs contend that USF had a duty to act, relying on *Langston v. Mid-Am.*
11 *Intercollegiate Athletics Ass'n*, 448 F. Supp. 3d 938 (N.D. Ill. 2020), and *Wisniewski v. Diocese of*
12 *Belleville*, 406 Ill. App. 3d 1119 (2011). The cases involve defendants with a legal duty to
13 disclose. In *Langston*, the plaintiff pleaded equitable estoppel sufficiently under Kansas law
14 because he alleged that the NCAA and another athletic association concealed facts about the risk
15 of concussive hits. They had a duty to disclose because they were in a superior position to know
16 about and mitigate the risks, and the players relied on them to protect them from physical injury.
17 448 F. Supp. at 945, 950–51. *Wisniewski* held that the Diocese's special relationship with a minor
18 parishioner allowed application of the fraudulent-concealment statute: "the relationship between a
19 priest and a parishioner reflects many aspects of a special or fiduciary relationship. . . [,] and it is
20 those aspects of the relationship that are relevant to the application of the fraudulent concealment
21 statute." 406 Ill. App. 3d at 1160. USF's knowledge of the abusive behavior based on the May
22 2014 letter is not equivalent to concealing risks from concussive head injuries, and it is not
23 equivalent to a priest-parishioner relationship. It thus does not estop USF from invoking the statute
24 of limitations. Moreover, unlike the plaintiffs in *Langston*, the players were aware of the facts.

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27 ⁷⁴ *Id.* at 33–34.

28 ⁷⁵ FAC – ECF No. 38 at 81 (¶¶ 378–80).

1 Finally, the plaintiffs contend that sexual misconduct in a relationship with a power imbalance
2 is an equity that favors tolling. They cite California Code of Civil Procedure § 340.16, which
3 extends the limitations period for victims of sexual assault. This case does not involve sexual
4 assault, an uneven knowledge of the relevant facts, or other factors supporting delayed accrual of
5 the statute of limitations.

6
7 **3. Discrimination by USF —Title IX and Cal. Educ. Code § 66270 (Claims One and Five)**

8 Title IX prohibits discrimination based on sex: “No person in the United States shall, on the
9 basis of sex, be excluded from participation in, be denied the benefits of, or be subjected to
10 discrimination under any education program or activity receiving Federal financial assistance.” 20
11 U.S.C. § 1681(a). California Education Code § 66270 similarly prohibits discrimination based on
12 gender. The Title IX analysis governs the § 66270 claim.⁷⁶ *Videckis v. Pepperdine Univ.*, 100 F.
13 Supp. 3d 927, 935 (C.D. Cal. 2015) (a claim under the Education Code has the same elements as a
14 federal claim under Title IX). The issue is whether the plaintiffs plausibly alleged that USF
15 discriminated against the plaintiffs based on sex. Because the plaintiffs alleged a sexualized
16 environment that was severe, persistent, and pervasive, the court denies the motion to dismiss.

17 Title IX prohibits programs like USF’s athletic program from discriminating based on sex. 20
18 U.S.C. § 1681(a). No case has addressed whether a sexualized coaching environment — lewd talk
19 about women, pantomimed behavior of sex acts, calling players pussies, faggots and cunts,
20 disparaging penis size, Coach Nakamura’s lifting his shirt to encourage female students to flash
21 their breasts, and his discussing his bisexuality in circumstances like those here (for example,
22 while walking around naked) — is discrimination on the basis of sex in violation of Title IX.

23 The analysis turns on the meaning of discrimination “on the basis of sex.” Title IX’s “on the
24 basis of sex” has the same meaning as Title VII’s “because of sex.” *Doe v. Snyder*, 28 F.4th 103,
25 114 (9th Cir. 2022) (the Ninth Circuit “construes Title IX’s protections consistently with those of
26 Title VII”). The Supreme Court construed Title VII’s “because of” as “by reason of” or “on

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28 ⁷⁶ The parties agree on this point. USF Mot. – ECF No. 68 at 24; Opp’n – ECF No. 79 at 41.

1 account of.” *Bostock v. Clayton Cnty.*, 140 S. Ct. 1731, 1739 (2020). The “because of test
2 incorporates the simple and traditional standard of but-for causation.” *Id.* (cleaned up). To
3 “discriminate” against a person “would seem to mean treating that individual worse than others
4 who are similarly situated.” *Id.* at 1740.

5 In the Title VII employment context, the Supreme Court has said, “The critical issue . . . is
6 whether members of one sex are exposed to disadvantageous terms or conditions of employment
7 to which members of the other sex are not exposed.” *Oncale v. Sundowner Offshore Servs., Inc.*,
8 523 U.S. 75, 80 (1998). “Courts and juries have found the inference of discrimination easy to draw
9 in most male-female harassment situations, because the challenged conduct typically involves
10 explicit or implicit proposals of sexual activity” *Id.* But the standard applies to same-sex
11 harassment: a female supervisor who harasses female victims by sex-specific derogatory terms
12 commits a Title VII violation if she is motivated by hostility to the presence of women in the
13 workplace. *Id.* A plaintiff “must always prove that the conduct at issue was not merely tinged with
14 offensive sexual connotations, but actually constituted discrimination because of sex.” *Id.* at 81
15 (cleaned up). In all harassment cases, the objective severity of the harassment is judged from the
16 perspective of a reasonable person in the plaintiff’s position, considering all the circumstances.
17 That inquiry “requires careful consideration of the social context in which particular behavior
18 occurs and is experienced by its target.” *Id.*

19 The coaches’ behavior here plausibly was discrimination based on sex in violation of Title IX.
20 It was abusive, bullying, and offensive behavior that is actionable under state law. But it also —
21 especially given Coach Nakamura’s conduct and Coach Giarrantano’s tolerance of it — was
22 directed against the plaintiffs because of their gender. *Nichols v. Azteca Rest. Enters.*, 256 F.3d
23 864, 874 (9th Cir. 2001) (verbal abuse, including vulgar name-calling cast in female terms, was
24 actionable harassment under Title VII as an attack on the plaintiff for being effeminate and not
25 conforming to gender stereotypes).

26 Citing *Gebser v. Lago Vista Indep. Sch. Dist.*, USF also contends that the plaintiffs did not
27 plausibly plead that USF had actual notice of the coaches’ conduct. 524 U.S. 274, 275 (1998).
28 *Gebser* and the other case cited — *Reese v. Jefferson Sch. Dist. No. 14J*, 208 F.3d 736, 739 (9th

1 Cir. 2000) — are summary-judgment cases. This is a motion to dismiss. Also, the complaint
 2 alleges complaints to USF and public abusive behavior, including in front of an opposing team.
 3 For the reasons discussed at the hearing, the issue is more appropriately addressed at summary
 4 judgment and is not a basis for dismissing the claims at the pleadings stage.

5
 6 **4. Retaliation by USF — Title IX (Claim Two)**

7 The elements of a Title IX retaliation claim are (1) the claimant engaged in protected activity,
 8 (2) the claimant suffered an adverse action by the defendant, and (3) there is a causal connection
 9 between the two. *Ollier v. Sweetwater Union High Sch. Dist.*, 768 F.3d 843, 867 (9th Cir. 2014).
 10 “Protected activity” is “protesting or otherwise opposing unlawful activity,” including (relevantly
 11 here) “speaking out against sex discrimination.” *Emeldi v. Univ. of Oregon*, 673 F.3d 1218, 1225
 12 (9th Cir. 2012) (complaints about gender-based institutional bias and unequal treatment of female
 13 students were Title IX protected activity).

14 The complaints here were about pervasive abuse and bullying, not a sexualized environment
 15 that was sex discrimination. They thus are not actionable under Title IX because they are not
 16 protected activity.

17
 18 **5. Discrimination by USF — Cal. Educ. Code § 66281.5 (Claim Six)**

19 Section 66281.5 requires postsecondary schools like USF to have a written policy on sexual
 20 harassment — including information about how to report charges and available remedies and
 21 resources (on and off campus) — and to provide notice of it by posting it on the institution’s
 22 website, displaying it prominently, and including it in any orientation program. Despite saying that
 23 it takes sexual abuse seriously, USF allegedly failed to adopt appropriate policies to prevent or
 24 respond to the abuse here.⁷⁷ The plaintiffs suggest that court can infer that USF did not comply
 25 with § 66281.5 because players knew that the abuse was not normal but did not know whether it

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 28 ⁷⁷ FAC – ECF No. 38 at 37–41 (¶¶ 133–47) (USF’s inaction), 103–04 (¶ 496) (injunctive relief).

1 violated the law.⁷⁸ There are no allegations about deficiencies in the policy or the notice
2 procedures. The court dismisses the § 66281.5 claim.

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4 **6. Negligence Claims Against USF Only (Claims Three, Four, and Nine)**

5 The negligence claims against USF are as follows: (3) negligent supervision and retention of
6 Coach Nakamura; (4) negligent supervision and retention of Coach Giarratano; and (9) negligent
7 failure to warn, train, and educate about the risks of sexual harassment and abuse. USF moved to
8 dismiss on the ground that the plaintiffs did not allege that the harm that they suffered from the
9 coaches was foreseeable to USF.⁷⁹ Like the Title IX defense of lack of notice, and for the reasons
10 discussed at the hearing, the issue is better addressed at summary judgment because there were
11 complaints and public abusive behavior. The claims survive at the motion-to-dismiss phase.

12
13 **7. Negligence and Gross Negligence Claims Against all Defendants (Claims Seven and Eight)**

14 The defendants' challenges to the negligence claims turn on the sufficiency of the complaint's
15 allegations: USF's alleged liability for its employees' conduct (hinging on notice), the defendants'
16 view that the plaintiffs did not allege extreme conduct to support a claim of gross negligence, and
17 the coaches' contention that the plaintiffs did not plead negligent conduct sufficiently.⁸⁰ For
18 similar reasons, these claims survive at the pleadings stage. The plaintiffs allege pervasive abusive
19 conduct, including forcing players to practice through injuries. The plaintiffs allege notice to USF
20 through complaints and public, pervasive abuse. Any issues are better addressed at summary
21 judgment and through jury instructions.

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27 ⁷⁸ Opp'n – ECF No. 79 at 42.

28 ⁷⁹ USF Mot. – ECF No. 68 at 23.

⁸⁰ *Id.* at 25–30; Nakamura Reply – ECF No. 80 at 12, 17–19; Giarratano Reply – ECF No. 81 at 15–17.

8. Infliction of Emotional Distress by all Defendants (Claims Ten and Eleven)

The claim for intentional infliction of emotional distress survives: the plaintiffs allege abusive behavior and severe distress. As for emotional distress predicated on negligence, whether couched as a standalone theory of liability or a measure of damages, the plaintiffs plead it sufficiently.

9. Ratification by USF (Claim Twelve)

The remaining claim is that USF ratified the coaches' behavior. Ratification, like vicarious liability, is a means to hold a principal liable for an agent's torts, generally through the principal's adoption of the agent's action as the principal's own. *Rakestraw v. Rodrigues*, 8 Cal. 3d 67, 73 (1972); *Baptist v. Robinson*, 143 Cal. App. 4th 151, 169 (2006). The doctrine can apply when an employer does not investigate or address charges of an employee's intentional tort or misconduct. *Ratcliff v. The Roman Cath. Archbishop of L.A.*, 79 Cal. App. 5th 982, 1002 (2022). USF contends that the plaintiffs did not allege that USF had notice of the misconduct or ratified it as its own.⁸¹ Whether as a standalone claim or a theory of liability, and for the reasons that the court did not dismiss other claims for lack of notice or foreseeability, the court denies the motion to dismiss. The issue is better addressed at summary judgment or through jury instructions on theories of liability, whether based on vicarious liability or ratification.

CONCLUSION

The court dismisses the claims against the NCAA for lack of personal jurisdiction without prejudice to filing the case in the Southern District of Indiana, dismisses the claims of Does 4–12 because they are barred by the statute of limitations, denies the motion to dismiss the discrimination claims under Title IX and the California Education Code, grants the motion to dismiss the Title IX retaliation claim, grants the motion to dismiss the California Education Code § 66281.5 claim, and denies the motion to dismiss the tort claims. The dismissal of all claims (except for lack of personal jurisdiction) is without prejudice to filing an amended complaint within twenty-eight days. Any

⁸¹ USF Mot. – ECF No. 68 at 28.

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amended complaint must have as an exhibit a blackline of the amended complaint against the operative complaint. This resolves ECF Nos. 64, 65, 67, and 68.

IT IS SO ORDERED.

Dated: January 4, 2023



LAUREL BEELER
United States Magistrate Judge

United States District Court
Northern District of California