

How the Survey was Conducted

Nature of the Sample: Marist Poll of 1,074 National Adults

This survey of 1,074 adults was conducted November 6th through November 9th, 2017 by The Marist Poll. Adults 18 years of age and older residing in the contiguous United States were contacted on landline or mobile numbers and interviewed in English by telephone using live interviewers. Mobile telephone numbers were randomly selected based upon a list of telephone exchanges from throughout the nation from Survey Sampling International. The exchanges were selected to ensure that each region was represented in proportion to its population. Mobile phones are treated as individual devices. After validation of age, personal ownership, and non-business-use of the mobile phone, interviews are typically conducted with the person answering the phone. To increase coverage, this mobile sample was supplemented by respondents reached through random dialing of landline phone numbers from ASDE Survey Sampler, Inc. Within each landline household, a single respondent is selected through a random selection process to increase the representativeness of traditionally under-covered survey populations. Assistance was provided by Luce Research for data collection. The samples were then combined and balanced to reflect the 2013 American Community Survey 1-year estimates for age, gender, income, race, and region. Results are statistically significant within ± 3.0 percentage points. There are 850 registered voters. The results for this subset are statistically significant within ± 3.4 percentage points. The error margin was not adjusted for sample weights and increases for cross-tabulations.

Nature of the Sample

		National Adults	National Registered Voters
		Col %	Col %
National Adults		100%	
National Registered Voters		79%	100%
Party Identification	Democrat	n/a	33%
	Republican	n/a	22%
	Independent	n/a	45%
	Other	n/a	1%
Political Ideology	Very liberal	n/a	12%
	Liberal	n/a	19%
	Moderate	n/a	32%
	Conservative	n/a	27%
	Very conservative	n/a	10%
Gender	Men	49%	47%
	Women	51%	53%
Age	Under 45	47%	41%
	45 or older	53%	59%
Age	18 to 29	22%	17%
	30 to 44	25%	24%
	45 to 59	26%	29%
	60 or older	26%	30%
Race	White	62%	66%
	African American	11%	12%
	Latino	15%	12%
	Other	11%	10%
Region	Northeast	18%	19%
	Midwest	21%	22%
	South	37%	35%
	West	24%	24%
Household Income	Less than \$50,000	48%	45%
	\$50,000 or more	52%	55%
Education	Not college graduate	57%	56%
	College graduate	43%	44%
Interview Type	Landline	33%	38%
	Cell phone	67%	62%

Marist Poll National Adults. Interviews conducted November 6th through November 9th, 2017, n=1074 MOE +/- 3.0 percentage points.
National Registered Voters: n=850 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding.

		National Adults					
		Which one of the following words or phrases do you find most annoying in conversation:					
					You know what I		
		Whatever	Fake news	No offense, but	Literally	mean	Unsure
		Row %	Row %	Row %	Row %	Row %	Row %
National Adults		33%	23%	20%	11%	10%	3%
National Registered Voters		33%	24%	19%	11%	10%	3%
Party Identification^	Democrat	31%	29%	20%	9%	9%	2%
	Republican	34%	12%	23%	14%	13%	4%
	Independent	35%	26%	15%	10%	11%	3%
Political Ideology^	Very liberal-Liberal	25%	30%	23%	11%	10%	1%
	Moderate	35%	28%	17%	8%	9%	2%
	Conservative-Very conservative	39%	15%	15%	13%	12%	7%
Region	Northeast	38%	24%	16%	8%	11%	2%
	Midwest	26%	28%	19%	11%	13%	3%
	South	33%	20%	21%	13%	9%	3%
	West	35%	21%	21%	11%	10%	3%
Household Income	Less than \$50,000	35%	22%	19%	10%	10%	4%
	\$50,000 or more	32%	24%	20%	14%	9%	1%
Education	Not college graduate	36%	20%	17%	11%	11%	4%
	College graduate	28%	26%	23%	12%	9%	1%
Age	Under 45	26%	19%	28%	17%	8%	2%
	45 or older	40%	26%	12%	6%	13%	4%
Age	18 to 29	26%	18%	31%	18%	4%	3%
	30 to 44	26%	21%	26%	15%	11%	1%
	45 to 59	42%	25%	12%	6%	11%	3%
	60 or older	38%	26%	11%	6%	15%	5%
Generation	Millennials (18-36)	25%	20%	29%	16%	7%	2%
	Gen X (37-52)	33%	23%	22%	12%	8%	2%
	Baby Boomers (53-71)	44%	24%	12%	6%	13%	2%
	Silent-Greatest (Over 71)	31%	26%	9%	7%	18%	9%
Race	White	32%	25%	17%	12%	11%	3%
	African American	34%	24%	22%	6%	11%	4%
	Latino	39%	12%	23%	12%	13%	0%
Gender	Men	33%	24%	18%	12%	10%	3%
	Women	33%	21%	22%	10%	11%	3%
Interview Type	Landline	39%	21%	14%	6%	13%	6%
	Cell phone	30%	23%	22%	14%	9%	2%

Marist Poll National Adults: Interviews conducted November 6th through November 9th, 2017, n=1074 MOE +/- 3.0 percentage points.

^National Registered Voters: n=850 MOE +/- 3.4 percentage points. Totals may not add to 100% due to rounding. Totals may not add to 100% due to rounding.