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**IN THE UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA**

MARTIN DULBERG, individually, and on
behalf of all others similarly-situated,

Plaintiff,

v.

UBER TECHNOLOGIES, INC., and RASIER,
LLC,

Defendants.

Case No. 3:17-cv-00850-WHA

**PLAINTIFF'S MOTION FOR
PRELIMINARY APPROVAL OF
SETTLEMENT**

Judge: Hon. William Alsup

Date:

Time: 8:00 a.m.

Courtroom: 8

Trial Date: October 29, 2018

1 **NOTICE OF MOTION AND MEMORANDUM OF POINTS AND AUTHORITIES**

2 TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:

3 PLEASE TAKE NOTICE that on September 27, 2018, or as soon thereafter as the matter may be
 4 heard, in Courtroom 8 of the San Francisco Courthouse for the Northern District of
 5 California, located at 450 Golden Gate Avenue, San Francisco, California, 94102, Plaintiff Martin
 6 Dulberg, individually and on behalf of the class, will move the Court pursuant to Federal Rule of Civil
 7 Procedure 23(e) for an order (1) preliminarily approving the settlement agreement between Dulberg
 8 and Defendants Uber Technologies, Inc. and Rasier, LLC as fair, reasonable, and adequate; (2)
 9 approving the form and content of the proposed notice of class action settlement; (3) appointing
 10 Angeion Group as settlement administrator; (4) scheduling a hearing regarding final approval of the
 11 proposed settlement, class counsel's request for attorneys' fees and expenses, and Dulberg's request for
 12 a service payment; (5) removing all trial-related deadlines from the calendar and entering a stay; and (6)
 13 granting such other and further relief as may be appropriate.

14 This motion is based on the accompanying memorandum of points and authorities, the declaration
 15 of Paul B. Maslo and exhibits, all other pleadings and papers filed in this action, and any argument or
 16 evidence that may be presented at or prior to the hearing in this matter.

17 Dated: August 28, 2018

18 Respectfully submitted,

19 /s/ Paul B. Maslo

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Counsel for Plaintiffs

1 Pursuant to Federal Rule of Civil Procedure 23(e), and consistent with the Court's Notice and
2 Order Re Factors To Be Evaluated For Any Proposed Class Settlement ("Settlement Guidelines," Dkt.
3 No. 81), Plaintiff Martin Dulberg moves for an order preliminarily approving the settlement agreement
4 between him, on behalf of the class, and Defendants Uber Technologies, Inc. and Rasier, LLC
5 (collectively, "Uber"), attached as Exhibit 1 to the declaration of Paul B. Maslo.

6 **PRELIMINARY STATEMENT**

7 The parties have vigorously litigated this case. They engaged in extensive motion practice, both in
8 relation to Uber's motion to dismiss and Dulberg's motion for class certification. They completed fact
9 and expert discovery. They mediated before Magistrate Judge Ryu and engaged in further private, arm's-
10 length negotiations after mediation. Only then did the parties finally come to an agreement, which
11 appropriately balances the risks of continuing to litigate against the likely benefits to the class. On this
12 motion, Dulberg is requesting the Court's preliminary approval of this agreement.

13 To determine whether to preliminarily approve a settlement, courts typically consider whether it (1)
14 is the product of serious, informed, non-collusive negotiations; (2) has obvious deficiencies; (3)
15 improperly grants preferential treatment to the class representative or segments of the class; and (4)
16 falls within the range of possible approval. These factors are generally consistent with this Court's
17 Settlement Guidelines. Each of these factors weighs in favor of approval.

18 *First*, use of an experienced mediator shows that the settlement was serious and not collusive.
19 Engaging in fulsome discovery before settlement supports a finding that negotiations were well-
20 informed.

21 *Second*, the settlement agreement has no obvious deficiencies. The release is narrowly tailored and
22 tied to the breach of contract claim pled and litigated in the case. The Court has discretion over
23 whether to award attorneys' fees and expenses and the amount of any award. And notice complies with
24 the requirements of Rule 23 and due process.

25 *Third*, the settlement agreement does not discriminate among class members—they're all entitled to
26 a pro rata share of the amount remaining after fees and expenses. Though Dulberg seeks a \$5,000
27 service payment to compensate him for the time and effort that he has put into prosecuting this case,
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1 the payment is subject to Court approval and is an amount that courts in the Northern District
2 consider presumptively reasonable.

3 *Finally*, given the expected recovery and risks of litigation, the \$345,622 settlement is more than
4 adequate. Specifically, there are several possible outcomes if the parties continue to litigate this case: (1)
5 a finding that Uber did not breach the December 11, 2015 Technology Services Agreement (“TSA”),
6 attached as Exhibit 2 to the Maslo Declaration, which would result in Plaintiffs receiving no damages;
7 (2) a finding that Uber breached the TSA, but that Plaintiffs waived their claims (Uber has asserted
8 several affirmative defenses), which would also result in no damages; (3) a finding that Uber breached
9 the agreement, but that, as Uber’s expert contends, class members’ UberXL and UberPOOL rides
10 governed by the TSA—not just UberX and UberSELECT rides—must be considered, which would
11 result in damages capped at \$345,622 (the amount of the settlement); or (4) a finding that Uber
12 breached the TSA and that only class members’ UberX and UberSELECT rides should be considered,
13 which would result in damages capped at \$747,555. Assigning an equal 25% weighting to each of these
14 four outcomes results in a fair value of \$273,294.25, which is \$72,327.75 less than the settlement
15 amount. The settlement amount is well within the zone of fairness even when compared to the best-
16 case-scenario damages: \$345,622 is 46.2% of \$747,555. Indeed, courts routinely approve settlements
17 that are less than 10% of maximum value.

18 **STATEMENT OF FACTS**

19 **I. The pleadings and Uber’s motions to dismiss**

20 Dulberg filed a putative class action complaint on February 21, 2017, asserting several claims related
21 to Uber’s upfront pricing practices: breach of contract, breach of the implied covenant of good faith
22 and fair dealing, promissory estoppel, and unjust enrichment. (Dkt. No. 1.)

23 On May 15, Dulberg amended the complaint in response to Uber’s first motion to dismiss. (Dkt.
24 No. 30.) The amended complaint was filed on behalf of the following class: “All natural persons
25 nationwide who have worked or who continue to work as a driver for Uber during the time period it
26 instituted the billing practice described in this complaint and who opted out of arbitration.” (*Id.* ¶ 36.)
27 In the amended complaint, Dulberg asserted only a breach-of-contract claim.

1 Uber moved to dismiss the amended complaint on June 19. (Dkt. No. 38.) The Court denied
2 Uber's motion on July 31. (Dkt. No. 52.) Uber answered the amended complaint on August 14. (Dkt.
3 No. 59.)

4 **II. Fact discovery**

5 The parties engaged in extensive fact discovery. Dulberg was deposed and both parties produced
6 documents and answered interrogatories. Among the documents Uber produced was a spreadsheet
7 containing 15,603,126 lines of data, one row for each ride given by every potential class member during
8 the relevant period. This data included the upfront price and its various components, as well as the
9 amounts paid to drivers. Using this data, it was possible for the parties to calculate purported damages.
10 Notably, as discussed below, contrary to Dulberg's expectations when he filed the case, most drivers
11 made more money being paid based on the fare calculated with actual time and distance than they
12 would have made had their pay been based on the upfront fare.

13 **III. Class certification**

14 On December 21, 2017, Dulberg filed a motion for class certification. (Dkt. No. 67.) Dulberg
15 initially sought to certify the following class: "All natural persons nationwide who (1) worked as a driver
16 for UberX or UberSELECT; (2) opted out of arbitration; and (3) transported a passenger who was
17 charged an upfront fare before they accepted Uber's updated fee addendum, which it issued on May 22,
18 2017." (*Id.* at 5.) The class was narrower than in the amended complaint because Dulberg drove for
19 only UberX and UberSELECT.

20 In its opposition brief and accompanying expert report filed on January 11, 2018, Uber showed that
21 approximately 50.3% of drivers in the class, as defined in Dulberg's opening brief, were worse off
22 financially under Dulberg's interpretation of the TSA. (Dkt. No. 71.) Accordingly, Uber argued that
23 Dulberg could not satisfy the predominance requirement because the fact-of-damage element of breach
24 of contract could not be established on a class-wide basis. (*Id.* at 13-17.) Uber also argued that this
25 intra-class conflict regarding damages rendered Dulberg an inadequate class representative. (*Id.* at 17-
26 19.) Finally, Uber argued that the presence of affirmative defenses precluded certification. (*Id.* at 19-21.)
27 Specifically, Uber asserted that Dulberg waived his breach of contract claim because he was aware of
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1 upfront pricing but continued to drive anyway. (*Id.*) Uber also contended that what each driver knew
2 about upfront pricing and when are individualized inquiries that cannot be determined on a class-wide
3 basis. (*Id.*)

4 In his reply brief filed on January 25, Dulberg addressed Uber's damages-based arguments by
5 further amending the proposed Class definition to "[a]ll natural persons nationwide who (1) drove for
6 UberX or UberSELECT; (2) opted out of arbitration; (3) transported a passenger who was charged an
7 upfront Fare before May 22, 2017, when Uber issued its updated fee addendum; and (4) made less
8 money overall on rides where they transported passengers who were charged an upfront Fare because
9 they were paid on a Fare calculated based on actual time and distance values instead of the upfront Fare
10 calculated based on estimated time and distance values." (Dkt. No. 73 at 4.) The proposed class
11 contains 4,594 members, who suffered, at most, \$747,555 in damages. (*Id.* at 6.) Dulberg also argued
12 that Uber's affirmative defenses lacked merit and, in any event, could be addressed on a class-wide basis
13 with common evidence. (*Id.* at 8-14.)

14 The Court certified the class defined in Dulberg's reply brief. (Dkt. 80.) Angeion Group, the third-
15 party administrator, subsequently distributed notice and ten drivers opted out of the class.

16 **IV. Expert discovery**

17 The parties have completed expert discovery. In Dulberg's opening expert report, attached as
18 Exhibit 3 to the Maslo Declaration, Dr. Brigham R. Frandsen shows that of the 9,265 drivers under
19 consideration, 4,594 (49.6%) experienced a remittance shortfall when considering their UberX and
20 UberSELECT rides and were thus included in the class. Among these, the average shortfall was
21 \$162.72, for an aggregate shortfall of \$747,555. In Uber's rebuttal expert report, attached as Exhibit 4
22 to the Maslo Declaration, Dr. Justin McCrary showed that applying Dulberg's interpretation to all class
23 members' rides that are governed by the TSA (*i.e.*, UberX, UberSELECT, UberXL, and UberPOOL)
24 reduces the number of drivers in the class who had hypothetical damages to 2,597 and reduces damages
25 to \$345,622. In Dulberg's reply expert report, attached as Exhibit 5 to the Maslo Declaration, Dr.
26 Frandsen confirmed that the numbers calculated by Dr. McCrary were correct and showed that the
27 decrease in damages is largely due to the inclusion of UberPOOL (not UberXL).

1 **V. Dueling contract interpretations**

2 Under the TSA, class members are “entitled to charge a fare for each instance of completed
3 Transportation Services provided to a User [*i.e.*, passenger] that [is] obtained via the Uber Services
4 (‘Fare’), where such Fare is calculated based upon a base fare amount plus distance . . . and/or time
5 amounts . . . (‘Fare Calculation’).” (TSA § 4.1.) The TSA requires Uber “to remit, or cause to be
6 remitted, to [class members] on at least a weekly basis: (a) the Fare less the applicable Service Fee; (b)
7 the Tolls; and (c) depending on the region, certain taxes and ancillary fees.” (*Id.*) The Service Fee is paid
8 “on a per Transportation Services transaction basis calculated as a percentage of the Fare determined
9 by the Fare Calculation.” (*Id.* § 4.4.)

10 According to Dulberg, the TSA contemplates only one Fare: the Fare determined by the Fare
11 Calculation. It ties both drivers’ payments and Uber’s Service Fee to that Fare. Dulberg contends that
12 Uber performed one Fare Calculation based on actual inputs for time/distance at the end of each ride
13 until it implemented upfront pricing. Passengers paid that Fare, Uber calculated its Service Fee based
14 on that Fare, and class members received the remainder of that Fare. When Uber implemented upfront
15 pricing, its practices changed. It began doing two separate Fare Calculations, one upfront to charge
16 passengers (with estimated inputs for time/distance) and another after the ride (with actual inputs for
17 time/distance) to determine class members’ compensation. Dulberg claims that practice breached the
18 TSA.

19 On the other hand, Uber asserts that it “introduced upfront pricing to create more certainty for
20 riders to enable better informed choices that fit their needs—not to undermine driver payments or
21 earnings.” (Dkt. No. 71 at 6.) Uber maintains that, regardless of upfront pricing for riders, a driver’s
22 Fare Calculation remained constant under the TSA. (*Id.*) Moreover, as discussed above, most drivers
23 benefited financially from Uber’s practice.

24 **VI. Uber’s affirmative defenses**

25 Uber has asserted various affirmative defenses, including, for example, waiver. According to Uber,
26 “Dulberg admitted in his deposition that he knew by the end of September 2016 that his Fare was not
27 calculated based on the rider’s upfront price as a result of participating in discussions on certain
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1 Internet forums.” (*Id.* at 8 (quotation marks omitted).) “Yet Plaintiff continued driving with Uber,
2 taking over 350 Trips for which the rider paid an upfront price between October 1, 2016 and May 22,
3 2017.” (*Id.*) Uber also contends that “[o]ther drivers may have learned about upfront pricing at other
4 times and in other ways—for example, from Uber’s own website, which clearly stated, ‘Providing
5 upfront fares to riders does not impact the driver fare, which remains calculated using the normal
6 base/minimum fare plus time and/or distance scheme.’” (*Id.* at 9.) “They also may have learned of it
7 from communications or emails in which Uber responded to driver inquiries by explaining that their
8 Fare ‘for this trip has been calculated accurately based on time taken and distance traveled.’” (*Id.*)

9 **VII. Mediation and settlement**

10 The parties mediated before Magistrate Judge Ryu on March 23, 2018. (Dkt. No. 88.) While that
11 mediation session did not result in a settlement, the parties continued discussions. Ultimately, in May
12 2018, the parties agreed on a settlement awarding \$345,622 to class members, which is 100% of the
13 amount Uber believes is the maximum value at stake in this litigation and approximately 46% of what
14 Dulberg believes is the best-case-scenario full measure of damages. (Settlement Agreement § I.26.)

15 Consistent with Section 4 of this Court’s Settlement Guidelines, the settlement agreement contains
16 a narrow release, covering only those claims related to the breach-of-contract cause of action pled in
17 the amended complaint and litigated in the case:

18 “Released Claims” means all causes of action and claims pleaded against Uber in this Action,
19 and all other actions, under any law or theory, that relate to the alleged breach of Paragraph 4.1
20 of the TSA based on Uber’s upfront pricing practices that are alleged in this Action against any
of the Released Parties on behalf of the Settlement Class.

21 (*Id.* § I.17.)

22 The settlement agreement does not seek to expand the class. Instead, it covers the exact same class
23 that the Court certified. (*Id.* § I.24.)

24 Although Dulberg is mindful that this Court typically discourages incentive payments, the
25 settlement agreement provides a modest \$5,000 service payment allocation to Dulberg for the extensive
26 work that he has put into this case, including, for example, doing background research on the claims,
27 meeting with counsel, producing documents and answering interrogatories, preparing and traveling

1 from North Carolina to San Francisco for a deposition, and being an active and engaged participant in
2 the litigation. (*Id.* § I.20.) The service payment is subject to Court approval. (*Id.*)

3 The settlement agreement awards class members a pro-rata share of the settlement fund balance,
4 which is “the remainder of the Settlement Fund after the Settlement Administration Expenses,
5 Attorney’s Fees and Expenses, and Service Payment Allocation, if any, are deducted.” (*Id.* §§ I.27,
6 II.A(iii).) Specifically, “[t]he Settlement Share for each Settlement Class Member shall be calculated by
7 (1) dividing the Settlement Fund Balance by the maximum recovery that Plaintiff identified in his class
8 certification motion (\$747,555.17) to determine the percentage share, and then (2) applying that
9 percentage on a pro rata basis to the individual purported damages amounts for each eligible Settlement
10 Class Member.” (*Id.* § II.A(iii).)

11 The settlement agreement provides ample notice to class members. (*Id.*, Ex. 1.) It also allows them
12 to object to and opt out of the settlement. (*Id.* §§ III.D(1),(2).)

13 The settlement agreement leaves attorneys’ fees and expenses to the Court’s discretion, consistent
14 with the Court’s Settlement Guidelines. (*Id.* § I.2.)

15 **LEGAL STANDARD**

16 Federal Rule of Civil Procedure 23(e) requires that any compromise of a class action receive court
17 approval. “Approval under [Rule] 23(e) involves a two-step process in which the Court first determines
18 whether a proposed class action settlement deserves preliminary approval and then, after notice is given
19 to class members, whether final approval is warranted.” *Nat’l Rural Telecomms. Coop. v. DIRECTV, Inc.*,
20 221 F.R.D. 523, 525 (C.D. Cal. 2004).

21 “A district court may approve a proposed settlement in a class action only if the compromise is
22 fundamentally fair, adequate, and reasonable.” *In re Heritage Bond Litig.*, 546 F.3d 667, 674-75 (9th
23 Cir. 2008). To determine whether a proposed settlement meets that standard, courts generally consider
24 whether it “appears to be the product of serious, informed, non-collusive negotiations, has no obvious
25 deficiencies, does not improperly grant preferential treatment to class representatives or segments of
26 the class, and falls within the range of possible approval[.]” *In re Portal Software, Inc. Sec. Litig.*, No. 03-cv-
27 5138 VRW, 2007 WL 1991529, at *5 (N.D. Cal. June 30, 2007) (quotation marks and citations omitted).

1 “[T]he Ninth Circuit has a ‘strong judicial policy that favors settlements, particularly where
2 complex class action litigation is concerned.’” *In re Heritage Bond Litig.*, No. 02-ML-1475 DT, 2005 WL
3 1594403, at *2 (C.D. Cal. June 10, 2005) (citing *Class Plaintiffs v. City of Seattle*, 955 F.2d 1268, 1276 (9th
4 Cir. 1992)).

5 ARGUMENT

6 **I. The settlement agreement is the product of serious, informed, non-collusive negotiations.**

7 “The first factor addresses the means by which the parties reached a settlement.”
8 *Villegas v. J.P. Morgan Chase & Co.*, No. 09-cv-00261 SBA EMC, 2012 WL 5878390, at *6 (N.D. Cal.
9 Nov. 21, 2012). Use of an experienced mediator and engaging in discovery before settlement support a
10 finding that negotiations were serious, informed, and non-collusive. *See, e.g., id.* (“[T]he Settlement was
11 reached following two sessions with a private mediator experienced in wage and hour class actions.
12 This tends to support the conclusion that the settlement process was not collusive. In addition, those
13 discussions were informed by the discovery obtained by Plaintiff in this action These facts further
14 support the conclusion that the Plaintiff was appropriately informed in negotiating a settlement.”)
15 (citing *Satchell v. Fed. Exp. Corp.*, No. 03-cv-2659 SI, 2007 WL 1114010, at *4 (N.D. Cal. Apr. 13, 2007)).

16 Here, the settlement agreement is the result of mediation before Judge Ryu, as well as private
17 negotiation sessions spanning several months. In addition, the parties have completed both fact and
18 expert discovery and have tested the merits of the claims at issue through motion practice. Thus, the
19 settlement is the result of serious, well-informed, non-collusive negotiations.

20 **II. The settlement agreement and class notice have no obvious deficiencies.**

21 The settlement agreement is not deficient in any respect. For example, the release is narrowly
22 tailored to include “causes of action and claims pleaded against Uber in this Action, and all other
23 actions, under any law or theory, that relate to the alleged breach of Paragraph 4.1 of the TSA based on
24 Uber’s upfront pricing practices that are alleged in this Action[.]” (Settlement Agreement § I.17.) *See,*
25 *e.g., Newton v. Am. Debt Services, Inc.*, No. 3:11-cv-03228 EMC, 2016 WL 7743686, at *4 (N.D. Cal. Jan.
26 15, 2016) (“The ‘Released Claims’ as defined in the settlement agreement are limited to claims ‘that
27 actually were asserted in the litigation on behalf of the Class or that could have been asserted in the
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1 Litigation on behalf of the Class based on the facts alleged in the Second Amended Complaint and in
2 any prior version or iteration of the Complaint in this case.”); *Nen Thio v. Genji, LLC*, 14 F. Supp. 3d
3 1324, 1334 (N.D. Cal. 2014) (“The Court notes that, while the scope of the release in the proposed
4 settlement is broad, it is acceptable because the claims released are limited to those based upon the facts
5 set forth in the First Amended Complaint.”); Settlement Guidelines § 4.

6 In addition, the Court has discretion over the amount of attorneys’ fees and expenses, consistent
7 with the Court’s Settlement Guidelines. (Settlement Agreement § I.2.) *See, e.g.*, Settlement Guidelines
8 § 8; *Newton*, 2016 WL 7743686, at *4 (no obvious deficiencies where the amount of attorneys’ fees is in
9 the court’s discretion) (citing *Nen Thio*, 14 F. Supp. 3d at 1334; *Deaver v. Compass Bank*, No. 13-cv-
10 00222-JSC, 2015 WL 4999953, at *26 (N.D. Cal. Aug. 21, 2015)).

11 Finally, notice is satisfactory “if it generally describes the terms of the settlement in sufficient detail
12 to alert those with adverse viewpoints to investigate and to come forward and be heard.” *Churchill*
13 *Village, L.L.C. v. Gen. Elec.*, 361 F.3d 566, 575 (9th Cir. 2004). Here, the notice fully explains the claims;
14 class members’ rights, including their right to opt out of and object to the settlement; that the Court
15 will determine attorneys’ fees and expenses; and that failure to properly opt out will result in class
16 members being bound to the settlement agreement and releasing their claims. (Settlement Agreement,
17 Ex. 1.) *See, e.g.*, *Villegas*, 2012 WL 5878390, at *8 (“As for its content, the Notice provides an
18 explanation of the claims and the terms of the Settlement, the exclusion procedure and associated
19 deadlines, the attorneys’ fees to be paid . . . It also states that those who do not opt out will be bound
20 by the Settlement. The Notice is thus sufficient to meet the requirements of Rule 23(c)(2)(B).”).

21 **III. The settlement agreement does not improperly grant preferential treatment to the**
22 **class representative or segments of the class.**

23 The settlement agreement does not discriminate: all class members are subject to the exact same
24 pro rata distribution from the settlement fund after fees and expenses are deducted. (Settlement
25 Agreement § II.A(iii).) Though the agreement contemplates a modest \$5,000 service payment to
26 Dulberg to compensate him for his time and effort as class representative, that payment is subject to
27 Court approval and is “presumptively reasonable.” (*Id.* § I.20.) *Villegas*, 2012 WL 5878390, at *7 (“In
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1 this District, a \$5,000 incentive award is presumptively reasonable.”). *See also Newton*, 2016 WL 7743686,
2 at *4 (“Although Plaintiff will apply for a service award of \$7,500, the award is subject to the Court’s
3 discretion; and the Ninth Circuit has recognized that such awards to named plaintiffs in a class action
4 are permissible and do not render a settlement unfair or unreasonable.”); *Nen Thio*, 14 F. Supp. 3d at
5 1335 (“While the settlement agreement authorizes class counsel to apply for incentive awards to
6 plaintiffs of \$5,000, these incentive awards, should the Court finally approve them, do not render the
7 settlement unfair, since the Ninth Circuit has recognized that service awards to named plaintiffs in a
8 class action are permissible and do not render a settlement unfair or unreasonable.”) (quotation marks
9 omitted).

10 **IV. The amount of the settlement falls within the range of possible approval.**

11 “To determine whether a settlement falls within the range of possible approval, a court must focus
12 on substantive fairness and adequacy, and consider plaintiffs’ expected recovery balanced against the
13 value of the settlement offer.” *Villegas*, 2012 WL 5878390, at *7 (quotation marks omitted). Given the
14 risks of further litigation and low best-case-scenario damages ceiling, \$345,622 is a fair settlement.

15 There are several possible outcomes if the parties continue to litigate this case: (1) the Court or a
16 jury may find that Uber did not breach the TSA, in which case Plaintiffs will get nothing; (2) the Court
17 or a jury may find that Plaintiffs have waived their breach of contract claim, *see, e.g., Roling v. E*Trade Sec.*
18 *LLC*, 860 F. Supp. 2d 1035, 1039-40 (N.D. Cal. 2012) (plaintiff’s breach of contract claim may be
19 barred “where [he] has knowledge of the defendant’s breach and continues to perform under the
20 contract and/or accept the defendant’s performance without notifying the defendant of the breach”),
21 in which case Plaintiffs will also get nothing, even if their interpretation of the TSA is correct; (3) the
22 Court or a jury may find that Uber breached the TSA, but that class members’ UberXL and
23 UberPOOL rides governed by the TSA (not just UberX and UberSELECT rides) must be considered,
24 in which case Plaintiffs’ damages would be capped at \$345,622 (the amount of the settlement); or (4)
25 the Court or a jury may find that Uber breached the TSA and that only class members’ UberX and
26 UberSELECT rides should be considered, in which case damages would be capped at \$747,555.

1 Assigning an equal 25% weighting to each of these outcomes results in a fair value of \$273,294.25,
2 which is \$72,327.75 less than the settlement amount.

3 Notably, the settlement amount is well within the range of possible approval even if it is just
4 compared to the best-case-scenario damages. Specifically, \$345,622 is 46% of \$747,555. *See, e.g., In re*
5 *Toys R Us–Del., Inc.–Fair & Accurate Credit Transactions Act (FACTA) Litig.*, 295 F.R.D. 438, 453-54 (C.D.
6 Cal. 2014) (granting final approval of settlement representing 3% of possible recovery); *Reed v. 1-800*
7 *Contacts, Inc.*, No. 12-cv-02359 JM, 2014 WL 29011, at *6 (S.D. Cal. Jan. 2, 2014) (granting final approval
8 of settlement representing 1.7% of possible recovery); *Villegas*, 2012 WL 5878390, at *6 (granting
9 preliminary approval where “gross settlement is approximately fifteen percent (15%) of the potential
10 recovery”); *In re LDK Solar Sec. Litig.*, No. 07-cv-5182 WHA, 2010 WL 3001384, at *2 (N.D. Cal. July
11 29, 2010) (Alsup, J.) (granting final approval where settlement was 5% of estimated damages); *Hopson v.*
12 *Hanesbrands Inc.*, No. 08-cv-0844 EDL, 2009 WL 928133, at *8 (N.D. Cal. Apr. 3, 2009) (“The
13 settlement . . . represents less than two percent of that amount,” but “may be justifiable . . . given . . .
14 significant defenses that increase the risks of litigation.”).

15 CONCLUSION

16 The Court should preliminarily approve the settlement because it is the product of serious,
17 informed, non-collusive negotiations; has no obvious deficiencies; does not improperly grant
18 preferential treatment to class representatives or segments of the class; and falls within the range of
19 possible approval. A draft order granting preliminary approval is attached as Exhibit 2 to the settlement
20 agreement.

1 Dated: August 28, 2018

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Respectfully submitted,

/s/ Paul B. Maslo

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CERTIFICATE OF SERVICE

The undersigned attorney certifies that on August 28, 2018, he electronically filed a copy of the attached via the CM/ECF filing system, which sent notification of such filing to all Filing Users.

/s/ Paul B. Maslo