

Arizona Likely General Election Voters Toplines

Created by OH Predictive Insights



AZ Likely 2020 General Election Voters
Conducted on August 13 - 14th, 2019
600 Respondents MOE: +/- 4%

Sample Summary

Party Affiliation	Total
Sample Size	600
Republican	
Count	234
Column %	39%
Independent	
Count	163
Column %	27%
Democrat	
Count	203
Column %	34%

Gender	Total
Sample Size	600
Male	
Count	292
Column %	49%
Female	
Count	308
Column %	51%

Ethnicity Combined	Total
Sample Size	600
White	
Count	417
Column %	70%
Hispanic	
Count	106
Column %	18%
Other	
Count	72
Column %	12%
Refused	
Count	5
Column %	1%

Age Range	Total
Sample Size	600
18-34	
Count	70
Column %	12%
35-44	
Count	92
Column %	15%
45-54	
Count	91
Column %	15%
55-64	
Count	127
Column %	21%
65+	
Count	220
Column %	37%

Region	Total
Sample Size	600
Maricopa	
Count	362
Column %	60%
Pima	
Count	96
Column %	16%
Rural	
Count	142
Column %	24%

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Likelihood to Vote

	Party Affiliation				Gender			Age Combined			Region			Ethnicity Combined						
	Total	Republican	Independent	Democrat	Total	Male	Female	Total	18-54	55+	Total	Maricopa	Pima	Rural	Total	White	Hispanic	Other	Refused	
Sample Size	600	234	163	203	600	292	308	600	253	347	600	362	96	142	600	417	106	72	5	
Somewhat likely																				
Count	9	4	3	2	9	3	6	9	6	3	9	7	1	1	9	5	3	1	0	
Column %	2%	2%	2%	1%	2%	1%	2%	2%	2%	1%	2%	2%	1%	1%	2%	1%	3%	1%	0%	
Very likely																				
Count	591	230	160	201	591	289	302	591	247	344	591	355	95	141	591	412	103	71	5	
Column %	99%	98%	98%	99%	99%	99%	98%	99%	98%	99%	99%	98%	99%	99%	99%	99%	97%	99%	100%	

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Now, here are the names of some people or organizations in the news. Please tell me if you have a very favorable, somewhat favorable, unfavorable or very unfavorable impression of each. If you have no opinion or have never heard of the person, just say so. Q) Martha McSally

	Party Affiliation				Gender			Age Combined			Region			Ethnicity Combined					
	Total	Republi- can	Indep- enden- t	Democrat	Total	Male	Femal- e	Total	18-54	55+	Total	Maric- opa	Pima	Rural	Total	White	Hispa- nic	Other	Refus- ed
Sample Size	600	234	163	203	600	292	308	600	253	347	600	362	96	142	600	417	106	72	5
Very favorable																			
Count	124	89	25	10	124	58	66	124	44	80	124	79	19	26	124	88	21	15	0
Column %	21%	38%	15%	5%	21%	20%	21%	21%	17%	23%	21%	22%	20%	18%	21%	21%	20%	21%	0%
Somewhat favorable																			
Count	157	84	47	26	157	77	80	157	67	90	157	94	18	45	157	120	22	13	2
Column %	26%	36%	29%	13%	26%	26%	26%	26%	26%	26%	26%	26%	19%	32%	26%	29%	21%	18%	40%
Unfavorable																			
Count	168	31	42	95	168	88	80	168	68	100	168	104	30	34	168	109	36	22	1
Column %	28%	13%	26%	47%	28%	30%	26%	28%	27%	29%	28%	29%	31%	24%	28%	26%	34%	31%	20%
Very unfavorable																			
Count	101	7	36	58	101	53	48	101	36	65	101	63	21	17	101	69	19	13	0
Column %	17%	3%	22%	29%	17%	18%	16%	17%	14%	19%	17%	17%	22%	12%	17%	17%	18%	18%	0%
No opinion																			
Count	48	22	12	14	48	14	34	48	37	11	48	22	7	19	48	30	8	9	1
Column %	8%	9%	7%	7%	8%	5%	11%	8%	15%	3%	8%	6%	7%	13%	8%	7%	8%	13%	20%
Never heard of																			
Count	1	0	1	0	1	1	0	1	0	1	1	0	1	0	1	1	0	0	0
Column %	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%
Refused																			
Count	1	1	0	0	1	1	0	1	1	0	1	0	0	1	1	0	0	0	1
Column %	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	20%

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Q) Mark Kelly

	Party Affiliation				Gender			Age Combined			Region			Ethnicity Combined					
	Total	Republi- can	Indep- enden- t	Democrat	Total	Male	Femal- e	Total	18-54	55+	Total	Maric- opa	Pima	Rural	Total	White	Hispa- nic	Other	Refus- ed
Sample Size	600	234	163	203	600	292	308	600	253	347	600	362	96	142	600	417	106	72	5
Very favorable																			
Count	168	24	44	100	168	93	75	168	43	125	168	107	34	27	168	123	31	14	0
Column %	28%	10%	27%	49%	28%	32%	24%	28%	17%	36%	28%	30%	35%	19%	28%	29%	29%	19%	0%
Somewhat favorable																			
Count	96	37	29	30	96	44	52	96	51	45	96	66	16	14	96	65	19	11	1
Column %	16%	16%	18%	15%	16%	15%	17%	16%	20%	13%	16%	18%	17%	10%	16%	16%	18%	15%	20%
Unfavorable																			
Count	91	57	18	16	91	53	38	91	31	60	91	48	18	25	91	60	21	9	1
Column %	15%	24%	11%	8%	15%	18%	12%	15%	12%	17%	15%	13%	19%	18%	15%	14%	20%	13%	20%
Very unfavorable																			
Count	59	32	16	11	59	33	26	59	22	37	59	31	11	17	59	35	10	14	0
Column %	10%	14%	10%	5%	10%	11%	8%	10%	9%	11%	10%	9%	11%	12%	10%	8%	9%	19%	0%
No opinion																			
Count	162	69	52	41	162	61	101	162	84	78	162	95	16	51	162	116	24	19	3
Column %	27%	29%	32%	20%	27%	21%	33%	27%	33%	22%	27%	26%	17%	36%	27%	28%	23%	26%	60%
Never heard of																			
Count	24	15	4	5	24	8	16	24	22	2	24	15	1	8	24	18	1	5	0
Column %	4%	6%	2%	2%	4%	3%	5%	4%	9%	1%	4%	4%	1%	6%	4%	4%	1%	7%	0%

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Q) If the U.S. Senate race was held today, which of the following candidates, listed in random order, would you be most likely to vote for?

	Party Affiliation				Gender			Age Combined			Region			Ethnicity Combined						
	Total	Republican	Independent	Democrat	Total	Male	Female	Total	18-54	55+	Total	Maricopa	Pima	Rural	Total	White	Hispanic	Other	Refused	
Sample Size	600	234	163	203	600	292	308	600	253	347	600	362	96	142	600	417	106	72	5	
Mark Kelly																				
Count	277	31	79	167	277	136	141	277	112	165	277	175	50	52	277	187	54	35	1	
Column %	46%	13%	48%	82%	46%	47%	46%	46%	44%	48%	46%	48%	52%	37%	46%	45%	51%	49%	20%	
Martha McSally																				
Count	244	175	53	16	244	122	122	244	107	137	244	141	36	67	244	179	35	27	3	
Column %	41%	75%	33%	8%	41%	42%	40%	41%	42%	39%	41%	39%	38%	47%	41%	43%	33%	38%	60%	
Undecided																				
Count	77	28	30	19	77	32	45	77	32	45	77	45	10	22	77	50	16	10	1	
Column %	13%	12%	18%	9%	13%	11%	15%	13%	13%	13%	13%	12%	10%	15%	13%	12%	15%	14%	20%	
Refused																				
Count	2	0	1	1	2	2	0	2	2	0	2	1	0	1	2	1	1	0	0	
Column %	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	1%	0%	0%	