JOHN T. JASNOCH (CA 281605) FILED SCOTT+SCOTT ATTORNEYS AT LAW LLP 600 W. Broadway, Suite 3300 San Francisco County Superior Court San Diego, CA 92101 3 Telephone: 619-233-4565 JUN 1 4 2019 Facsimile: 619-233-0508 CLERK OF THE COURT jjasnoch@scott-scott.com 5 Deputy Clerk Counsel for Plaintiff Jason Hill [Additional counsel listed on signature page.] 8 9 SUPERIOR COURT OF THE STATE OF CALIFORNIA **COUNTY OF SAN FRANCISCO** 10 Case No. CGC - 19-576750 JASON HILL, Individually and on Behalf of All 11 Others Similarly Situated, **CLASS ACTION** 12 Plaintiff, COMPLAINT FOR VIOLATIONS OF 13 THE SECURITIES ACT OF 1933 VS. 14 PIVOTAL SOFTWARE, INC.; ROBERT MEE; CYNTHIA GAYLOR: PAUL MARITZ: 15 MICHAEL S. DELL; ZANE ROWE; EGON DEMAND FOR JURY TRIAL DURBAN; WILLIAM D. GREEN; MARCY S. 16 KLEVORN, KHOZEMA Z. SHIPCHANDLER; MORGAN STANLEY & 17 CO. LLC; GOLDMAN SACHS & CO. LLC; CITIGROUP GLOBAL MARKETS INC.: 18 MERRILL LYNCH, PIERCE, FENNER & SMITH INC., BARCLAYS CAPITAL INC. 19 CREDIT SUISSE SECURITIES (USA) LLC; RBC CAPITAL MARKETS, LLC; UBS 20 SECURITIES LLC; WELLS FARGO SECURITIES LLC: KEYBANC CAPITAL 21 MARKETS INC.; WILLIAM BLAIR & CO., LLC; MISCHLER FINANCIAL GROUP. 22 INC.; SAMUEL A. RAMIREZ & CO., INC SIEBERT CISNEROS SHANK & CO., LLC; 23 WILLIAMS CAPITAL GROUP, L.P.: 24 Defendants. 25 26 27

INTRODUCTION

1. Plaintiff Jason Hill ("Plaintiff" or "Hill"), individually and on behalf of all others similarly situated, by Plaintiff's undersigned attorneys, alleges the following based upon personal knowledge, as to Plaintiff and Plaintiff's own acts, and upon information and belief, as to all other matters, based on the investigation conducted by and through Plaintiff's attorneys, which included, among other things, a review of U.S. Securities and Exchange Commission ("SEC") filings by Pivotal Software, Inc. ("Pivotal" or the "Company"), as well as media and analyst reports about the Company and Company press releases. Plaintiff believes that substantial additional evidentiary support will exist for the allegations set forth herein.

SUMMARY OF THE ACTION

- 2. Plaintiff brings this securities class action on behalf of all who purchased or otherwise acquired Pivotal common stock pursuant or traceable to the registration statement and prospectus (collectively, the "Registration Statement") issued in connection with Pivotal's April 2018 initial public offering (the "Offering" or "IPO").
- 3. The action asserts strict liability claims under §§11, 12, and 15 of the Securities Act of 1933 ("1933 Act" or "Securities Act") against Pivotal, certain of Pivotal officers and directors, and the underwriters of the IPO (collectively, "Defendants").
- 4. Defendant Pivotal is a cloud platform technology company headquartered in San Francisco, California. Pivotal is incorporated under the laws of Delaware, and its common stock trades on the NYSE exchange under the ticker "PVTL."
- 5. In April 2018, Defendants commenced the IPO, issuing over 42 million shares of Pivotal common stock to the investing public at \$15.00 per share, all pursuant to the Registration Statement.
- 6. The Registration Statement contained untrue statements of material fact and omitted to state material facts both required by governing regulations and necessary to make the statements made therein not misleading. Principally, the Registration Statement failed to disclose that the Company was suffering from deferred sales, lengthening sales cycles, and diminished growth as its

investors to purchase Pivotal securities issued pursuant thereto.

23

24

25

26

27

28

25. Defendant Goldman Sachs & Co. LLC is a financial services company that acted as an underwriter for the IPO, helping to draft and disseminate the Registration Statement and solicit investors to purchase Pivotal securities issued pursuant thereto.

- 26. Defendant Citigroup Global Markets Inc. is a financial services company that acted as an underwriter for the IPO, helping to draft and disseminate the Registration Statement and solicit investors to purchase Pivotal securities issued pursuant thereto.
- 27. Defendant Merrill Lynch, Pierce, Fenner & Smith Incorporated is a financial services company that acted as an underwriter for the IPO, helping to draft and disseminate the Registration Statement and solicit investors to purchase Pivotal securities issued pursuant thereto.
- 28. Defendant Barclays Capital Inc. is a financial services company that acted as an underwriter for the IPO, helping to draft and disseminate the Registration Statement and solicit investors to purchase Pivotal securities issued pursuant thereto.
- 29. Defendant Credit Suisse Securities (USA) LLC is a financial services company that acted as an underwriter for the IPO, helping to draft and disseminate the Registration Statement and solicit investors to purchase Pivotal securities issued pursuant thereto.
- 30. Defendant RBC Capital Markets, LLC is a financial services company that acted as an underwriter for the IPO, helping to draft and disseminate the Registration Statement and solicit investors to purchase Pivotal securities issued pursuant thereto.
- The Tennant Te
- 32. Defendant Wells Fargo Securities, LLC is a financial services company that acted as an underwriter for the IPO, helping to draft and disseminate the Registration Statement and solicit investors to purchase Pivotal securities issued pursuant thereto.
- 33. Defendant KeyBanc Capital Markets Inc. is a financial services company that acted as an underwriter for the IPO, helping to draft and disseminate the Registration Statement and solicit investors to purchase Pivotal securities issued pursuant thereto.
- 34. Defendant William Blair & Company, LLC is a financial services company that acted as an underwriter for the IPO, helping to draft and disseminate the Registration Statement and solicit investors to purchase Pivotal securities issued pursuant thereto.

- 35. Defendant Mischler Financial Group, Inc. is a financial services company that acted as an underwriter for the IPO, helping to draft and disseminate the Registration Statement and solicit investors to purchase Pivotal securities issued pursuant thereto.
- 36. Defendant Samuel A. Ramirez & Company, Inc. is a financial services company that acted as an underwriter for the IPO, helping to draft and disseminate the Registration Statement and solicit investors to purchase Pivotal securities issued pursuant thereto.
- 37. Defendant Siebert Cisneros Shank & Co., LLC is a financial services company that acted as an underwriter for the IPO, helping to draft and disseminate the Registration Statement and solicit investors to purchase Pivotal securities issued pursuant thereto.
- 38. Defendant Williams Capital Group, L.P. is a financial services company that acted as an underwriter for the IPO, helping to draft and disseminate the Registration Statement and solicit investors to purchase Pivotal securities issued pursuant thereto.
- 39. The Defendants named in ¶24-38 above are collectively referred to herein as the "Underwriter Defendants." Pursuant to the Securities Act, the Underwriter Defendants are liable for the false and misleading statements in the Registration Statement as follows:
 - (a) The Underwriter Defendants are investment banking houses that specialize, inter alia, in underwriting public offerings of securities. They served as the underwriters of the IPO and collectively shared tens of millions of dollars in fees. The Underwriter Defendants arranged a multi-city roadshow prior to the IPO during which they, and representatives from Pivotal, met with potential investors and presented highly favorable information about the Company, its operations, and its financial prospects.
 - (b) The Underwriter Defendants also demanded and obtained an agreement from Pivotal and the Individual Defendants that Pivotal would indemnify and hold the Underwriter Defendants harmless from any liability under the federal securities laws. They also made certain that Pivotal had purchased millions of dollars in directors' and officers' liability insurance.
 - (c) Representatives of the Underwriter Defendants also assisted Pivotal and the Individual Defendants in planning the IPO, and purportedly conducted an adequate and

reasonable investigation into the business and operations of Pivotal, an undertaking known as a "due diligence" investigation. The due diligence investigation was required of the Underwriter Defendants in order to engage in the IPO. During the course of their "due diligence," the Underwriter Defendants had continual access to confidential corporate information concerning Pivotal's operations, clinical trial data, and financial prospects.

- (d) In addition to availing themselves of virtually unlimited access to internal corporate documents, agents of the Underwriter Defendants met with Pivotal's lawyers, management, and top executives and engaged in "drafting sessions" between at least December 2017 and April 2018. During these sessions, understandings were reached as to: (i) the strategy to best accomplish the IPO; (ii) the terms of the IPO, including the price at which Pivotal stock would be sold; (iii) the language to be used in the Registration Statement; (iv) what disclosures about Pivotal would be made in the Registration Statement; and (v) what responses would be made to the SEC in connection with its review of the Registration Statement. As a result of those constant contacts and communications between the Underwriter Defendants' representatives and Pivotal's management and top executives, the Underwriter Defendants knew of, or, in the exercise of reasonable care, should have known of, Pivotal's existing problems as detailed herein.
- (e) The Underwriter Defendants caused the Registration Statement to be filed with the SEC and declared effective in connection with the offers and sales of securities registered thereby, including those to Plaintiff and the other members of the Class.
- 40. The true names and capacities of Defendants sued herein under C.C.P. §474 as Does 1 through 25, inclusive, are presently not known to Plaintiff, who therefore sues these Defendants by such fictitious names. Plaintiff will seek to amend this Complaint and include these Doe Defendants' true names and capacities when they are ascertained. Each of the fictitiously named Defendants is responsible in some manner for the conduct alleged herein and for the injuries suffered by the Class.

7 8

41. On December 15, 2017, Defendants filed with the SEC a confidential draft Registration Statement on Form S-1, which would be used for the IPO following a series of amendments in response to SEC comments, including comments from the SEC emphasizing the importance of adequately disclosing material trends and risk factors, as required by Items 303 and 503 (defined below).

- 42. On or about April 18, 2018, Defendants filed a final amendment to the Registration Statement, which registered over 37 million Pivotal common stock shares for public sale. The SEC declared the Registration Statement effective on April 19, 2018. On or about April 20, 2018, Defendants filed the final prospectus for the IPO, which forms part of the Registration Statement. On April 24, 2018, the Company completed the IPO, which, upon the underwriters exercising their full overallotment option to purchase additional shares, issued a total of 42,550,000 shares priced to the public at \$15.00 per share, generating over \$638 million for Defendants.
- to state material facts both required by governing regulations and necessary to make the statements made therein not misleading. Foremost, the Registration Statement failed to disclose that the Company was already experiencing deferred sales, lengthening sales cycles, and consequently diminished growth as customers and industry sentiment shifted away from Pivotal's principal, yet outdated, PAS offering because it was incompatible with the industry-standard Kubernetes platform. At the same time, Pivotal's alternate Kubernetes-compatible PKS offering was severely limited and could not be applied to the full scope of large enterprise customers' needs. This disjointed product mix on the one hand, an outdated primary PAS offering, incompatible with the industry standard, on the other, a limited secondary PKS add on that, although compatible with the industry standard, could only handle a narrow subset of enterprise customer's needs hamstrung Pivotal sales force responding to customers who were demanding a versatile, Kubernetes-compatible platform. It also rendered Pivotal's primary PAS offering increasingly obsolete, for Pivotal would be forced to reengineer its flagship PAS product from the ground up to be compatible with Kubernetes and thus

competitive against large public cloud providers like Amazon, Microsoft, and Google. These undisclosed negative events, trends, and uncertainties rendered false and misleading Pivotal's reported financial and operational statements incorporated in the Registration Statement.

- 44. Defendants were required to disclose this material information in the Registration Statement for at least three independent reasons. First, Item 303 of SEC Regulation S-K, 17 C.F.R. §229.303 ("Item 303"), requires disclosure of any known events or uncertainties that at the time of the IPO had caused or were reasonably likely to materially impact Pivotal's future operating results and prospects. The undisclosed increasing competition, increasingly apparent obsolescence of its primary offerings, competitive disadvantages hampering its sales force, and consequently deferred sales, lengthening sales cycles, diminished growth, and other financial metrics, were likely to (and in fact did) materially and adversely affect Pivotal's future results and prospects.
- 45. Second, Item 503 of SEC Regulation S-K, 17 C.F.R. §229.503 ("Item 503"), required, in the "Risk Factors" section of the Registration Statement, a discussion of the most significant factors that make the offering risky or speculative and that each risk factor adequately describe the risk. The Registration Statement's discussion of risk factors did not even mention, much less adequately describe, the risk posed by the increasing competition, increasingly apparent obsolescence of its primary offerings, competitive disadvantages hampering its sales force, and consequently deferred sales, lengthening sales cycles, diminished growth, and other financial metrics, nor the likely and consequent materially adverse effects on the Company's future results, share price, and prospects.
- 46. Third, Defendants' failure to disclose the then-increasing competition, increasingly apparent obsolescence of its primary offerings, competitive disadvantages hampering its sales force, and consequently deferred sales, lengthening sales cycles, diminished growth, and other financial metrics, much less the likely material effects these omissions would have on Pivotal's share price, rendered false and misleading the Registration Statement's many references to known "risks" which "if" occurring "may" or "could" materially affect the Company. [Emphasis added.] These "risks" had already materialized at the time of the IPO.
- 47. Nevertheless, Defendants went forward with the IPO with the foregoing misrepresentations and omissions in the Registration Statement. With these misrepresentations and

omissions, the IPO was extremely lucrative for Defendants, who raised more than \$638 million in gross proceeds.

- 48. But as the truth gradually emerged, the price for Pivotal shares plummeted. For example, on June 4, 2019, after the market closed, Pivotal reported disappointing financial and operating results for the first quarter of 2019 and severely reduced full year guidance, which it vaguely attributed to "sales execution and a complex technology landscape." Later, during a conference call with analysts, Defendant Robert Mee attributed the sale execution challenges to Pivotal's disjointed PAS/PKS offering and emphasized that Pivotal would thus be forced to reengineer its primary PAS on Kubernetes.
- 49. Analysts were quick to respond, calling Pivotal's quarter a "train wreck," characterizing the Company's operating results as "disastrous," and asserting that Pivotal's "management team does not have a handle on the underlying issues negatively impacting its sales cycles and the activity in the field."
- 50. On this news, Pivotal's stock price fell sharply from its June 4, 2019, closing price of \$18.54 per share to its June 5, 2019, closing price of \$10.89 per share, representing a single trading day loss of over 41%, and an over 27% drop compared to its \$15.00 IPO price.
- 51. As a result of Defendants' misconduct, investors suffered tens of millions of dollars in losses.

CLASS ACTION ALLEGATIONS

- 52. Plaintiff brings this action as a class action on behalf of all those who purchased Pivotal common stock shares pursuant or traceable to the Registration Statement issued in connection with the IPO (the "Class"). Excluded from the Class are Defendants and their families; the officers, directors, and affiliates of Defendants, at all relevant times; members of their immediate families and their legal representatives, heirs, successors, or assigns; and any entity in which Defendants have, or had, a controlling interest.
- 53. The members of the Class are so numerous that joinder of all members is impracticable. While the exact number of Class members is unknown to Plaintiff at this time, and can only be ascertained through appropriate discovery, Plaintiff believes that there are at least

thousands of members in the proposed Class. Record owners and other members of the Class may be identified from records maintained by Pivotal or its transfer agent and may be notified of the pendency of this action by mail, using the form of notice similar to that customarily used in securities class actions.

- 54. Plaintiff's claims are typical of the claims of the members of the Class, as all members of the Class are similarly affected by Defendants' wrongful conduct in violation of federal law that is complained of herein.
- 55. Plaintiff will fairly and adequately protect the interests of the members of the Class and has retained counsel competent and experienced in class and securities litigation.
- 56. Common questions of law and fact exist as to all members of the Class and predominate over any questions solely affecting individual members of the Class. Among the questions of law and fact common to the Class are:
 - (a) whether Defendants violated the Securities Act;
 - (b) whether the Registration Statement was negligently prepared and contained inaccurate statements of material facts and omitted material information required to be stated therein; and
 - (c) to what extent the members of the Class have sustained damages and the proper measure of damages.
- 57. A class action is superior to all other available methods for the fair and efficient adjudication of this controversy since joinder of all members is impracticable. Furthermore, as the damages suffered by individual Class members may be relatively small, the expense and burden of individual litigation make it impossible for members of the Class to individually redress the wrongs done to them. There will be no difficulty in the management of this action as a class action.

FIRST CAUSE OF ACTION For Violation of §11 of the Securities Act Against All Defendants

- 58. Plaintiff incorporates all the foregoing by reference as if fully set forth herein.
- 59. This Cause of Action is brought pursuant to §11 of the Securities Act, 15 U.S.C. §77k, on behalf of the Class, against all Defendants.

- 60. The Registration Statement contained untrue statements of material facts, omitted to state other facts necessary to make the statements made therein not misleading, and omitted to state material facts required to be stated therein.
- 61. Defendants are strictly liable to Plaintiff and the Class for the misstatements and omissions.
- 62. None of the defendants named herein made a reasonable investigation or possessed reasonable grounds for the belief that the statements contained in the Registration Statement were true and without omissions of any material facts and were not misleading.
- 63. By reason of the conduct herein alleged, each Defendant violated, or controlled a person who violated, §11 of the Securities Act.
 - 64. Plaintiff acquired Pivotal shares issued pursuant to the Registration Statement.
- 65. Plaintiff and the Class have sustained damages. The value of Pivotal common stock has declined substantially subsequent to and due to Defendants' violations.
- 66. At the time of their purchases of Pivotal shares, Plaintiff and the other members of the Class were without knowledge of the facts concerning the wrongful conduct alleged herein and could not have reasonably discovered those facts prior to the disclosures herein. Less than one year has elapsed from the time that Plaintiff discovered, or reasonably could have discovered, the facts upon which this Complaint is based to the time that Plaintiff commenced this action. Less than three years have elapsed between the time that the securities upon which this Cause of Action is brought were offered to the public and the time Plaintiff commenced this action.

SECOND CAUSE OF ACTION For Violation of §12(a)(2) of the Securities Act Against All Defendants

- 67. Plaintiff incorporates all the foregoing by reference as if fully set forth herein.
- 68. By means of the defective prospectus, Defendants promoted, solicited, and sold Pivotal shares to Plaintiff and the other members of the Class.
- 69. The Prospectus for the IPO contained untrue statements of material fact and concealed and failed to disclose material facts, as detailed above. Defendants owed Plaintiff and the other members of the Class, who purchased Pivotal shares pursuant to the Prospectus, the duty to make a

reasonable and diligent investigation of the statements contained in the Prospectus to ensure that such statements were true and that there was no omission to state a material fact required to be stated in order to make the statements contained therein not misleading. Defendants, in the exercise of reasonable care, should have known of the misstatements and omissions contained in the Prospectus, as set forth above.

- 70. Plaintiff did not know, nor in the exercise of reasonable diligence could Plaintiff have known, of the untruths and omissions contained in the Prospectus at the time Plaintiff acquired Pivotal shares.
- 71. By reason of the conduct alleged herein, Defendants violated §12(a)(2) of the Securities Act. As a direct and proximate result of such violations, Plaintiff and the other members of the Class, who purchased Pivotal shares pursuant to the Prospectus, sustained substantial damages in connection with their purchases of the stock. Accordingly, Plaintiff and the other members of the Class, who hold the common stock issued pursuant to the Prospectus, have the right to rescind and recover the consideration paid for their shares and hereby tender their common stock to Defendants sued herein. Class members who have sold their common stock seek damages to the extent permitted by law.

THIRD CAUSE OF ACTION For Violation of §15 of the Securities Act Against All Defendants, Except the Underwriter Defendants

- 72. Plaintiff incorporates all the foregoing by reference as if fully set forth herein.
- 73. This Cause of Action is brought pursuant to §15 of the Securities Act, on behalf of the Class, against all Defendants, except the Underwriter Defendants.
- 74. The Individual Defendants were controlling persons of Pivotal by virtue of their positions as directors or senior officers of Pivotal. The Individual Defendants each had a series of direct and indirect business and personal relationships with other directors and officers and major shareholders of Pivotal.
- 75. Pivotal and the Individual Defendants were culpable participants in the violations of §§11 and 12(a)(2) of the Securities Act alleged in the First and Second Causes of Action above, based on their having signed, or authorized the signing of, the Registration Statement and having directed,

1	controlled, and otherwise participated in the process which allowed the IPO to be successfully
2	completed.
3	PRAYER FOR RELIEF
4	WHEREFORE, Plaintiff prays for relief and judgment, as follows:
5	A. Under C.C.P. §382, certifying this action as a class action, appointing Plaintiff as a
6	Class Representative, and appointing Plaintiff's counsel as Class Counsel;
7	B. Awarding damages in favor of Plaintiff and the Class against all Defendants, jointly
8	and severally, in an amount to be proven at trial, including interest thereon;
9	C. Awarding Plaintiff and the Class their reasonable costs and expenses incurred in this
10	action, including counsel and expert fees; and
11	D. Awarding rescission, disgorgement, or such other equitable or injunctive relief as
12	deemed appropriate by the Court.
13	JURY DEMAND
14	Plaintiff demands a trial by jury.
15	DATED: June 14, 2019
16	John M. Jasnoch (CA 281605)
17	SCOTT+SCOTT ATTORNEYS AT LAW LLP
18	600 W. Broadway, Suite 3300 San Diego, CA 92101 Telephone: 619/233-4565
19	619/233-0508 (fax)
20	jjasnoch@scott-scott.com Counsel for Plaintiff Jason Hill
21	Peretz Bronstein
22	BRONSTEIN, GEWIRTZ & GROSSMAN, LLC 60 East 42nd Street, Suite 4600
23	New York, NY 10165 Telephone: 212/697-6484
24	212/697-7296 (fax)
25	peretz@bgandg.com
26	Additional Counsel for Plaintiff Jason Hill
27	