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7
8 **SUPERIOR COURT OF THE STATE OF CALIFORNIA**

9 **COUNTY OF SANTA CLARA**

10 MARTIN DANIELS, derivatively on behalf of
11 NETFLIX, INC.,

12 Plaintiff,

13 v.

14 RICHARD BARTON, RODOLPHE
BELMER, MATHIAS DÖPFNER,
15 TIMOTHY HALEY, REED HASTINGS,
DAVID HYMAN, JAY HOAG, LESLIE
16 KILGORE, STRIVE MASIYIWA, ANN
MATHER, SPENCER NEUMANN, GARY
17 PETERS, TED SARANDOS, BRAD SMITH,
18 ANNE SWEENEY, and DOES 1-25,
inclusive,

19 Defendants,

20
21 -and-

22 NETFLIX, INC., a Delaware corporation,

23 Nominal Defendant.
24

Case No.

**STOCKHOLDER DERIVATIVE
COMPLAINT FOR BREACH OF
FIDUCIARY DUTY, UNJUST
ENRICHMENT, AND WASTE OF
CORPORATE ASSETS**

DEMAND FOR JURY TRIAL

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1 Plaintiff Martin Daniels (“Plaintiff”), by and through his undersigned attorneys, brings
2 this Stockholder Derivative Complaint on behalf and for the benefit of Nominal Defendant
3 Netflix, Inc., (“Netflix” or the “Company”) against members of the Company’s Board of
4 Directors (the “Board”) and executive team for breach of fiduciary duty, unjust enrichment, and
5 waste of corporate assets. Plaintiff’s allegations are based upon his personal knowledge as to
6 himself and his own acts and, as to all other matters, upon information and belief developed
7 from his attorneys’ investigation, which includes, without limitation: (i) review and analysis of
8 public filings made by Netflix and other related parties and non-parties with the United States
9 Securities and Exchange Commission (“SEC”); (ii) review and analysis of press releases and
10 other publications disseminated by Netflix and other related parties and non-parties; (iii) review
11 of news articles, stockholder communications, and postings on Netflix’s website concerning the
12 Company’s public statements; (iv) publicly available court documents, including documents
13 filed in the related, consolidated securities fraud class action pending in the United States District
14 Court for the Northern District of California, captioned *In re Netflix, Inc. Securities Litigation*,
15 No. 4:22-cv-02672 (the “Securities Class Action”); and (v) review of other publicly available
16 information concerning Netflix.

17 I. NATURE AND SUMMARY OF THE ACTION

18 1. Netflix is one of the world’s leading streaming entertainment subscription-based
19 service companies. Netflix creates and distributes television series, documentaries, feature films
20 and other entertainment on its streaming platform and allows its members to watch these
21 programs without commercials on an internet-connected device.

22 2. Netflix’s revenues are primarily derived from monthly membership fees relating
23 to streaming content to its members. A primary metric Netflix uses to measure growth is the net
24 number of new paid subscriptions (commonly referred to as “paid net adds”) on its platform.
25 Investors see the trend in the number of people paying for the streaming service as the best
26 indicator of future success.

27 3. Netflix has sold itself to investors as a growth stock similar to Google or
28 Facebook (as examples)—a company that will add tens of millions of customers every year as

1 people transition from pay TV to internet video. For about a decade, Netflix had delivered on
2 that promise, growing year after year en route to more than 200 million subscribers.

3 4. However, following a record year in 2020 that saw Netflix add about 36 million
4 subscribers, the Company's subscriber growth slowed significantly in 2021. In the last three
5 months of 2021, Netflix added only 8.3 million subscribers, missing its 8.5 million forecast, and
6 bringing the total subscriber growth for the year to just over 18 million—the lowest annual
7 subscriber gain since 2016. That trend continued into 2022, when Netflix reported it had lost
8 200,000 subscribers during the first quarter of the year, which was the first time in more than a
9 decade the Company had lost subscribers.

10 5. Netflix's investors, however, were led to believe otherwise and/or were not
11 informed of the Company's failure to retain subscribers, resulting in decelerating growth and
12 adversely affecting its financial condition. Under these circumstances, Netflix's positive
13 statements about the Company's business, operations, and prospects were materially false
14 and/or misleading and/or lacked a reasonable basis.

15 6. These revelations subjected the Company to defending itself in the Securities
16 Class Action, which asserts claims under Sections 10(b) and 20(a) of the Securities Exchange
17 Act of 1934 (the "Exchange Act") against Netflix and several of its top executives in connection
18 with the Company's false and misleading statements.

19 7. Despite their knowledge of the facts and information that had an adverse impact
20 on the Company's business, operations and outlook and that the Company's SEC filings did not
21 reflect the aforementioned adverse facts and information and knowing that the Netflix stock was
22 trading at an artificially inflated price as a result, several of the Individual Defendants (defined
23 below), utilizing their knowledge of facts not publicly known, sold significant amounts of their
24 personally held shares of Netflix stock.

25 8. The Individual Defendants here now face liability to the Company for their
26 multiple breaches of their fiduciary duties to the Company by, *inter alia*: (i) affirmatively
27 making, allowing to be made, and/or failing to correct improper statements in SEC filings
28 relating to the Company's business, operations and prospects; (ii) failing to maintain adequate

1 controls regarding the Company's financial reporting; (iii) trading in the stock of the Company
2 based on their knowledge of the events described herein; and (iv) such other and further actions
3 described herein.

4 9. The Board has not, and will not, commence litigation against the
5 Individual Defendants named in this complaint, let alone vigorously prosecute such claims,
6 because they face a substantial likelihood of liability to Netflix for authorizing or failing to
7 correct the false and misleading statements alleged herein, and for failing to correct and/or
8 implement the necessary policies, procedures, and internal controls to prevent the harm to the
9 Company that has occurred. Accordingly, a pre-suit demand upon the Board is a useless and
10 futile act. Thus, Plaintiff rightfully brings this action to vindicate the Company's rights against
11 its wayward fiduciaries and hold them responsible for the damages they have caused to Netflix
12 and its stockholders.

13 **II. JURISDICTION AND VENUE**

14 10. This Court has jurisdiction over all causes of actions asserted herein under Article
15 VI, § 10 of the California Constitution, because this case is a cause not given by statute to other
16 trial courts, as this derivative action is brought pursuant to Section 800 of the California
17 Corporations Code to remedy the Individual Defendants' violations of law.

18 11. The amount in controversy, exclusive of interest and costs, exceeds the
19 jurisdictional minimum of this Court. Netflix is a corporation that conducts business and
20 maintains its principal headquarters and operations in California. Jurisdiction over all of the
21 Individual Defendants is proper because they conduct business in California, including, but not
22 limited to, engaging in the misconduct alleged herein, and because they have sufficient minimum
23 contacts with California so as to render the exercise of jurisdiction by California courts
24 permissible under traditional notions of fair play and substantial justice. Most of the
25 Individual Defendants are directors of Netflix and attended board meetings in this County in that
26 capacity.

27 12. Venue is proper in this Court because one or more of the Individual Defendants
28 either resides in or maintains executives offices in this County, a substantial portion of the

1 transactions and wrongs complained of herein, including the Individual Defendants' primary
2 participation in the wrongful acts detailed herein and aiding and abetting and conspiracy in
3 violation of the fiduciary duties owed to Netflix, occurred in this County, and the Individual
4 Defendants have received substantial compensation in this County by doing business here and
5 engaging in numerous activities that had an effect in this County.

6 13. A true and correct copy of this complaint was delivered to Netflix before its filing
7 with the Court.

8 **III. PARTIES**

9 **Plaintiff**

10 14. Plaintiff Martin Daniels is a current Netflix stockholder and has continuously
11 held shares of Netflix stock since May 2011.

12 **Nominal Defendant**

13 15. Nominal Defendant Netflix is a Delaware corporation with its principal
14 executive offices located at 100 Winchester Circle, Los Gatos, California 95032. The
15 Company's common stock is publicly traded on the NASDAQ under the ticker symbol
16 "NFLX." Netflix has over 444 million shares of common stock outstanding.

17 **Defendants**

18 16. Defendant Reed Hastings ("Hastings") is the co-founder of Netflix and has served
19 as the Company's Co-Chief Executive Officer ("Co-CEO"), President, and Chairperson of the
20 Board since 1997. Netflix paid Hastings compensation totaling \$40,823,725 in 2021 and
21 \$43,226,024 in 2020.

22 17. Defendant Ted Sarandos ("Sarandos") has served as the Company's Co-CEO and
23 as a Director on the Board since July 2020, and as the Company's Chief Content Officer since
24 2000. Netflix paid Sarandos compensation totaling \$38,232,164 in 2021 and \$39,318,251
25 in 2020.

26 18. Defendant Spencer Neumann ("Neumann") has served as the Company's
27 Chief Financial Officer ("CFO") since January 2019. Netflix paid Neumann compensation
28 totaling \$12,510,696 in 2021 and \$12,939,151 in 2020.

1 19. Defendant Gregory Peters (“Peters”) has served as the Company’s Chief
2 Operating Officer (“COO”) since July 2020 and Chief Product Officer since 2017. Netflix paid
3 Peters compensation totaling \$20,371,393 in 2021 and \$20,805,995 in 2020.

4 20. Defendant David Hyman (“Hyman”) has served as the Company’s Chief Legal
5 Officer and Secretary since 2002. Netflix paid Hyman compensation totaling \$10,177,573 in
6 2021 and \$10,469,347 in 2020.

7 21. Defendant Jay Hoag (“Hoag”) is the Chairperson of the Board’s Nominating and
8 Governance Committee and has served as a Director of Netflix since 1999.

9 22. Defendant Ann Mather (“Mather”) is the Chairperson of the Board’s Audit
10 Committee and has served as a Director of Netflix since 2010.

11 23. Defendant Timothy Haley (“Haley”) is the Chairperson of the Board’s
12 Compensation Committee and has served as a Director of Netflix since 1998.

13 24. Defendant Leslie Kilgore (“Kilgore”) has served as a Director of Netflix since
14 2012 and is a member of the Board’s Audit Committee. Kilgore formerly served as the
15 Company’s Chief Marketing Officer from 2000 to 2012.

16 25. Defendant Strive Masiyiwa (“Masiyiwa”) has served as a Director of Netflix
17 since 2020 and is a member of the Board’s Nominating and Governance Committee.

18 26. Defendant Richard Barton (“Barton”) has served as a Director of Netflix since
19 2002 and is a member of the Board’s Audit Committee.

20 27. Defendant Rodolphe Belmer (“Belmer”) served as a Director of Netflix from
21 January 2018 to October 2022, during which time he was a member of the Board’s
22 Compensation Committee.

23 28. Defendant Mathias Döpfner (“Döpfner”) has served as a Director of Netflix since
24 2018 and is a member of the Board’s Compensation Committee.

25 29. Defendant Brad Smith (“Smith”) has served as a Director of Netflix since March
26 2015 and is a member of the Board’s Nominating and Governance Committee.

27 30. Defendant Anne Sweeney (“Sweeney”) has served as a Director of Netflix since
28 2015 and is a member of the Board’s Compensation Committee.

1 31. Defendants Barton, Belmer, Döpfner, Haley, Hastings, Hyman, Hoag,
2 Kilgore, Masiyiwa, Mather, Neumann, Peters, Sarandos, Smith, and Sweeney are referred to
3 herein as the “Individual Defendants.”

4 32. Defendants Hastings, Hyman, Neumann, Peters, and Sarandos collectively are
5 referred to herein as the “Officer Defendants.”

6 33. Defendants Barton, Belmer, Döpfner, Haley, Hastings, Hoag, Kilgore,
7 Masiyiwa, Mather, Sarandos, Smith, and Sweeney are referred to herein as the “Director
8 Defendants.”

9 34. Defendants Barton, Kilgore, and Mather collectively are referred to herein
10 as the “Audit Committee Defendants.”

11 35. Defendants Belmer, Döpfner, Haley, and Sweeney collectively are referred to
12 herein as the “Compensation Committee Defendants.”

13 36. Defendants Hoag, Masiyiwa and Smith collectively are referred to herein as the
14 “Nominating and Governance Committee Defendants.”

15 37. Defendants Peters, Hoag, Mather, Sarandos, and Hyman are referred to herein
16 as the “Insider Selling Defendants.”

17 **IV. SUBSTANTIVE ALLEGATIONS**

18 **A. Company Background and Business Model**

19 38. Founded in 1997, Netflix is currently the largest streaming entertainment service
20 in the world, offering a vast catalogue of movies, television shows, gaming, and other media.

21 39. Originally a DVD mail order rental company, Netflix quickly moved from a
22 per DVD rental model to a subscription service. In 2007, the Company launched its streaming
23 media service. A month after launching the streaming service, Netflix had delivered over a
24 billion DVDs to customers. While Netflix still has a DVD subscription arm, its principal
25 business is in streaming services.

26 40. From 2007 to 2022, Netflix significantly expanded in terms of programming,
27 which now includes previously released movies and television programs, the Company’s own
28 original content and gaming. As of December 2021, Netflix had over 200 million paying

1 subscriber households, in at least 190 countries, and had over 15,000 different titles globally
2 which were available for streaming. Because of its extensive content and ease of use, Netflix is
3 regularly touted by consumer magazines as the best streaming service to use. According to
4 Netflix, it “redefined how people watch video entertainment.”

5 41. Netflix’s financial success hinges upon keeping existing customers signed on to
6 its subscription streaming service and expanding its subscriber base. In its January 29, 2020,
7 Form 10-K Annual Report (“2020 10-K”), Netflix stated: “Our core strategy is to grow our
8 streaming membership business globally within the parameters of our operating margin target.
9 We are continuously improving our members’ experience by expanding our streaming content
10 with a focus on a programming mix of content that delights our members and attracts new
11 members.”

12 42. According to its 2020 10-K, Netflix had approximately 89 million subscribers in
13 2016 and increased its subscribers to 110 million in 2017. In 2018, Netflix had over 139 million
14 subscribers. The Company continued that steady growth in 2019 with 167 million subscribers.

15 43. In 2020, the worldwide COVID-19 pandemic abruptly and significantly changed
16 the way consumers worldwide were able to access entertainment. As most countries put
17 restrictions on what kinds of businesses could remain open and be frequented by customers,
18 and as consumers of movie theaters and other outside of the home entertainment options
19 significantly restricted their own movement because of the pandemic, home entertainment
20 consumption increased correspondingly.

21 44. During 2020, when the pandemic closures were at their height, Netflix gained
22 a record 37 million customers, representing a 31% increase from 2019’s paid net
23 additional subscribers for a total of over 203 million.

24 45. In January 2021, the Company reported its fourth quarter 2020 financial
25 results, noting that paid streaming memberships increased over 23% over the prior year, with
26 revenue 1% higher than forecasted.

1 **B. The Individual Defendants Caused the Company to**
2 **Issue Materially False and Misleading Statements**

3 46. On January 19, 2021, the Company reported its fourth quarter 2020 financial
4 results, stating in relevant part:

5 Average paid streaming memberships increased 23% year over year in Q4, while
6 average revenue per membership was flat year over year both on a reported and
7 foreign exchange (F/X) neutral basis. Revenue was 1% higher than our guidance
8 forecast, as paid net adds exceeded our 6.0m projection by 2.5m. Operating
9 margin of 14.4% (a 600bps increase from Q4'19) also came in above our
guidance, due to higher-than-expected revenue. EPS of \$1.19 vs. \$1.30 a year ago
included a \$258m non-cash unrealized loss from F/X remeasurement on our Euro
denominated debt.

10 For the full year, our 37m paid net additions represented a 31% increase from
11 2019's 28m paid net adds. We're becoming an increasingly global service with
12 83% of our paid net adds in 2020 coming from outside the UCAN region. Our
13 EMEA region accounted for 41% of our full year paid net adds, while APAC was
the second largest contributor to paid net additions with 9.3m (up 65% year over
year).

14 47. During an earnings call that day, Defendant Hastings claimed that consumers are
15 "interested and willing to pay more for more content because they're hungry for great stories,"
16 and that they would "get that content" by going to other platforms in addition to Netflix. When
17 an analyst posited that the addition of new streaming services "expands the pie . . . for streaming
18 in general" and could "accelerate growth," Defendant Peters responded, "I think you're right."

19 48. In its April 20, 2021, Form 8-K filing, Netflix noted: "The extraordinary events
20 of Covid-19 led to unprecedented membership growth in 2020... we ended 2020 with a bigger
21 membership and revenue base than we would otherwise have had, contributing to record Q1'21
22 revenues."

23 49. Even though countries were dropping COVID-19 restrictions and fewer people
24 were getting their entertainment solely in their homes, and notwithstanding new streaming
25 services having launched and others expanding their customer bases, Defendant Neumann
26 assured investors that the "business remains healthy" despite "noise in the near term."
27
28

1 50. On the April 20, 2021, earnings call, Defendant Neumann stated that while the
2 environment had become more competitive, he did not express any concern about Netflix’s
3 prospects, noting that the industry is “intensely competitive, but it always has been.”

4 51. On July 20, 2021, Netflix announced its second quarter 2021 financial results,
5 stating in relevant part:

6 Revenue growth was driven by an 11% increase in average paid streaming
7 memberships and 8% growth in average revenue per membership (ARM). ARM
8 rose 4%, excluding a foreign exchange (FX) impact of +\$277m. Operating
9 margin of 25.2% expanded 3 percentage points compared with the year ago
quarter. EPS of \$2.97 vs. \$1.59 a year ago included a \$63m non-cash unrealized
loss from FX remeasurement on our Euro denominated debt.

10 The pandemic has created unusual choppiness in our growth and distorts year-
11 over-year comparisons as acquisition and engagement per member household
12 spiked in the early months of COVID. In Q2’21, our engagement per member
13 household was, as expected, down vs. those unprecedented levels but was still up
14 17% compared with a more comparable Q2’19. Similarly, retention continues to
15 be strong and better than pre-COVID Q2’19 levels, even as average revenue per
membership has grown 8% over this two-year period, demonstrating how much
our members value Netflix and that as we improve our service we can charge a
bit more.

16 We added 1.5m paid memberships in Q2, slightly ahead of our 1.0m guidance
17 forecast. The APAC region represented about two-thirds of our global paid net
18 adds in the quarter. As expected, Q2 paid memberships in the UCAN region were
19 slightly down sequentially (-0.4m paid net adds). We believe our large
20 membership base in UCAN coupled with a seasonally smaller quarter for
acquisition is the main reason for this dynamic. This is similar to what we
experienced in Q2’19 when our UCAN paid net adds were -0.1m; since then
we’ve added nearly 7.5m paid net adds in UCAN.

21 52. Speaking at the earnings call that day, Defendant Neumann attributed the
22 “choppiness” in growth to the after-effect of the “big pull forward in 2020” and reassured
23 investors that the “*business is performing well.*” Neumann emphasized that Netflix was
24 “roughly 20% penetrated in broadband homes,” and with 800 million to 900 million worldwide
25 that could potentially buy a Netflix subscription there was no reason why Netflix could not “be
26 in all or most of those homes over time if we’re doing our job.” In the United States and Canada,
27 Neumann said that only 26% of viewing consumption was through a streaming service, within
28 which Netflix was only 7% of consumption.

1 55. The above statements in ¶¶46-54 were materially misleading because they failed
2 to disclose:

- 3 a. the Company was experiencing difficulty retaining customers;
4 b. the Company’s growth was decelerating; and
5 c. that as a result of the foregoing, the Company’s financial results were
6 being adversely affected.

7 **C. The Board Authorizes a \$5 Billion Stock Repurchase**

8 56. In March 2021, the Board authorized the repurchase of up to \$5 billion of Netflix
9 common stock, with no expiration date for that repurchase (the “Stock Repurchase Program”).

10 57. Between March 2021 and December 31, 2021, the Company had repurchased
11 1,182,410 shares of artificially inflated common stock for an aggregate amount of \$600 million
12 pursuant to the Stock Repurchase Program.

13 **D. The Truth Gradually Emerges**

14 58. On January 20, 2022, after the market closed, Netflix finally disclosed that it
15 had “slightly over-forecasted paid net adds in Q4.” In a letter to shareholders, Netflix
16 announced:

17 We slightly over-forecasted paid net adds in Q4 (8.3m actual compared to
18 the 8.5m paid net adds in both the year ago quarter and our beginning of quarter
19 projection). For the full year 2021, paid net adds totaled 18m vs 37m in 2020.
20 Our service continues to grow globally, with more than 90% of our paid net
21 adds in 2021 coming from outside the UCAN region.

22 Nonetheless, our UCAN region added 1.2m paid memberships in Q4’21 (vs.
23 0.9m last year), marking *our strongest quarter of member growth* in this region
24 since the early days of COVID-19 in 2020. In APAC, we increased paid
25 memberships by 2.6m (vs. 2.0m in the year ago quarter) with strong growth in
26 both Japan and India. EMEA was our largest contributor to paid net adds in Q4
27 (3.5m vs. 4.5m in the prior year period) and the region delivered record quarterly
28 revenue, exceeding \$2.5 billion for the first time. LATAM paid net adds totaled
1.0m vs. 1.2m last year.

* * *

For Q1’22, we forecast paid net adds of 2.5m vs. 4.0m in the year ago quarter.
Our guidance reflects a more back-end weighted content slate in Q1’22 (for
example, *Bridgerton* S2 and our new original film *The Adam Project* will both
be launching in March). In addition, while *retention and engagement remain*

1 or where we are highly penetrated, our membership growth is slower than in
2 newer or less penetrated countries. Our ability to continue to attract and retain
3 members will depend in part on our ability to consistently provide our members
4 in countries around the globe with compelling content choices, effectively
5 drive conversation around our content and service, as well as provide a quality
6 experience for choosing and enjoying TV series, documentaries, feature films
7 and mobile games. Furthermore, the relative service levels, content offerings,
8 pricing and related features of competitors to our service may adversely impact
9 our ability to attract and retain memberships. Competitors include other
10 entertainment video providers, such as MVPDs, and streaming entertainment
11 providers (including those that provide pirated content), video gaming
12 providers, as well as user-generated content, and more broadly other sources
13 of entertainment that our members could choose in their moments of free time.

9 If consumers do not perceive our service offering to be of value, including if we
10 introduce new or adjust existing features, adjust pricing or service offerings, or
11 change the mix of content in a manner that is not favorably received by them,
12 we may not be able to attract and retain members. We have recently expanded
13 our entertainment video offering to include games. If our efforts to develop and
14 offer games are not valued by our current and future members, our ability to
15 attract and retain members may be negatively impacted. We may, from time to
16 time, adjust our membership pricing, our membership plans, or our pricing
17 model itself, which may not be well-received by consumers, and which
18 may result in existing members canceling our service or fewer new members
19 joining our service. In addition, many of our members rejoin our service or
20 originate from word-of-mouth advertising from existing members. If our efforts
21 to satisfy our existing members are not successful, we may not be able to attract
22 members, and as a result, our ability to maintain and/or grow our business will
23 be adversely affected. Members cancel our service for many reasons, including a
24 perception that they do not use the service sufficiently, the need to cut
25 household expenses, availability of content is unsatisfactory, competitive
26 services provide a better value or experience and customer service issues are
27 not satisfactorily resolved. Membership growth is also impacted by
28 seasonality, with the fourth quarter historically representing our greatest
growth, as well as the timing of our content release schedules. We must
continually add new memberships both to replace canceled memberships and to
grow our business beyond our current membership base. While we currently
permit multiple users within the same household to share a single account for
non-commercial purposes, if multi-household usage is abused or if our efforts to
restrict multi-household usage are ineffective, our ability to add new members
may be hindered and our results of operations may be adversely impacted. If we
do not grow as expected, given, in particular, that our content costs are largely
fixed in nature and contracted over several years, we may not be able to adjust
our expenditures or increase our (per membership) revenues commensurate with
the lowered growth rate such that our margins, liquidity and results of
operation may be adversely impacted. If we are unable to successfully compete
with current and new competitors in providing compelling content, retaining

1 our existing memberships and attracting new memberships, our business
2 will be adversely affected.

3 63. On April 19, 2022, after the market closed, Netflix reported that it had *lost*
4 over 200,000 total subscriptions during the first quarter of 2022 instead of acquiring the projected
5 2.5 million new subscriptions and the 4.0 million in the first quarter of 2021. Netflix was losing
6 subscribers, rather than gaining them as it had projected. Specifically, in a letter to shareholders,
7 Netflix explained:

8 ***Paid net additions were -0.2m compared against our guidance forecast of 2.5m***
9 ***and 4.0m in the same quarter a year ago.*** The suspension of our service in Russia
10 and winding-down of all Russian paid memberships resulted in a -0.7m impact
11 on paid net adds; excluding this impact, paid net additions totaled +0.5m. The
12 main challenge for membership growth is continued soft acquisition across all
13 regions. ***Retention was also slightly lower relative to our guidance forecast,***
14 although it remains at a very healthy level (we believe among the best in the
15 industry). Recent price changes are largely tracking in-line with our expectations
16 and remain significantly revenue positive.

17 * * *

18 As a reminder, the quarterly guidance we provide is our actual internal forecast
19 at the time we report. ***For Q2'22, we forecast paid net additions of -2.0m vs.***
20 ***+1.5m in the year ago quarter. Our forecast assumes our current trends persist***
21 ***(such as slow acquisition and the near term impact of price changes) plus***
22 ***typical seasonality (Q2 paid net adds are usually less than Q1 paid net adds).***
23 We project revenue to grow approximately 10% year over year in Q2, assuming
24 roughly a mid-to-high single digit year over year increase in ARM on a F/X
25 neutral basis. We still target a 19%-20% operating margin for the full year 2022,
26 assuming no material swings in F/X rates from when we set this goal in January
27 of 2022.

28 64. Furthermore, Netflix told its shareholders in an April 19, 2022 letter that it was
“not growing revenue as fast as we’d like.” While Netflix stated that “COVID clouded the
picture by significantly increasing our growth in 2020, leading us to believe that most of our
slowing growth in 2021 was due to the COVID pull forward,” Netflix’s slowing revenue was
due to four factors:

- a. The uptake of connected TVs, the adoption of on-demand entertainment, and data costs;
- b. Netflix passwords being shared with over 100m additional households, including over 30m in the United States and Canada;

- 1 c. Competition for viewing “as traditional entertainment companies realized
2 streaming is the future, many new streaming services have also
3 launched”; and
4 d. Macro factors, including sluggish economic growth, inflation,
5 geopolitical events, and continued COVID disruptions.

6 65. Through these disclosures, Netflix revealed that it had lost subscribers for the
7 first time in more than 10 years. The results and weak outlook led to a wave of downgrades
8 from Wall Street on fears over the Company’s long-term growth potential.

9 66. On this news, on April 20, 2022, Netflix’s share price fell \$122.42, or over 35%,
10 to close at \$226.19 per share on unusually heavy volume.

11 67. On April 20, 2022, CNBC described Netflix as “the worst-performing stock of
12 2022 in the S&P 500, down 62.5% year-to-date.”

13 68. The above statements in ¶¶58-59, 61 were materially misleading because they
14 failed to disclose that:

- 15 a. the Company was experiencing difficulty retaining customers;
16 b. the Company’s growth was decelerating; and
17 c. as a result of the foregoing, the Company’s financial results were being
18 adversely affected.

19 69. The above statements in ¶62 were materially misleading because the “risk
20 disclosures” failed to disclose that the specific risks that it contemplated had already materialized
21 by the time the disclosure was made and the disclosure made it appear that the risks contemplated
22 could materialize at some point in the future.

23 **V. INSIDER TRADING**

24 70. While many of Netflix’s shareholders lost considerable sums with the shares
25 declining over 62% at one point, many of the Netflix insiders were able to sell their shares
26 at artificially high prices and avoid the staggering losses suffered by the Company’s
27 other shareholders. During 2021, as Netflix was touting its growth and positive financial forecast,
28 certain corporate insiders elected to sell shares of their Netflix stock.

1 71. For example, the following chart reflects insider transactions during this
2 time period:

| 3 Name | 4 Date | 5 Shares Sold | 6 Average Price Sold | 7 Total Value of Shares Sold |
|-------------------------|------------|---------------|----------------------|------------------------------|
| 8 Gregory K. Peters | 11/17/2021 | 7,058 | \$700.00 | \$4,940,600.00 |
| 9 Jay C. Hoag | 11/17/2021 | 2,472 | \$700.19 | \$1,730,869.68 |
| 10 Jay C. Hoag | 11/5/2021 | 7,212 | \$654.51 | \$4,720,326.12 |
| 11 Gregory K. Peters | 10/25/2021 | 6,721 | \$675.00 | \$4,536,675.00 |
| 12 Gregory K. Peters | 10/21/2021 | 7,329 | \$650.00 | \$4,763,850.00 |
| 13 David A. Hyman | 10/4/2021 | 18,116 | \$620.00 | \$11,231,920.00 |
| 14 Gregory K. Peters | 10/4/2021 | 6,455 | \$625.00 | \$4,034,375.00 |
| 15 Theodore A. Sarandos | 10/4/2021 | 69,707 | \$625.00 | \$43,566,875.00 |
| 16 Ann Mather | 9/7/2021 | 809 | \$600.00 | \$485,400.00 |
| 17 Gregory K. Peters | 9/7/2021 | 6,941 | \$600.00 | \$4,164,600.00 |
| 18 Jay C. Hoag | 8/11/2021 | 8,960 | \$513.41 | \$4,600,153.60 |

19 72. As a result of the false and misleading disclosures and failures to disclose as
20 set forth above, these insider stock sales by the Insider Selling Defendants occurred at artificially
21 inflated share prices not truly reflective of the Company's value, which the Insider Selling
22 Defendants knew when they made the sales.

23 VI. DAMAGES TO THE COMPANY

24 73. As a direct and proximate result of the Individual Defendants' misconduct,
25 Netflix has been and will continue to be seriously harmed. Such harm includes, but is not limited
26 to: (i) legal costs incurred in connection with the defense of the Securities Class Action;
27 (ii) accounting, regulatory, and other costs due to an increased scrutiny of the Company's
28 statements concerning its projections and business outlook; (iii) any funds paid to settle or fund
a judgment entered or that may be entered in the Securities Class Actions; (iv) costs incurred in

1 connection with the Company’s repurchases of its common stock at artificially inflated prices as
2 a result of the material misstatements and omissions detailed herein; and (v) costs incurred from
3 compensation and benefits paid to the Individual Defendants who have breached their duties to
4 Netflix.

5 74. In addition, Netflix’s business, goodwill, and reputation with its business
6 partners, regulators, and shareholders have been gravely impaired. The Company’s failure to
7 disclose problems that it knew or should have known that it had with subscriber retention,
8 business expansion, subscription account sharing, and financial outlook and the specter of
9 inside trading have irrevocably diminished the Company.

10 75. For at least the foreseeable future, Netflix will suffer from what is known as the
11 “liar’s discount,” a term applied to the stock of companies who have been implicated in
12 misleading the investing public, such that Netflix’s ability to raise equity capital or debt on
13 favorable terms in the future is now and will continue to be impaired. The Company stands to
14 incur higher marginal costs of capital and debt because of the misconduct.

15 **VII. DUTIES OF THE INDIVIDUAL DEFENDANTS**

16 **A. Fiduciary Duties**

17 76. By reason of their positions as officers and/or directors of Netflix and because of
18 their responsibility to control the business and corporate affairs of the Company, the
19 Individual Defendants owed, and owe, the Company and its stockholders the fiduciary
20 obligations of good faith, loyalty, due care, and candor and were, and are, required to use their
21 utmost ability to control and manage the Company in a just, honest, fair, and equitable manner.

22 77. Each Individual Defendant owed, and owes, the Company and its stockholders
23 the fiduciary duty to exercise good faith and diligence in the administration of the affairs of the
24 Company, as well as the highest obligations of fair dealing and not to act in furtherance of their
25 personal interest or benefit.

26 78. In *Gantler v. Stephens*, 965 A.2d 695, 708–09 (Del. 2009), the Delaware
27 Supreme Court concluded that the “officers of Delaware corporations, like directors, owe
28 fiduciary duties of care and loyalty, and that the fiduciary duties of officers are the same as those

1 of directors.” The officers of a Delaware corporation are “expected to pursue the best interests
2 of the company in good faith (*i.e.*, to fulfill their duty of loyalty) and to use the amount of care
3 that a reasonably prudent person would use in similar circumstances (*i.e.*, to fulfill their duty of
4 care).” *Hampshire Grp., Ltd. v. Kuttner*, CIV.A.. No. 3607-VCS, 2010 WL 2739995, at *11
5 (Del. Ch. July 12, 2010).

6 79. Because of their positions of control and authority as officers and/or directors of
7 Netflix, the Individual Defendants were able to, and did, directly and/or indirectly, exercise
8 control over the wrongful acts complained of herein. Because of their advisory, executive,
9 managerial, and directorial positions with Netflix, each of the Individual Defendants had
10 knowledge of material, nonpublic information regarding the Company. In addition, as officers
11 and/or directors of a publicly held company, the Individual Defendants had a duty to promptly
12 disseminate accurate and truthful information regarding the Company’s business, operations,
13 and prospects so that the market price of the Company’s stock would be based on truthful and
14 accurate information.

15 80. At all times relevant hereto, each of the Individual Defendants was the agent of
16 each of the other Individual Defendants and of Netflix and was at all times acting within the
17 course and scope of such agency.

18 81. To discharge their duties, the officers and directors of Netflix were required to
19 exercise reasonable and prudent supervision over the management, policies, practices and
20 controls of the Company. By virtue of such duties, the officers and directors of Netflix were
21 required to, among other things:

- 22 a. Exercise good faith to ensure that the affairs of the Company were
23 conducted in an efficient, business-like manner so as to make it possible
to provide the highest quality performance of their business;
- 24 b. Exercise good faith to ensure that the Company was operated in a diligent,
25 honest, and prudent manner and complied with all applicable federal and
26 state laws, rules, regulations and requirements, and all contractual
obligations, including acting only within the scope of its legal authority;
- 27 c. Maintain and implement an adequate, functioning system of internal
28 controls, such that the affairs and operations of Netflix are conducted in
accordance with all applicable laws, rules, and regulations;

- 1 d. When put on notice of problems with the Company’s business practices
2 and operations, exercise good faith in taking appropriate action to correct
3 the misconduct and prevent its recurrence;
- 4 e. Maintain and implement an adequate, functioning system of internal
5 controls, such that the affairs and operations of Netflix are conducted in
6 accordance with all applicable laws, rules, and regulations; and
- 7 f. Truthfully and accurately inform and guide investors and analysts with
8 respect to the business operations of the Company.

9 82. Additionally, as a part of their duties of care and loyalty, the
10 Individual Defendants had a fiduciary duty to disclose all material information whenever they
11 voluntarily chose to speak to Netflix shareholders, or the market generally, about the business
12 of the corporation. *Pfeffer v. Redstone*, 965 A.2d 676, 684 (Del. 2009) (“Corporate fiduciaries
13 can breach their duty of disclosure under Delaware law . . . by making a materially false
14 statement, by omitting a material fact, or by making a partial disclosure that is materially
15 misleading.”) (citation omitted); *Malone v. Brincat*, 722 A.2d 5, 9 (Del. 1998) (“directors who
16 knowingly disseminate false information that results in corporate injury or damage to an
17 individual stockholder violate their fiduciary duty, and may be held accountable in a manner
18 appropriate to the circumstances”); *Zirn v. VLI Corp.*, 681 A.2d 1050, 1056 (Del. 1996)
19 (“[D]irectors are under a fiduciary obligation to avoid misleading partial disclosures. The law
20 of partial disclosure is likewise clear: ‘Once defendants travel[] down the road of partial
21 disclosure . . . they . . . [have] an obligation to provide the stockholders with an accurate, full,
22 and fair characterization of those historic events.’”) (citation omitted); *Lynch v. Vickers Energy
23 Corp.*, 383 A.2d 278, 281 (Del. 1977) (holding the defendants breached their fiduciary duty of
24 candor when they failed to disclose material information to minority shareholders to whom they
25 owed a fiduciary duty).

26 83. As the Delaware Supreme Court explained in *In re Tyson Foods, Inc. Consol.
27 S’holder Litig.*, No. 1106-CC, 2007 WL 2351071, at *4 (Del. Ch. Aug. 15, 2007), “[w]hen . . .
28 directors communicate with shareholders, they also must do so with complete candor”:

Loyalty. Good faith. Independence. Candor. These are words pregnant with
obligation. The Supreme Court did not adorn them with half-hearted adjectives.
Directors should not take a seat at the board table prepared to offer only

1 conditional loyalty, tolerable good faith, reasonable disinterest or formalistic
2 candor.

3 **B. Audit Committee Duties**

4 84. In addition to the duties discussed above with respect to all of the
5 Individual Defendants, the Audit Committee Defendants owed specific duties to Netflix
6 under the Audit Committee Charter (“Audit Charter”).

7 85. Among other things, the Audit Charter charges the Audit Committee Defendants
8 with certain responsibilities and duties, which include:

- 9 a. The Committee reviews and discusses with management and the
10 independent auditors the annual audited and quarterly unaudited
11 financial statements and related disclosures included in the Company's
12 quarterly earnings releases and in the Company's periodic reports on
13 Form 10-K and 10-Q.
- 14 b. The Committee discusses with management, the senior internal audit
15 executive and the independent auditors the adequacy and effectiveness of
16 the Company's disclosure controls and procedures, the adequacy and
17 effectiveness of the Company's internal control over financial reporting,
18 and the Company's risk assessment and risk management policies,
19 including cybersecurity, legal and financial risks.
- 20 c. Providing oversight and monitoring of the activities of Company
21 management, including without limitation, the chief financial officer and
22 principal accounting officer and controller, the Company's internal audit
23 function and the independent auditors with respect to the Company's
24 financial reporting and compliance process.

25 86. The Company's 2021 10-K states, with respect to the role of the Board in risk
26 oversight, “The Board is responsible for overseeing our risk management process. The Board
27 will focus on our general risk management strategy, the most significant risks facing us, and
28 oversee the implementation of risk mitigation strategies by management. Our Audit Committee
is also responsible for discussing our policies with respect to risk assessment and risk
management.”

87. While all Audit Committee Defendants must be “financially literate” in
accordance with SEC and NASDAQ requirements, Defendant Mather was designated by the
Company as meeting the requirements of a “Financial Expert” as defined by SEC regulations.
Thus, she had all of the following attributes: (i) an understanding of Generally Accepted

1 Accounting Principles (GAAP) and financial statements; (ii) an ability to assess the general
2 application of such principles in connection with the accounting for estimates, accruals and
3 reserves; (iii) experience preparing, auditing, analyzing or evaluating financial statements
4 that present a breadth and level of complexity of accounting issues that are generally
5 comparable to the breadth and complexity of issues that can be reasonably be expected to be
6 raised by the registrant’s financial statements or experience actively supervising one or more
7 persons engaged in such activities; (iv) an understanding of internal controls and procedures
8 for financial reporting; and (v) an understanding of all Audit Committee functions.

9 88. Each of the Audit Committee Defendants had extensive knowledge about
10 financial matters from their professional experience or service on other public company boards.

11 **C. Nominating and Governance Committee Duties**

12 89. In addition to the duties discussed above with respect to all of the
13 Individual Defendants, the Nominating and Governance Committee Defendants owed
14 specific duties to Netflix under the Nominating and Governance Committee Charter (“NGC
15 Charter”). Among other things, the NGC Charter charges the Nominating and Governance
16 Committee Defendants with the following authority and responsibilities, in relevant part:

- 17 a. Recommending policies and procedures regarding corporate
18 governance, and reporting to the Board on corporate governance
policies, practices, and procedures.
- 19 b. Recommending to the Board, as appropriate, policies, procedures and
20 practices regarding corporate governance for the Company.
- 21 c. Overseeing the Board’s self-evaluation process to help assure and
22 enhance its performance, with a focus on, among other things, the
Board’s effectiveness.

23 **VIII. CONSPIRACY, AIDING AND ABETTING, AND CONCERTED ACTION**

24 90. In committing the wrongful acts alleged herein, Defendants have pursued, or
25 joined in the pursuit of, a common course of conduct and have acted in concert with and
26 conspired with one another in furtherance of their common plan or design. In addition to the
27 wrongful conduct alleged herein giving rise to primary liability, Defendants further aided and
28 abetted and/or assisted each other in breaching their respective duties.

1 91. During all times relevant hereto, Defendants, collectively and individually,
2 initiated a course of conduct that was designed to and did, among other things, deceive the
3 investing public including stockholders of Netflix. In furtherance of this plan, conspiracy, and
4 course of conduct, Defendants, collectively and individually, took the actions set forth herein.

5 92. Defendants engaged in a conspiracy, common enterprise, and/or common course
6 of conduct. During this time, Defendants caused and/or allowed the improper conduct
7 described herein.

8 93. The purpose and effect of Defendants' conspiracy, common enterprise,
9 and/or common course of conduct was, among other things, to disguise Defendants' breaches of
10 fiduciary duty, waste of corporate assets, unjust enrichment, and to conceal adverse information
11 concerning the Company's business, operations, and future prospects.

12 94. Defendants accomplished their conspiracy, common enterprise, and/or
13 common course of conduct by causing the Company to purposefully or recklessly engage in the
14 improper conduct described herein. Because Defendants' actions occurred under the authority
15 of the Board, each Defendant was a direct, necessary, and substantial participant in the
16 conspiracy, common enterprise, and/or common course of conduct complained of herein.

17 95. Each Defendant aided and abetted and rendered substantial assistance in the
18 wrongs complained of herein. In taking such actions to substantially assist the commission
19 of the wrongdoing complained of herein, each Defendant acted with knowledge of the
20 primary wrongdoing, substantially assisted in the accomplishment of that wrongdoing, and was
21 aware of his or her overall contribution to and furtherance of the wrongdoing.

22 **IX. DERIVATIVE AND DEMAND FUTILITY ALLEGATIONS**

23 96. Plaintiff brings this action derivatively in the right and for the benefit of Netflix
24 to redress injuries suffered, and to be suffered, by Netflix as a direct result of the
25 Individual Defendants' breaches of fiduciary duty, unjust enrichment, and waste of corporate
26 assets. Netflix is named as a "Nominal Defendant" solely in a derivative capacity.

27 97. Plaintiff will adequately and fairly represent the interests of Netflix in enforcing
28 and prosecuting its rights.

1 98. Plaintiff has continuously been a shareholder of Netflix at all times relevant to
2 the wrongdoing complained of herein and is a current Netflix shareholder.

3 99. At all times relevant hereto, Netflix's Board consisted of twelve (12) members, the
4 Director Defendants. As shown above, despite having knowledge of facts and information
5 which rendered its SEC filings and public statements false and/or misleading, Netflix failed to
6 correct the same in a timely manner. Further, as set forth above, numerous insiders, with
7 knowledge that the SEC filings and public statements described above were false and/or
8 misleading, traded in Netflix stock at an inflated share price in dereliction of their duties of care
9 and loyalty to Netflix shareholders.

10 100. Plaintiff has not made any demand on the Board to institute this action because,
11 for the reasons set forth herein, such a demand would be a futile and useless act.

12 **Co-CEOs – Defendants Hastings and Sarandos**

13 101. Defendants Hastings and Sarandos fall under the NASDAQ's definition of
14 directors who are not independent. According to the NASDAQ's rules regarding listing, a
15 director is not independent if he or she is, or has been within the last three years, an employee
16 or an executive officer of the listed company.

17 102. Because Hastings is Netflix's current Co-CEO and President of the Company,
18 he is not independent.

19 103. Likewise, Defendant Sarandos may not be considered independent as he serves
20 as the Co-CEO and Chief Content Creator of Netflix.

21 104. The Company's 2022 Proxy Statement is silent as to whether Defendants
22 Hastings and Sarandos are "independent" as defined by the NASDAQ rules.

23 105. Furthermore, Defendants Hastings and Sarandos are not independent because
24 their principal occupations are their employment with Netflix.

25 106. As President and Co-CEO of Netflix beginning in 1997, Defendant Hastings
26 received significant compensation from the Company as described herein. Accordingly,
27 Defendant Hastings lacks independence from the other members of the Board due to his interest
28 in maintaining his executive position.

1 107. As Chief Content Creator of Netflix since 2000 and Co-CEO of Netflix
2 beginning in July 2020, Defendant Sarandos received significant compensation from the
3 Company as described herein. Accordingly, Defendant Sarandos lacks independence from
4 the other members of the Board due to his interest in maintaining his executive position.

5 108. Additionally, both Defendants Hastings and Sarandos are named defendants in
6 the Related Securities Class Actions and making a demand on them amounts to Defendants
7 Hastings and Sarandos investigating themselves for their own alleged wrongdoing.

8 109. This lack of independence renders Defendants Hastings and Sarandos incapable
9 of impartially considering a demand to commence and vigorously prosecute this action.

10 **Demand is Excused as to the Insider**
11 **Selling Defendants (Hoag, Mather, and Sarandos)**

12 110. Defendants Hoag, Mather, and Sarandos are each directly interested based on
13 their challenged, illicit insider sales, pursuant to which they received direct financial benefits not
14 shared with all other Netflix shareholders, and they each are likewise interested based on a
15 substantial likelihood of liability for breaching their fiduciary duties of loyalty and good
16 faith, and unjust enrichment as a result of their challenged stock sales.

17 111. Based on their suspicious insider sales, pursuant to which they each received
18 direct financial benefits not shared with all other Netflix shareholders, Defendants Hoag,
19 Mather, and Sarandos are not disinterested directors and demand is not required of any of them.

20 112. As a result, any demand on the Insider Selling Defendants would be a useless and
21 futile act.

22 **Demand is Excused as to Defendant Kilgore**

23 113. Defendant Kilgore served as the Chief Marketing Officer of Netflix from
24 2000-2012.

25 114. During her time as Chief Marketing Officer, Defendant Kilgore worked closely
26 with Defendants Hastings, Hoag, Hyman, and Peters.

27 115. Defendant Kilgore's longstanding professional ties to Defendants Hastings,
28 Hoag, Hyman, and Peters prevents her from independently considering a demand.

1 116. Further, during Defendant Kilgore's tenure, she oversaw conduct at the
2 company directly related to the type of misconduct at issue here, which involves account
3 sharing and representations about continued growth in the number of paying subscribers.

4 117. Accordingly, Defendant Kilgore is not disinterested. The lack of independence
5 renders Defendant Kilgore incapable of impartially considering a demand to commence
6 and vigorously prosecute this action.

7 **Demand is Excused as to Defendant Smith**

8 118. Defendant Smith has served as the Vice Chair and President of Microsoft since
9 2021, and previously held high-level positions at Microsoft beginning in 1993, including as the
10 company's general counsel beginning in 2002.

11 119. Defendant Smith has a longstanding business relationship with Defendant
12 Hastings, which precludes him from acting in an independent and disinterested manner. For
13 example, Defendant Hastings served on Microsoft's board from 2007 to 2012. Accordingly,
14 Defendant Smith's role at Microsoft was subject to the oversight of Defendant Smith in his
15 capacity as a Microsoft board member. To the extent that Defendant Smith owed his continuing
16 employment with Microsoft to Defendant Hastings and has close professional ties with
17 Defendant Hastings, he cannot act independently because he remains beholden to Defendant
18 Hastings. Therefore, demand upon Defendant Smith is futile.

19 **Demand is Excused as to the Audit Committee**
20 **Defendants (Barton, Kilgore, and Mather)**

21 120. The Audit Committee Defendants at all relevant times, had specifically defined
22 duties to properly oversee: (i) the integrity of the Company's publicly reported financial
23 statements, press releases, and guidance; (ii) its system of internal, financial, and
24 administrative controls; and (iii) the Company's compliance with legal and regulatory
25 requirements, including risk management policies and consumer privacy violation risks.
26 Thus, the Audit Committee Defendants were responsible for knowingly or recklessly
27 allowing and failing to correct the improper conduct detailed herein.

1 121. For these reasons, the Audit Committee Defendants face a substantial likelihood
2 of liability for their breach of fiduciary duties, making any demand upon them futile.

3
4 **Demand is Excused as to the Nominating and Governance
5 Committee Defendants (Hoag, Masiyiwa, and Smith)**

6 122. The Nominating and Governance Committee Defendants have extensive, high-
7 level experience in corporate governance and business. Defendant Hoag is a venture capital
8 investor. Defendant Masiyawa is the founder of a global telecommunications company.
9 Defendant Smith has served as the Vice Chair and President of Microsoft since 2021. All three
10 of these Defendants have served on public company boards and/or are affiliated with other
11 companies with subscription services and, thus, knew or reasonably should have known of the
12 problems that Netflix was facing as described above with respect to shared accounts and non-
13 paying customers. Further, due to their experience, the Nominating and Governance
14 Committee Defendants knew or reasonably should have known how critical the accuracy of
15 public disclosures is a public company, that it is vitally important that insiders do not trade shares
16 on non-public knowledge, and that members of a board take immediate steps when improper or
17 unlawful corporate conduct occurs. Thus, the Nominating and Governance Committee
18 Defendants were responsible for knowingly or recklessly allowing and failing to correct the
19 improper conduct detailed herein

20 123. For these reasons, the Nominating and Governance Committee Defendants face
21 a substantial likelihood of liability for their breaches of fiduciary duties, making any demand
22 upon them futile.

23 **Demand Is Excused as to the Director Defendants
24 Because They Face a Substantial Likelihood of Liability**

25 124. The Director Defendants executed a Power of Attorney handing over to
26 Defendant Hastings and Defendant Neumann their authority and capacity to "...sign any and all
27 amendments to [Netflix's Annual] Report, and to file the same, with all exhibits thereto, and other
28 documents in connection therewith, with the Securities and Exchange Commission..."

1 125. As a result of executed Power of Attorney, the Director Defendants face a
2 substantial likelihood of liability for the misstatements in the Company’s Annual Report for
3 the years 2020 and 2021.

4 126. Accordingly, all members of the Demand Board face a substantial likelihood of
5 liability for their breaches of fiduciary duty and violations of state and federal law, making any
6 demand upon them futile.

7 **Demand is Excused for Additional Reasons**

8 127. Defendants Neumann, Hastings, Sarandos and Peters are named as defendants in
9 the Securities Class Action, which alleges they violated Sections 10(b) and 20(a) of the
10 Exchange Act, by affirmatively making false and/or misleading statements and thereby causing
11 members of the putative class in the Securities Class Action to purchase Netflix’s securities at
12 artificially inflated prices. These federal securities violations also constitute breaches of these
13 Defendants’ fiduciary duties.

14 128. Demand is also futile because the Board is dominated and controlled by
15 Defendant Hastings because of his immense influence as founder of the company and long tenure
16 as CEO and Chairperson.

17 129. Defendant Hastings has served as the Co-CEO and Chairperson of the Board
18 since 1997 and he is undeniably the most influential, significant and wealthy individual at
19 Netflix, with his net worth reported by Forbes to be more than \$2 billion in 2022, and he
20 ranks among the most influential and significant business leaders in the United States, if not the
21 world. In 2020, Fortune rated Hastings as the fourth most important businessperson of the year,
22 bested only by Elon Musk and two others. In 2021, Variety considered him one of the most
23 influential entertainment leaders and icons. Defendant Hastings was one of TIME’s 100 in
24 2021, which is a list of the individuals Time Magazine considers the most important people in
25 the world.

26 130. The Director Defendants are likewise conflicted and unable to pursue
27 the Company’s claims against the Officer Defendants. Any effort to directly prosecute such
28 claims against the Officer Defendants for their direct roles in the violations of applicable law

1 carried out in Netflix's name would necessarily expose the Board's own culpability for
2 the very same conduct. In other words, given that the Board was required to be regularly
3 informed concerning the Company's public reporting, outlook, controls, and employment
4 decisions with respect to the Company's most senior officers, any effort by the Board to hold
5 the Officer Defendants liable would lead the Officer Defendants to defend on the ground that
6 their own conduct was consistent with corporate policy and practice, as established by and
7 known to the Board.

8 131. Moreover, the acts complained of constitute violations of the fiduciary duties
9 owed by Netflix's officers and directors, and these acts are incapable of ratification. Despite
10 having knowledge of the claims and causes of action raised by Plaintiff, the Board has failed
11 and refused to seek to recover on behalf of the Company for any of the wrongdoing alleged by
12 Plaintiff herein.

13 **X. CLAIMS FOR RELIEF**

14 **COUNT I**

15 **Breaches of Fiduciary Duties**
16 **(Against the Officer Defendants)**

17 132. Plaintiff incorporates by reference and realleges each and every allegation
18 contained above, as though fully set forth herein.

19 133. The Officer Defendants owed fiduciary duties to Netflix and its stockholders.
20 By reason of their positions as fiduciaries to the Company, the Officer Defendants owed duties of
21 good faith, loyalty, candor, and truthful disclosure. In addition, the Officer Defendants have
22 specific fiduciary duties as defined by the Company's corporate governance documents,
23 including its Code of Business Conduct and Ethics, and principles that, had they been discharged
24 in accordance with the Officer Defendants' obligations, would have prevented the misconduct
25 and the consequent harm to the Company.

26 134. The Officer Defendants violated these duties by issuing, causing to be issued,
27 or otherwise allowing the material omissions and misrepresentations described herein.

1 135. The Officer Defendants consciously breached their fiduciary duties and
2 violated their corporate responsibilities in at least the following ways: affirmatively making,
3 allowing to be made, and/or failing to correct improper statements in SEC filings relating to
4 the Company's operations and financial outlook.

5 136. As a direct and proximate result of the Officer Defendants' breaches of their
6 fiduciary obligations, Netflix has sustained and continues to sustain significant damages,
7 including direct monetary damages, exposure to liability in the Securities Class Action, and a
8 loss of goodwill in the capital markets. As a result of the misconduct alleged herein, these
9 defendants are liable to the Company. Accordingly, the Officer Defendants are liable to the
10 Company.

11 137. In breach of their fiduciary duties owed to Netflix, the Individual Defendants
12 willfully participated in and caused the Company to expend unnecessarily its corporate funds,
13 rendering them personally liable to the Company for breaching their fiduciary duties.

14 138. No adequate remedy at law exists for Plaintiff by and on behalf of the Company.

15 **COUNT II**

16 **Breaches of Fiduciary Duties**
17 **(Against the Director Defendants)**

18 139. Plaintiff incorporates by reference and realleges each and every allegation
19 contained above, as though fully set forth herein.

20 140. The Director Defendants owed Netflix fiduciary obligations. By reason of their
21 fiduciary relationships, the Director Defendants specifically owed and owe Netflix the highest
22 obligation of good faith, fair dealing, loyalty, and due care in the administration of the affairs
23 of the Company, including, without limitation, the oversight of the Company's compliance with
24 state and federal privacy laws, rules, and regulations, as well as the duty of candor and truthful
25 disclosure with respect to their public statements.

26 141. The Director Defendants also owed and owe Netflix fiduciary duties under
27 Delaware corporation law, which impose broad obligations on Defendants vis-a-vis the
28 corporation and its individual stockholders.

1 142. In addition, the Director Defendants have specific fiduciary duties as defined by
2 the Company's corporate governance documents, and the charters of various Board committees,
3 and principles that, had they been discharged in accordance with the Director Defendants'
4 obligations, would have prevented the misconduct and the consequent harm to the Company.

5 143. Each Director Defendant violated his or her fiduciary duties by consciously
6 causing, or consciously failing to prevent the Company from engaging in, the improper acts
7 complained of herein.

8 144. The Director Defendants consciously breached their fiduciary duties and
9 violated their corporate responsibilities in at least the following ways:

- 10 a. Failing to maintain an adequate system of oversight, accounting
11 controls and procedures, disclosure controls, and other internal controls,
12 which were necessary to prevent or promptly correct the improper
13 statements made on the Company's behalf;
- 14 b. Affirmatively making, allowing to be made, and/or failing to correct
15 improper statements in SEC filings relating to the Company's operations
16 and financial outlook;
- 17 c. Failing to ensure the Company's compliance with relevant legal and
18 regulatory requirements, including, but not limited to, requirements
19 imposed under privacy laws as well as state and federal securities laws;
- 20 d. Awarding Netflix's senior executives lavish compensation packages, and
21 paying the Officer Defendants substantial sums, despite their
22 responsibility for the Company's willful misconduct;
- 23 e. Causing Netflix to purchase \$600 million of stock at prices artificially
24 inflated by Defendants' conduct; and
- 25 f. Reappointing the same Audit Committee Defendants who had failed
26 in their duties to the Audit Committee.

27 145. As a direct and proximate result of the Director Defendants' breaches of
28 their fiduciary obligations, Netflix has sustained significant damages. Accordingly, the
Director Defendants are liable to the Company.

 146. No adequate remedy at law exists for Plaintiff by and on behalf of the Company.

1 **COUNT III**

2 **Breaches of Fiduciary Duties**
3 **(Against the Insider Selling Defendants)**

4 147. Plaintiff incorporates by reference and realleges each and every allegation
5 contained above, as though fully set forth herein.

6 148. At the time the Insider Selling Defendants sold their Netflix stock, they were in
7 possession of material, adverse, non-public information concerning the Company, and they sold
8 their stock on the basis of that information.

9 149. The material, adverse, non-public information at issue—which concerned the
10 Company’s financial condition, future business prospects, revenue growth, and the sufficiency
11 of its Company’s internal controls—was a proprietary asset belonging to the Company that must
12 be used to benefit the Company and all its shareholders on equal terms. Instead, the Insider
13 Selling Defendants misappropriated this information entirely for their own benefit.

14 150. At the time of their stock sales, the Insider Selling Defendants knew the truth
15 about the Company’s financial condition, its future business prospects, and account sharing
16 hindering Company growth.

17 151. The Insider Selling Defendants’ sales of stock while in possession and control of
18 this material, adverse, non-public information was a breach of their fiduciary duties of loyalty
19 and good faith.

20 152. Since the use of the Company’s proprietary information for their own gain
21 constitutes a breach of the Insider Selling Defendants’ fiduciary duties, the Company is entitled
22 to the imposition of a constructive trust on any profits the Insider Selling Defendants obtained
23 thereby.

24 153. As a result of their misconduct, the Insider Selling Defendants are liable to the
25 Company.

26 154. Plaintiff, on behalf of Netflix, has no adequate remedy at law.
27
28

1 **COUNT IV**

2 **Unjust Enrichment**
3 **(Against the Individual Defendants)**

4 155. Plaintiff incorporates by reference and realleges each and every allegation
5 contained above, as though fully set forth herein.

6 156. By their wrongful acts and omissions, the Individual Defendants were unjustly
7 enriched at the expense of and to the detriment of Netflix. The Individual Defendants were
8 unjustly enriched as a result of the compensation and officer and director remuneration they
9 received while breaching their fiduciary duties.

10 157. Plaintiff, as a stockholder and representative of Netflix, seeks restitution from
11 these defendants, and each of them, and seeks an order of this Court disgorging all profits,
12 benefits, and other compensation obtained by these defendants, and each of them, from their
13 wrongful conduct and fiduciary breaches.

14 158. Plaintiff, on behalf of Netflix, has no adequate remedy at law.

15 **COUNT V**

16 **Waste of Corporate Assets**
17 **(Against the Individual Defendants)**

18 159. Plaintiff incorporates by reference and realleges each and every allegation
19 contained above, as though fully set forth herein.

20 160. The wrongful conduct alleged regarding the issuance of false and misleading
21 statements was continuous, connected, and on-going throughout the period where the
22 wrongdoing described herein occurred. It resulted in continuous, connected, and on-going harm
23 to the Company.

24 161. As a result of the misconduct described above, the Individual Defendants wasted
25 corporate assets by paying excessive compensation, bonuses, and other payments to its directors
26 and certain of its executive officers and awarding self-interested stock options to certain officers
27 and directors, incurring potentially millions of dollars of legal liability and/or legal costs to
28 defend and resolve allegations of unlawful conduct in the Related Securities Class Actions.

1 162. Plaintiff, on behalf of Netflix, has no adequate remedy at law.

2 **XI. PRAYER FOR RELIEF**

3 WHEREFORE, Plaintiff demands judgment on behalf of Netflix, as follows:

4 A. Finding that a stockholder demand on the Board would have been a futile and
5 useless act, that Plaintiff may maintain this action on behalf of Netflix, and that Plaintiff is an
6 adequate representative of the Company;

7 B. Finding that the Individual Defendants breached their fiduciary duties to the
8 Company, were unjustly enriched, and wasted corporate assets;

9 C. Finding against all of the Individual Defendants and in favor of the Company for
10 the amount of damages sustained by the Company as a result of the Individual Defendants'
11 breaches of fiduciary duties, unjust enrichment, and waste of corporate assets;

12 D. Directing Netflix to take all necessary actions to reform and improve its corporate
13 governance and internal procedures to comply with applicable laws and to protect Netflix and
14 its stockholders from a repeat of the damaging events described herein, including, but not limited
15 to, putting forward for stockholder vote, resolutions for amendments to the Company's Bylaws
16 or Articles of Incorporation and taking such other action as may be necessary to place before
17 stockholders for a vote of the following corporate governance policies:

- 18 1. a proposal to appropriately test, and then strengthen, the Company's
19 internal operational control functions and the Board's supervision of
20 operations and compliance with applicable state and federal laws and
21 regulations;
- 22 2. a proposal to develop and implement procedures for greater stockholder
23 input into the policies and guidelines of the Board;
- 24 3. a proposal to appropriately test, and then strengthen, the Company's
25 disclosure controls to ensure that all material information is adequately
26 and timely disclosed to the SEC and public;
- 27 4. a proposal to control insider selling and conflicts of interest;
- 28

- 1 5. a proposal to enhance and/or augment the audit, risk and compliance
- 2 committees of the Board to oversee internal controls and compliance
- 3 processes;
- 4 6. a proposal to ensure that the Chief Compliance, Risk and Legal Officer(s)
- 5 and other company leadership have (a) necessary subject matter and
- 6 regulatory expertise; (b) direct reporting authority to the Board; and
- 7 (c) adequate autonomy and resources to carry out their responsibilities;
- 8 7. a proposal to review and implement revised codes of conduct, policies
- 9 and procedures, training, integrity hotlines, auditing and monitoring
- 10 processes and procedures;
- 11 8. a proposal to review and implement the confidential reporting structure
- 12 and investigative process of complaints within the company; and
- 13 9. a provision to permit the stockholders of Netflix to nominate at least three
- 14 new candidates for election to the Board;

15 E. Finding against each of the Individual Defendants in favor of Netflix for the
16 amount of damages sustained by Netflix, jointly and severally, in an amount to be determined
17 at trial, together with pre- and post-judgment interest at the maximum legal rate allowable by
18 law;

19 F. Awarding to Netflix restitution from the Individual Defendants, and each of
20 them, and ordering disgorgement of all profits, benefits, and other compensation obtained by the
21 Individual Defendants;

22 G. Directing the Individual Defendants to establish, maintain, and fully fund
23 effective corporate governance and compliance programs to ensure that Netflix’s directors,
24 officers, and employees do not engage in wrongful or illegal practices;

25 H. Granting appropriate equitable and/or injunctive relief to remedy the
26 Individual Defendants’ misconduct, as permitted by law;

27 I. Awarding to Plaintiff the costs and disbursements of the action, including
28 reasonable attorneys’ fees, accountants’ and experts’ fees, costs, and expenses; and

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J. Granting such other and further relief as the Court may deem just and proper.

XII. JURY TRIAL DEMANDED

Plaintiff demands a trial by jury.

Dated: November 7, 2022



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