

1 Slide Fire is the designer, manufacturer, marketer, and seller of bump stocks, and holds
2 itself out as the “sole patent holder of bump fire technology.” (*Id.* ¶¶ 43, 46). According to the
3 Complaint, “Slide Fire’s bump stocks are purportedly designed for the disabled and intended to
4 assist persons whose hands have limited mobility using firearms. However, statements made
5 by Slide Fire inventor, Jeremiah Cottle, and [Slide Fire’s] marketing,” suggest that bump stocks
6 are intended for consumers who seek a firearm that mimics a fully automatic weapon. (*Id.* ¶¶
7 53, 54–58).

8 Plaintiffs filed their class action Complaint on October 6, 2017, bringing the following
9 causes of action against Slide Fire: (1) negligence; (2) negligent infliction of emotional distress
10 under a theory of bystander liability; (3) negligent infliction of emotional distress under a
11 theory of direct liability; (4) negligent products liability; (5) strict products liability; and (6)
12 public nuisance. (*Id.* ¶¶ 78–159). On February 23, 2018, Slide Fire filed the instant Motion to
13 Dismiss pursuant to Rules 12(b)(2) and 12(b)(6) of the Federal Rules of Civil Procedure. (*See*
14 *Mot. to Dismiss (“MTD”)* 2:1–3, ECF No. 8).

15 **II. LEGAL STANDARD**

16 **A. Rule 12(b)(2)**

17 Pursuant to Rule 12(b)(2) of the Federal Rules of Civil Procedure, a defendant may
18 move to dismiss for lack of personal jurisdiction. Fed. R. Civ. P. 12(b)(2). Once a defendant
19 raises the defense, the burden then falls on the plaintiff to prove sufficient facts to establish that
20 jurisdiction is proper. *Boschetto v. Hansing*, 539 F.3d 1011, 1015 (9th Cir. 2008). A plaintiff
21 can carry this burden only by presenting sufficient evidence to establish that (1) personal
22 jurisdiction is proper under the laws of the state where it is asserted; and (2) the exercise of
23 jurisdiction does not violate the defendant’s right to due process secured by the United States
24 Constitution. *Ziegler v. Indian River Cnty.*, 64 F.3d 470, 473 (9th Cir. 1995); *Chan v. Soc’y*
25 *Expeditions, Inc.*, 39 F.3d 1398, 1404–05 (9th Cir. 1994).

1 When no federal statute governs personal jurisdiction, the district court applies the law
2 of the forum state. *See Panavision Int'l L.P. v. Toepfen*, 141 F.3d 1316, 1320 (9th Cir. 1998).
3 Nevada has authorized its courts to exercise jurisdiction over persons “on any basis not
4 inconsistent with . . . the Constitution of the United States.” Nev. Rev. Stat. § 14.065. Thus, the
5 Due Process Clause of the Fourteenth Amendment is the relevant constraint on Nevada’s
6 authority to bind a nonresident defendant to a judgment of its courts. *World-Wide Volkswagen*
7 *Corp. v. Woodson*, 444 U.S. 286, 291 (1980). The Due Process Clause requires that the
8 nonresident must have “certain minimum contacts . . . such that the maintenance of the suit
9 does not offend ‘traditional notions of fair play and substantial justice.’” *Int'l Shoe Co. v.*
10 *Washington*, 326 U.S. 310, 316 (1945) (quoting *Milliken v. Meyer*, 311 U.S. 457, 463 (1940)).

11 To survive a motion to dismiss for lack of personal jurisdiction, a plaintiff need only
12 make “a *prima facie* showing of jurisdictional facts.” *Pebble Beach Co. v. Caddy*, 453 F.3d
13 1151, 1154 (9th Cir. 2006) (quoting *Doe v. Unocal*, 248 F.3d 915, 922 (9th Cir. 2001)). When
14 analyzing such a motion to dismiss, “the court resolves all disputed facts in favor of the
15 plaintiff.” *Id.*

16 **B. Rule 12(b)(6)**

17 Dismissal is appropriate under Rule 12(b)(6) where a pleader fails to state a claim upon
18 which relief can be granted. Fed. R. Civ. P. 12(b)(6); *Bell Atl. Corp. v. Twombly*, 550 U.S. 544,
19 555 (2007). A pleading must give fair notice of a legally cognizable claim and the grounds on
20 which it rests, and although a court must take all factual allegations as true, legal conclusions
21 couched as a factual allegations are insufficient. *Twombly*, 550 U.S. at 555. Accordingly, Rule
22 12(b)(6) requires “more than labels and conclusions, and a formulaic recitation of the elements
23 of a cause of action will not do.” *Id.* “To survive a motion to dismiss, a complaint must contain
24 sufficient factual matter, accepted as true, to ‘state a claim to relief that is plausible on its
25 face.’” *Ashcroft v. Iqbal*, 556 U.S. 662, 678 (2009) (quoting *Twombly*, 550 U.S. at 570). “A
claim has facial plausibility when the plaintiff pleads factual content that allows the court to

1 draw the reasonable inference that the defendant is liable for the misconduct alleged.” *Id.* This
2 standard “asks for more than a sheer possibility that a defendant has acted unlawfully.” *Id.*

3 “Generally, a district court may not consider any material beyond the pleadings in ruling
4 on a Rule 12(b)(6) motion.” *Hal Roach Studios, Inc. v. Richard Feiner & Co.*, 896 F.2d 1542,
5 1555 n.19 (9th Cir. 1990). “However, material which is properly submitted as part of the
6 complaint may be considered.” *Id.* Similarly, “documents whose contents are alleged in a
7 complaint and whose authenticity no party questions, but which are not physically attached to
8 the pleading, may be considered in ruling on a Rule 12(b)(6) motion to dismiss.” *Branch v.*
9 *Tunnell*, 14 F.3d 449, 454 (9th Cir. 1994). On a motion to dismiss, a court may also take
10 judicial notice of “matters of public record.” *Mack v. S. Bay Beer Distrib.*, 798 F.2d 1279, 1282
11 (9th Cir. 1986). Otherwise, if a court considers materials outside of the pleadings, the motion
12 to dismiss is converted into a motion for summary judgment. Fed. R. Civ. P. 12(d).

13 If the court grants a motion to dismiss for failure to state a claim, leave to amend should
14 be granted unless it is clear that the deficiencies of the complaint cannot be cured by
15 amendment. *DeSoto v. Yellow Freight Sys., Inc.*, 957 F.2d 655, 658 (9th Cir. 1992). Pursuant
16 to Rule 15(a), the court should “freely” give leave to amend “when justice so requires,” and in
17 the absence of a reason such as “undue delay, bad faith or dilatory motive on the part of the
18 movant, repeated failure to cure deficiencies by amendments previously allowed, undue
19 prejudice to the opposing party by virtue of allowance of the amendment, futility of the
20 amendment, etc.” *Foman v. Davis*, 371 U.S. 178, 182 (1962).

21 **III. DISCUSSION**

22 Slide Fire moves to dismiss Plaintiffs’ Complaint pursuant to Federal Rule of Civil
23 Procedure 12(b)(2), asserting “there is no basis for general or specific personal jurisdiction
24 because Slide Fire cannot be considered ‘at home’ in Nevada and Plaintiffs’ purported causes
25 of action do not arise from Slide Fire’s connections to the forum.” (MTD 3:16–18, ECF No. 8).

1 Slide Fire further seeks dismissal under Rule 12(b)(6) on the grounds that the Protection of
2 Lawful Commerce in Arms Act (“PLCAA”) precludes manufacturers of component parts of
3 firearms from liability based upon intentional criminal actions of third parties. (*Id.* 3:18–24).
4 Further, even if the PLCAA were inapplicable, Slide Fire avers that Plaintiffs’ causes of action
5 fail under Nevada common law. (*Id.* 3:24–25).

6 **A. Personal Jurisdiction**

7 Personal jurisdiction is limited under the Constitution to defendants that have “certain
8 minimum contacts with [a state] such that the maintenance of a suit does not offend ‘traditional
9 notions of fair play and substantial justice.’” *Core–Vent Corp. v. Nobel Indus. AB*, 11 F.3d
10 1482, 1485 (9th Cir. 1993) (quoting *Int’l Shoe Co.*, 326 U.S. at 316). Moreover, the contacts
11 must arise out of relationships that the “defendant himself” created with the forum state. *Burger*
12 *King Corp. v. Rudzewicz*, 471 U.S. 462, 475 (1985).

13 A court determines sufficient minimum contacts either through specific jurisdiction,
14 where the defendant’s specific interaction with the forum relating to the cause of action gives
15 rise to the contacts, or through general jurisdiction, where the contacts with the forum are
16 systematic and continuous, warranting the exercise of personal jurisdiction. *See, e.g., Int’l Shoe*
17 *Co.*, 326 U.S. at 316. If such contacts are established, a court must still determine that
18 exercising personal jurisdiction would not offend the “traditional notions of fair play and
19 substantial justice.” *Id.*

20 **1. General Jurisdiction**

21 General jurisdiction allows “a defendant to be haled into court in the forum state to
22 answer for any of its activities anywhere in the world.” *Martinez v. Aero Caribbean*, 764 F.3d
23 1062, 1066 (9th Cir. 2014) (quoting *Schwarzenegger v. Fred Martin Motor Co.*, 374 F.3d 797,
24 801 (9th Cir. 2004)). To establish general personal jurisdiction, the plaintiff must demonstrate
25 the defendant has sufficient contacts to “constitute the kind of continuous and systematic

1 general business contacts that ‘approximate physical presence.’” *Glencore Grain Rotterdam*
2 *B.V. v. Shivnath Rai Harnarain Co.*, 284 F.3d 1114, 1124 (9th Cir. 2002). “The paradigmatic
3 locations where general jurisdiction is appropriate over a corporation are its place of
4 incorporation and its principal place of business.” *Ranza v. Nike, Inc.*, 793 F.3d 1059, 1069 (9th
5 Cir. 2015) (citing *Daimler AG v. Bauman*, 571 U.S. 117, 137 (2014)). “Only in an ‘exceptional
6 case’ will general jurisdiction be available anywhere else.” *Id.* (quoting *Martinez*, 764 F.3d at
7 1070).

8 Here, Slide Fire is a limited partnership with its principal place of business in Texas, and
9 each partner of Slide Fire is a Texas citizen. (*See* Compl. ¶ 25); (Pet. for Removal ¶ 8, ECF No.
10 1). Plaintiffs’ argument is premised upon Slide Fire’s “marketing, soliciting, and/or otherwise
11 advertising its products for sale in Nevada,” as well as Slide Fire’s online activity, from which
12 it has “generated millions of dollars in revenue from its sales of bump stocks,” with Nevadans,
13 and Paddock in particular, contributing a “portion of that financial support.” (*Id.* 6:20–7:3).
14 These asserted contacts, however, are insufficient to establish that Slide Fire is essentially at
15 home in Nevada. It is axiomatic that a business’ advertising and sales directed towards
16 consumers in a given forum cannot alone support general jurisdiction. *See, e.g., Martinez*, 764
17 F.3d at 1070 (rejecting the argument that general jurisdiction is proper “whenever a corporation
18 ‘engages in a substantial, continuous, and systematic course of business’ in a state”) (quoting
19 *Daimler AG*, 571 U.S. at 137–38). Moreover, “operation of an interactive website—even a
20 ‘highly interactive’ website—does not confer general jurisdiction.” *Mavrix Photo, Inc. v. Brand*
21 *Techs., Inc.*, 647 F.3d 1218, 1226 (9th Cir. 2011) (internal citation omitted). The Court,
22 accordingly, finds these alleged contacts do not support general jurisdiction over Slide Fire.

23 2. Specific Jurisdiction

24 Specific personal jurisdiction is established if a plaintiff can show: (1) the defendant has
25 performed some act or transaction within the forum or purposefully availed himself of the

1 privileges of conducting activities within the forum; (2) the plaintiff’s claim arises out of or
2 results from the defendant’s forum-related activities; and (3) the exercise of jurisdiction over
3 the defendant is reasonable. *Schwarzenegger*, 374 F.3d at 801–02. “The plaintiff bears the
4 burden of satisfying the first two prongs of the test,” and then, if the plaintiff successfully does
5 so, the burden “shifts to the defendant to ‘present a compelling case’ that the exercise of
6 jurisdiction would not be reasonable.” *Id.* at 802 (quoting *Burger King Corp.*, 471 U.S. at 476–
7 78).

8 **a. Purposeful Availment**

9 In the Ninth Circuit, the test used to establish the first prong of the specific jurisdiction
10 analysis depends on the nature of the underlying claim. *See Holland Am. Line Inc. v. Wartsila*
11 *N. Am., Inc.*, 485 F.3d 450, 460 (9th Cir. 2007). In general, a “purposeful availment analysis is
12 most often used in suits sounding in contract” and a “purposeful direction analysis, on the other
13 hand, is most often used in suits sounding in tort.” *Schwarzenegger*, 374 F.3d at 802. However,
14 where the underlying claims involve products liability or negligence rather than intentional
15 torts, the purposeful availment analysis controls. *See J. McIntyre Mach., Ltd. v. Nicastro*, 564
16 U.S. 873, 880 (2011); *Holland Am. Line Inc.*, 485 F.3d at 460. Here, because Plaintiffs bring
17 products liability and negligence claims, the purposeful availment analysis applies.

18 To establish purposeful availment, a plaintiff must allege conduct “indicat[ing] an intent
19 or purpose to serve the market in the forum State.” *Asahi Metal Indus. Co., Ltd. v. Superior*
20 *Court*, 480 U.S. 102, 112 (1987). “The placement of a product into the stream of commerce,
21 without more, is not an act purposefully directed toward a forum state.” *Holland Am. Line Inc.*,
22 485 F.3d at 459 (citing *Asahi Metal Indus. Co., Ltd.*, 480 U.S. at 112). “Even a defendant’s
23 awareness that the stream of commerce may or will sweep the product into the forum state does
24 not convert the mere act of placing the product into the stream of commerce into an act
25 purposefully directed toward the forum state.” *Id.*

1 Plaintiffs argue that Slide Fire’s purposeful availment is evidenced by “its online
2 storefront for selling its products to Nevadans, its sale of bump stocks through Nevada retailers,
3 its regular promotion at trade shows in Nevada, and the attendance of its officers at such trade
4 shows.” (Resp. 5:5–8, ECF No. 17); (*see also* Compl. ¶ 35, 44, 60). The Court addresses these
5 arguments in turn.

6 With respect to an entity’s online presence, the Ninth Circuit has adopted a “sliding
7 scale analysis that looks to how interactive an Internet website is for purposes of determining
8 its jurisdictional effect.” *Boschetto v. Hansing*, 539 F.3d 1011, 1018 (9th Cir. 2008). Applying
9 this approach, courts in this Circuit “recognize[] a distinction between passive websites, which
10 simply display information, and interactive websites, which allow customers to exchange
11 information with a business.” *Cybersell, Inc. v. Cybersell, Inc.*, 130 F.3d 414, 418 (9th Cir.
12 1997). Where a defendant’s website is either passive or falls somewhere in the middle of the
13 sliding scale, Courts require “something more” to establish specific jurisdiction. *Desert Rock*
14 *Entm’t II LLC v. D. Hotel & Suites, Inc.*, No. 2:15-cv-01417-MMD-VCF, 2016 WL 1732724,
15 at *3 (D. Nev. May 2, 2016) (quoting *Cybersell*, 130 F.3d at 418).

16 Plaintiffs’ allegations concerning the nature of Slide Fire’s website suggests that it falls
17 somewhere in the middle of the sliding scale, albeit towards the interactive side. Plaintiffs
18 allege Slide Fire’s website sells, markets, solicits, or otherwise advertises its products for sale
19 to Nevada residents, and contains a “locate a dealer” function which enables Nevadans to
20 identify local retailers who sell Slide Fire’s products. (*Id.* 4:24–5:1); (*see also* Compl. 43, 44,
21 60). These assertions indicate that Slide Fire’s website is commercial in nature but perhaps
22 falls short of “continuously and deliberately exploit[ing]’ the Nevada market.” *Desert Rock*
23 *Entm’t II LLC*, 2016 WL 1732724, at *3 (quoting *Mavrix Photo, Inc. v. Brand Techs., Inc.*, 647
24 F.3d 1218, 1230 (9th Cir. 2011)). The Court need not determine whether this, standing alone,
25

1 is sufficient because Slide Fire’s other asserted contacts with Nevada—in conjunction with its
2 website—establish purposeful availment.

3 Plaintiffs also point to Slide Fire’s attendance and participation at two firearm trade
4 shows in Las Vegas where it promoted, marketed, and sold “its bump fire products to vendors,
5 buyers and resellers in Nevada.” (Resp. 4:20–23); (*see also* SHOT Show Planner, Ex. 2 to
6 Resp., ECF Nos. 17-2). “The Ninth Circuit has held, ‘that a non-resident defendant’s act of
7 soliciting business in the forum state will generally be considered purposeful availment if that
8 solicitation results in contract negotiations or the transaction of business.’” *SDS Korea Co., Ltd.*
9 *v. SDS USA, Inc.*, 732 F. Supp. 1062, 1080 (S.D. Cal. 2010) (quoting *Shute v. Carnival Cruise*
10 *Lines*, 897 F.2d 377, 381 (9th Cir. 1990)). Furthermore, “[n]umerous courts have found
11 defendants to have purposefully availed themselves by attending trade shows within a forum
12 state.” *Robert Bosch LLC v. ADM 21 Co., Ltd.*, No. 2:10-cv-01930-RLH-LRL, 2011 WL
13 2619335, at *4 (D. Nev. July 1, 2011); *see, e.g., Elan Microelectronics Corp. v. Pixcir*
14 *Microelectronics Co. Ltd.*, No. 2:10-cv-00014-GMN-PAL, 2012 WL 523695, at *6 (D. Nev.
15 Feb. 16, 2012); *89908, Inc. v. E-Z Load Gate, Inc.*, No. 2:08-cv-1515-LDG-PAL, 2009 WL
16 10693543, at *2 (D. Nev. June 9, 2009); *see also Synthes (U.S.A.) v. G.M. Dos Reis Jr. Ind.*
17 *Com de Equip. Medico*, 563 F.3d 1285, 1297–98 (Fed. Cir. 2009).

18 Slide Fire does not dispute that it attended and promoted its product line at these trade
19 shows but rather argues under the second prong of specific jurisdiction, discussed *infra*, that
20 Plaintiffs’ causes of action are unrelated to these contacts because “no consumer sales are
21 conducted at [the trade shows] and only industry members are permitted to access the event.”
22 (Reply 4:21–27). Even if, however, consumers are not permitted access, Slide Fire’s
23 participation as an exhibitor indicates an intent to transact business in Nevada, even if the scope
24 of those transactions are limited to commercial buyers or sellers. In this regard, the Court finds
25 it significant that Slide Fire does not rebut, deny, or otherwise qualify the extent to which it

1 conducts commercial activity at the trade shows. (*See* MTD 8:14–9:15); (Reply 4:6–5:16); (*see*
2 *also* Compl. ¶¶ 33, 44). *Cf. Southport Lane Equity II, LLC v. Downey*, 177 F. Supp. 3d 1286,
3 1296–1300 (D. Nev. 2016) (holding no personal jurisdiction exists where the defendant
4 submitted a declaration establishing, *inter alia*, that he attended a Las Vegas trade show “as a
5 visitor and not an exhibitor.”).

6 Additionally, Plaintiffs’ Complaint alleges that Slide Fire’s bump stocks are available
7 for purchase at retailers in Nevada. (Compl. ¶ 44). It is well established that “the distribution in
8 the forum state of goods originating elsewhere,” constitutes evidence that a “defendant
9 purposefully directed his conduct toward a forum state.” *Schwarzenegger*, 374 F.3d at 803. *See,*
10 *e.g., Gonzalez v. Palo Alto Labs, Inc.*, No. C 10-2456 MEJ, 2010 WL 3930440, at *5 (N.D.
11 Cal. Oct. 6, 2010) (“[A]s it appears that Defendant has marketed and continues to market the
12 Paravol product through numerous retail outlets in California . . . it has delivered its products
13 into the stream of commerce with the expectation that they will be purchased by consumers in
14 [the forum].”). As Slide Fire does not refute this allegation, the Court will deem this as true
15 and as providing additional support for the analysis discussed *supra*. *See Schwarzenegger*, 374
16 F.3d at 800 (“Although the plaintiff cannot simply rest on the bare allegations of its complaint .
17 . . . uncontroverted allegations in the complaint must be taken as true.”) (internal citation and
18 quotation marks omitted).

19 These asserted contacts, taken together, are sufficient for the Court to reasonably infer
20 that Slide Fire’s contacts with Nevada constitute purposeful availment.¹ *See Fiore v. Walden*,
21 688 F.3d 558, 575 (9th Cir. 2012) (“We will draw reasonable inferences from the complaint in
22 favor of the plaintiff where personal jurisdiction is at stake, and will assume credibility.”), *rev’d*

24 ¹ Should Slide Fire seek to demonstrate the limited nature of its contacts with Nevada, Slide Fire may raise the
25 issue in future proceedings providing the defense is preserved. *See S.E.C v. Ross*, 504 F.3d 1130, 1149 (9th Cir.
2007) (“[W]here a party has filed a timely and unambiguous objection to the court’s jurisdiction, we have
concluded that the party has not consented to jurisdiction. . . . even if the party has preserved its own options by
simultaneously asserting whatever claims or defenses it has against the plaintiff.”).

1 *on other grounds, Walden v. Fiore*, 571 U.S. 277 (2014). The Court thus turns to whether Slide
2 Fire’s contacts with Nevada are related to Plaintiffs’ causes of action.

3 **b. *Relatedness of Contacts with the Forum***

4 Plaintiffs argue that their claims directly relate to Slide Fire’s contacts with Nevada
5 because Slide Fire, through its website, marketing, and attendance at trade shows in Nevada,
6 relied upon misrepresentations in promoting its bump stocks. (*See* Resp. 5:21–6:8). The Ninth
7 Circuit has adopted a “but for” test for determining whether a plaintiff’s cause of action arises
8 out of a defendant’s forum-related activities. *In re W. States Wholesale Nat. Gas Antitrust*
9 *Litig.*, 715 F.3d 716, 742 (9th Cir. 2013). “[A] lawsuit arises out of a defendant’s contacts with
10 the forum state if a direct nexus exists between those contacts and the cause of action.” *Id.*

11 Plaintiffs allege that “Slide Fire gained government approval to sell bump stocks without
12 restriction by representing them as devices to assist persons ‘whose hands have limited
13 mobility.’” (*Id.* 5:22–24) (citing Compl. ¶¶ 12, 58, 78–89). Plaintiffs continue that these
14 representations are inconsistent with their marketing “which emphasizes that this product was
15 intended for people—who ‘love full auto’—to convert a legal firearm into an illegal
16 machinegun absent the prohibitive price tag and requisite background check.” (*Id.* 5:25–6:1)
17 (citing Compl. ¶¶ 54–55). According to Plaintiffs, “Slide Fire made similar misrepresentations
18 when attending and participating in trade shows in Nevada and otherwise promoting,
19 marketing, and selling bump stocks in Nevada.” (*Id.* 6:2–8); (Compl. ¶¶ 53–58).

20 Slide Fire argues that its attendance at the trade shows cannot establish relatedness
21 because there is no allegation that “Mr. Paddock attended this trade show, or that any of Slide
22 Fire’s products allegedly used during the incident were sold at the show.” (Reply 4:21–23).
23 Therefore, according to Slide Fire, Plaintiffs cannot establish that its claims arise out of Slide
24 Fire’s contacts with Nevada. (*Id.* 4:25–27). The Court disagrees.

1 Plaintiffs' allegations in support of its six causes of action are not as narrow as Slide Fire
2 suggests. The first three claims incorporate allegations that Slide fire failed to adequately and
3 properly market, sell, advertise, and promote the bump stock as a device to help individuals
4 with limited mobility and negligently marketed, promoted, and sold the bumps stocks as an
5 inexpensive device to circumvent federal law. (*See* Compl. ¶¶ 80, 92, 108). The fourth cause of
6 action contains allegations that Slide Fire failed to exercise the proper standard of care in its
7 manufacture, design, sales, and distribution to ensure it was safe for its intended and reasonably
8 foreseeable use. (*Id.* ¶ 123, 124). The fifth cause of action provides that Slide Fire "knew
9 and/or should have know[n] that by marketing, promoting, distributing, selling and/or
10 advertising its defense product as one to circumvent federal law, it was foreseeable . . . that []
11 individuals use such a device not for its intended purpose." (*Id.* ¶ 139). The sixth cause of
12 action states that Slide Fire's negligent, reckless, or intentional manufacture, sale, or marketing
13 ensured "a steady flow of dangerous products in large quantities to persons with criminal
14 purposes. (*Id.* ¶ 149).

15 In summary, at the root of each cause of action is the manner in which Slide Fire
16 manufactured, promoted, distributed, or advertised its bump stocks, and the way in which the
17 same created a foreseeable risk of the October 1 shooting. Because Plaintiffs assert that Slide
18 Fire marketed, promoted, distributed, or sold bump stocks at the trade shows in Las Vegas,
19 through its online sales, and marketing directed at Nevadans, it follows that Slide Fire's
20 contacts with Nevada are causally related to Plaintiffs' claims. The Complaint further ties Slide
21 Fire's promotional activities to Paddock with the allegation that "Slide Fire designed,
22 manufactured, marketed, distributed, and/or sold one or more of the bump stocks used by
23 Paddock during the subject incident," and that Slide Fire holds itself out as the "sole patent
24 holder of bump fire technology." (*Id.* ¶¶ 41, 46). Drawing all reasonable inferences in favor of
25

1 Plaintiffs, the Court finds that Slide Fire’s connections to Nevada are causally related to
2 Plaintiffs’ causes of action.

3 **c. Reasonableness**

4 As Plaintiffs have sufficiently established the first two prongs of the specific jurisdiction
5 analysis, the burden now “shifts to the defendant to ‘present a compelling case’ that the
6 exercise of jurisdiction would not be reasonable.” *Schwarzenegger*, 374 F.3d at 800 (quoting
7 *Burger King Corp.*, 471 U.S. at 477–78). Ninth Circuit courts generally consider the following
8 seven factors in assessing the reasonableness of the exercise of jurisdiction:

- 9 (1) the extent of the defendant’s purposeful interjection into the
10 forum state, (2) the burden on the defendant in defending in the
11 forum, (3) the extent of the conflict with the sovereignty of the
12 defendant’s state, (4) the forum state’s interest in adjudicating the
13 dispute, (5) the most efficient judicial resolution of the controversy,
14 (6) the importance of the forum to the plaintiff’s interest in
15 convenient and effective relief, and (7) the existence of an
16 alternative forum.

17 *In re W. States Wholesale Nat. Gas Litig.*, 715 F.3d at 745.

18 Slide Fire, however, fails to advance any argument on this prong of the personal
19 jurisdiction analysis. (*See* MTD 8:14–9:15); (Reply 4:6–5:16). Even if Slide Fire were to
20 dispute this point, the Court would nonetheless find that jurisdiction is reasonable given
21 Plaintiffs’ and Nevada’s robust interests in adjudicating the instant case in this forum.
22 Moreover, Plaintiffs’ uncontroverted allegation that Slide Fire recently attended trade shows in
23 Las Vegas indicates that “travel itself is not unduly burdensome.” *See Synthes*, 563 F.3d at
24 1299. Therefore, the Court concludes that its exercise of jurisdiction over Slide Fire is
25 reasonable.

26 In light of the foregoing, the Court finds that it has personal jurisdiction over Slide Fire.
27 Accordingly, Slide Fire’s Motion to Dismiss, to the extent it is premised upon personal

1 jurisdiction, is denied. Next, the Court turns to Slide Fire’s argument that the Protection of
2 Lawful Commerce in Arms Act (“PLCAA”) requires dismissal of Plaintiffs’ Complaint.

3 **B. Protection of Lawful Commerce in Arms Act**

4 Congress enacted the PLCAA upon finding that manufacturers and sellers of firearms
5 “are not, and should not, be liable for the harm caused by those who criminally or unlawfully
6 misuse firearm products . . . that function as designed and intended.” *Ileto v. Glock, Inc.*, 565
7 F.3d 1126, 1135 (9th Cir. 2009) (quoting 15 U.S.C. § 7901(a)(5)). To this end, the PLCAA
8 provides that federal courts must “immediately dismiss[]” a “qualified civil liability action.” 15
9 U.S.C. § 7902(b). A qualified civil liability action encompasses, *inter alia*, civil actions
10 “brought by any person against a manufacturer or seller of a qualified product . . . for damages
11 . . . or other relief, resulting from the criminal or unlawful misuse of a qualified product by the
12 person or a third party, but shall not include [specified enumerated exceptions.]” *Id.*
13 § 7903(5)(A).

14 Here, the instant dispute centers upon whether Slide Fire’s bump stock falls within the
15 definition of a “qualified product” under the PLCAA. Because the PLCAA evinces Congress’
16 intent to “preempt common-law claims, such as general tort theories of liability,” a finding that
17 a bump stock is a qualified product would compel dismissal of the instant suit unless an
18 exception to the PLCAA applies. *Ileto*, 565 F.3d at 1135.

19 **1. Whether Bump Stocks are Qualified Products under the PLCAA**

20 The PLCAA defines a qualified product as “a firearm . . . or a component part of a
21 firearm or ammunition” 15 U.S.C. §7903(4). The question before the Court is whether the
22 bump stock is a component part of a firearm, and thus a qualified product under the PLCAA.
23 Alternatively, if a bump stock is a mere firearm accessory, the PLCAA does not apply and
24 Slide Fire is not shielded from liability.

1 Because the PLCAA does not define “component part,” the Court must employ the
2 traditional rules of statutory interpretation. *United States v. Laursen*, 847 F.3d 1026, 1032 (9th
3 Cir. 2017). “Statutory construction must begin with the language employed by Congress and
4 the assumption that the ordinary meaning of that language accurately expresses the legislative
5 purpose.” *Gross v. FBL Fin. Servs., Inc.*, 557 U.S. 167, 175–76 (2009). In the absence of any
6 statutory definition, a court’s interpretation “commenc[es] with the plain and common meaning
7 of the word derived from dictionary definitions.” *Laursen*, 847 F.3d at 1032; *United States v.*
8 *Lettiere*, 640 F.3d 1271, 1274 (9th Cir. 2011) (“Only in the absence of a statutory definition
9 does this court normally look to the ordinary meaning or dictionary definitions of a term.”).

10 Here, the word “component” is defined as a “constituent part,” and “constituent” means
11 “an essential part,” or “serving to form, compose, or make up a unit or whole.” Merriam-
12 Webster’s Collegiate Dictionary 255, 267 (11th ed. 2003). “Part” means “one of the often
13 indefinite or unequal subdivisions into which something is or is regarded as divided and which
14 together constitute the whole,” or “an essential portion or integral element.” *Id.* at 902–03. An
15 “accessory,” in contrast, is “a thing of secondary or subordinate importance,” or “an object or
16 device that is not essential in itself but adding to the beauty, convenience, or effectiveness of
17 something else.” *Id.* at 7.

18 Slide Fire argues that bump stocks are component parts of firearms because they are a
19 type of rifle stock and rifle stocks are necessary for a rifle to be fired from the shoulder. (MTD
20 15:10–15). In support, Slide Fire cites to a Bureau of Alcohol, Tobacco, Firearms and
21 Explosives (“ATF”) Guidebook (“ATF Guidebook”)² which identifies a stock as a component
22 part of a rifle; a June 10, 2010 letter from the ATF to Slide Fire classifying the bump stock as a
23

24
25 ² The Court takes judicial notice of the ATF Guidebook as it is a publicly available governmental document. *See Arizona Libertarian Party v. Reagan*, 798 F.3d 723, 727 n.3 (9th Cir. 2015); *Gerritsen v. Warner Bros. Entm’t Inc.*, 112 F. Supp. 3d 1011, 1033–34 (C.D. Cal. 2015).

1 firearm part (the “ATF Letter”); and case law in which courts label stocks as component parts
2 of firearms. (*Id.* 14:20–16:10). Plaintiffs counter that bump stocks are accessories rather than
3 component parts because they are added after a consumer purchases a fully functional rifle,
4 require post-purchase installation, and are advertised as a way to “enhance” or “overhaul” a
5 rifle in Slide Fire’s promotional catalog (“Slide Fire Catalog”).³ (*See Resp.* 9:13–10:2).
6 Plaintiffs also cite to cases in which courts have held that devices such as cable locks, sights,
7 and compensators are accessories rather than component parts of firearms, as well as federal tax
8 regulations that Plaintiffs suggest define “accessories” to encompass bump stocks. (*Id.* 10:3–
9 11:7). For the reasons discussed below, the Court finds that bump stocks are component parts
10 of firearms and are, accordingly, qualified products under the PLCAA.

11 A bump stock consists of a block that replaces a rifle’s pistol grip and a hollow shoulder
12 stock that is attached to the rear of an AR-15-type rifle. (*See ATF Letter, Ex. C to MTD, ECF*
13 *No. 8-4*). The hollow shoulder stock replaces a rifle’s existing stock and enhances its
14 capabilities by incorporating a “sliding-stock type buffer-tube assembly.” (*Id.*); (*see also Slide*
15 *Fire Catalog at 21–29, 32–37, Ex. B to MTD, ECF No. 8-3*). Bump stocks require installation
16 and come with a set of assembly instructions. (*See ATF Letter, Ex. C to MTD*). “In order to
17 use the installed device, the shooter must apply constant forward pressure with the non-
18 shooting hand and constant rearward pressure with the shooting hand.” (*See id.*). This pressure,
19 paired with a rifle’s recoil, permits the trigger to rapidly reset as the bump stock slides back and
20

21 ³ The Court considers the ATF Letter and Slide Fire Catalog, (Exs. B, C to MTD, ECF Nos. 8-3, 8-4), pursuant
22 to the doctrine of incorporation by reference. Under this doctrine, a court may take account of documents on
23 which the “complaint necessarily relies” if: (1) the complaint refers to the document; (2) the document is central
24 to the plaintiff’s claim; and (3) no party questions the authenticity of the copy attached to the 12(b)(6) motion.”
Daniels-Hall v. Nat’l Educ. Ass’n, 629 F.3d 992, 998 (9th Cir. 2010) (citation omitted).

25 Here, Plaintiffs’ Complaint explicitly refers to the contents of these documents, Slide Fire has attached them as
Exhibits to their Motion, Plaintiffs’ claims for relief explicitly hinge on their contents, and no party disputes their
authenticity. (*See Compl.* ¶¶ 12–14 n.1–3, 17 n.4, 52 n.7); (*Slide Fire Catalog, Ex. B to MTD, ECF No. 8-3*);
(*ATF Letter, Ex. C to MTD, ECF No. 8-4*).

1 forth. (*Id.*); (Slide Fire Catalog at 4–5, Ex. B to MTD). This mechanism allows a user to
2 discharge ammunition rounds in rapid succession, or “bump fire.” (*See* ATF Letter); (*see also*
3 MTD 2:22–24) (“[B]ump-firing’ requires the trigger finger to remain steady while the
4 combination of the rifle’s recoil and pulling of the rifle forward causes the trigger to be
5 pressed.”).

6 Preliminarily, the Court finds, and the parties do not dispute, that a “stock” is a
7 component part of a rifle. (MTD 14:20–16:10); (Resp. 11:9–11). A stock is an integral
8 component of a rifle as it permits the firearm to be fired from the shoulder. (*See* ATF
9 Guidebook at 16, Ex. F to MTD, ECF No. 8-7) (illustrating the “primary characteristics
10 exhibited in the rifle category” including a stock, trigger, barrel, and bore); *see also* Merriam-
11 Webster Collegiate Dictionary 1072, 1227 (11th ed. 2003) (defining “rifle” and “stock” to
12 mean “a shoulder weapon with a rifled bore,” and “the wooden part by which a shoulder arm is
13 held during firing,” respectively). A bump stock is a modified type of rifle stock that replaces
14 the existing stock. (*See* ATF Letter, Ex. C to MTD); (Slide Fire Catalog at 20–29, Ex. B to
15 MTD). Thus, it follows that upon installation, the bump stock is a rifle’s operative stock and,
16 therefore, becomes an integral part of a rifle.

17 That bump stocks enhance a rifle’s operation and are installed after purchase by an end
18 user do not negate the fact that bump stocks are substituted in for the original stock rendering
19 them essential units. On this point, Slide Fire persuasively analogizes bump stocks to snow
20 tires on an automobile: “[I]f a person were to replace their low-profile tires on an automobile
21 with snow tires, Plaintiffs would argue that the snow tires are not a component part of the
22 vehicle, but simply an accessory because they are not the original tires.” (Reply 6:16–19). Just
23 as tires are component parts of automobiles that can be replaced after market with enhanced
24 tires, a rifle’s stock can be replaced after market with a different, modified stock in place of the
25

1 original.⁴ In short, after-market installation, as well as after-market enhancement, do not
2 necessarily convert a component into an accessory. For this reason, the Court finds that Slide
3 Fire’s marketing materials, depicting bump stocks as ways to overhaul or enhance an existing
4 rifle, is of limited probative value to the instant inquiry. (*See* Resp. 9:22–10:2); (Slide Fire
5 Catalog, Ex. B to MTD).

6 Plaintiffs additionally argue that case law interpreting the PLCAA supports its
7 contention that bump stocks are firearm accessories. (Resp. 10:4–18). In *Sambrano v. Savage*
8 *Arms, Inc.*, the New Mexico Court of Appeals held that a “cable gun lock,” an attachable cord
9 enabling consumers to secure firearms, is an accessory. 338 P.3d 103, 105 (N.M. App. 2014).
10 In *Auto-Ordnance Corp. v. United States*, the court found that “sights and compensators” are
11 accessories because “the carbine will fire without the sights or compensator.” 822 F.2d 1566,
12 1570–72 (Fed. Cir. 1987). Unlike cable gun locks, sights, and compensators—without which a
13 rifle is fully functionally—a rifle cannot operate as a rifle without a stock. As noted *supra*, the
14 Court finds significant the fact that bump stocks replace existing stocks rendering them
15 component parts, even if they are after-market enhancements. These cases, accordingly, are
16 distinguishable on this basis.

17 Plaintiffs’ reliance on federal tax law is likewise unavailing. (Resp. 10:19–11:7).
18 Plaintiffs point to excise tax regulations on firearm manufacturers which define component
19 parts to include items that “would ordinarily be attached to a firearm during use and, in the

20
21 ⁴ At least one other court has rejected the argument that bump stocks are accessories by using a similar analogy:

22 A car has an engine. . . . An engine cannot work without spark plugs. Spark plugs are vitally
23 necessary for the process of combustion. It is beyond argument that spark plugs are a
24 component of an engine. Under [the defendant’s] logic, however, spark plugs are mere
25 accessories. A person can go to a local auto store and buy replacement spark plugs. In fact, a
person can buy spark plugs that create more horse power in an engine. These spark plugs can
then be installed by the end user of the car. . . . Regardless of who installs spark plugs, they are
components of an engine. Similarly, a bump-stock, regardless of who installs it, is a component
of a rifle.

See Ohioans for Concealed Carry v. City of Columbus, Franklin C.P. No. 18CV–005216, at *10 (July 12, 2018).

1 ordinary course of trade, are packaged with the firearm at the time of sale by the manufacturer
2 or importer.” (*Id.* 10:19–23) (citing 27 C.F.R. § 53.61(b)(2)). The regulations further provide
3 that nontaxable “accessories” include “tools” and “optional items purchased by the customer at
4 the time of retail sale.” 27 C.F.R. § 53.61(b)(5)(iv). Based on this authority, Plaintiffs contend
5 that because bump stocks are not included at the time of sale and require a conversion kit for
6 installation, they would be regulated as accessories. (Resp. 10:23–11:7). However, the same
7 regulation also states that “[c]omponent parts also include any part provided with the firearm
8 that would affect the tax status of the firearm, *such as an attachable shoulder stock.*” See 27
9 C.F.R. § 53.61(b)(5)(ii) (emphasis added). Indeed, because the Court finds that a bump stock
10 constitutes a type of replacement shoulder stock, this regulation is not inconsistent with the
11 Court’s holding that bump stocks are component parts of a firearm. This is the case whether or
12 not the replacement stock constitutes an after-market enhancement or modification.

13 Based on the foregoing, the Court concludes that bump stocks are component parts of a
14 rifle and, therefore, constitute qualified products under the PLCAA. In light of this finding, the
15 PLCAA mandates that the Court dismiss the action if none of the statute’s specified exceptions
16 apply. *Ileto v. Glock*, 565 F.3d 1126, 1132 (9th Cir. 2009).

17 **2. The PLCAA’s Predicate Exception**

18 Plaintiffs assert that the PLCAA’s third exception, § 7903(5)(A)(iii), applies to the
19 instant suit. Under that exception, the PLCAA does not preempt

20 an action in which a manufacturer or seller of a qualified
21 product knowingly violated a State or Federal statute applicable to
22 the sale or marketing of the product, and the violation was a
proximate cause of the harm for which relief is sought

23 15 U.S.C. § 7903(5)(A)(iii).

24 This exception applies to, *inter alia*, “any case in which the manufacturer or seller
25 knowingly made any false entry in, or failed to make appropriate entry in, any record required

1 to be kept under Federal or State law with respect to the qualified product” *Id.* §
2 7903(5)(A)(iii)(I). As the PLCAA does not confer a private right of action, *see id.* §
3 7903(5)(C), this “exception has come to be known as the ‘predicate exception,’ because a
4 plaintiff . . . must allege a knowing violation of a ‘predicate statute.’” *Ileto*, 565 F.3d at 1132.
5 The Ninth Circuit has interpreted the predicate exception to apply solely to “statutes that
6 regulate manufacturing, importing, selling, marketing, and using firearms or that regulate the
7 firearms industry.” *Id.* at 1136.

8 Here, Plaintiffs argue in favor of two predicate statutory violations: (1) Slide Fire’s
9 alleged false entry on its application for a federal firearms license (“FFL”); and (2) Slide Fire’s
10 misrepresentations to the ATF about bump stocks being intended for persons with limited
11 mobility. (Resp. 12:12–14) (citing Compl. ¶¶ 15–16, 53). Preliminarily, the Court agrees with
12 Slide Fire that because its asserted false entry on its FFL is not alleged in the Complaint, the
13 Court is without authority to consider it.⁵

14 With respect to the second alleged predicate violation, Plaintiffs aver that Slide Fire
15 informed the ATF that the bump stock was intended to assist “persons whose hands have
16 limited mobility,” in order to legally sell the product under federal law. (*See* Compl. ¶ 13).
17 The statute Plaintiffs rely upon is 18 U.S.C. § 1001(a)(2), which “prohibits giving false
18 information in any matter within the jurisdiction of a department or agency of the United
19 States.” *United States v. Camper*, 384 F.3d 1073, 1075 (9th Cir. 2004); *see also* 18 U.S.C. §
20 924 (providing penalties for knowingly making “any false statement or representation with
21 respect to the information required by [Chapter 44 of Title 18].”). The ATF Letter that
22 Plaintiffs cite concerns whether the bump stock shall be regulated as a firearm or a firearm part.
23 (*See* ATF Letter, Ex. C to MTD). The letter describes how a bump stock functions and ends

24
25 ⁵ As discussed *infra*, Plaintiffs may include this allegation in an amended complaint to establish that an exception to the PLCAA applies to the instant case.

1 with the ATF's finding that "the 'bump-stock' is a firearm part and is not regulated as a firearm
2 under [the] Gun Control Act or the National Firearms Act." (*Id.*). While the letter alludes to
3 Slide Fire's alleged misrepresentation, it is not clear that this influenced the ATF's conclusion.
4 On this point, Plaintiffs have not come forward with any authority suggesting that a device's
5 utility to those with disabilities impacts whether that device constitutes a firearm or firearm
6 part. Significantly, if a device's marketability to those with disabilities was not a factor in the
7 ATF's finding, then it follows that Plaintiffs cannot show that Slide Fire's misrepresentation
8 proximately caused the injuries that are the subject of this case. *See* 15 U.S.C. § 7903(5)(A)(iii)
9 (requiring a defendant's alleged predicate violation be a "proximate cause of the harm for
10 which relief is sought"). Therefore, at this juncture, the Court is not satisfied that Slide Fire's
11 alleged misrepresentation to the ATF gives rise to a predicate statutory violation under the
12 PLCAA.

13 Accordingly, Plaintiffs have failed to demonstrate that the PLCAA does not shield Slide
14 Fire from liability. Moreover, Plaintiffs have not pointed to a statutory violation that would
15 permit the Court to find that an exception to the PLCAA applies. The Court, therefore, grants
16 Slide Fire's Motion to Dismiss without prejudice.

17 **IV. LEAVE TO AMEND**

18 Rule 15(a)(2) of the Federal Rules of Civil Procedure permits courts to "freely give
19 leave [to amend] when justice so requires." Fed. R. Civ. P. 15(a)(2). The Ninth Circuit
20 has "repeatedly held that 'a district court should grant leave to amend even if no request to
21 amend the pleading was made, unless it determines that the pleading could not possibly be
22 cured by the allegation of other facts.'" *Lopez v. Smith*, 203 F.3d 1122, 1130 (9th Cir. 2000)
23 (quoting *Doe v. United States*, 58 F.3d 494, 497 (9th Cir. 1995)).

24 The Court finds that Plaintiffs may be able to plead additional facts to establish that an
25 exception to the PLCAA applies to the instant case. Therefore, the Court grants Plaintiffs leave

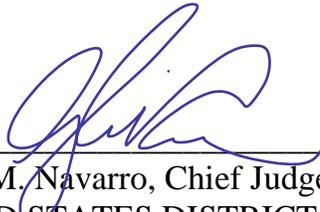
1 to file an amended complaint. *See Corporan v. Wal-Mart Stores East, LP*, No. 16-2305-JWL,
2 2016 WL 3881341, at *3 (D. Kan. July 18, 2016) (permitting the plaintiff to file an amended
3 complaint to adequately allege an exception to the PLCAA). The second amended complaint,
4 if Plaintiffs choose to file one, must be filed within twenty-one (21) days of this Order.

5 **V. CONCLUSION**

6 **IT IS HEREBY ORDERED** that Slide Fire's Motion to Dismiss, (ECF No. 8), is
7 **GRANTED**. Plaintiffs' Complaint is **DISMISSED without prejudice**.

8 **IT IS FURTHER ORDERED** that Plaintiffs shall, if they elect to do so, file a second
9 amended complaint within twenty-one (21) days of this Order.

10 **DATED** this 17 day of September, 2018.

11
12 
13 _____
14 Gloria M. Navarro, Chief Judge
15 UNITED STATES DISTRICT COURT
16
17
18
19
20
21
22
23
24
25