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UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF CALIFORNIA

BONA FIDE CONGLOMERATE, INC.,
Plaintiff,
v.
SOURCEAMERICA,
Defendant.

Case No.: 3:14-cv-00751-GPC-AGS

**ORDER DENYING DEFENDANT’S
MOTION FOR SUMMARY
JUDGMENT OR,
ALTERNATIVELY, PARTIAL
SUMMARY JUDGMENT**

[ECF No. 370.]

Before the Court is Defendant SourceAmerica’s (“Defendant’s” or “SourceAmerica’s”) motion for summary judgment or, alternatively, partial summary judgment on Plaintiff Bona Fide Conglomerate, Inc.’s (“Plaintiff’s” or “Bona Fide’s”) remaining breach of contract claim. (Dkt. No. 370.) The motion has been fully briefed. (Dkt. Nos. 456, 459.) The Court deems the motion suitable for disposition without oral argument pursuant to Civil Local Rule 7.1(d)(1). Having considered the applicable law and the parties’ arguments, the Court **DENIES** Defendant’s motion for summary judgment or alternatively, partial summary judgment. (Dkt. No. 370.)

RELEVANT PROCEDURAL BACKGROUND

On April 1, 2014, Bona Fide filed a Complaint against SourceAmerica and ten

1 other nonprofit agency defendants. (Dkt. No. 1.) On September 19, 2014, Bona Fide
2 filed an Amended Complaint, asserting eight claims under § 1 of the Sherman Act, one
3 claim under § 9 of the Clayton Act, and one breach of contract claim. (Dkt. No. 128.)
4 On January 6, 2015, the Court dismissed Bona Fide's Sherman Act and Clayton Act
5 claims against all defendants. (Dkt. No. 189.) Bona Fide's breach of contract claim
6 against SourceAmerica, and SourceAmerica's counterclaim against Bona Fide and Ruben
7 Lopez, are the sole remaining claims in the case. (*Id.* at 29; Dkt. No. 321.)

8 On March 13, 2017, SourceAmerica filed a motion for summary judgment or
9 alternatively, partial summary judgment as to the remaining tenth claim for breach of
10 contract in Bona Fide's Amended Complaint and Supplemental Complaint. (Dkt. No.
11 361.) On March 20, 2017, SourceAmerica filed a corrected version of the motion to
12 account for a few citation errors. (Dkt. No. 370.)

13 SourceAmerica's motion for summary judgment solely concerns Bona Fide's lost
14 profits damages. (*See id.*) No other elements of Bona Fide's breach of contract claim are
15 contested in the instant motion. SourceAmerica contends that Bona Fide may not recover
16 lost profits damages as a matter of law, and that even if it could recover lost profits
17 damages, it lacks any evidence of such damages. (*Id.*)

18 On April 6, 2017, prior to Bona Fide's April 10, 2017 deadline to file its
19 opposition brief, Bona Fide filed an *ex parte* application for a denial or continuance of
20 SourceAmerica's motion for summary judgment. (Dkt. No. 384.) Bona Fide asserted a
21 Federal Rule of Civil Procedure 56(d) request, arguing that it needed discovery to
22 calculate lost profits damages. (*Id.*) After directing supplemental briefing from both
23 parties and conducting a hearing, (Dkt. Nos. 388–91), the Court granted Bona Fide's
24 Rule 56(d) request, directed the parties to meet and confer regarding discovery issues,
25 and suspended the previously ordered briefing schedule, (Dkt. No. 392).

26 On April 19, 2017, the parties submitted a joint status report to the Court,
27 identifying the results of their meet-and-confer session and proposing timelines for an
28 amended briefing schedule and hearing date. (Dkt. No. 401.) After considering the

1 parties' joint status report, the Court set an amended discovery and briefing schedule.
2 (Dkt. No. 402.)

3 On June 27, 2017, Bona Fide opposed SourceAmerica's motion for summary
4 judgment. (Dkt. No. 456.) On June 30, 2017, SourceAmerica replied. (Dkt. No. 459.)

5 On July 11, 2017, Bona Fide filed an *ex parte* application for leave to file a sur-
6 reply responding to SourceAmerica's evidentiary objections. (Dkt. No. 464.) The Court
7 granted Bona Fide's *ex parte* application on July 12, 2017. (Dkt. No. 468.)

8 **RELEVANT FACTUAL BACKGROUND**

9 Because SourceAmerica's motion for summary judgment solely concerns Bona
10 Fide's lost profits damages, the Court limits its recitation of the facts.

11 As set forth in prior orders in this case, this action arises out of the AbilityOne
12 Program, a federal government procurement system for goods and services from
13 designated nonprofit agency affiliates that substantially employ blind or severely disabled
14 persons. (Dkt. No. 466-8, Plaintiff's Separate Statement of Undisputed Material Facts
15 ("Pl.'s SSUF") ¶ 3.) Once a service and nonprofit agency are added to the Procurement
16 List maintained by the United States AbilityOne Commission, federal agencies must
17 procure that designated service from the designated nonprofit agency unless the nonprofit
18 agency cannot meet the federal agency's demand. (*Id.*) A nonprofit agency retains its
19 mandatory sourcing designation as long as it desires, or until the procuring agency no
20 longer requires the designated service. (Pl.'s SSUF ¶ 4.) In effect, the addition of a
21 service to the Procurement List makes the designated NPA the exclusive provider of such
22 services to the federal government. (*Id.*)

23 SourceAmerica is the Central NonProfit Agency ("CNA") for the AbilityOne
24 Program.¹ (Pl.'s SSUF ¶ 5.) SourceAmerica administers the AbilityOne Program on
25 behalf of the AbilityOne Commission. (*Id.*) The federal government has designated
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27
28 ¹ SourceAmerica is a nonprofit organization organized under the laws of the District of Columbia. (Pl.'s
SSUF ¶ 21.)

1 SourceAmerica with authority to, *inter alia*, facilitate federal procurement of products
2 and services from nonprofit agencies participating in the AbilityOne Program by
3 recommending suitable opportunities for such employment and by recommending
4 nonprofit agencies to the AbilityOne Commission to perform those opportunities. *See* 41
5 C.F.R. § 51-3.2. Under the Nonprofit Agency Recommendation Process, SourceAmerica
6 publishes Opportunity Notices, or Sources Sought Notices (“SSNs”), to the nonprofit
7 agencies for consideration and response. (Dkt. No. 370-10, Wilkie Decl. Ex. A.) Each
8 Opportunity Notice includes a description of the requirement, the estimated dollar value,
9 and any special requirements or preferences of the federal contracting agency that will
10 award the contract. (*Id.*) As a CNA, SourceAmerica has the responsibility to, *inter alia*,
11 “evaluate the qualifications and capabilities of its nonprofit agencies and provide the
12 Committee with pertinent data concerning its nonprofit agencies, their status as qualified
13 nonprofit agencies, their manufacturing or service capabilities, and other information
14 concerning them required by the Commission.”² 41 C.F.R. § 51-3.2.

15 Bona Fide, organized in 2004, is a nonprofit agency that performs janitorial
16 services for contracts in the AbilityOne Program. (Pl.’s SSUF ¶¶ 1, 17.) Ruben Lopez is
17 the Chief Executive Officer of Bona Fide. (Pl.’s SSUF ¶ 17.) Bona Fide began
18 providing services to the United States General Services Administration (“GSA”) through
19 the AbilityOne Program in 2005. (Pl.’s SSUF ¶ 1.) Bona Fide currently provides
20 services to GSA on five AbilityOne Program contracts in three states. (Pl.’s SSUF ¶ 2.)

21 Bona Fide and SourceAmerica have a history of disputes over SourceAmerica’s
22 recommendations for AbilityOne Program Opportunities. In 2010, Bona Fide challenged
23 the AbilityOne Commission’s adoption of SourceAmerica’s recommendation in a bid
24 protest action filed against the United States in the Court of Federal Claims. (Pl.’s SSUF
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26
27 ² Bona Fide has proffered evidence showing that the AbilityOne Commission has a history of adopting
28 SourceAmerica’s recommendations for Opportunities. For example, in 2010, the AbilityOne
Commission adopted SourceAmerica’s recommendation of another nonprofit agency for an Opportunity
based in Las Vegas. (Pl.’s SSUF ¶ 9.)

1 ¶¶ 9–10.) As a result of the bid protest action, the AbilityOne Commission vacated the
2 award and reopened the solicitation—SourceAmerica recommended the same nonprofit
3 agency, and the AbilityOne Commission again adopted the recommendation. (Pl.’s
4 SSUF ¶ 11.) In 2012, Bona Fide challenged the AbilityOne Commission’s adoption of
5 SourceAmerica’s recommendation in a second bid protest action filed against the United
6 States in the Court of Federal Claims. (Pl.’s SSUF ¶ 12.) In this second bid protest
7 action, Bona Fide alleged, *inter alia*, that: (1) SourceAmerica denied it a “fair opportunity
8 to compete” in violation of procurement laws and disregarded bidding specifications on
9 the Las Vegas contract, and that but for SourceAmerica’s conduct, Bona Fide would have
10 won the contract; and (2) SourceAmerica and GSA subjected Bona Fide to
11 “discriminatory and retaliatory actions,” including the “denial of an award” related to two
12 Program Opportunities. (Pl.’s SSUF ¶ 13.) In Count IV of the second bid protest action,
13 Bona Fide sought money damages and injunctive relief pursuant to the False Claims Act
14 from the United States on the basis of GSA and SourceAmerica’s conduct. (*Id.*) Bona
15 Fide incurred more than \$100,000 in costs to litigate the first and second bid protest
16 actions. (Pl.’s SSUF ¶ 14.)

17 On July 27, 2012, Bona Fide and SourceAmerica entered into a settlement
18 agreement to resolve Count IV of Bona Fide’s second bid protest action against the
19 United States. (Pl.’s SSUF ¶ 15.) The United States was not a party to the settlement
20 agreement. (Pl.’s SSUF ¶ 22.) The settlement agreement recited the following:

21 WHEREAS, Bona Fide alleges that [SourceAmerica] whether in conjunction with
22 other entities or acting alone, violated procurement laws and regulations and/or
23 [SourceAmerica’s] internal processes, resulting in allocations of contracts to other
24 nonprofit organizations, rather than to Bona Fide. Bona Fide further alleges that
25 [SourceAmerica] retaliated against Bona Fide . . . for making reports of improper
26 actions and/or utilizing proper methods of redress. Among other claims to be
27 released in this Agreement, Bona Fide made certain allegations against both
28 [SourceAmerica] and the AbilityOne Commission in a Complaint it filed against
the AbilityOne Commission in the United States Court of Federal Claims at Case
12-CV-00244-MCW.

1 (Pl.’s SSUF ¶ 18.)

2 The settlement agreement further provides:

3 [SourceAmerica] will, through its Office of General Counsel, reasonably monitor
4 Bona Fide’s participation in the Program for a period of three (3) years from the
5 date a Bona Fide representative signs this Agreement. [SourceAmerica] agrees to
6 use best efforts to provide that Bona Fide is treated objectively, fairly, and
7 equitably in its dealings with [SourceAmerica], with specific attention to contract
8 allocation. Bona Fide will notify the [SourceAmerica] Office of General Counsel
9 when it has responded to any [SourceAmerica] Sources Sought Notice in efforts to
10 obtain an AbilityOne contract. [SourceAmerica] will also use best efforts to
11 provide that Bona Fide is afforded equal access to services provided by
[SourceAmerica] including, regulatory assistance; information technology support;
engineering; financial and technical assistance; legislative and workforce
development assistance; communications and public relations expertise; and an
extensive training program.

12 (Dkt. No. 466-8, Defendant’s Separate Statement of Undisputed Material Facts (“Def.’s
13 SSUF”) ¶ 1.) The settlement agreement provides that Virginia law governs any dispute
14 arising from it. (Def.’s SSUF ¶ 2.)

15 Bona Fide’s breach of contract claim arises out of SourceAmerica’s alleged
16 breaches of the settlement agreement. Since the parties entered into the settlement
17 agreement, Bona Fide has applied for SSNs 1483 (Ft. Hood), 1692 (Lakewood), 1723
18 (VA HQ), 1741 (DOD-IT), 1944 (St. Elizabeth’s), 2075 (NGA II), 2161 (Puerto Rico),
19 2379 (USDA), 2381 (Capitol), 2410 (JFK), 2693 (WrightPatterson), 2705 (Shaw AFB),
20 2783 (Chicago), 2808 (Camp Lejeune), and RFI 1953 (NGA I). SourceAmerica has not
21 recommended Bona Fide for any of these Opportunities, and Bona Fide has accordingly
22 not received any of the contract awards. (Pl.’s SSUF ¶ 25.)

23 A nonprofit agency may appeal to the AbilityOne Commission any adverse
24 recommendation made by SourceAmerica with respect to an AbilityOne Program
25 Opportunity if it contends that SourceAmerica failed to follow its established policies and
26 procedures or did not properly document its decision, or that the selected nonprofit
27 agency did not meet the minimum criteria. (Def.’s SSUF ¶ 6.) A nonprofit agency may
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1 also file a protest action “objecting to a solicitation by a Federal agency for bids or
2 proposals for a proposed contract or to a proposed award or the award of a contract or
3 any alleged violation of statute or regulation in connection with a procurement or a
4 proposed procurement.” 28 U.S.C. § 1491(b)(1). Since the parties entered into the
5 settlement agreement, Bona Fide has not appealed to the AbilityOne Commission or filed
6 a protest action with respect to any of the AbilityOne Program Opportunities. (Def.’s
7 SSUF ¶ 8.)

8 LEGAL STANDARD

9 Federal Rule of Civil Procedure 56 empowers the Court to enter summary
10 judgment on factually unsupported claims or defenses, and thereby “secure the just,
11 speedy and inexpensive determination of every action.” *Celotex Corp. v. Catrett*, 477
12 U.S. 317, 325, 327 (1986). Summary judgment is appropriate if the “pleadings,
13 depositions, answers to interrogatories, and admissions on file, together with the
14 affidavits, if any, show that there is no genuine issue as to any material fact and that the
15 moving party is entitled to judgment as a matter of law.” Fed. R. Civ. P. 56(c). A fact is
16 material when it affects the outcome of the case. *Anderson v. Liberty Lobby, Inc.*, 477
17 U.S. 242, 248 (1986).

18 The moving party bears the initial burden of demonstrating the absence of any
19 genuine issues of material fact. *Celotex*, 477 U.S. at 323. The moving party can satisfy
20 this burden by demonstrating that the nonmoving party failed to make a showing
21 sufficient to establish an element of his or her claim on which that party will bear the
22 burden of proof at trial. *Id.* at 322–23. If the moving party fails to bear the initial burden,
23 summary judgment must be denied and the court need not consider the nonmoving
24 party’s evidence. *Adickes v. S.H. Kress & Co.*, 398 U.S. 144, 159–60 (1970).

25 Once the moving party has satisfied this burden, the nonmoving party cannot rest
26 on the mere allegations or denials of his pleading, but must “go beyond the pleadings and
27 by her own affidavits, or by the ‘depositions, answers to interrogatories, and admissions
28 on file’ designate ‘specific facts showing that there is a genuine issue for trial.’” *Celotex*,

1 477 U.S. at 324. If the non-moving party fails to make a sufficient showing of an
2 element of its case, the moving party is entitled to judgment as a matter of law. *Id.* at
3 325. “Where the record taken as a whole could not lead a rational trier of fact to find for
4 the nonmoving party, there is no ‘genuine issue for trial.’” *Matsushita Elec. Indus. Co. v.*
5 *Zenith Radio Corp.*, 475 U.S. 574, 587 (1986) (quoting *First National Bank of Arizona v.*
6 *Cities Service Co.*, 391 U.S. 253, 289 (1968)). In making this determination, the court
7 must “view[] the evidence in the light most favorable to the nonmoving party.” *Fontana*
8 *v. Haskin*, 262 F.3d 871, 876 (9th Cir. 2001). The Court does not engage in credibility
9 determinations, weighing of evidence, or drawing of legitimate inferences from the facts;
10 these functions are for the trier of fact. *Anderson*, 477 U.S. at 255.

11 DISCUSSION

12 The following elements are required for a plaintiff to recover lost profits under
13 Virginia law.

14 (1) The damages must be established with reasonable certainty. If remote,
15 speculative, contingent or uncertain, they are not recoverable.

16 (2) The breach of contract must be the direct and proximate cause of the damage,
17 which must be naturally and directly traceable to the act of the wrongdoer.

18 (3) The consequences of the wrongful act must have been reasonably foreseeable
19 by the parties at the time of the execution of the contract.

20 *E. I. Du Pont De Nemours & Co. v. Universal Moulded Prod. Corp.*, 62 S.E.2d 233, 255
21 (Va. 1950). Put differently, a plaintiff carries the burden of proof on two required
22 “primary factors” with respect to damages. *Saks Fifth Ave., Inc. v. James, Ltd.*, 630
23 S.E.2d 304, 311 (Va. 2006). “First, a plaintiff must show a causal connection between
24 the defendant’s wrongful conduct and the damages asserted. Second, a plaintiff must
25 prove the amount of those damages by using a proper method and factual foundation for
26 calculating damages.” *Id.*

27 Here, SourceAmerica does not move for summary judgment on the elements of
28 breach or causation. (See Dkt. No. 389 at 11 (clarifying that SourceAmerica’s motion
“assume[s] *arguendo* SourceAmerica’s alleged breach of contract caused *some*

1 theoretical harm to Bona Fide”); *see also* Dkt. No. 389 at 11 n.4 (stating that
2 SourceAmerica’s arguments “assume[] *arguendo* that SourceAmerica’s alleged breach
3 proximately caused Bona Fide’s alleged lost profits”).) Rather, SourceAmerica contends
4 that Bona Fide lacks evidence of lost profits, that Bona Fide’s lost profits damages are
5 unforeseeable and speculative as a matter of law, and that Bona Fide failed to mitigate
6 damages. None of these arguments warrants granting SourceAmerica’s motion for
7 summary judgment.

8 **I. Evidence of Lost Profits**

9 SourceAmerica initially argued that Bona Fide lacks evidence of lost profits
10 damages. (Dkt. No. 376-15 at 23–26.) However, Bona Fide subsequently filed a Federal
11 Rule of Civil Procedure 56(d) request, arguing that it needed discovery to calculate lost
12 profits damages. (Dkt. No. 384.) After directing supplemental briefing from both parties
13 and conducting a hearing, (Dkt. Nos. 388–91), the Court granted Bona Fide’s Rule 56(d)
14 request, (Dkt. No. 392), considered the parties’ joint status report, (Dkt. No. 401), and set
15 forth a schedule for discovery and briefing, (Dkt. No. 402).

16 Since then, Bona Fide has filed its opposition to SourceAmerica’s motion for
17 summary judgment with evidence supporting its lost profits damages calculation. (*See*
18 Dkt. No. 455 at 23–24; Pl.’s SSUF ¶¶ 42–72.) Bona Fide also represents that it has
19 designated Brian P. Brinig to provide expert damages testimony on its behalf. (*Id.* at 23
20 n.6.) The deadline for expert reports is forthcoming at the end of August 2017.

21 Discovery is ongoing,³ and more pretrial motions are likely to be filed.

22 SourceAmerica asserts evidentiary and procedural objections to Bona Fide’s
23 damages evidence. Most of the parties’ voluminous evidentiary objections and responses
24 are immaterial. (*See, e.g.*, Dkt. Nos. 455-1, 459-1, 459-2, 459-3, 466-8, 464-1.) The
25 Court will address only the salient objections regarding Bona Fide’s damages evidence.

26
27 ³ A cursory review of the docket indicates that the parties have been engaged in ongoing, protracted
28 discovery disputes. Over one hundred docket entries have been entered since SourceAmerica filed the
instant motion for summary judgment on March 13, 2017.

1 **A. Second Supplemental Responses to SourceAmerica’s Interrogatories (Set**
2 **Two) (Exhibit A to the Ergastolo Declaration)**

3 SourceAmerica asserts a litany of objections to ¶ 2 of the Declaration of Joseph T.
4 Ergastolo. (Dkt. No. 459-3 at 3–8.) These objections are unavailing. SourceAmerica
5 first contends that Ergastolo “makes no attempt to establish that he has personal
6 knowledge of any of the alleged facts contained in the attached exhibit A.” (*Id.* at 3–4.)
7 Federal Rule of Civil Procedure 56(c)(4) provides, “An affidavit or declaration used to
8 support or oppose a motion must be made on personal knowledge, set out facts that
9 would be admissible in evidence, and show that the affiant or declarant is competent to
10 testify on the matters stated.” Fed. R. Civ. P. 56(c)(4). In ¶ 2, Ergastolo declared: “On
11 June 23, 2017, I caused to be served Bona Fide’s second supplemental responses to
12 defendant and counterclaimant SourceAmerica’s Interrogatory Nos. 15 and 16 (Set Two),
13 true and correct copies of which are attached hereto as Exhibit A.” (Dkt. No. 456-9,
14 Ergastolo Decl. ¶ 2.) SourceAmerica has not cast any doubt on Ergastolo’s
15 authentication of Bona Fide’s interrogatory responses or Ergastolo’s knowledge of the
16 facts declared in ¶ 2—that Ergastolo caused the interrogatory responses to be served, and
17 that Exhibit A contains a true and correct copy of the responses.

18 SourceAmerica objects that Bona Fide’s evidence of lost profits in its Second
19 Supplemental Responses to SourceAmerica’s Interrogatories (Set Two), (Dkt. No. 455-8,
20 Ergastolo Decl. Ex. A), is verified only upon information and belief, (Dkt. No. 466-1 at
21 4). This objection is unavailing. First, Federal Rule of Civil Procedure 56(c)(1)(A)
22 provides that Bona Fide may cite to interrogatory answers or other materials, such as
23 affidavits or declarations, to support its assertion that a fact is genuinely disputed.

24 A party asserting that a fact . . . is genuinely disputed must support the assertion by
25 citing to particular parts of materials in the record, including depositions,
26 documents, electronically stored information, affidavits or declarations,
27 stipulations (including those made for purposes of the motion only), admissions,
interrogatory answers, or other materials[.]

28 Fed. R. Civ. P. 56(c)(1)(A). In addition, Federal Rule of Civil Procedure 33, which

1 governs interrogatories, provides that if the responding party “is a public or private
2 corporation, a partnership, an association, or a governmental agency,” the interrogatory
3 must be answered by “by *any officer or agent*, who must furnish the *information*
4 available to the party.” Fed. R. Civ. P. 33(b)(1)(B). “[A]n individual party is treated
5 differently than a party that is a business entity; the former must answer interrogatories
6 based on personal knowledge, whereas the latter may answer interrogatories based on
7 available information.” *U.S. ex rel. O’Connell v. Chapman Univ.*, 245 F.R.D. 646, 650
8 (C.D. Cal. 2007) (citing *Shepherd v. Am. Broad. Companies, Inc.*, 62 F.3d 1469, 1482
9 (D.C. Cir. 1995)). That is precisely what Lopez, in his capacity as an officer of Bona
10 Fide, did.

11 In any event, Lopez’s verification of the interrogatories cannot fairly be
12 characterized as verified solely upon information and belief. (*See* Dkt. No. 455-8 at 8.)

13 I am the Chief Executive Officer of Plaintiff/Counterdefendant Bona Fide
14 Conglomerate, Inc. and am authorized to make this verification on its behalf. I
15 have read the foregoing Plaintiff/Counterdefendant Bona Fide Conglomerate,
16 Inc.’s Second Supplemental Responses to Defendant/Counterclaimant
17 SourceAmerica’s Special Interrogatories (Set Two) and *know* the contents thereof.
I am informed and believe that the matters stated therein are true and on that
ground *declare under penalty of perjury that the foregoing is true and correct.*

18 (Dkt. No. 455-8 at 8.) To start, the “informed and believe” language appears to be a
19 formality. None of the actual answers to the interrogatories are stated on information and
20 belief, and all of interrogatory answers were verified by Lopez under penalty of perjury
21 to be true and correct. *Cf. Estate of Gustafson ex rel. Reginella v. Target Corp.*, 819 F.3d
22 673, 677 n.4 (2d Cir. 2016) (observing that the verified answer itself was stated only
23 upon information and belief, rather than on the basis of personal knowledge, and so could
24 not be considered in opposition to summary judgment); *Harrison v. Culliver*, 746 F.3d
25 1288, 1300 n.16 (11th Cir. 2014) (“*In his statement*, Harrison claims that ‘To the best of
26 [his] belief and knowledge,’ there were 20 assaults in the back hallway in 2005, 15 in
27 2006, 30 in 2007, and five in 2008 . . . We do not credit this statement as creating a
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1 genuine issue of fact because the statement itself evinces that Harrison did not rely on his
2 personal knowledge of the incidents that occurred on the back hallway.” (emphasis
3 added)). Lopez’s verification is distinguishable from the “wholly insufficient” deficient
4 interrogatory answers in *S & S Logging Co. v. Barker*, 366 F.2d 617, 624 n.7 (9th Cir.
5 1966). In *S & S Logging*, the Ninth Circuit observed that “[i]n the first place these
6 answers are in substance no more than a bill of particulars of the allegations of the
7 complaint.” 366 F.2d at 624 n.7. The Ninth Circuit further observed that “[t]he answers
8 here in question were sworn to but are wholly insufficient because there is a complete
9 failure to show that the person answering had personal knowledge or was competent to
10 testify to any of the matters stated.” *Id.* To illustrate, one of the interrogatories asked the
11 responding party to “[s]tate with whom, when and how the defendants . . . participated in
12 the conspiracy.” *Id.* The answer itself was stated upon belief: “It is *believed* that
13 [defendants] were doing the bidding of” other companies pursuant to the conspiracy. *Id.*
14 (emphasis added). Here, the interrogatory responses at issue here do not present the same
15 deficiencies.

16 SourceAmerica objects that Ergastolo is not a designated expert in this action and
17 thus cannot offer an expert opinion as to Bona Fide’s lost profits. (Dkt. No. 459-3 at 4–
18 5.) It is plain that Ergastolo is not purporting to be an expert in this action. Paragraph 2
19 of his declaration merely serves to authenticate Bona Fide’s interrogatory responses.
20 And while SourceAmerica faults Bona Fide for failing to include a declaration from its
21 designated damages expert, (*id.* at 5), the deadline for expert reports has not even passed,
22 and discovery is clearly ongoing.

23 SourceAmerica objects to the methodology and bases underlying Bona Fide’s
24 calculation of damages. (*Id.* at 5–7.) SourceAmerica contends that the damages
25 estimates should have been presented by a damages expert, that the timeframe (2012
26 through 2017) selected for estimating Bona Fide’s calculations is improper, and that the
27 calculations are unreliable and unsupported by factual bases. (*Id.*) As a starting matter,
28 the expert report deadline has not passed. After the expert reports are exchanged, it is

1 likely that the parties will file *Daubert* motions to challenge the methodology used by the
2 parties' designated damages experts. Further, Bona Fide's estimates are based upon
3 inputs from documents SourceAmerica produced in discovery. In any event, "[u]nder
4 Rule 702 and Daubert, the proper analysis is not whether some of the inputs can be
5 questioned, but whether [the expert's] testimony is relevant and reliable, and whether the
6 methods and principles upon which [he] has relied in forming [his] opinion have a sound
7 basis in science.'" *People v. Kinder Morgan Energy Partners, L.P.*, 159 F. Supp. 3d
8 1182, 1190 (S.D. Cal. 2016) (quoting *Abarca v. Franklin Cty. Water Dist.*, 761 F. Supp.
9 2d 1007, 1033 (E.D. Cal. 2011)). Finally, the factfinder will be able to resolve which
10 expert's methodology is the proper one to use to determine Bona Fide's damages.

11 Finally, SourceAmerica objects that the interrogatory responses are hearsay. (Dkt.
12 No. 459-3 at 8.) However, "at summary judgment a district court may consider hearsay
13 evidence submitted in an inadmissible form, so long as the underlying evidence could be
14 provided in an admissible form at trial, such as by live testimony." *JL Beverage Co.,
15 LLC v. Jim Beam Brands Co.*, 828 F.3d 1098, 1110 (9th Cir. 2016) (citing *Fraser v.
16 Goodale*, 342 F.3d 1032, 1036–37 (9th Cir. 2003)). Bona Fide has shown that the lost
17 profits damages calculations can be presented in a form admissible at trial by way of an
18 expert lost profits opinion rendered by Brian P. Brinig, an expert in forensic accounting
19 and business valuation. (Dkt. No. 464-1 at 28–29.)

20 The Court overrules SourceAmerica's objections to Bona Fide's Second
21 Supplemental Responses to SourceAmerica's Interrogatories (Set Two). SourceAmerica
22 may renew its objections at an appropriate juncture.

23 **B. Ergastolo Declaration and Specific Exhibits Thereto**

24 The other relevant evidence underlying the damages calculations consists in part of
25 Exhibits E, F, G, I, K, L, N, P, Q, S, T, V, X to the Ergastolo Declaration. (*See* Plaintiff's
26 Separate Statement of Undisputed Material facts ("Pl.'s SSUF") ¶¶ 42–72.)

27 SourceAmerica objects that the evidence is not based on personal knowledge, lacks
28 authentication, and constitutes hearsay. (Dkt. No. 459-3 at 14–27.) None of these

1 objections are availing.

2 The personal knowledge objections fail, because Ergastolo establishes that he has
3 personal knowledge of the fact that SourceAmerica produced the documents attached to
4 the Declaration. (*See* Dkt. No. 456-9, Ergastolo Decl.) The authentication objections
5 also fail. To start, it is odd for SourceAmerica to argue that Bona Fide has failed to
6 “produce evidence sufficient to support a finding that the item is what the proponent
7 claims it is,” Fed. R. Evid. 901(a), given that SourceAmerica produced—and does not
8 deny producing—the very documents to Bona Fide, *see Hussein v. Univ. & Cmty. Coll.*
9 *Sys. of Nevada*, No. 304-CV-0455 JCM RAM, 2007 WL 4592225, at *2 (D. Nev. Dec.
10 28, 2007) (“To authenticate their exhibits, defendants’ attorneys should have submitted
11 affidavits testifying that plaintiff produced the documents contained therein during
12 discovery. Absent plaintiff’s denial of production, such an affidavit would suffice to
13 authenticate the documents.”). The hearsay objections similarly fail. “Documents
14 produced in response to discovery requests are admissible on a motion for summary
15 judgment since they are self-authenticating and constitute the admissions of a party
16 opponent.” *Anand v. BP W. Coast Prod. LLC*, 484 F. Supp. 2d 1086, 1092 (C.D. Cal.
17 2007) (citing cases).

18 The Court overrules SourceAmerica’s objections to Exhibits E, F, G, I, K, L, N, P,
19 Q, S, T, V, X to the Ergastolo Declaration. SourceAmerica may renew its objections at
20 an appropriate juncture.

21 **C. Lopez Declaration ¶ 44**

22 SourceAmerica objects to ¶ 44 of Lopez’s Declaration. (Dkt. No. 459-2 at 26–36.)
23 Paragraph 44 of Lopez’s Declaration sets forth Lopez’s calculation of Bona Fide’s
24 average profit margin across all Program contracts between January 1, 2012 and March
25 31, 2017. (Dkt. No. 455-2 at 8–9.)

26 SourceAmerica asserts that Bona Fide failed to disclose the information under
27 Federal Rule of Civil Procedure 26, and that Bona Fide’s failure to disclose triggers
28 mandatory exclusion under Federal Rule of Civil Procedure 37. (*Id.* at 27–28.)

1 Specifically, SourceAmerica asserts that Lopez’s Declaration

2 proffers information from Bona Fide’s ‘profit and loss statements’ for 2012-2017,
3 but SourceAmerica is not in receipt of any documents produced by Bona Fide or
4 Counterdefendant Ruben Lopez entitled ‘profit and loss statement,’ or any other
5 documents or information, reflecting Bona Fide’s alleged income, revenues, losses,
profits, and the like, for 2017.

6 (*Id.*) SourceAmerica also faults Bona Fide for failing to supplement its Rule 26
7 disclosures from 2015. (*Id.*)

8 Federal Rule of Civil Procedure 37(c)(1) provides, in pertinent part:

9 If a party fails to provide information or identify a witness as required by Rule
10 26(a) or (e), the party is not allowed to use that information or witness to supply
11 evidence on a motion, at a hearing, or at a trial, unless the failure was substantially
justified or is harmless.

12 Fed. R. Civ. P. 37(c)(1). Here, Bona Fide argues that it has produced statements for the
13 years 2012 through 2016 as native spreadsheets to SourceAmerica. (Dkt. No. 464-1 at
14 22.) It acknowledges that it has not yet produced a similar spreadsheet for 2017, but
15 notes that Bona Fide’s Second Supplemental Responses to SourceAmerica’s
16 Interrogatories (Set Two) set forth its profit margin for 2012 through 2017. (*Id.*)

17 While the Court expresses concern with Bona Fide’s delay in completing third-
18 party discovery, (*see* Dkt. No. 466-1 at 5 n.2), and what appears to be a pattern of
19 uncooperative discovery between the parties, Bona Fide’s failure to timely produce
20 information is ultimately harmless. SourceAmerica’s motion for summary judgment
21 contends that Bona Fide cannot recover lost profits as a matter of law, *see infra* Parts II–
22 IV, and that Bona Fide lacks evidence of lost profits damages. The motion did not
23 contest the amount of damages Bona Fide has suffered—indeed, a dispute as to the
24 amount of damages would preclude summary judgment. Moreover, as is plainly evident,
25 discovery is ongoing, and the deadline to exchange expert reports has not passed.

26 SourceAmerica also asserts that Lopez lacks personal knowledge. (Dkt. No. 459-2
27 at 28–30.) “A witness may testify to a matter only if evidence is introduced sufficient to
28

1 support a finding that the witness has personal knowledge of the matter. Evidence to
2 prove personal knowledge may consist of the witness’s own testimony.” Fed. R. Evid.
3 602. Federal Rule of Evidence 602’s “personal knowledge requirement . . . applies at
4 two levels: first, the witness who testifies must have personal knowledge of the making
5 of the out-of-court statement, and second, the person who made the out-of-court
6 statement must have had personal knowledge of the events on which he based his
7 statement.” *United States v. Owens-El*, 889 F.2d 913, 915 (9th Cir. 1989). Here, Lopez
8 meets the first level of the personal knowledge requirement—Lopez clearly has personal
9 knowledge of the making of the Declaration. Lopez also meets the second level of the
10 requirement—Lopez’s own testimony proves that he has personal knowledge of the
11 subject matter of his statement. Lopez testifies that he is the CEO of Bona Fide and
12 declares that the facts contained in his declaration “are true of [his] own knowledge and
13 are such that [he] could, and would if called upon to do so, competently testify thereto.”
14 (Dkt. No. 455-2 at 1, Lopez Decl. ¶ 1.)

15 SourceAmerica argues that Lopez provides both improper expert and lay opinion
16 testimony on Bona Fide’s lost profits damages. (Dkt. No. 459-2 at 30–34.)
17 SourceAmerica’s objection runs into an obvious obstacle—Lopez does not opine on lost
18 profits, but rather offers evidence as to Bona Fide’s profit margins from 2012 through
19 March 2017. (*See* Dkt. No. 455-2 at 8–9, Lopez Decl. ¶ 44.) SourceAmerica’s own cited
20 authorities acknowledge that an owner or officer of a business may testify to the value or
21 projected profits of the business. (Dkt. No. 459-2 at 31 (citing *FiTeq INC v. Venture*
22 *Corp.*, No. 13-CV-01946-BLF, 2016 WL 693256, at *3 (N.D. Cal. Feb. 22, 2016)).
23 Indeed, the Advisory Committee Note to the 2010 Amendments to Federal Rule of
24 Evidence 701 observes,

25 For example, most courts have permitted the owner or officer of a business to
26 testify to the value or projected profits of the business, without the necessity of
27 qualifying the witness as an accountant, appraiser, or similar expert. *See, e.g.,*
28 *Lightning Lube, Inc. v. Witco Corp.*, 4 F.3d 1153 (3d Cir. 1993) (no abuse of
discretion in permitting the plaintiff’s owner to give lay opinion testimony as to

1 damages, as it was based on his knowledge and participation in the day-to-day
2 affairs of the business). Such opinion testimony is admitted not because of
3 experience, training or specialized knowledge within the realm of an expert, but
4 because of the particularized knowledge that the witness has by virtue of his or her
position in the business. The amendment does not purport to change this analysis.

5 Fed. R. Evid. 701 advisory committee's note. Here, Lopez testifies as to Bona Fide's
6 past profit margins—not lost profits—as permitted by Federal Rule of Evidence 701.
7 And SourceAmerica's objections to Lopez's methodology go to the weight, not the
8 admissibility, of the evidence. (Dkt. No. 459-2 at 33–34.)

9 SourceAmerica asserts that the evidence is inadmissible double hearsay. (Dkt. No.
10 459-2 at 35–36.) However, Lopez may provide live testimony as to his personal
11 knowledge and calculation of Bona Fide's past profit margins at trial, and Bona Fide may
12 produce its underlying financial records as business records under Federal Rule of
13 Evidence 803(6).

14 Finally, SourceAmerica asserts that the evidence does not meet the best evidence
15 rule. (Dkt. No. 459-2 at 36.) However, Bona Fide is not establishing the content of its
16 profit and loss records, but its average profit margin, a number derived from the records.
17 As the Advisory Committee's Note to Federal Rule of Evidence 1002 states,

18 [A]n event may be proved by nondocumentary evidence, even though a written
19 record of it was made. If, however, the event is sought to be proved by the written
20 record, the rule applies. For example, payment may be proved without producing
21 the written receipt which was given. Earnings may be proved without producing
books of account in which they are entered.

22 Fed. R. Evid. 1002 advisory committee's note.

23 The Court overrules SourceAmerica's objections to ¶ 44 of Lopez's Declaration.
24 SourceAmerica may renew its objections at an appropriate juncture.

25 **II. Foreseeability**

26 In Virginia, “loss of profits may be recovered in a breach of contract action only if
27 they are such that can be fairly supposed were within the contemplation of the parties
28 when the contract was made. Damages within the contemplation of the parties are those

1 actually foreseen or reasonably foreseeable.” *Duggin v. Williams*, 353 S.E.2d 721, 723–
2 24 (Va. 1987) (internal citations omitted). Put simply, the damages “must be such as
3 might naturally be expected to follow [the contract’s] violation.” *E. I. Du Pont De*
4 *Nemours & Co. v. Universal Moulded Prod. Corp.*, 62 S.E.2d 233, 255 (Va. 1950).

5 SourceAmerica argues that Bona Fide cannot recover lost profits because they
6 were not foreseeable at the time the parties entered into the settlement agreement.⁴ (Dkt.
7 No. 376-15 at 16–20.) SourceAmerica does not put forth any evidence showing that such
8 damages were not foreseeable; rather, it argues that Bona Fide cannot recover lost profits
9 as a matter of law. SourceAmerica offers three contentions. First, SourceAmerica asserts
10 that federal law precludes claimants in procurement protests from recovering lost profits.
11 Second, SourceAmerica argues that it has the power only to recommend a nonprofit
12 agency to the AbilityOne Commission and lacks the power to award a federal contract to
13 any nonprofit agency. Third, SourceAmerica maintains that the identities, nature, and
14 value of the Opportunities that Bona Fide chose to apply for were unknown at the time
15 the parties entered into the settlement agreement. None of these contentions entitle
16 SourceAmerica to summary judgment.

17 First, federal law does not preclude Bona Fide from recovering lost profits in its
18 breach of contract claim against SourceAmerica. Citing *Lion Raisins, Inc. v. United*
19 *States*, 52 Fed. Cl. 115 (2002), SourceAmerica argues that 28 U.S.C. § 1491(b) prohibits
20 the recovery of lost profits in procurement protest actions filed against the federal
21 government, and that this prohibition renders Bona Fide’s alleged lost profits
22 unforeseeable.⁵ However, unlike *Lion Raisins*, the instant breach of contract claim is not
23

24 ⁴ SourceAmerica cites *Chesapeake Paper Prod. Co. v. Stone & Webster Eng’g Corp.*, 51 F.3d 1229 (4th
25 Cir. 1995), for the proposition that “Virginia law applies an objective test for foreseeability.” (Dkt. No.
26 466-1 at 9.) *Chesapeake Paper* does not address the foreseeability of damages, however. Rather, the
27 issue in the case centered on determining which one of two documents constituted the “operative
28 contract.” 51 F.3d at 1238, 1233–34.

⁵ 28 U.S.C. § 1491(b)(1) provides:

Both the United States Court of Federal Claims and the district courts of the United States shall have jurisdiction to render judgment on an action by an interested party objecting to a solicitation

1 a bid protest action. Nor is the United States or any federal agency a defendant or party
2 to this case. The Tucker Act’s prohibition on lost profits awards in bid protest actions
3 does not render Bona Fide’s lost profits unforeseeable as a matter of law.

4 SourceAmerica’s second argument is also unavailing. SourceAmerica neglects to
5 account for its ability to not recommend Bona Fide to the AbilityOne Commission. As a
6 result, SourceAmerica accordingly possessed the power to prevent Bona Fide from being
7 awarded the federal contract at issue. Assuming *arguendo* that SourceAmerica breached
8 the contract, and that such a breach proximately caused Bona Fide not to receive
9 SourceAmerica’s recommendation, Bona Fide’s lost profits would plainly be the type of
10 damages “such as might naturally be expected to follow” SourceAmerica’s alleged
11 breach. *E. I. Du Pont De Nemours*, 62 S.E.2d at 255. That the alleged lost profits are of
12 the type of damages reasonably foreseen to flow from a breach does not eviscerate or
13 lessen Bona Fide’s burden to prove that its damages were proximately caused by
14 SourceAmerica’s alleged wrongful conduct—Bona Fide will have to shoulder this burden
15 at trial.

16 Finally, the fact that the exact nature and value of the Opportunities that Bona Fide
17 chose to apply for were unknown at the time the parties entered into the settlement
18 agreement does not render Bona Fide’s lost profits unforeseeable as a matter of law.
19 Although neither party makes clear what type of damages Bona Fide’s lost profits would
20 constitute—direct or consequential—even for consequential damages, which are more
21 attenuated than direct damages, the Supreme Court of Virginia has observed that the
22

23
24 by a Federal agency for bids or proposals for a proposed contract or to a proposed award or the
25 award of a contract or any alleged violation of statute or regulation in connection with a
26 procurement or a proposed procurement. Both the United States Court of Federal Claims and the
27 district courts of the United States shall have jurisdiction to entertain such an action without
28 regard to whether suit is instituted before or after the contract is awarded.

28 U.S.C. § 1491(b)(2) provides:

To afford relief in such an action, the courts may award any relief that the court considers proper,
including declaratory and injunctive relief except that any monetary relief shall be limited to bid
preparation and proposal costs.

1 salient question is whether “a reasonably prudent person in the position of [the
 2 contracting parties] at the time of contracting would have considered this *type* of damages
 3 to be the natural consequence of their breach.”⁶ *Virginia Polytechnic Inst. & State Univ.*
 4 *v. Interactive Return Serv., Inc.*, 595 S.E.2d 1, 8 (Va. 2004) (emphasis added). In fact, it
 5 is not necessary for the “exact consequential damages claimed by [the injured party] to be
 6 in fact foreseen or reasonably foreseeable by the parties.” *Id.* (citing *Sabraw v. Kaplan*,
 7 211 Cal. App. 2d 224, 228 (Cal. Ct. App. 1962) (“[I]t is not necessary that the exact
 8 manner by which damages occur by reason of breach of contract be foreseeable.”); *Stern*
 9 *& Stern Assocs. v. Timmons*, 423 S.E.2d 124, 125 (S.C. 1992) (“[T]he defendant need not
 10 foresee the exact dollar amount of the injury, the defendant [need only] know or have
 11 reason to know the special circumstances.”)).

12 Viewing the evidence in the light most favorable to Bona Fide, the Court
 13 concludes that SourceAmerica has not satisfied its burden on summary judgment to show
 14 that Bona Fide’s alleged lost profits damages are unforeseeable as a matter of law.

15 **III. Reasonable Certainty**

16 Under Virginia law, “[i]t is well settled that damages are recoverable for loss of
 17 profits prevented by a breach of contract only to the extent that the evidence affords a
 18 sufficient basis for estimating their amount in money with reasonable certainty.”⁷ *Boggs*
 19

20 ⁶ SourceAmerica has not meaningfully articulated whether the lost profits damages Bona Fide seeks are
 21 direct or consequential damages under Virginia law. The Court does not resolve the issue, as it has not
 22 been squarely presented.

23 Direct damages are those which arise “naturally” or “ordinarily” from a breach of contract; they
 24 are damages which, in the ordinary course of human experience, can be expected to result from a
 25 breach. Consequential damages are those which arise from the intervention of “special
 26 circumstances” not ordinarily predictable. If damages are determined to be direct, they are
 27 compensable. If damages are determined to be consequential, they are compensable only if it is
 28 determined that the special circumstances were within the “contemplation” of both contracting
 parties. Whether damages are direct or consequential is a question of law. Whether special
 circumstances were within the contemplation of the parties is a question of fact.

Roanoke Hosp. Ass’n v. Doyle & Russell, Inc., 214 S.E.2d 155, 160 (Va. 1975).

⁷ The parties spend considerable effort debating over how to characterize the Supreme Court of
 Virginia’s rules regarding proof of lost profits damages. The dispute primarily centers on a law journal
 article’s division of Virginia lost profits law into the “reasonable certainty,” “wrongdoer,” and “fact and

1 *v. Duncan*, 121 S.E.2d 359, 363 (Va. 1961) (internal citation and quotation marks
 2 omitted); *see also Preferred Sys. Sols., Inc. v. GP Consulting, LLC*, 732 S.E.2d 676, 685
 3 (Va. 2012) (citing *ADC Fairways Corp. v. Johnmark Constr., Inc.*, 343 S.E.2d 90, 93
 4 (Va. 1986)). “The standard of review for a damages calculation has been framed as
 5 whether there were ‘sufficient facts’ to support the award.” *Preferred Sys. Sols.*, 732
 6 S.E.2d at 685 (quoting *Nichols Constr. Corp. v. Virginia Machine Tool Co.*, 661 S.E.2d
 7 467, 472 (Va. 2008)). While damages must not be “‘contingent, speculative, or
 8 uncertain,’” *id.* (quoting *Sunrise Continuing Care, LLC v. Wright*, 671 S.E.2d 132, 135
 9 (Va. 2009)), the Supreme Court of Virginia has clarified nonetheless that “‘[d]amages are
 10 not rendered uncertain because they cannot be calculated with absolute exactness,’” *id.*
 11 (quoting *Washington Golf & Country Club, Inc. v. Briggs & Brennan Developers, Inc.*,
 12 95 S.E.2d 233, 238 (Va. 1956)). Rather, “‘[i]t is sufficient if a reasonable basis of
 13 computation is afforded.”’ *Id.* (quoting *Washington Golf & Country Club*, 95 S.E.2d at
 14 238).

15 SourceAmerica argues that Bona Fide cannot provide a sufficient basis for
 16 calculating its damages with a reasonable certainty.⁸ (Dkt. No. 376-15 at 20–23.) The

17
 18 amount” categories. *See* Robert M. Lloyd, *The Reasonable Certainty Requirement in Lost Profits*
 19 *Litigation: What It Really Means*, 12 Transactions: Tenn. J. Bus. L. 11, 44–47 (2010). This dispute is
 20 immaterial. To start, the article is not binding substantive law. The article ultimately observes that
 21 Virginia courts in reality “appear to choose which standard to articulate in their opinions based on the
 22 outcome of the case,” and that the courts “may well be using the indeterminacy of the existing rules to
 23 justify what are very reasonable outcomes.” *Id.* at 46–47.

24 ⁸ *Hop-In Food Stores, Inc. v. Serv-N-Save, Inc.*, 440 S.E.2d 606 (Va. 1994), does not avail
 25 SourceAmerica’s argument that Bona Fide’s damages cannot be reasonably ascertained. First, while
 26 *Hop-In Food Stores* recited the well-established rule that lost profits must be “capable of reasonable
 27 ascertainment,” and cannot be “uncertain, speculative, or remote,” the Supreme Court of Virginia
 28 expressly stated, “We do not reach the question whether lost profits were established with reasonable
 certainty because we hold that [defendant’s] trespass did not proximately cause any loss of future profits
 that [plaintiff] may have suffered.” *Id.* at 608–09. The language SourceAmerica quotes from
Commercial Bus. Sys., Inc. v. Halifax Corp., 484 S.E.2d 892 (Va. 1997), is similarly inapposite, as the
 text explains that the first and third elements of a tortious interference with prospective business or
 economic advantage claim must be measured by an objective test. 484 S.E.2d at 896. Finally, *NCLN20,*
Inc. v. United States, 99 Fed. Cl. 734 (2011), *aff’d*, 495 F. App’x 94 (Fed. Cir. 2012), too, is not
 factually on point. The fact that the procuring agencies, have the ability to terminate contracts for
 convenience without being liable for lost profits, absent bad faith or clear abuse of discretion, does not

1 key decision SourceAmerica relies upon, *ADC Fairways Corp. v. Johnmark Const., Inc.*,
2 343 S.E.2d 90 (Va. 1986), is distinguishable from the instant case.

3 In *ADC Fairways*, Johnmark Construction, a construction contractor, sued ADC
4 Fairways, a real estate developer, for breach of a contract wherein Johnmark had agreed
5 to rehabilitate and convert the Ivymount apartment complex for ADC. *Id.* at 90–91. The
6 case was tried to a court without a jury. *Id.* at 92–93. The Supreme Court of Virginia
7 reversed the trial court’s award of lost profits to Johnmark. *Id.* at 93.

8 On direct-examination, Johnmark’s president “described how lost profits were
9 calculated on the work it did not complete because of the dispute with ADC.” *Id.* at 92.
10 Specifically, he testified that he figured in a profit margin of 15% per unit.

11 [T]he units were to be rehabilitated for a price of \$2,562.50 per unit, a figure which
12 he had bid to secure the contract with ADC. He testified further that in his bid he
13 computed “[a]pproximately 15 percent” of the \$2,562.50 as profit. He went on to
14 say that the contract called for the completion of 171 units. Thus, profits were
calculated by taking 15% of \$2,562.50 and multiplying that number by 171.

15 *Id.* at 92–93. Upon questioning by the court, Johnmark’s counsel acknowledged that the
16 contract did not carry the 15% profit provision, but that Johnmark “anticipated he would
17 make” 15% profit for his work. *Id.* This anticipated 15% profit margin did not bear out
18 on cross-examination. On cross-examination, Johnmark’s president “admitted that on a
19 previous rehabilitation job for ADC he had calculated profits of 7.5% but made little or
20 no profit ‘on the basic contract.’” *Id.* at 93. He also admitted that he used “estimated
21 expenses” in making his per unit bid, but that “he could not recall his estimates and had
22 no documents or records to indicate his per unit expenses at Ivymount.” *Id.* Further, he
23 “admitted that the receipts and disbursements concerning the Ivymount job were not kept
24 separate from other jobs on which Johnmark was working,” and that “the cost of
25 materials increased during the contract period.” *Id.* Despite all of the above, the trial

26 _____
27 affect the sufficiency of Bona Fide’s damages calculation, which is premised upon the amounts billed by
28 the nonprofit agencies that were actually awarded the Opportunities at issue. And again, neither the
United States nor any procuring agency is a party to this case.

1 court held that Johnmark was entitled to recover lost profits at a 15% profit margin in its
2 bench ruling. *Id.* The Supreme Court of Virginia reversed the trial court, holding that the
3 lost profits damages “were completely speculative,” and that the evidence did not afford a
4 sufficient basis for estimating the amount of lost profits with reasonable certainty. *Id.*

5 The \$47,781.13 figure was nothing more than the profit Johnmark hoped to make
6 at the time of the bid. There was no evidence to establish that this is the profit that
7 would have been made had Johnmark completed the project. Indeed, there was
8 evidence from Johnmark’s president that on a similar rehabilitation project for the
same developer no profit had been made whatever.

9 *Id.*

10 First, the procedural posture of *ADC Fairways* differs from that here. The
11 Supreme Court of Virginia reviewed a lower court’s bench trial decision. *Id.* at 92–93.
12 Second, it became clear throughout the course of trial—particularly on cross-
13 examination—that Johnmark provided no empirical basis at all for its lost profits, *see id.*,
14 much less “a sufficient basis for estimating their amount in money with reasonable
15 certainty,” *Boggs*, 121 S.E.2d at 363. Here, Bona Fide may well face an uphill battle at
16 trial with respect to the particulars of its damages calculations. As in *ADC Fairways*, it
17 may become evident at trial that Bona Fide’s damages calculations lack a sufficient basis
18 to meet the reasonable certainty standard. *Cf. Preferred Sys. Sols.*, 732 S.E.2d at 680,
19 685–86 (reviewing whether there were sufficient facts to support the lower court’s award
20 of lost profits after trial); *Commercial Bus. Sys.*, 453 S.E.2d at 269 (reversing trial court’s
21 grant of summary judgment in favor of defendant and holding that damages estimates
22 were not speculative, but “based upon and supported by underlying revenue and cost
23 records of similar business undertakings,” and “would have afforded a jury a sufficient
24 basis for estimating the damages with reasonable certainty”). However, the fact of the
25 matter is that SourceAmerica has not carried its burden with respect to the instant motion
26 for summary judgment.

27 SourceAmerica’s argument that “profits derived from other businesses” cannot
28 form the basis for estimating damages is far too broad. (Dkt. No. 376-15 at 25–26.)

1 Under Virginia law, “calculation of lost profits based on the track records of profits in
2 established companies has long been an accepted method of estimating damages awards.”
3 *Id.* at 685–86 (citing *Commercial Bus. Sys., Inc. v. Bellsouth Servs., Inc.*, 453 S.E.2d 261,
4 268 (Va. 1995) (“When an established business, with an established earning capacity, is
5 interrupted and there is no other practical way to estimate the damages thereby caused,
6 evidence of the prior and subsequent record of the business has been held admissible to
7 permit an intelligent and probable estimate of damages.”)). To illustrate, the Supreme
8 Court of Virginia has approved, “in the context of a noncompete clause,” a calculation of
9 lost profits using “subsequent profits from the benefiting competitors as evidence in
10 damages calculations for breach of covenants not to compete, provided that the profits
11 can be sufficiently tied to the injured party.” *Id.* at 686. Specifically, the injured party
12 “used not the exact profits of [the benefiting competitor], but rather the time billed to [the
13 benefiting competitor] combined with its own established profit margin to calculate
14 damages.” *Id.*

15 While the instant case does not involve the breach of a noncompete clause, Bona
16 Fide employs a similar damages calculation. Bona Fide’s current lost profits damages
17 estimate is as follows:

18 The estimate is based on taking the actual amounts billed to GSA as to each
19 contract at issue in the case (SSNs 1483, 1741, 1944, 2075, 2161, 2381, 2410,
20 2693, 2705, 2783, 2808) or the estimated billings for cancelled opportunities at
21 issue in the case (SSNs 1692, 1723, 1953, 2379) through March, 31 2017, reducing
22 those figures to account for subcontracting arrangements where appropriate (SSN
23 1741, 1953, and 2075), and then multiplying the lost revenues by Bona Fide’s own
profit margin . . . on Program contracts since it entered into the Agreement, to yield
a lost profits estimate.

24 (Dkt. No. 455 at 23.) Bona Fide uses the actual amounts billed for eleven contracts, in
25 conjunction with its own average profit margin. While SourceAmerica disputes the
26 formula Bona Fide employed to calculate its average profit margin, that dispute may be
27 resolved by a fact finder and is ultimately premature, as expert discovery is still ongoing
28 in this case. And while SourceAmerica takes issue with Bona Fide’s calculation of

1 damages with respect to the cancelled Opportunities, Bona Fide’s calculations are
2 tethered to the estimated contract values found in the evidence SourceAmerica produced
3 to Bona Fide.

4 Finally, SourceAmerica cursorily argues in less than two pages that Bona Fide’s
5 lost profits stem from fifteen Opportunities “involving services it has little to no
6 experience providing, in areas where it has never done business, requiring in some
7 instances Top Secret security clearances it does not possess, and at contract sizes that are
8 multiples larger in scale.”⁹ (Dkt. No. 376-15 at 22–23.) SourceAmerica does not address
9 Bona Fide’s qualifications, or lack thereof, for at least four of the fifteen Opportunities at
10 issue in this case. (*See* Dkt. No. 376-15 at 22–23 (omitting mention of SSNs 1723, 1741,
11 2705, and 2808).) As Bona Fide correctly observes, SourceAmerica’s arguments bear on
12 the element of proximate cause, an issue which is not squarely raised in the instant
13 motion. *Cf. Saks Fifth Ave., Inc. v. James, Ltd.*, 630 S.E.2d 304, 311–13 (Va. 2006)
14 (distinguishing between causation and calculation of damages and finding that plaintiff
15 failed to connect its lost profits to defendant’s breach). Calling into question Bona Fide’s
16 qualifications and suitability for the Opportunities at issue does not establish that Bona
17 Fide’s damages elude reasonable ascertainment as a matter of law. The evidence
18 SourceAmerica provides may well make it difficult for Bona Fide to establish proximate
19 cause, but that is a hurdle which Bona Fide must contend with at trial.

20 In any event, SourceAmerica’s cases involving lost profits for new businesses are
21 not on point. (Dkt. No. 466-1 at 12 n.11.) To start, SourceAmerica’s description of
22 Virginia’s “new business” rule is overbroad. (*Id.* at 12 (“Virginia courts have disallowed
23 claims of lost profits that were not reasonably certain when the future profit would have
24 come from a different location.”).) Under Virginia law,

25 When an established business, with a proven earning capacity is involved,
26 evidence of the prior and subsequent record of the business is relevant to permit an
27 intelligent and probable estimate of damages. But when . . . a new business is

28 ⁹ SourceAmerica cursorily reasserts its argument at the end of its reply brief. (Dkt. No. 466-1 at 11–12.)

1 involved, the rule is not applicable because such a business is a speculative
2 venture, the successful operation of which depends upon future bargains, the status
3 of the market, and too many other contingencies to furnish a safeguard in fixing the
4 measure of damages.

5 *ITT Hartford Grp., Inc. v. Virginia Fin. Assocs., Inc.*, 520 S.E.2d 355, 360 (Va. 1999).

6 Here, SourceAmerica has not meaningfully argued that Bona Fide qualifies as a “new
7 business” under Virginia law.¹⁰ The cases are distinguishable from Bona Fide’s situation.

8 While Bona Fide attempted to bid for new contracts in locations outside of the states in
9 which it has performed services, Bona Fide’s situation is not exactly analogous to that of
10 a new business, particularly to the extent Bona Fide’s business necessarily relies upon
11 continuously bidding for new contracts, and such contracts are available in new locations.

12 *See Mullen v. Brantley*, 195 S.E.2d 696, 699–700 (Va. 1973) (reversing judgment for lost
13 profits based on the operational history of other pizza parlor franchises in other locations

14 and the national profits average of the chain, where the record showed that competition
15 from nearby pizza parlors would have adversely affected the plaintiff’s business, and “it
16 was impossible to determine the profit, if any, [plaintiff] would have derived from the
17 operation of a Shakey’s Pizza Parlor if he had established it on or near [a certain] site”);

18 *ITT Hartford Grp.*, 520 S.E.2d at 359–60 (holding that an insurance joint venture with
19 only two and a half years of history of premium income was not an established business,
20 and that the record did not permit a reasonably certain estimate of an insurance agent’s
21 loss of future commissions from sales of the venture’s product); *Sinclair Ref. Co. v.*

22 *Hamilton & Dotson*, 178 S.E. 777, 781–82 (Va. 1935) (concluding that plaintiffs, who
23 rented a garage from defendant to operate a general automobile and service station
24 business, could not recover lost profits from defendant’s failure to construct a paint shop
25 addition to the garage, because plaintiffs’ prospective painting business was a “new and
26 untried venture,” and plaintiffs had merely been promised a number of paint jobs by

27
28 ¹⁰ The argument, while briefly alluded to in the motion for summary judgment, (Dkt. No. 376-15 at 25–
26), appears to have been clearly articulated for the first time in reply, (Dkt. No. 466-1 at 1).

1 automobile owners without striking any actual bargain terms); *see also Pennsylvania*
2 *State Shopping Plazas, Inc. v. Olive*, 120 S.E.2d 372, 377–78 (Va. 1961) (reversing
3 judgment for damages where the evidence was based on profits projected from the
4 operation of a gasoline station which never opened for business). Moreover, by
5 SourceAmerica’s own admission, there are estimated contract values assigned to each
6 Opportunity. (*See* Dkt. No. 376-15 at 22–23 (describing the values of contracts).) While
7 these values are admittedly estimates, they are tethered to a factual basis and provide, at
8 minimum, a certain baseline for calculating damages.

9 Viewing the evidence in the light most favorable to Bona Fide, the Court
10 concludes that SourceAmerica has not satisfied its burden on summary judgment to show
11 that Bona Fide’s alleged lost profits are impermissibly speculative as a matter of law.

12 **IV. Failure to Mitigate Damages**

13 SourceAmerica contends that Bona Fide failed to mitigate its alleged damages.
14 (Dkt. No. 376-15 at 26–28; Dkt. No. 466-1 at 6–7.) However, SourceAmerica’s
15 argument does not entitle it to summary judgment.

16 Virginia courts have “long recognized the obligation of an injured party to mitigate
17 damages.” *Forbes v. Rapp*, 611 S.E.2d 592, 595 (Va. 2005). Virginia law recognizes the
18 “general requirement” that:

19 One who is injured by the wrongful or negligent acts of another, whether as the
20 result of a tort or of a breach of contract, is bound to exercise reasonable care and
21 diligence to avoid loss or to minimize or lessen the resulting damage, and to the
22 extent that his damages are the result of his active and unreasonable enhancement
23 thereof or are due to his failure to exercise such care and diligence, he cannot
24 recover.

25 *Monahan v. Obici Med. Mgmt. Servs., Inc.*, 628 S.E.2d 330, 339 (Va. 2006) (quoting
26 *Lawrence v. Wirth*, 309 S.E.2d 315, 317 (Va. 1983)). “It is only incumbent upon him,
27 however, to use reasonable exertion and reasonable expense, and the question in such
28 cases is always whether the act was a reasonable one, having regard to all the
circumstances of the particular case.” *Haywood v. Massie*, 49 S.E.2d 281, 284 (Va.

1 1948) (quoting *Stonega Coke & Coal Co. v. Addington*, 73 S.E. 257, 258–59 (Va. 1911)).
2 “[T]o the extent that the [injured party] fails to do so, he may not recover the additional
3 damages incurred.” *Forbes*, 611 S.E.2d at 595.

4 However, “[a]n assertion that an injured party has failed to mitigate damages is an
5 affirmative defense.” *Forbes*, 611 S.E.2d at 596. While SourceAmerica raises Bona
6 Fide’s alleged failure to mitigate damages as a basis for granting summary judgment in
7 SourceAmerica’s favor, the burden to prove that Bona Fide failed to mitigate damages
8 ultimately rests upon SourceAmerica. *See id.* Whether Bona Fide failed to mitigate
9 damages is not an element essential to its breach of contract case, and it does not bear the
10 burden of proof on the issue. *Cf. Celotex*, 477 U.S. at 322 (holding that “Rule 56(c)
11 mandates the entry of summary judgment . . . against a party who fails to make a showing
12 sufficient to establish the existence of an element essential to that party’s case, and on
13 which that party will bear the burden of proof at trial.”). Moreover, at bottom, the
14 affirmative defense that a party has failed to mitigate damages is a fact-bound inquiry.
15 “Whether [SourceAmerica] has satisfied its burden of showing that [Bona Fide] failed to
16 mitigate its damages is a factual determination based on the evidence produced.” *R.K.*
17 *Chevrolet, Inc. v. Bank of Commonwealth*, 501 S.E.2d 769, 771 (Va. 1998).

18 SourceAmerica observes that since the parties executed the settlement agreement,
19 Bona Fide has not appealed any of SourceAmerica’s recommendations to the AbilityOne
20 Commission or filed any protest actions in the Court of Federal Claims. (Dkt. No. 376-
21 15 at 26–28; Dkt. No. 466-1 at 6–7.) Bona Fide has availed itself of both avenues to
22 challenge SourceAmerica’s recommendations in the past. (*Id.*) While this may be true,
23 SourceAmerica has not shown that it is entitled to summary judgment on its affirmative
24 defense.

25 First, Bona Fide asserts that it has mitigated its damages by continuing to bid on
26 contract Opportunities. (Def.’s SSUF ¶ 7.) SourceAmerica has not provided any
27 authority establishing that Bona Fide’s continued efforts to bid on contract Opportunities
28 evinces an unreasonable failure to mitigate damages. Viewed in the light most favorable

1 to Bona Fide, Bona Fide’s ongoing bidding shows that it has not merely “sat idly by and
2 d[one] nothing,” as SourceAmerica claims. (Dkt. No. 376-15 at 28). The instant case is
3 dissimilar to *Cancun Adventure Tours, Inc. v. Underwater Designer Co.*, 862 F.2d 1044
4 (4th Cir. 1988). In *Cancun Adventure Tours*, the Fourth Circuit affirmed the magistrate
5 judge’s rejection of plaintiff’s lost profits claim at trial, where plaintiff alleged that
6 defendant’s “breach of warranty in the sale of the air compressor deprived [plaintiff] of
7 profits that it could have earned with that equipment,” yet provided “little evidence . . . as
8 to why [plaintiff] did not attempt to mitigate its losses, e.g., by buying or leasing another
9 air compressor.” 862 F.2d at 1049. The alleged breaches of contract in the instant case
10 do not involve fungible goods. Rather, whether Bona Fide’s choice to continue bidding
11 on contract Opportunities, rather than challenge SourceAmerica’s recommendations via
12 appeals or lawsuits, satisfies its duty to use “reasonable exertion and reasonable expense”
13 is a fact-bound inquiry that depends upon “the circumstances of the particular case.”
14 *Haywood*, 49 S.E.2d at 284 (internal citation and quotation marks omitted).

15 Second, the Supreme Court of Virginia’s decision in *Lockheed Info. Mgmt. Sys.*
16 *Co. v. Maximus, Inc.*, S.E.2d 420 (Va. 2000), is instructive on the reasonableness of Bona
17 Fide’s actions or failure to act. Lockheed, the bidder that was ultimately awarded the
18 government contract at issue, sought to introduce evidence of the failure of Maximus, the
19 bidder that would have been awarded the government contract absent Lockheed’s actions,
20 to mitigate its damages. *See* S.E.2d at 430–31.

21 Specifically, Lockheed wanted placed before the jury the following evidence: the
22 second request for proposals and award to Lockheed; Maximus’ protest of the
23 second award; reversal of that award by the appeals procurement board; a third
24 request for proposals issued by [the Virginia Department of Social Services]; the
25 award of the contract to Lockheed pursuant to the third request; and Maximus’
26 failure to file a protest to that award. Lockheed asserts that this evidence was
27 relevant because, even though Maximus prevailed in having the second award set
28 aside, by failing to pursue a protest and appeal of the third award, Maximus made
“no attempt in the third procurement to undo the award to Lockheed in order that it
might recapture what was lost in its contract expectancy.”

1 *Id.* The Supreme Court of Virginia upheld the trial court’s holding that Lockheed’s
2 evidence was inadmissible to show that Maximus failed to mitigate its damages, in part
3 because “whether Maximus would not only have prevailed in its protest of the third
4 award but also ultimately would have become the recipient of the contract award is
5 entirely speculative.” *Id.*

6 While the admissibility of evidence is a question of federal procedural law, the
7 Supreme Court of Virginia’s reasoning for upholding the trial court’s exclusion of the
8 evidence sheds light on whether Bona Fide’s obligation to “exercise reasonable care and
9 diligence to avoid loss or to minimize or lessen the resulting damage” required Bona Fide
10 to challenge SourceAmerica’s recommendations. *Monahan*, 628 S.E.2d at 339 (internal
11 citation and quotation marks omitted). Here, like Lockheed, SourceAmerica seeks to
12 introduce evidence of Bona Fide’s failure to appeal to the AbilityOne Commission or file
13 a protest lawsuit in the Court of Federal Claims. Despite the fact that Bona Fide
14 previously utilized these two methods to challenge SourceAmerica’s recommendations, it
15 is unclear whether Bona Fide would have prevailed in any subsequent challenge. It is
16 also unclear to what extent any additional damages incurred by Bona Fide are attributable
17 to Bona Fide’s failure to mitigate. At best, it is a task for the factfinder to assess the
18 reasonableness of Bona Fide’s post-settlement actions.

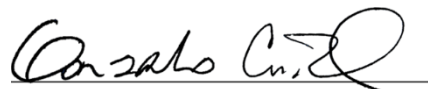
19 In light of the above, the Court concludes that SourceAmerica has not carried its
20 burden to show that it is entitled to summary judgment on its affirmative defense.

21 CONCLUSION

22 For the foregoing reasons, the Court **DENIES** SourceAmerica’s motion for
23 summary judgment or, alternatively, partial summary judgment. (Dkt. No. 370.)

24 **IT IS SO ORDERED.**

25 Dated: July 24, 2017

26 
27 Hon. Gonzalo P. Curiel
28 United States District Judge