Pew Research Center 💥

FOR RELEASE MARCH 5, 2020

Few Americans Express Positive Views of Trump's Conduct in Office

80% of the public describes Trump as 'self-centered'

FOR MEDIA OR OTHER INQUIRIES:

Carroll Doherty, Director of Political Research Jocelyn Kiley, Associate Director, Research Nida Asheer, Communications Associate

202.419.4372

www.pewresearch.org

RECOMMENDED CITATION

Pew Research Center, March 2020, "Few Americans Express Positive Views of Trump's Conduct in Office"

About Pew Research Center

Pew Research Center is a nonpartisan fact tank that informs the public about the issues, attitudes and trends shaping America and the world. It does not take policy positions. It conducts public opinion polling, demographic research, content analysis and other data-driven social science research. The Center studies U.S. politics and policy; journalism and media; internet, science and technology; religion and public life; Hispanic trends; global attitudes and trends; and U.S. social and demographic trends. All of the Center's reports are available at <u>www.pewresearch.org</u>. Pew Research Center is a subsidiary of The Pew Charitable Trusts, its primary funder.

© Pew Research Center 2020

How we did this

For more than three decades, Pew Research Center has been conducting surveys of the public's views of U.S. presidents. It is an essential aspect of our political research. For this report on views of Donald Trump, we surveyed 6,395 U.S. adults in February 2020. Everyone who took part is a member of Pew Research Center's American Trends Panel (ATP), an online survey panel that is recruited through national, random sampling of residential addresses. This way nearly all U.S. adults have a chance of selection. The survey is weighted to be representative of the U.S. adult population by gender, race, ethnicity, partisan affiliation, education and other categories. Read more about the <u>ATP's methodology</u>.

Here are the questions used for the report, along with responses, and its methodology.

Few Americans Express Positive Views of Trump's Conduct in Office

80% of the public describes Trump as 'self-centered'

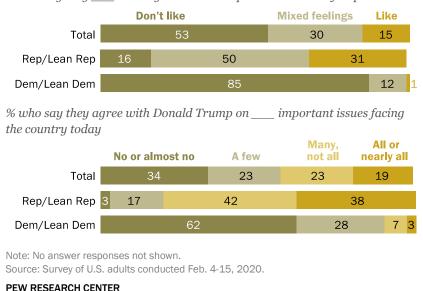
The American public has long expressed negative views of some of Donald Trump's personal traits and behaviors, including his

temperament and his tweeting. A new national survey finds that just 15% of U.S. adults say they like the way he conducts himself as president. A far larger share (53%) say they don't like how he conducts himself, while another 30% say they have mixed feelings.

For the most part, Americans also do not agree with Trump on most of the important issues facing the country. Fewer than half (42%) say they agree with Donald Trump on many or nearly all of the top issues facing the country

Republicans largely agree with Trump on issues, but only about a third say they like his personal conduct

% who say they _____ the way Donald Trump conducts himself as president



today; nearly six-in-ten (58%) say they agree with him on few or almost no issues.

The national survey by Pew Research Center, conducted Feb. 4-15 among 6,395 adults using the Center's American Trends Panel, finds deep partisan divisions in agreement with Trump on major issues and in views of his personal conduct.

Republicans are largely in sync with the president on major issues: 80% of Republicans and Republican-leaning independents say they agree with Trump on many or nearly all important issues facing the country. Yet only 31% of Republican and Republican leaners say they like the way Trump conducts himself as president; 50% say they have mixed feelings and 16% say they don't like his conduct. It is important to note that, despite the reservations many Republicans have about Trump's personal conduct, they continue to overwhelmingly approve of his job performance. <u>In January</u>, 80% of Republicans and Republican leaners approved of the way Trump was handling his job as president, including 64% who strongly approved.

Democrats are sharply critical of Trump's conduct. Fully 85% of Democrats and Democratic leaners say they don't like the way he conducts himself as president, while 12% have mixed feelings and just 1% like Trump's personal conduct. Only 10% of Democrats agree with Trump on many or nearly all issues.

Partisan differences in views of Trump's conduct and agreement with the president on important issues are similar to <u>those expressed in 2018 and 2017</u>. The current survey is the first time these questions have been asked on Pew Research Center's American Trends Panel; previously, they were asked on telephone surveys.

Majorities of Americans say Trump is self-centered, prejudiced

The public is broadly critical of Trump in assessing a number of his specific traits and characteristics. A sizable majority of Americans (80%) say the phrase "self-centered" describes him very or fairly well, while 59% view him as prejudiced.

Among positive traits, half say Trump is very or fairly well described as intelligent, while nearly as many (47%) say he "fights for what I believe in." Only about a third each say Trump is honest (36%) and morally upstanding (32%).

Just 27% say the description "even-tempered" applies to Trump. Views of Trump's temperament have been widely negative since he took office: <u>In a telephone survey last year</u>, which asked about different personal traits, 28% said he was even-tempered.

In evaluating Trump's personal traits,

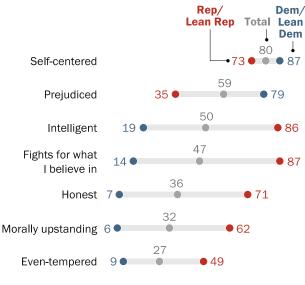
Democrats are critical of the president across all dimensions, while Republicans make some distinctions, evaluating him very positively on some characteristics and offering more mixed evaluations on others.

Nearly nine-in-ten Republicans (87%) describe him as someone who "fights for what I believe in," while about as many (86%) say Trump is intelligent. A smaller majority of Republicans (71%) say "honest" describes Trump very or fairly well, while 62% say morally upstanding describes him at least fairly well.

About a third of Republicans (35%) view Trump as prejudiced. Yet by far their most negative assessment is in perceptions of Trump as self-centered: 73% of Republicans say this describes Trump very or fairly well.

Republicans widely view Trump as a fighter, but also self-centered

% who say each describes Trump very or fairly well



Source: Survey of U.S. adults conducted Feb. 4-15, 2020. PEW RESEARCH CENTER Democrats overwhelmingly view Trump as self-centered (87%) and prejudiced (79%). Only 19% say Trump is intelligent and 14% say he "fights for what I believe in." Fewer than 10% of Democrats describe Trump as even-tempered, honest or morally upstanding.

A detailed look at Republicans' views of Trump

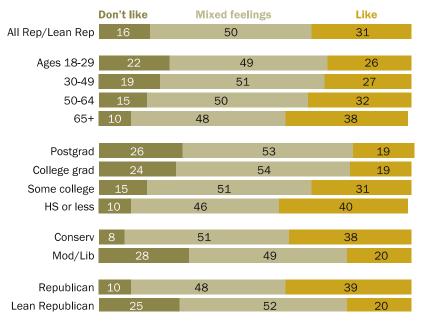
Among Republicans, Trump gets his highest ratings on personal conduct among those who are older, conservative and have not completed college. And these same groups of Republicans are among the most likely to say that Trump "fights for what I believe in."

While there is no subgroup of Republicans in which a majority says they like Trump's personal conduct, those who have not attended college are about twice as likely as those with four-year degrees to express positive views of his conduct (40% vs. 19%).

Similarly, while 38% of conservative Republicans, who make up about two-thirds of all Republicans and GOP leaners, express positive views of Trump's conduct, only 20% of moderate and liberal Republicans do so. And older Republicans, especially those 65 and older, are more likely than younger Republicans to say they like Trump's conduct as president.

Republicans who have not completed college express more positive views of Trump's conduct in office

Among **Republicans and Republican leaners**, % who say they _____ the way Donald Trump conducts himself as president



Notes: Based on Republicans and Republican-leaning independents. No answer responses not shown.

Source: Survey of U.S. adults conducted Feb. 4-15, 2020.

There also are sharp differences among Republicans in the shares saying Trump "fights for what I believe in." Sizable majorities of Republicans ages 65 and older (94%) and 50 to 64 (92%) say this phrase describes Trump well – with majorities in both age groups saying it describes him *very* well.

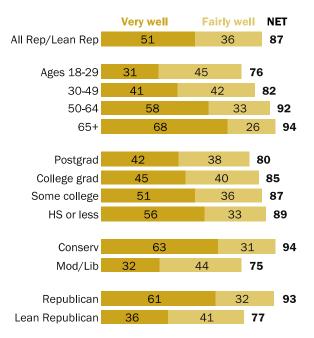
Most Republicans under age 50 view Trump as someone who fights for their beliefs, but fewer than half say it describes him very well.

While majorities of Republicans, regardless of their level of educational attainment, view Trump as a fighter for their beliefs, those who have not completed college are more likely than college graduates to say this describes him very well.

And while 94% of conservative Republicans say Trump fights for what they believe in – including 63% who say this describes him very well – fewer moderate and liberal Republicans say this (75% say it describes him well, 32% very well).

Older Republicans especially likely to see Trump as fighting for their beliefs

Among **Republicans and Republican leaners**, % who say the phrase 'fights for what I believe in' describes Trump ...



Note: Based on Republicans and Republican-leaning independents. Source: Survey of U.S. adults conducted Feb. 4-15, 2020.

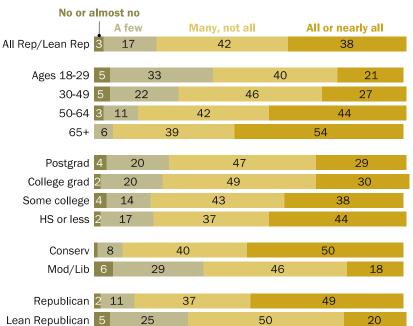
10 PEW RESEARCH CENTER

There is a similar pattern in views of agreement with Trump on issues among Republican subgroups. While majorities of Republicans across demographic and educational categories agree with Trump on many or nearly all (or all) issues, half or more of self-described conservatives (50%) and those 65 and older (54%) say they agree with Trump on all or nearly all issues.

That is higher than the shares among other groups of Republicans. For example, among Republicans under age 30, just 21% say they agree with Trump on all or nearly all of the important issues facing the country.

Among Republicans, conservatives express greater issue agreement with Trump than moderates

Among **Republicans/Republican leaners**, % who say they agree with Donald Trump on _____ important issues facing the country today



Notes: Based on Republicans and Republican-leaning independents. No answer responses not shown.

Source: Survey of U.S. adults conducted Feb. 4-15, 2020.

Acknowledgments

This report is a collaborative effort based on the input and analysis of the following individuals:

Research team

Carroll Doherty, Director, Political Research Jocelyn Kiley, Associate Director, Political Research Alec Tyson, Senior Researcher Andrew Daniller, Research Associate Bradley Jones, Research Associate Hannah Hartig, Research Associate Amina Dunn, Research Associate Hannah Gilberstadt, Research Assistant Ted Van Green, Research Assistant

Communications and editorial

Nida Asheer, Communications Associate

Graphic design and web publishing

Alissa Scheller, Information Graphics Designer Sara Atske, Associate Digital Producer

Methodology

The American Trends Panel survey methodology

The American Trends Panel (ATP), created by Pew Research Center, is a nationally representative panel of randomly selected U.S. adults. Panelists participate via self-administered web surveys. Panelists who do not have internet access at home are provided with a tablet and wireless internet connection. The panel is being managed by Ipsos.

Data in this report are drawn from the panel wave conducted February 4 to February 15, 2020. A total of 6,395 panelists responded out of 7,855 who were sampled, for a response rate of 81%. This

does not include three panelists who were removed from the data due to extremely high rates of refusal or straightlining. The cumulative response rate accounting for nonresponse to the recruitment surveys and attrition is 4.5%. The break-off rate among panelists who logged onto the survey and completed at least one item is 1%. The margin of sampling error for the full sample of 6,395 respondents is plus or minus 1.59 percentage points.

American Trends Panel recruitment surveys

Recruitment dates	Mode	Invited	Joined	Active panelists remaining
Jan. 23 to March 16, 2014	Landline/ cell RDD	9,809	5,338	2,315
Aug. 27 to Oct. 4, 2015	Landline/ cell RDD	6,004	2,976	1,337
April 25 to June 4, 2017	Landline/ cell RDD	3,905	1,628	685
Aug. 8 to Oct. 31, 2018	ABS/web	9,396	8,778	6,417
Aug. 19 to Nov. 30, 2019	ABS/web	5,900	4,720	4,700
	Total	35.014	23.440	15.454

. . . .

Note: Approximately once per year, panelists who have not participated in multiple consecutive waves or who did not complete an annual profiling survey are removed from the panel. Panelists also become inactive if they ask to be removed from the panel.

PEW RESEARCH CENTER

This study featured a stratified random sample from the ATP. The sampling strata were defined by the following variables: religious affiliation, age, ethnicity, education, country of birth (among Hispanics), internet status, party affiliation, voter registration and volunteerism.

The ATP was created in 2014, with the first cohort of panelists invited to join the panel at the end of a large, national, landline and cellphone random-digit-dial survey that was conducted in both English and Spanish. Two additional recruitments were conducted using the same method in 2015 and 2017, respectively. Across these three surveys, a total of 19,718 adults were invited to join the ATP, of which 9,942 agreed to participate.

In August 2018, the ATP switched from telephone to address-based recruitment. Invitations were sent to a random, address-based sample (ABS) of households selected from the U.S. Postal Service's Delivery Sequence File. In each household, the adult with the next birthday was asked to go online to complete a survey, at the end of which they were invited to join the panel. For a random half-sample of invitations, households without internet access were instructed to return a postcard. These households were contacted by telephone and sent a tablet if they agreed to participate. A total of 9,396 were invited to join the panel, and 8,778 agreed to join the panel and completed an initial profile survey. The same recruitment procedure was carried out on August 19, 2019, from which a total of 5,900 were invited to join the panel and 4,720 agreed to join the panel and completed an initial profile survey. Of the 23,440 individuals who have ever joined the ATP, 15,454 remained active panelists and continued to receive survey invitations at the time this survey was conducted.

The U.S. Postal Service's Delivery Sequence File has been estimated to cover as much as 98% of the population, although some studies suggest that the coverage could be in the low 90% range.¹

¹ AAPOR Task Force on Address-based Sampling. 2016. "<u>AAPOR Report: Address-based Sampling</u>."

Weighting

The ATP data were weighted in a multistep process that begins with a base weight incorporating the respondents' original selection probability. The next step in the weighting uses an iterative technique that aligns the sample to population benchmarks on the dimensions listed in the accompanying table.

Sampling errors and tests of statistical significance take into account the effect of weighting. Interviews are conducted in both English and Spanish.

In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

Weighting dimensions

Variable	Benchmark source
Gender	2018 American
Age	Community Survey
Education	
Race/Hispanic origin	
Country of birth among Hispanics Home internet access	
Region x Metropolitan status	2019 CPS March Supplement
Religion	2019 Pew Research Center American Trends Panel Profile Survey
Volunteerism	2017 CPS Volunteering & Civic Life Supplement
Voter registration	2018 CPS Voting and Registration Supplement
Party affiliation	Average of the three most recent Pew Research Center telephone surveys.

Note: Estimates from the ACS are based on non-institutionalized adults. Voter registration is calculated using procedures from Hur, Achen (2013) and rescaled to include the total US adult population.

15 PEW RESEARCH CENTER

The following table shows the unweighted sample sizes and the error attributable to sampling that would be expected at the 95% level of confidence for different groups in the survey:

Survey conducted Feb. 4- 15, 2020 Unweighted Weighted % Group Sample size Plus or minus						
Total sample	6,395		1.6 percentage points			
Rep/Lean Rep	2,599	45	2.3 percentage points			
Dem/Lean Dem	3,588	51	2.2 percentage points			

Sample sizes and sampling errors for other subgroups are available upon request.

© Pew Research Center, 2020

16 PEW RESEARCH CENTER

2020 PEW RESEARCH CENTER'S AMERICAN TRENDS PANEL WAVE 61 FEBRUARY FINAL TOPLINE FEB 4-15, 2020 TOTAL N=6,395

Note on trends: Several questions have been asked both on the phone and online. These are labeled throughout the topline: "**phone trend for comparison**." The extent of the mode differences varies across questions; while there are negligible differences on some questions, others have more pronounced differences. Caution should be taken when evaluating online and phone estimates. See report for more details.

ADDITIONAL QUESTIONS PREVIOUSLY RELEASED

ADDITIONAL QUESTIONS HELD FOR FUTURE RELEASE

ASK ALL:

TRUMPISSUE1 Thinking about important issues facing the country today, overall, would you say you tend to agree with Donald Trump on... **[RANDOMIZE DISPLAY OF OPTIONS 1-4 AND 4-1]**

Feb 4-152020191923Many, but not all issues23A few issues34No or almost no issues1No answer

PHONE TREND FOR COMPARISON:

Thinking about important issues facing the country today, overall, would you say you tend to agree with Donald Trump on ...?

Apr 25-May 1		Aug 15-21
<u>2018</u>		<u>2017</u>
19	All or nearly all issues	15
22	Many, but not all issues	18
24	A few issues	21
33	No or almost no issues	45
2	Don't know/Refused (VOL.)	1

ASK ALL:

TRUMPISSUE2 Now thinking NOT about issues, but just about the way Donald Trump conducts himself as president, would you say you... **[RANDOMIZE DISPLAY OF OPTIONS 1-3 AND 3-1]**

Feb 4-15

CD 1 13	
<u>2020</u>	
15	Like the way he conducts himself
30	Have mixed feelings about the way he conducts himself
53	Don't like the way he conducts himself
3	No answer

TRUMPISSUE2 CONTINUED

PHONE TREND FOR COMPARISON:

Now thinking NOT about issues, but just about the way Donald Trump conducts himself as president, would you say you ...

Apr 25-May 1		Aug 15-21
<u>2018</u>		<u>2017</u>
19	Like the way he conducts himself	16
26	Have mixed feelings about the way he conducts himself	25
54	Don't like the way he conducts himself	58
2	[VOL. DO NOT READ] Don't know/Refused	1

ASK ALL:

TRUMPDESC How well does each of the following describe Donald Trump? **[RANDOMIZE]**

_		<u>Very well</u>	Fairly well	Not too <u>well</u>	Not at all <u>well</u>	No answer
a.	Fights for what I believe in Feb 4-15, 2020	26	22	15	37	1
b.	Morally upstanding Feb 4-15, 2020	8	24	23	44	1
c.	Even-tempered Feb 4-15, 2020	6	21	28	44	1
d.	Honest Feb 4-15, 2020	12	24	19	44	1
e.	Self-centered Feb 4-15, 2020	55	25	11	8	1
f.	Prejudiced Feb 4-15, 2020	36	23	20	19	2
g.	Intelligent Feb 4-15, 2020	26	24	21	27	1

ASK ALL: PARTY

In politics today, do you consider yourself a...

ASK IF INDEP/SOMETHING ELSE (PARTY=3 OR 4) OR REFUSED:

PARTYLN As of today do you lean more to...²

				No		
<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	Something else	answer	<u>Lean Rep</u>	Lean Dem
27	29	29	13	1	17	22

² Party and Partyln asked in a prior survey.