



To: Interested Parties

From: Ryan Munce – co/efficient

Date: June 22, 2022

Re: Arizona Congressional District 2 Republican Primary Election - 2022 Key Takeaways

The following outlines the key findings of Arizona’s 2nd Congressional district survey of 605 likely Republican Primary election voters. The survey was conducted from June 14th through June 16th, 2022. 76% of the survey was completed using mobile text response and 24% using automated landline interviews. The survey has a margin of error of +/- 3.97%.



In the Republican Primary election for Arizona’s 2nd Congressional District Walter Blackman has a sizable 21 point lead over all other challengers. The other candidates are all in the mid to low single digits. Blackman’s vote share increases with the important subgroups of conservatives (31%) and respondents who have voted in four of the last four primary elections (33%).

The nearest opponent, Eli Crane, at 5% in the ballot test, is only viewed favorably by 11% of Republicans while 10% view him negatively and 80% do not have an opinion of him. Conversely, Walter Blackman has an almost 5 to 1 positive spread among Republican voters.

66% of respondents say that knowing Blackman’s military background would make them more likely to vote for him and 76% said knowing his prior experience as a State Representative leading the efforts on election integrity, border security and fighting for jobs would make them more likely to vote for him for Congress.

Conversely for Eli Crane, when voters are informed that he does not live in the district and is not from rural Arizona, 81% said they would be less likely to vote for him for Congress. Also 77% of voters said the fact that Eli Crane registered his business in the State of Delaware to avoid paying Arizona taxes would make them less likely to vote for him for Congress. And finally, when voters are informed that Eli Crane only recently registered as a Republican and never voted for Donald Trump in the Arizona primaries, 76% said know that would make them less likely to vote for him.

Q5:Blackman Military

	%
More likely	66%
Less Likely	1%
No Diff	33%

Q6:Blackman Rural AZ

	%
More likely	76%
Less likely	3%
No Diff	21%

Q7:Crane not from AZ-02

	%
More likely	3%
Less likely	81%
No Diff	16%

After hearing these items Walter Blackman shoots up to 47% of the vote and has a commanding lead of 44 points. Eli Crane drops from 5% of the vote to 3% of the vote with 35% of Crane’s first ballot supporters switching to Blackman. With the key subgroup of conservative voters Blackman has a 50 point lead.