

United States District Court
Northern District of California

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

STALEY, et al.,
Plaintiffs,
v.
GILEAD SCIENCES, INC., et al.,
Defendants.

Case No. [19-cv-02573-EMC](#)

ORDER GRANTING IN PART AND DENYING IN PART DEFENDANTS' MOTIONS TO DISMISS

Docket Nos. 836, 838

Currently pending before the Court are two motions to dismiss – one filed by Teva and the other by Gilead. Both Teva and Gilead challenge the complaint filed by United HealthCare Services, Inc. (“UHS”) in Case No. C-21-9202 EMC. The motions overlap in content. Having considered the parties’ briefs as well as the oral argument of counsel, the Court hereby **GRANTS** in part and **DENIES** in part each motion to dismiss.

I. FACTUAL & PROCEDURAL BACKGROUND

UHS is a Minnesota corporation with its principal place of business in Minnesota. *See* Compl. ¶ 20. As alleged in the operative complaint, UHS “engages in servicing prescription drug managed care programs provided to members and beneficiaries under insurance plans offered by UHS’s subsidiaries and affiliates, which, together, constitute the largest single health insurance carrier and services provider in the United States, and serve some 70 million individual insureds.” Compl. ¶ 21. Essentially, it pays for pharmaceutical drugs used by its insureds.

UHS brings suit on its own behalf as an end-payor plaintiff (“EPP”). *See* Compl. ¶ 21 (alleging that USC is “contractually responsible for . . . payments . . . for branded and generic cART drugs dispensed to UnitedHealthcare Insureds during the relevant time period”).

1 In addition, UHS brings suit as a direct purchaser plaintiff (“DPP”) because it has been
 2 assigned rights by a third party. *See* Compl. ¶¶ 23-24 (alleging that USC is an assignee of
 3 OptumRx which has “purchased both branded and generic cART drugs directly from Defendants
 4 and/or their co-conspirators”; adding that Cardinal Health assigned certain rights it had to
 5 OptumRx which OptumRx then assigned to UHS).

6 Like the other EPPs and DPPs, UHS brings federal antitrust claims as well as claims based
 7 on state antitrust law and state consumer protection law.

8 II. DISCUSSION

9 A. Legal Standard

10 Federal Rule of Civil Procedure 8(a)(2) requires a complaint to include “a short and plain
 11 statement of the claim showing that the pleader is entitled to relief.” Fed. R. Civ. P. 8(a)(2). A
 12 complaint that fails to meet this standard may be dismissed pursuant to Federal Rule of Civil
 13 Procedure 12(b)(6). *See* Fed. R. Civ. P. 12(b)(6). To overcome a Rule 12(b)(6) motion to dismiss
 14 after the Supreme Court’s decisions in *Ashcroft v. Iqbal*, 556 U.S. 662 (2009), and *Bell Atlantic*
 15 *Corp. v. Twombly*, 550 U.S. 544 (2007), a plaintiff’s “factual allegations [in the complaint] ‘must
 16 . . . suggest that the claim has at least a plausible chance of success.’” *Levitt v. Yelp! Inc.*, 765
 17 F.3d 1123, 1135 (9th Cir. 2014). The court “accept[s] factual allegations in the complaint as true
 18 and construe[s] the pleadings in the light most favorable to the nonmoving party.” *Manzarek v. St.*
 19 *Paul Fire & Marine Ins. Co.*, 519 F.3d 1025, 1031 (9th Cir. 2008). But “allegations in a
 20 complaint . . . may not simply recite the elements of a cause of action [and] must contain sufficient
 21 allegations of underlying facts to give fair notice and to enable the opposing party to defend itself
 22 effectively.” *Levitt*, 765 F.3d at 1135 (internal quotation marks omitted). “A claim has facial
 23 plausibility when the plaintiff pleads factual content that allows the court to draw the reasonable
 24 inference that the defendant is liable for the misconduct alleged.” *Iqbal*, 556 U.S. at 678. “The
 25 plausibility standard is not akin to a probability requirement, but it asks for more than a sheer
 26 possibility that a defendant has acted unlawfully.” *Id.* (internal quotation marks omitted).

27 B. Teva’s Motion to Dismiss: Statute of Limitations

28 Teva has moved to dismiss part of the federal antitrust claims – specifically those based on

1 injuries that occurred outside the four-year limitations period. Teva notes that, UHS, like the
 2 *Walgreen* and *CVS* Plaintiffs, sought to include injuries outside the period on the basis of
 3 *American Pipe* tolling, even though Teva was not named as a defendant in the earlier-filed
 4 KPH/FWK suits.

5 In response, UHS essentially states that it accepts the Court’s ruling in the *Walgreen* and
 6 *CVS* cases will apply here (though it is preserving its position for appeal). See Docket No. 818
 7 (order granting Teva’s motion to dismiss as to the *Walgreen* and *CVS* Plaintiffs). Accordingly, the
 8 Court grants Teva’s motion to dismiss with respect to the statute of limitations. Specifically,
 9 claims based on purchases made prior to October 19, 2017 are barred.¹

10 C. Teva and Gilead’s Motion to Dismiss: State Antitrust and/or Consumer Protection Claims

11 Both Teva and Gilead have moved to dismiss certain EPP claims based on state antitrust
 12 law and/or state consumer protection law. Specifically, they move to dismiss parts of Count 11.

13 Count 11 is an *alternative* claim to Count 10.

- 14 • Count 10 is a claim for violation of the Minnesota antitrust law (conspiracies to
 15 restrain trade and monopolization). The claim is one for damages brought by UHS
 16 as an EPP.
- 17 • Count 11 is a claim for violation of “various state antitrust and consumer protection
 18 laws” (conspiracies to restrain trade and monopolization). It is pled “in the
 19 alternative to Count Ten, in the event that the Court disagrees that all of UHS’s
 20 end-payor based statutory claims for damages and/or monetary relief for payments
 21 for drugs dispensed to UnitedHealthcare Insureds (to the extent made indirectly)
 22 are governed by Minnesota law.” Compl ¶ 450.

23 Teva and Gilead have moved to dismiss Count 11 to the extent it is based on the following
 24 state laws:

- 25 • Massachusetts (Mass. Gen. L. Ch. 93A);
- 26 • Utah (Utah Code Ann. § 76-10-911);

27
 28 ¹ UHS filed its complaint on October 19, 2021.

- 1 • Indiana (Ind. Code § 24-5-0.5-1);
- 2 • Kansas (Kan. Stat. § 50-623);
- 3 • Louisiana (La. Rev. Stat. Ann. § 51:1401);
- 4 • Mississippi (Miss. Code Ann. § 75-24-1);
- 5 • Pennsylvania (73 Pa. Stat. Ann. § 201-1); and
- 6 • Vermont (9 Vt. § 2451).

7 For many of these state laws, Teva and Gilead make the same basic argument – *i.e.*, that the
8 statutes are intended to protect consumers or consumer transactions and, here, UHS did not
9 purchase the drugs at issue for consumer purposes, but rather for commercial purposes, because
10 UHS did not purchase the drugs for its own use but rather for the use of someone else (its
11 insureds).

12 The Court addresses each specific statute below. However, as a general observation, it
13 notes that Defendants’ position is problematic in that Defendants ignore the remedial purpose
14 behind the statutes which, as a general matter, supports a liberal construction and/or application of
15 the laws. For example:

- 16 • Indiana. *See* Ind. Code § 24-5-0.5-1 (providing that the statute “shall be liberally
17 construed and applied to promote its purposes and policies” such as protecting consumers
18 from deceptive and unconscionable sales acts and encouraging the development of fair
19 consumer sales practices); *see also Kesling v. Hubler Nissan, Inc.*, 997 N.E.2d 327, 332
20 (Ind. 2013) (“The DCSA is a remedial statute and ‘shall be liberally construed and applied
21 to promote its purposes and policies’ of protecting consumers from deceptive or
22 unconscionable sales practices.”).
- 23 • Louisiana. *See Jones v. Ams. Ins. Co.*, 226 So. 3d 537, 544 (La. Ct. App. 2017) (noting
24 that the language of the statute has a “broad sweep”); *Roustabouts, Inc. v. Hamer*, 447 So.
25 2d 543, 548 (La. Ct. App. 1984) (stating that “[t]he substantive prohibition of the [statute]
26 is broad”).
- 27 • Pennsylvania. *See Gregg v. Ameriprise Fin., Inc.*, 245 A.3d 637, 646 (Pa. 2021) (noting
28 emphatically that the statute is remedial in nature and “‘is to be construed liberally with the

1 object of preventing unfair or deceptive practices”).

2 It is important that the Court bear in mind this liberal approach because Defendants’ construction
3 of these statutes is at odds with their broad remedial purpose. Defendants elevate form over
4 substance. Under Defendants’ position, the ultimate end user of the drug, the insured, cannot
5 bring suit for any alleged misconduct because she did not pay for the drug herself but neither
6 could the insurer, who pays for that drug on behalf of the insured. Under Defendants’ position,
7 *neither* end payor can enforce the consumer protection law, a result hardly consistent with the
8 remedial purpose of the act which specially enables suits by end payors.

9 1. Indiana

10 Under Indiana law (the Indiana Deceptive Consumer Sales Act (“ICDSA”)), “[a] supplier
11 may not commit an unfair, abuse, or deceptive act, omission, or practice in connection with a
12 consumer transaction.” Ind. Code § 24-5-0.5-3(a).

13 “Consumer transaction” means a sale, lease, assignment, award by
14 chance, or other disposition of an item of personal property, real
15 property, a service, or an intangible . . . to a person for purposes that
are primarily personal, familial, charitable, agricultural, or
household, or a solicitation to supply any of these things.

16 *Id.* § 24-5-0.5-2(a)(1). “‘Person’ means an individual, corporation, the state of Indiana or its
17 subdivisions or agencies, business trust, estate, trust, partnership, association, nonprofit
18 corporation or organization, or cooperative or any other legal entity.” *Id.* § 24-5-0.5-2(a)(2). “A
19 person relying upon an uncured or incurable deceptive act may bring an action for the damages
20 actually suffered as a consumer as a result of the deceptive act or five hundred dollars (\$500),
21 whichever is greater.” *Id.* § 24-5-0.5-4(a).

22 As noted above, Defendants argue that the Indiana claim should be dismissed because
23 UHS made purchases of the drugs for someone else (its insureds) and not for itself; in other words,
24 UHS made the purchases for commercial purposes, and not consumer purposes.

25 The Court does not agree. Case law weighs against Defendants’ argument. For example,
26 in *In re Bextra & Celebrex Marketing Sales Practices & Product Liability Litigation*, 495 F. Supp.
27 2d 1027 (N.D. Cal. 2007), Judge Breyer first pointed out that “[t]he Indiana TPPs qualify as a
28 ‘person’ [since] the Act defines ‘person’ as an individual, corporation, . . . or other legal entity”

1 before turning to “[t]he difficult question [of] whether they suffered damages ‘as a consumer.’”
 2 *Id.* at 1036-37. He ultimately concluded as follows: “As defendants have not demonstrated that
 3 their sale of Celebrex and Bextra to the TPPs for the patients' personal use does not qualify as a
 4 consumer transaction as a matter of law, the Court must give plaintiffs leave to assert claims under
 5 the Indiana Act.” *Id.* at 1037.

6 The district court in *In re Actiq Sales & Marketing Practices Litigation*, 790 F. Supp. 2d
 7 313 (E.D. Pa. 2011), reached a similar conclusion relying on Judge Breyer’s decision in *Bextra*.

8 [T]he Court will construe the term "consumer" in accordance with
 9 Indiana law, requiring that terms be construed "in their plain, or
 10 ordinary and usual, sense." Ind. Code § 1-1-4-1(1). As a result, this
 11 Court finds third party payor Plaintiff ICWF [a union welfare fund]
 12 falls squarely within the ordinary definition of "consumer," which
 13 means "one that utilizes economic goods." In this case, Plaintiff
 14 ICWF uses economic goods, namely drugs such as Actiq, to provide
 15 prescription reimbursements for treatment of its members and
 16 beneficiaries. . . . Under this ordinary definition, it matters not that
 17 Plaintiff ICWF itself did not physically consume or use the drug
 18 Actiq.

19 The Court also disagrees with the Defendant's position that ICWF
 20 fails to satisfy the IDCSA provision requiring that the consumer use
 21 Actiq for personal, familial, charitable, agricultural, or household
 22 purposes. *In re Bextra/Celebrex Mktg. Sales Practices & Prods.*
 23 *Liab. Litig.*, 495 F. Supp. 2d 1027 (N.D. Cal. 2007) addressed an
 24 analogous situation, where plaintiffs, Indiana third party payors
 25 brought suit against pharmaceutical companies under the IDCSA for
 26 plaintiffs' reimbursement of prescriptions of Celebrex and Bextra.
 27 The *In re Bextra* court found that under the IDCSA, "a sale to a
 28 corporation 'for purposes that are primarily personal' qualifies as a
 consumer transaction within the meaning of the statute." *Id.* at
 1036.

The Court finds that contrary to Defendant's contention, the IDCSA
 does not require a direct transaction between the plaintiff and the
 defendant involving the sale of goods primarily for personal, family,
 charitable, agricultural, or household purposes. To the contrary, it
 requires only that the plaintiff's damages arise from defendant's
 provision of such goods. Plainly stated, there is no mandate under
 the IDCSA that the plaintiff must be the consumer who purchased
 the goods primarily for personal purposes.

Plaintiff is a valid consumer for purposes of the IDCSA, as its use of
 Actiq, through its payment for prescriptions of its members and
 beneficiaries, fits squarely within the ordinary meaning of the term
 "consume." Plaintiff's payments for the drug arose from the sales of
 Actiq to its members and beneficiaries for the treatment of illnesses,
 with such transactions qualifying as consumer transactions for
 personal purposes under the IDCSA.” *Id.*

1 *Id.* at 325-26; *see also Sheet Metal Workers Loc. No. 20 Welfare & Benefit Fund v. CVS Health*
 2 *Corp.*, 221 F. Supp. 3d 227, 233 (D.R.I. 2016) (“find[ing] that TPPs can qualify as consumers
 3 under the IDCSA[:] [1] if the intent of the statute was to bar anyone from bringing a claim who
 4 did not actually use the product themselves, that could have easily been made clear,” [2]
 5 “‘consumer transaction’ was specifically defined to include corporations, and there is no
 6 indication that definition would not include a scenario like this one where the party making the
 7 payment is not the end-user,” and [3] “the IDCSA states that ‘[t]his chapter shall be liberally
 8 construed and applied to promote its purposes and policies,’ which include ‘protect[ing]
 9 consumers from suppliers who commit deceptive and unconscionable sales acts’ and
 10 ‘encourag[ing] the development of fair consumer sales practices’”).

11 Defendants argue that the three cases cited above are distinguishable because the plaintiffs
 12 in those cases were union health and welfare funds whereas “UHS is a for-profit corporation.”
 13 Teva Reply at 5. Thus, Defendants contend that UHS made drug purchases for commercial
 14 purposes, comparable to that in *DL3Properties, LLC v. Morris Invest, LLC*, No. 1:19-cv-02667-
 15 SEB-TAB, 2020 U.S. Dist. LEXIS 1773234, at *20 (S.D. Ind. Sept. 28, 2020) (concluding that,
 16 where plaintiff-company purchased two single-family homes from defendants to be used as rental
 17 properties, *i.e.*, investment properties, there was no consumer transaction). But the distinction
 18 made by Defendants is overly formalistic. Even though a union health and welfare fund is a
 19 nonprofit entity by nature, it functions like an insurer – *i.e.*, just like UHS. And in one of its prior
 20 orders, the Court considered a similar argument (regarding D.C. law) and rejected it:

21 Although an insurer who purchases a pharmaceutical product does
 22 not make that purchase for its own use, its role is located on the
 23 retail side of the transaction given that *it is essentially acting as a*
 24 *proxy for its insured*. Absent legislative history indicating that
 “consumer” as used in the statutes means an individual or business
 purchasing for his, her, or its use only, the Court does not limit
 application of the statutes as argued by Gilead.

25 *Staley v. Gilead Scis., Inc.*, 446 F. Supp. 3d 578, 638 (N.D. Cal. 2020) (emphasis added).

26 The motion to dismiss the Indiana claim is denied.

27 2. Louisiana

28 Under Louisiana law (the Unfair Trade Practices and Consumer Protection Law or

1 “LUTPA”), “[u]nfair methods of competition and unfair or deceptive acts or practices in the
2 conduct of any trade or commerce are hereby declared unlawful.” La. Rev. Stat. Ann. §
3 51:1405(A). “Any person who suffers any ascertainable loss of money . . . as a result of the use or
4 employment by another person of an unfair or deceptive method, act, or practice declared unlawful
5 by R.S. 51:1405, may bring an action individually . . . to recover actual damages.” *Id.* §
6 51:1409(A). “‘Person’ means a natural person, corporation, trust, partnership, incorporated or
7 unincorporated association, and any other legal entity.”² *Id.* § 51:1402(8).

8 Defendants argue that the Louisiana claim should be dismissed because, even though §
9 51:1409 refers to “any person” bringing suit, many courts (including some lower state appellate
10 courts and the Fifth Circuit) have narrowly construed the statute – “‘limiting relief to individual
11 consumers or business competitors.’” Mot. at 9; *see also Dorsey v. N. Life Ins. Co.*, No. 04-0342,
12 2005 U.S. Dist. LEXIS 17742, at *39-40 (E.D. La. Aug. 12, 2005) (noting that “[s]ome Louisiana
13 Courts of Appeal have interpreted the statute narrowly and held that standing to assert a LUTPA
14 claim is restricted to business competitors and direct consumers [while] other Louisiana Courts of
15 Appeal have read the statute broadly stating that business competitors and consumers are not the
16 exclusive classes of persons who may bring a LUTPA claim”; adding that the Fifth Circuit follows
17 the narrow interpretation).

18 In response, UHS points out that much of the authority on which Defendants rely predates
19 a Louisiana Supreme Court decision from 2010. *See Cheramie Servs., Inc. v. Shell Deepwater*
20 *Prod., Inc.*, 35 So. 3d 1053 (2010). In *Cheramie*, the Louisiana Supreme Court was presented
21 with the issue of whether a plaintiff has standing to bring a claim under the LUTPA if the plaintiff
22 is neither a director competitor nor a consumer. *See id.* at 1056-57. The Court noted:

23 [T]he legislation contains no language that would clearly and
24 expressly bar a “person” (such as the individual and the corporation
25 that are the plaintiffs herein) from bringing an action for unfair trade
practices. To the contrary, LUTPA grants a right of action to any

26 ² Section 51:1409(A) refers to “person” and not “consumer,” even though the latter term is used
27 elsewhere in the statutory scheme. *See* La. Rev. Stat. Ann. § 51:1402 (defining “consumer” as
28 “any person who uses, purchases, or leases goods or services” and “consumer transaction as “any
transaction involving trade or commerce to a natural person, the subject of which transaction is
primarily intended for personal, family, or household use”).

1 person, natural or juridical, who suffers an ascertainable loss as a
2 result of another person's use of unfair methods of competition and
3 unfair or deceptive acts or practices in the conduct of any trade or
4 commerce. Although business consumers and competitors are
5 included in the group afforded this private right of action, they are
6 not its exclusive members.

7 *Id.* at 57.

8 It appears, however, that this part of *Cheremie* represented only a plurality decision. Of
9 the seven justices, one did not participate (Kimball, J.), *see id.* at 1054 n.1; one agreed with the
10 result but expressly believed that the plaintiffs did not have standing under the LUTPA (Johnson,
11 J.), *see id.* at 1063; one simply concurred in the result (Knoll, J.), *see id.* at 1065; and one
12 concurred in the result and stated that the discussion of standing was dicta (Guidry, J.). *See id.*;
13 *see also Baba Lodging, LLC v. Wyndham Worldwide Operations, Inc.*, No. 10-1750, 2012 U.S.
14 Dist. LEXIS 36891, at *10 & n.2 (W.D. La. Mar. 19, 2012) (counting the justices and stating that
15 “*Cheremie*, therefore, does not represent a holding of the majority of the Louisiana Supreme Court
16 and does not have binding effect on Louisiana state courts or this Court”).

17 That being said, many courts have still found *Cheremie* instructive and thus rendered
18 decisions favorable to the plaintiffs. *See, e.g., Caldwell Wholesale Co., L.L.C. v. R.J. Reynolds*
19 *Tobacco Co.*, No. 17-0200, 2018 U.S. Dist. LEXIS 81080, at *14-16 (W.D. La. May 11, 2018)
20 (noting that, although not binding, the case is instructive; adding that, “following *Cheremie*,
21 Louisiana appellate courts, and a number of federal district courts, have followed the plurality
22 opinion and found that private parties have a right of action under the LUTPA”).

23 In its reply brief, Teva cites two post-*Cheremie* cases that did not follow the plurality
24 decision. *See* Teva Reply at 8 (citing *Baba Lodging*, 2012 U.S. Dist. LEXIS 36891, and *Swoboda*
25 *v. Manders*, No. 14-19-SCR, 2015 U.S. Dist. LEXIS 164870 (M.D. La. Dec. 9, 2015)). But
26 notably, the courts who issued those decisions (favorable to Defendants in the instant case) both
27 subsequently rejected these holdings. *See Caldwell*, 2018 U.S. Dist. LEXIS 81080, at *14-15
28 (“find[ing] that its previous decision [in *Baba*] based on pre-*Cheremie* Fifth Circuit precedent
regarding standing ignored the ‘bedrock principles of *Erie v. Tompkins*, 304 U.S. 64 (1938), which
require a federal court sitting in diversity to apply the law of the state as declared by its legislature

1 or the state’s highest court”); “the proper inquiry is not whether *Cheremie* is controlling . . . but
2 rather how the decision factors into the *Erie* “guess” that this Court must make when applying
3 state law”); *Swoboda v. Manders*, No. 14-19-EWD, 2016 U.S. Dist. LEXIS 53377, at *17-18
4 (M.D. La. Apr. 21, 2016) (stating the same and thus granting plaintiff’s motion for
5 reconsideration).

6 The Court denies motion to dismiss the Louisiana claim.

7 3. Mississippi

8 Under Mississippi law, “[u]nfair methods of competition affecting commerce and unfair or
9 deceptive trade practices in or affecting commerce are prohibited,” Miss. Code Ann. § 75-24-5(1),
10 and

11 any person who purchases or leases goods or services primarily for
12 personal, family or household purposes and thereby suffers any
13 ascertainable loss of money or property, real or personal, as a result
14 of the use or employment by the seller, lessor, manufacturer or
producer of a method, act or practice prohibited by Section 75-24-5
may bring an action at law

15 *Id.* § 75-24-15(1). “‘Person’ means natural persons, corporations, trusts, partnerships,
16 incorporated and unincorporated associations, and any other legal entity.” *Id.* § 75-24-3(a). “In
17 any private action brought under this chapter, the plaintiff must have first made a reasonable
18 attempt to resolve any claim through an informal dispute settlement program approved by the
19 Attorney General.” *Id.* § 75-24-15(2).

20 According to Defendants, the Mississippi claim should be dismissed for two reasons: (1)
21 UHS has filed to allege that it tried to resolve its claim through the AG informal dispute settlement
22 program, *see* Teva Mot. at 9 n.9, and (2) “a business may not bring a claim under [the statute].”
23 Teva Mot. at 9.

24 On (1), UHS suggests that the Court need not address the argument because it was raised
25 in a footnote only. *See* Opp’n at 11. But ultimately “UHS acknowledges that if the Court decides
26 to reach the claim now, it might determine that such requirements need to be satisfied pre-suit
27 even for claims pled in the alternative, where UHS has not alleged such pre-suit settlement
28 efforts.” Opp’n at 11. Based on UHS’s comments, the Court dismisses the claim, but without

1 prejudice (*i.e.*, so that UHS may satisfy the pre-suit requirement).

2 Defendants argue that the dismissal should be *with* prejudice because of their argument in
 3 (2) – *i.e.*, a business cannot bring a claim under the statute. In support of this argument,
 4 Defendants cite *Medison America, Inc. v. Preferred Medical Systems LLC*, 357 F. App'x 656 (6th
 5 Cir. 2009). In *Medison*, the plaintiff was a subsidiary of a company that manufactured ultrasound
 6 equipment. The company sold the ultrasound equipment wholesale to dealers who then resold the
 7 equipment to medical providers. The plaintiff was a competitor of GM, which manufactured
 8 ultrasound equipment and sold the equipment through its own representatives. One of GM's
 9 representatives allegedly told prospective customers that the plaintiff was in bankruptcy and thus
 10 could not service its ultrasound equipment. The plaintiff thus brought suit, with one of its claims
 11 being a violation of Mississippi consumer protection law. The Sixth Circuit held:

12 Private actions under that statute can be brought only by a "person
 13 who purchases or leases goods or services primarily for personal,
 14 family, or household purposes and thereby suffers any ascertainable
 15 loss of money or property" as a result of the alleged disparagement.
 16 Miss. Code Ann. § 75-24-15. *Medison* is not such a person – it is a
 17 business – so this claim fails.

18 *Id.* at 663.

19 But Defendants' reliance on *Medison* is not persuasive. The result in *Medison* makes
 20 sense. The plaintiff-company was a purchaser of ultrasound equipment, and it did so for resale of
 21 the equipment to dealers – for ultimate resale to end-user medical providers. The instant case is
 22 distinguishable because UHS here is an insurer, standing in as a proxy for the end-user, not as an
 23 independent buyer in the business of reselling the product as a retailer or distributor.

24 Furthermore, *Medison* is problematic in that it fails to recognize that "person" is defined in
 25 the statute in broad fashion – *including* businesses. The statute does not necessarily preclude a
 26 business purchasing a good primarily for someone else's personal use.

27 Accordingly, the Court dismisses the Mississippi claim *without* prejudice only (*i.e.*,
 28 because there has not been exhaustion of the informal settlement process).

4. Pennsylvania

Under Pennsylvania law (the "Unfair Trade Practices and Consumer Protection Law")

1 (“CPL”)), “[u]nfair methods of competition and unfair or deceptive acts or practices . . . are hereby
2 declared unlawful.” 73 Pa. Stat. Ann. § 201-3(a).

3 Any person who purchases or leases goods or services primarily for
4 personal, family or household purposes and thereby suffers any
5 ascertainable loss of money or property, real or personal, as a result
6 of the use or employment by any person of a method, act or practice
7 declared unlawful by section 3 of this act, may bring a private action
8 to recover actual damages or one hundred dollars (\$ 100), whichever
9 is greater.

10 *Id.* § 201-9.2(a). “‘Person’ means natural persons, corporations, trusts, partnerships, incorporated
11 or unincorporated associations, and any other legal entities.” *Id.* § 201-2(2).

12 Defendants argue that the Pennsylvania claim should be dismissed because “[c]laims
13 stemming from ‘purchases made for business reasons’ are ‘not actionable’ under this provision.”
14 Teva Mot. at 10. In support, they cite *Balderston v. Medtronic Sofamor Danek, Inc.*, 285 F.3d 238
15 (3d Cir. 2002). In *Balderston*, the plaintiff was a doctor who sued the manufacturer of a medical
16 device known as a bone screw. According to the plaintiff, the defendant misrepresented the FDA
17 approval status of its screws. *See id.* at 239. The Third Circuit held first that the doctor had no
18 standing to sue under the CPL because he was not a “purchaser” under the statute. *See id.* at 242;
19 *see also id.* at 240-41 & n.6 (noting that plaintiff acknowledged he did not purchase the screws
20 himself and that his patients instead purchased the screws). The court then upheld the lower
21 court’s alternative ground for dismissal – *i.e.*, that the claim was not viable because any purchase
22 made by the doctor was primarily for business purposes as part of his medical practice and not for
23 personal, family, or household use. *See id.* at 242.

24 In construing claims under the CPL, Pennsylvania courts have
25 distinguished purchases made for business reasons, which are not
26 actionable, from those made for “personal, family or household use.”
27 Dr. Balderston suggests his purchase qualifies, because he
28 “purchased” the screws for his patients’ “personal use.” But we have
uncovered no Pennsylvania decision finding actionable a *non-*
representative plaintiff’s claim based on others’ “personal uses.” Dr.
Balderston employed the screws only in his medical practice. His
alleged losses were not “personal,” but affected only his medical
practice. Therefore, he lacks standing under the CPL.

Id. (emphasis added).

But notably, *Balderston* made the point that the doctor was not acting as the representative

1 of his patients. The doctor purchased the screws as part of *his* medical service. He was not acting
2 as a proxy for the insured. Thus, the doctor’s reliance “on two cases allowing plaintiffs acting in
3 representative capacities to pursue claims under the CPL” was unavailing. *Id.* (citing *Kane & Son*
4 *Profit Sharing Trust v. Mar. Midland Bank*, No. 95-7058, 1996 U.S. Dist. LEXIS 3101 (E.D. Pa.
5 Mar. 11, 1996); and *Valley Forge Towers S. Condo. Ass’n v. Ron-Ike Foam Insulators, Inc.*, 393
6 Pa. Super. 339 (1990)).

7 Here, UHS relies on those same two cases allowing suit, as well as a third. *See Sheet*
8 *Metal Workers Local 441 Health & Welfare Plan v. GlaxoSmithKline, PLC*, 737 F. Supp. 2d 380,
9 422 (E.D. Pa. 2010) (noting that “plaintiff welfare benefit plans purchased or reimbursed their
10 plan members for purchases of Wellbutrin SR for the members' personal use[;] [o]ther courts that
11 have interpreted the ambit of the act have done so broadly, allowing legal entities to assert claims
12 on behalf of personal users”); *Kane*, 1996 U.S. Dist. LEXIS 3101, at *8-9 (rejecting defendant’s
13 argument that employee benefit plan’s purchase of securities, on behalf of its beneficiaries, was
14 not for personal use; pointing out that CPL should be interpreted broadly to effectuate remedial
15 purpose); *Valley Forge*, 393 Pa. Super. at 354-55 (stating that, “[w]hen a condominium
16 association acts in its representative capacity on behalf of unit owners, it is the purpose of the unit
17 owners' purchases which controls for the purposes of the primary purpose restriction of 73 P.S. §
18 201-9.2”; “giving the Condominium Association the benefit of all facts pled and all favorable
19 inferences reasonably derivable therefrom, the roof was purchased ‘primarily for personal, family,
20 or household purposes’ within the meaning of those words in the Pa.U.T.P.C.P.L.”).

21 In reply, Defendants argue that *Kane* and *Valley Forge* are distinguishable because “UHS
22 is suing on its own behalf; it is not ‘the legal representative’ of its insureds, nor is it ‘pursuing this
23 litigation’ on their behalf.” *Teva Reply* at 4. As for *Sheet Metal Workers*, Defendants criticize the
24 case as being inconsistent with *Balderston*. *See Teva Reply* at 4.

25 Although Defendants’ argument here is not entirely lacking in merit, the Court is not
26 persuaded. Although *Balderston*, *Kane*, and *Valley Forge* invoke a representative-type
27 relationship, they do not require that the plaintiff be a legal representative per se. Indeed,
28 imposing such a requirement would be inconsistent with a liberal construction of the Pennsylvania

1 statute. Given the functional relationship between an insurer and its insured in which the insurer
 2 in effect stands in for the insured to pay for the pharmaceutical, UHS has standing to bring a claim
 3 under the CPL because it has paid for drugs on behalf of its insureds and functions as their proxy.

4 Accordingly, the Court denies the motion to dismiss the Pennsylvania claim.³

5 5. Utah Law

6 The Court previously ruled on EPP claims brought under Utah law (Utah Code Ann. § 76-
 7 10-911). It noted as follows:

8 The Utah code provides in relevant part that "[a] person who is a
 9 citizen of this state or a resident of this state and who is injured or is
 10 threatened with injury in his business or property by a violation of
 11 the Utah Antitrust Act may bring an action for injunctive relief and
 12 damages, regardless of whether the person dealt directly or
 13 indirectly with the defendant." Utah Code Ann. § 76-10-3109(1)(a).
 14 Gilead underscores that "[t]he Utah Antitrust Act permits damages
 15 claims by indirect purchasers only if they are citizens or residents of
 16 the state," but here "[n]o Plaintiffs are alleged to meet this
 17 description." Gilead Mot. at 36.

18 *Staley*, 446 F. Supp. 3d at 629. The Court indicated agreement with Gilead that the Utah statute
 19 provides a remedy for only citizens or residents of the state. *See id.*

20 According to Teva and Gilead, because UHS is incorporated in Minnesota, it cannot
 21 recover under Utah law. *See Teva Mot.* at 8.

22 In response, UHS notes that it "has obtained assignments from the UnitedHealthcare Plans,
 23 including UnitedHealthcare of Utah, Inc." Opp'n at 5; *see also* Compl. ¶ 26 (alleging that "UHS
 24 is the proper entity to pursue all forms of relief but, "out of an abundance of caution, and to assure
 25 the Court that there is no potential for any duplicative indirect purchaser/payor recovery, UHS has
 26 obtained assignments from the UnitedHealthcare Plans, conveying to UHS any claims and rights
 27 to recoveries they may have in connection with the matters alleged in this Complaint"). UHS
 28 adds: "Defendants ignore UHS's allegations relating to UnitedHealthcare of Utah, Inc., as well as
 the prospect that UHS's claims cover payments made for drugs dispensed to UnitedHealthcare

³ The Court notes that, in their reply brief, Defendants raised a new argument that was not presented in their opening briefs (even though it could have been). *See Teva Reply* at 4-5 (arguing, in effect, that UHS failed to clearly allege that it purchased drugs). Because it was not raised until reply, the Court does not address it.

1 insureds in the State of Utah.” Opp’n at 5.

2 To the extent UHS asserts it has a Utah claim because it paid for drugs dispensed to
3 insureds in Utah, the Court does not agree. The Utah law specifies that the person *who is injured*
4 must be a citizen or resident of the state. Here, UHS is claiming injury; UHS is not a citizen or a
5 resident of Utah.

6 However, the Court agrees with UHS that it is entitled to seek relief as an assignee of
7 UnitedHealthcare of Utah. UnitedHealthCare of Utah is the injured person, and it appears to be a
8 citizen or resident of Utah. The fact that it has assigned its rights to UHS should not change
9 matters; UHS is simply standing in the shoes of UnitedHealthcare of Utah. The Court notes that,
10 in their reply, Defendants do not make much of an argument to contest this point. *See* Teva Reply
11 at 3 (stating that, “[t]o the extent UHS intends to assert claims under Utah law solely in its
12 capacity as an assignee of a Utah resident, . . . Teva agrees that resolution of this issue may be
13 more appropriate after discovery related to UHS’s alleged assignments”); *Gilead Joinder* at 1
14 (agreeing with Teva). As UHS points out, Judge Koh recently issued a decision favoring its
15 position.

16 United . . . has asserted claims of its UnitedHealthcare Plans affiliate
17 assignors, including "UnitedHealthcare of Utah, Inc." Opp'n at 34
18 (citing UHS ¶ 10, Ex. A). Defendants do not argue that this Utah
assignor-plaintiff would be inadequate. Reply at 20. Thus, United's
claim under Utah law may proceed.

19 *In re Xyrem (Sodium Oxybate) Antitrust Litig.*, No. 20-MD-02966-LHK, 2021 U.S. Dist. LEXIS
20 153343, at *145-46 (N.D. Cal. Aug. 13, 2021).

21 The Court, therefore, grants in part and denies in part the motion to dismiss the Utah claim.
22 The motion to dismiss is denied to the extent the Utah claim is based on rights belonging to
23 UnitedHealthCare of Utah and assigned to UHS. The motion to dismiss the Utah claim is
24 otherwise granted.

25 6. Massachusetts, Kansas, and Vermont Law

26 UHS recognizes that the Court previously addressed the viability of EPP claims under:

- 27 • Massachusetts law (Mass. Gen. L. Ch. 93A), *see Staley*, 446 F. Supp. 3d at 630-33.
- 28 • Kansas law (Kan. Stat. § 50-623), *see id.* at 639; and

United States District Court
Northern District of California

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25
26
27
28

- Vermont law (9 Vt. § 2451). *See id.* at 641-42.

UHS essentially agrees to be bound by the Court’s rulings. *See* Opp’n at 12. Accordingly, the Count 11 claim based on the above-identified state laws is dismissed.

III. CONCLUSION

For the foregoing reasons, the Court grants in part and denies in part the motions to dismiss. Specifically, the Court rules as follows:

- Teva’s motion to dismiss the federal antitrust claims based on purchases made prior to October 19, 2017, is granted.
- The motion to dismiss Count 11 to the extent the alternative claim is based on Massachusetts, Kansas, and/or Vermont law is granted. The dismissal is with prejudice (in light of the Court’s prior order on the same claims brought by the *Staley* EPPs).
- The motion to dismiss Count 11 to the extent the alternative claim is based on Utah law is granted in part. The claim survives only to the extent UHS has been assigned rights by UnitedHealthcare of Utah.
- The motion to dismiss Count 11 to the extent the alternative claim is based on Mississippi law is granted. The dismissal is without prejudice (*i.e.*, UHS will need to exhaust with the AG before reasserting the claim).
- The motion to dismiss Count 11 to the extent the alternative claim is based on Indiana, Louisiana, and/or Pennsylvania law is denied.

This order disposes of Docket Nos. 836 and 838.

IT IS SO ORDERED.

Dated: March 8, 2022



 EDWARD M. CHEN
 United States District Judge