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18 UNITED STATES DISTRICT COURT  
19 NORTHERN DISTRICT OF CALIFORNIA

21  
22  
23  
24 IN RE WELLS FARGO & COMPANY  
SHAREHOLDER DERIVATIVE  
25 LITIGATION

Lead Case No. 3:16-cv-05541-JST

**PLAINTIFFS' OPPOSITION TO  
WELLS FARGO'S MOTION TO  
DISMISS THE CONSOLIDATED  
AMENDED VERIFIED  
STOCKHOLDER DERIVATIVE  
COMPLAINT FOR FAILURE TO  
ADEQUATELY PLEAD DEMAND  
FUTILITY**

The Honorable Jon S. Tigar  
Hearing: May 4, 2017 at 9:30 a.m.

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1 Plaintiffs respectfully oppose Wells Fargo's motion to dismiss the Consolidated Amended  
2 Verified Stockholder Derivative Complaint ("Complaint") for failure to plead demand futility.<sup>1</sup>

### 3 PRELIMINARY STATEMENT

4 For nearly a decade, Wells Fargo's Board turned a blind eye to the creation of millions of  
5 fictitious customer accounts at the Company without those customers' knowledge or consent.  
6 The illicit account-creation scheme did not entail mere "sales-practices issues," as Defendants  
7 would have it (Defs.' Br. 1), but rather was "a staggering fraud." ¶ 7. The malfeasance allowed  
8 Wells Fargo to achieve "record" results in selling complementary banking products to prospective  
9 or existing customers, or "cross-selling," which Defendants touted as a "competitive advantage"  
10 for the Company and "key to [its] ability to grow revenue and earnings." ¶¶ 126, 135. The  
11 fallout from this scandal has been swift and severe, with Wells Fargo paying nearly \$300 million  
12 in penalties and settlements (so far) and losing significant business.

13 Plaintiffs "offer a battery of particularized factual allegations that strongly support an  
14 inference at this stage of the litigation that the Board knew of and did nothing about illegal  
15 activity," rendering demand on the Directors futile. *Rosenbloom v. Pyott*, 765 F.3d 1137, 1152  
16 (9th Cir. 2014). The Directors were confronted by numerous red flags, including: (1) warnings  
17 from Wells Fargo employees pointing to, among other things, "routine deception and fraudulent  
18 exploitation of [Wells Fargo's] clients," as of at least 2007; (2) litigation by former Wells Fargo  
19 employees relating to the unlawful creation of accounts; (3) reports received by the Board  
20 beginning in at least 2011 concerning improper sales practices; (4) multiple supervisory activities  
21 by the Office of the Comptroller of the Currency ("OCC") beginning in January 2012 and  
22 continuing to July 2016, as well as investigations by the U.S. Consumer Financial Protection  
23 Bureau ("CFPB") and the Financial Industry Regulatory Authority ("FINRA"); and (5) the  
24 termination of more than 5,300 employees, including 1,000 in 2011 alone, due to the illicit  
25 account-creation scheme. Notably, Wells Fargo's former CEO and Chairman Defendant John

26 <sup>1</sup> As the Individual Defendants have joined Wells Fargo's motion, Plaintiffs refer to this as  
27 "Defendants'" motion. Plaintiffs refer to the Director Defendants (identified in ¶¶ 76-90 of the  
28 Complaint) as the "Directors." All other capitalized terms are as defined in the Complaint.  
Finally, "¶ \_\_\_" refers to paragraphs of the Complaint, and unless otherwise indicated, all  
emphasis has been added and all citations and internal quotation marks have been omitted.

1 Stumpf testified to the Senate Banking Committee that the Board “learned of” the unlawful sales  
2 practices “later [in] 2013 and then 2014 and on,” and Wells Fargo stated to the Committee that  
3 several Board Committees received reports on “sales integrity” issues, which were discussed with  
4 the entire Board. ¶¶ 155-57, 258, 430.

5 On December 21, 2013, the red flags mounting from 2007 to 2013 were joined by a  
6 banner screaming “fraud”: the *Los Angeles Times* published a detailed article, based on “a review  
7 of internal bank documents and court records, and from interviews with 28 former and seven  
8 current Wells Fargo employees who worked at bank branches in nine states,” reporting that “[t]o  
9 meet quotas, employees have opened unneeded accounts for customers, ordered credit cards  
10 without customers’ permission and forged client signatures on paperwork,” with some employees  
11 “begg[ing] family members to open ghost accounts.” ¶ 163. The Directors, who were informed  
12 of the article, could no longer ignore that Wells Fargo’s drive for cross-selling success, combined  
13 with the gaping deficiencies in the Company’s internal and disclosure controls, had created a  
14 culture fostering and *rewarding* unlawful sales practices. In contrast to the Board, the L.A. City  
15 Attorney embarked on a year-long investigation prompted by the *L.A. Times* report (leading to a  
16 lawsuit on behalf of the People of California in May 2015), which was joined by consumer class  
17 litigation as well as extensive OCC and CFPB investigations and subsequent regulatory actions.

18 In short, as U.S. Senators investigating the misconduct recently wrote, “top management  
19 and the board of directors of Wells Fargo knew or should have known about the extensive fraud  
20 occurring throughout the bank,” and “Wells Fargo’s internal review system was allowed to  
21 operate with serious flaws for years, remains flawed, and lacks appropriate controls to prevent  
22 future harm to the bank’s customers.” ¶ 49. To believe those numerous and glaring warnings  
23 went unnoticed by the Directors, as Defendants urge, is both illogical and unfaithful to the  
24 principle that at this stage the Court “must make reasonable inferences for Plaintiffs, not against  
25 them.” *Rosenbloom*, 765 F.3d at 1153. Defendants’ motion should be denied.

**STATEMENT OF FACTS**

**A. Cross-Selling Was Critical to Wells Fargo’s Success, But Resulted in Unrelenting Pressure on Employees to Meet Strict Sales Quotas.**

Cross-selling was the “foundation of [Wells Fargo’s] business model and key to [its] ability to grow revenue and earnings.” ¶ 126; *see also* ¶¶ 2-6, 123-40, 303, 327-68 (*e.g.*, ¶ 137 (Defendant Carrie Tolstedt, Senior Executive Vice President of Community Banking during the Relevant Period, stated “the cross-sell model . . . drive[s] revenue”)). Defendants touted Wells Fargo’s “legendary” cross-selling capability, and Stumpf highlighted the Company’s longtime dedication to the strategy as a “competitive advantage.” ¶¶ 127, 129-30, 136. Defendants implemented the strategy through their “Great Eight” or “Gr-Eight” initiative, striving for eight products per household. ¶¶ 2, 124-25, 130. And, in turn, the Company heralded its products-per-household metric as a barometer of its financial success, as it increasingly trended upward. ¶¶ 142-44. Wells Fargo reported, for example, its products per retail banking household grew from an average of 3.4 in 1999 to 5.92 in 2011, reaching a height of 6.17 in 2014. *Id.*

To achieve “record” cross-sell, Wells Fargo implemented strict quotas for the number of products its bankers were required to sell. ¶¶ 2, 124-25, 141-47, 163-67, 173-76, 327-67. Those quotas were set out in Wells Fargo documents, including the Store Manager Incentive Plan, which set forth the average number of “daily solutions” (*i.e.*, products) bankers had to sell to meet their quotas, and were reviewed in regular meetings by district managers. ¶¶ 146-47. Employees who could not keep up with the sales-quota pace were told to “do whatever it takes” or face reprimand and eventual termination. ¶¶ 33, 174. Many who could not find customers willing to open accounts therefore resorted to opening fraudulent accounts to reach their quotas, often by manipulating or misrepresenting the Company’s services to customers, referred to in the Incentive Plan as “gaming.” ¶ 158. At the same time, Defendants represented that “the Company’s corporate governance structure [wa]s working effectively as evidenced by the Company’s strong financial performance.” ¶¶ 111, 120. Indeed, the Board highlighted the purported strength of its corporate governance, including the Company’s Corporate Governance Guidelines and Code of Ethics (both reviewed and adopted by the Governance and Nominating Committee), to urge



1 shareholders to reject a proposal for an independent chairman in the 2014, 2015, and 2016 Proxy  
2 Statements. ¶¶ 112-22.

3 **B. Internal Complaints and Litigation by Wells Fargo Employees Alerted the**  
4 **Board to Unlawful Sales Practices.**

5 Wells Fargo tracked employee complaints about illegal sales practices, which reached the  
6 Board. ¶¶ 158-59. At least as early as 2008, EthicsLine, the Company’s confidential hotline to  
7 report suspected ethical or business violations, began monitoring issues related to “gaming” or  
8 “sales incentives” violations driven by sales pressure. ¶¶ 158-59. Those complaints were then  
9 reported to various Board Committees, including the Audit and Examination Committee and the  
10 Risk Committee, that were tasked with overseeing information about ethics violations and  
11 “noteworthy risk issues [including] sales conduct and practice issues.” ¶¶ 152-56, 209-10.  
12 Further, beginning in at least 2007, internal complaints were sent to EthicsLine, Human  
13 Resources, and Stumpf, several of which were directed to the Board at  
14 BoardCommunications@wellsfargo.com or via Board Committees. ¶¶ 24-26, 33, 35, 196-210.

15 In September 2007, the Audit and Examination Committee and Stumpf received letters  
16 from an employee discussing how the Gr-Eight Initiative created a high-pressure sales culture that  
17 resulted in “unethical and illegal activity,” including “routine deception and fraudulent  
18 exploitation of [Wells Fargo’s] clients,” which was conducted “for the sole and singular purpose  
19 of acquiring sales and bonus compensation” and was “widespread and so highly encouraged that  
20 it ha[d] become a normal sales practice.” ¶¶ 22, 211, 484. That same employee later won a  
21 whistleblower lawsuit in 2008 against Wells Fargo related to his reporting of the creation of fake  
22 brokerage accounts. ¶ 212.

23 In separate 2011 incidents, branch managers from New Jersey and Arizona emailed  
24 Stumpf and several HR executives, warning that employees were creating fake accounts to reach  
25 sales quotas. ¶¶ 28, 200-03. Beginning in 2011, the Audit and Examination Committee received  
26 reports on “sales integrity” issues, and the Risk Committee and Human Resources Committee  
27 subsequently received similar reports. ¶¶ 155, 209, 260-61. Those reports were discussed with  
28 the full Board. ¶¶ 209, 261. The Board also learned “sometime in 2013” that Wells Fargo’s

1 regulators were informed of the growing problem with sales practices, including fraudulent  
2 account openings. ¶ 258. Stumpf has testified he “learn[ed] of an increase in the number of  
3 reports of sales-practice issues in late 2013” (¶¶ 157, 210), the same year the *L.A. Times* reported  
4 on the connection between improper sales practices and the Company’s relentless pressure to  
5 achieve record cross-sell (¶ 163). On April 3, 2015, a former Wells Fargo banker in California  
6 mailed and emailed a letter to both Stumpf and the Board advising them of “unethical practices in  
7 sales due to the continuous management threat of negative consequences if they did not produce  
8 ‘solutions,’” and later forwarded to the Board an email from a California branch manager  
9 explaining employees had “a mandatory goal of 15 [solutions] by the end of the day.” ¶¶ 205-07.

10 From at least 2011 until September 2016, more than 5,300 Wells Fargo employees from  
11 branches across the country—including 1,000 in 2011 (the first year of the Relevant Period)  
12 alone—were terminated specifically for sales-practice violations. ¶¶ 246-47. The Company also  
13 faced a series of lawsuits by former employees alleging improper sales practices that spanned  
14 several years and related to branches around the country. ¶¶ 25-26, 213-19.

15 **C. Detailed Reports in the Press Alerted the Board to Unlawful Sales Practices.**

16 In December 2013, the *L.A. Times* dropped a bombshell: a detailed report exposing the  
17 effect Wells Fargo’s relentless focus on cross-selling and strict sales quotas had on its bankers  
18 and, in turn, its customers. ¶¶ 37, 163-67. Based on “a review of internal bank documents and  
19 court records, and from interviews with 28 former and seven current Wells Fargo employees who  
20 worked at bank branches in nine states,” the article recounted the “relentless pressure to sell” that  
21 forced employees to open unneeded and unauthorized accounts for customers, order credit cards  
22 without customer permission, forge customer signatures on paperwork, and beg family members  
23 to allow them to open “ghost” accounts to meet sales quotas. *Id.* It also reported Wells Fargo  
24 managers “coached workers on how to inflate sales numbers.” ¶ 164. Stumpf has admitted he  
25 learned of the *L.A. Times* article around the time it was published, and *discussed it with the*  
26 *Board.* ¶¶ 40, 169. Defendant Timothy Sloan, then-CFO of Wells Fargo (now its CEO), was  
27 made aware of the article’s contents even before it was published. ¶ 168. The Board nonetheless  
28 failed to meaningfully address the unlawful practices detailed in the report as well as the deficient

1 internal and disclosure controls that enabled them. ¶¶ 15, 47-48, 220-38, 258-62.

2 **D. Regulators and Others Alerted the Board to Unlawful Sales Practices.**

3 Unlike the Directors, regulators and others were spurred to action by the revelations in the  
4 *L.A. Times* report. After reading the article, L.A. City Attorney Michael Feuer directed his staff  
5 to investigate Wells Fargo’s sales practices. ¶ 172. After a year and a half of “good old-  
6 fashioned detective work,” including witness interviews with employees and consumers, as well  
7 as a review of consumer-complaint databases and public court records, Feuer filed a civil  
8 enforcement action in May 2015 seeking relief for consumers and an end to the illegal sales  
9 practices. ¶¶ 172-73. The complaint described several of the same practices identified in the *L.A.*  
10 *Times* article. ¶ 174. The complaint also alleged senior Wells Fargo managers and other  
11 personnel were aware of—and condoned—those tactics, directed at generating additional  
12 “solutions” that would count toward sales quotas. ¶¶ 175-76. Later that month, consumers filed a  
13 class action against Wells Fargo based on the same misconduct. ¶¶ 179-82.<sup>2</sup>

14 Ongoing investigations of Wells Fargo Bank (on whose board seven of the Directors  
15 served, *see* Cullen Decl. Ex. D) by the OCC between January 2012 and July 2016 further warned  
16 the Directors of the Company’s heightened risk exposure due to its sales practices. ¶¶ 31-32,  
17 220-38. Those examinations included Supervisory Letters and Matters Requiring Attention, or  
18 “MRAs,” which identified weaknesses in the Bank’s compliance, risk, and other corporate-  
19 governance functions as well as programs “related to unfair and deceptive practices.” ¶¶ 221-23.  
20 In early 2014, the OCC directed the Bank to address weaknesses in compliance risk, noting *the*  
21 *need to assess cross-selling and sales practices* as part of the OCC’s upcoming examination of  
22 governance practices. ¶ 222. The OCC issued a Supervisory Letter in April 2015, including an  
23 MRA directing the Bank to address the governance of sales practices within its Community  
24 Banking division—the very activities at issue in this Complaint. ¶ 223. The OCC issued an  
25 additional Supervisory Letter in June 2015, again identifying issues and corrective action needed  
26 with respect to oversight of the Bank’s sales practices; the Supervisory Letter included five

27 \_\_\_\_\_  
28 <sup>2</sup> On March 28, 2017, Wells Fargo announced it had agreed to settle the class action for \$110 million. *Jabbari v. Wells Fargo, N.A., et al.*, Case No. 15-cv-02159-VC (N.D. Cal.), Dkt. 96.

1 MRAs, including several items specifically related to sales-practice risk and Wells Fargo's sales-  
2 incentive programs, which the OCC identified could lead to improper sales activities. ¶ 226.  
3 OCC Bulletin 2014-52 states the OCC "expects the bank's board of directors to ensure timely and  
4 effective correction of the practices described in an MRA." ¶ 228. The OCC continued  
5 investigating throughout 2015 and 2016, including issuing Reports of Examination and  
6 Supervisory Letters as well as directing independent consultants to conduct a review of the  
7 Bank's sales practices and assess consumer harm. ¶¶ 229-37. The OCC's investigation led to a  
8 series of three quarterly findings by independent consultants between October 2015 and May  
9 2016, which also identified deficiencies in the Bank's internal controls and compliance functions.  
10 ¶¶ 230-32. In July 2016, the OCC issued its Report of Examination, finding the Bank's sales  
11 practices were unethical and caused harm to consumers. ¶ 234. On July 18, 2016, the OCC sent  
12 a Supervisory Letter to Stumpf concluding the Bank engaged in what OCC Comptroller Thomas  
13 Curry described as "unsafe or unsound banking practices." ¶ 235.<sup>3</sup>

14 Additionally, "in consultation . . . with regulators and the [L.A.] city attorney's office,"  
15 Wells Fargo engaged Pricewaterhouse Coopers ("PwC") in August 2015 to determine "who may  
16 have suffered financial harm as a result of an account that may not have been authorized, and to  
17 quantify what that financial harm might have been"; the inquiry did not include assessing why the  
18 illicit account-creation scheme had occurred or how to stop it. ¶¶ 254-57. After investigating  
19 accounts opened between 2011 and 2015, PwC reported over two million deposit and consumer  
20 credit card accounts may have been unauthorized, resulting in \$2.6 million in improper fees.  
21 ¶ 255. The Company did not publicly disclose PwC's findings or the scope and duration of the  
22 fraud until after announcing settlements with regulators and the L.A. City Attorney in September  
23 2016. ¶¶ 257, 413.

24 On September 8, 2016, Wells Fargo announced it was settling the L.A. City Attorney's  
25 lawsuit and entering into consent orders with the OCC and CFPB; in addition to paying fines

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26 <sup>3</sup> In December 2014, the Board was further notified of deficiencies in its corporate-governance  
27 procedures when FINRA issued a fine against Wells Fargo for anti-money-laundering failures in  
28 not verifying the identity of each customer opening a new account; FINRA identified 220,000  
new customer accounts for which the Company had not properly verified identification. ¶ 185.

1 totaling \$185 million, the Company agreed to provide restitution to any customer who suffered a  
 2 direct monetary loss in connection with an unauthorized account. ¶¶ 412, 414-25. Significant  
 3 ongoing and additional harm to Wells Fargo’s business and reputation as a result of the illicit  
 4 account-creation scheme continues to damage the Company and its shareholders. ¶¶ 444-74.

### 5 ARGUMENT

#### 6 **I. PLAINTIFFS ARE ENTITLED TO ALL REASONABLE INFERENCES ARISING** 7 **FROM THEIR PARTICULARIZED ALLEGATIONS, WHICH MUST BE** 8 **ASSESSED COLLECTIVELY**

9 On this pre-discovery motion to dismiss, Plaintiffs “need not plead particularized facts  
 10 sufficient to sustain a ‘judicial finding’ either of director interest or lack of director independence  
 11 or of another disabling factor,” and they “need not plead evidence.” *In re EZCORP Inc.*  
 12 *Consulting Agreement Derivative Litig.*, No. 9962-VCL, 2016 WL 301245, at \*33 (Del. Ch.  
 13 Jan. 25, 2016). The particularity requirement, moreover, “does not entitle a court to discredit or  
 14 weigh the persuasiveness of well-pled allegations.” *La. Mun. Police Emps.’ Ret. Sys. v. Pyott*,  
 15 46 A.3d 313, 351 (Del. Ch. 2012) (“*LAMPERS*”), *rev’d on other grounds*, 74 A.3d 612 (Del.  
 16 2013). Further, “it is important that the trial court consider all the particularized facts pled by the  
 17 plaintiffs . . . in their totality and not in isolation from each other, and draw all reasonable  
 18 inferences from the totality of those facts in favor of the plaintiffs.” *Del. Cnty. Emps. Ret. Fund*  
 19 *v. Sanchez*, 124 A.3d 1017, 1019 (Del. 2015).

20 Demand is futile when particularized allegations “create a reasonable doubt that, as of the  
 21 time the complaint is filed, the board of directors could have properly exercised its independent  
 22 and disinterested business judgment in responding to a demand.” *EZCORP*, 2016 WL 301245, at  
 23 \*33. “Reasonable doubt” in this context is “akin to the concept that the stockholder has *a*  
 24 *reasonable belief* that the board lacks independence or that the transaction was not protected by  
 25 the business judgment rule”—an “objective test.” *Id.* Where, as here, a majority—indeed, all—  
 26 of the Directors “would face a substantial risk of liability if the litigation were pursued,” demand  
 27 is excused. *LAMPERS*, 46 A.3d at 351. To plead a substantial risk of liability, Plaintiffs “do[]  
 28 not have to demonstrate a reasonable probability of success on the claim.” *Id.* Rather, they “need  
 only ‘make a threshold showing, through the allegation of particularized facts, that their claims

1 have some merit.” *Id.* (quoting *Rales v. Blasband*, 634 A.2d 927, 934 (Del. 1993)).

2 Defendants’ motion flouts each of the above principles. Specifically, Defendants ask the  
3 Court to (1) ignore whole swaths of Plaintiffs’ allegations; (2) consider, for their truth, facts  
4 beyond the Complaint; (3) afford *Defendants* the benefit of inferences from Plaintiffs’  
5 allegations; and (4) evaluate the allegations individually rather than holistically. Defendants’  
6 attempt to turn the pleading standard on its head must be rejected.

7 **II. THE DIRECTORS FACE A SUBSTANTIAL RISK OF LIABILITY AS TO**  
8 **PLAINTIFFS’ CLAIMS**

9 **A. Plaintiffs Sufficiently Allege the Directors’ Conscious Disregard of the**  
10 **Pervasive Fraud at Wells Fargo.**

11 A director “cannot be loyal to a Delaware corporation by knowingly causing it to seek  
12 profit by violating the law.” *In re Massey Energy Co. Derivative & Class Action Litig.*, No. 5430-  
13 VCS, 2011 WL 2176479, at \*20 (Del. Ch. May 31, 2011). Nor does the business judgment rule  
14 countenance such misconduct. *In re Duke Energy Corp. Derivative Litig.*, No. 7705-VCG, 2016  
15 WL 4543788, at \*15 (Del. Ch. Aug. 31, 2016). Conscious disregard of wrongdoing also violates  
16 Section 10(b) of the Securities Exchange Act of 1934 (“Exchange Act”) and SEC Rule 10b-5.  
17 *See In re Countrywide Fin. Corp. Derivative Litig.*, 554 F. Supp. 2d 1044, 1082 (C.D. Cal. 2008)  
18 (“For the same reasons that it found a strong inference of scienter [as to 10b-5 claims], the Court  
19 finds that the Complaint pleads evidence of a ‘sustained or systematic failure of the board to  
20 exercise oversight,’ so as to create a substantial likelihood of liability for at least the members of  
21 [the Audit & Ethics and Finance] Committees.”).

22 Defendants characterize the fiduciary-duty allegations against the Directors as comprising  
23 a “*Caremark* ‘failure to monitor’ claim.” Defs.’ Br. 1 (quoting *In re Caremark Int’l Inc.*  
24 *Derivative Litig.*, 698 A.2d 959, 967 (Del. Ch. 1996)). But while Plaintiffs’ allegations “that the  
25 Board knew or should have known about illegal conduct and made a conscious choice to turn a  
26 blind eye” can be evaluated “either as a *Caremark*-type oversight claim or as an *Aronson* [i.e.,  
27 *Aronson v. Lewis*, 473 A.2d 805 (Del. 1984)] type allegation of considered board action,” this  
28 Court “need not decide which characterization of Plaintiffs’ allegations is correct because, either  
way, demand is excused if Plaintiffs’ particularized allegations create a reasonable doubt as to

1 whether a majority of the [Wells Fargo] board faces a substantial likelihood of liability for failing  
2 to act in the face of a known duty to act.” *Rosenbloom*, 765 F.3d at 1150-51. Because the  
3 Directors “had actual or constructive knowledge of violations of the law at [Wells Fargo]”  
4 involving the illicit creation of accounts “and did nothing,” the Board “violated its duty of loyalty  
5 and faces a substantial likelihood of liability.” *Id.* Plaintiffs’ allegations, in other words, afford  
6 “an *inference* of conscious inaction”—all that is required. *Id.* at 1156 (emphasis in original).

7 That inference is strengthened by the nature of the conduct the Directors are alleged to  
8 have consciously disregarded: As Senator Pat Toomey (R-PA) aptly summarized, “Failing to  
9 notify these customers about these sham accounts . . . is fraud.” ¶ 6. Contrary to Defendants’  
10 attempt now to portray the wrongdoing as the sporadic actions of a few rogue employees, the  
11 years-long scheme involved thousands of employees in branches across the country and pervaded  
12 Wells Fargo’s Community Banking division, which accounted for significantly more revenue  
13 than either of the Company’s other two reportable operating segments. ¶¶ 69, 151-252. As  
14 CFPB Director Richard Cordray put it in announcing the Bureau’s record \$100 million settlement  
15 with Wells Fargo: “The gravity and breadth of the fraud that occurred at Wells Fargo cannot be  
16 pushed aside as the stray misconduct of just a few bad apples”; rather, “the stunning nature and  
17 scale of these practices reflects instead the consequences of a diseased orchard.” ¶ 20; *see also*  
18 ¶ 421. Plaintiffs thus do not seek merely to “impos[e] *Caremark*-type duties on [the] [D]irectors  
19 to monitor business risk”; the claims here are “fundamentally different” in that they involve the  
20 Directors’ “duty to monitor fraud and illegal activity.” *LAMPERS*, 46 A.3d at 352.

21 The inference of the Directors’ conscious disregard of the illicit account-creation scheme  
22 is further bolstered by Defendants’ own representations touting the Company’s oversight  
23 functions and internal controls, including the Board’s critical role in ensuring those processes  
24 were sufficient. ¶¶ 110-22, 153, 238-43, 264, 274-311, 369-77. Each Board Committee “is  
25 responsible for oversight of specific risks, including reputation risks,” and the Board and its  
26 Committees “work closely with management in overseeing risk,” including through regular  
27 reports from management. ¶ 370. The Audit and Examination Committee, for example, is  
28 charged with assisting in the Board’s oversight of “the integrity of the Company’s financial

1 statements and the adequacy and reliability of disclosures to stockholders, including management  
 2 activities related to accounting and financial reporting and internal controls,” as well as  
 3 overseeing “the Company’s compliance with legal and regulatory requirements, financial crimes  
 4 risk . . . and reputation risk related to the Committee’s responsibilities.” ¶ 103; *see also* ¶ 104.  
 5 The Risk Committee “serves as a focal point for enterprise-wide risk issues, overseeing all key  
 6 risks facing the Company,” and the Corporate Responsibility Committee is charged with  
 7 “review[ing] and approv[ing], and recommend[ing] to the Risk Committee for its approval, the  
 8 Company’s reputation risk management framework, which outlines the Company’s governance  
 9 framework and approach for managing and monitoring reputation risk.” ¶¶ 106, 109. Wells  
 10 Fargo has admitted to the Senate Banking Committee that from at least 2011, the Audit and  
 11 Examination Committee received periodic reports from the Company’s Internal Investigations  
 12 group, as well as EthicsLine reports, showing “increase in sales integrity issues.” ¶¶ 30, 209, 261.  
 13 The Risk and Human Resources Committees also received reports relating to sales conduct.  
 14 ¶¶ 30, 261. Wells Fargo has further acknowledged, “Sales integrity issues were also discussed  
 15 periodically with the Board.” ¶¶ 157, 261.

16 Defendants’ representations concerning the Board’s involvement in risk management, in  
 17 addition to the Company’s statements to Congress, strongly support an inference that the  
 18 Directors knew about the illicit account-creation scheme as it was happening and failed to  
 19 adequately address it at that time. *See Countrywide*, 554 F. Supp. 2d at 1081-82 (where “several  
 20 of the Board’s Committees were directly responsible for monitoring Countrywide’s risk  
 21 exposures and the financial performance of its loan portfolio,” it “defie[d] reason, given the  
 22 entirety of the allegations, that these Committee members could be blind to widespread deviations  
 23 from the underwriting policies and standards being committed by employees at all levels”). This  
 24 reasonable inference is not, moreover, akin to inferring knowledge based solely on “‘mere  
 25 membership on a committee or board,’” as Defendants contend.<sup>4</sup> The inference is particularly

26 <sup>4</sup> Compare Defs.’ Br. 15-16 (quoting *In re CNET Networks, Inc.*, 483 F. Supp. 2d 947, 963 (N.D.  
 27 Cal. 2007)) with *In re Biopure Corp. Derivative Litig.*, 424 F. Supp. 2d 305, 307-08 (D. Mass.  
 28 2006) (“Though caselaw is clear that a defendant’s corporate position alone cannot support an  
 allegation of that defendant’s scienter, in cases in which a company’s primary product or service  
 is in jeopardy, courts have been willing to impute that knowledge to the company’s officers and



1 reasonable given Plaintiffs’ detailed allegations of numerous red flags directly relating to the  
 2 same activities lying at the core of this case (*see* ¶¶ 151-252), including Stumpf’s admission that  
 3 the Board received reports regarding sales practices and was aware *as of 2013* about the unlawful  
 4 creation of accounts. ¶¶ 154-57, 209-10, 258-62. Defendants’ preferred inference—“that Wells  
 5 Fargo’s control functions detected and dealt with the problems Plaintiffs complain about” (Defs.’  
 6 Br. 13)—is belied by Plaintiffs’ allegations and improper on this motion (*supra* pp. 8-9).

7 Further, while Wells Fargo’s brief *nowhere* mentions cross-selling, it was (as Defendants  
 8 repeatedly emphasized during the Relevant Period) central to the Company’s brand, financial  
 9 condition, and prospects. ¶¶ 124-40; *supra* pp. 3-4. The critical importance of cross-selling to  
 10 Wells Fargo supports the reasonable inference that the Directors were aware of material  
 11 information relating to the Company’s cross-selling efforts, including information concerning the  
 12 unlawful creation of accounts. “In demand futility cases, courts have repeatedly emphasized that  
 13 it is especially plausible to infer board interest in and knowledge of developments relating to a  
 14 product that is critical to a company’s success or is otherwise of special importance to it.”  
 15 *Rosenbloom*, 765 F.3d at 1154 (citing cases). The Ninth Circuit in *Rosenbloom* thus held  
 16 plaintiffs sufficiently pleaded demand futility given that, among other things, “the illegal conduct  
 17 . . . involved one of the most important drugs at Allergan.” *Id.* So too, here.<sup>5</sup>

18  
 19  
 20 *Footnote continued from previous page*

21 directors.”) (citing cases). Plaintiffs’ allegations are far stronger than those in *CNET*, an options-  
 22 backdating case on which Defendants rely, where plaintiffs “merely alleg[ed] that [the directors]  
 23 ratified the [options] grants as board members, without more.” 483 F. Supp. 2d at 965.

24 <sup>5</sup> Plaintiffs also allege Defendants Chen, Dean, Engel, James, and Sanger—members of the  
 25 Board’s Human Resources Committee who were responsible for approving executive  
 26 compensation—failed to exercise business judgment and demonstrated a lack of independence  
 27 and disinterestedness. ¶¶ 492, 494-97. Those directors were charged with overseeing “the  
 28 implementation of risk-balancing and risk management methodologies for incentive  
 compensation plans and programs for senior executives . . . in a position to expose the Company  
 to material risk.” ¶ 107. Those Defendants failed to address and limit risk associated with Wells  
 Fargo’s cross-selling culture, and repeatedly approved the compensation scheme that rewarded  
 Defendants Stumpf, Sloan, Tolstedt, and Shrewsberry “for success in achieving strategic  
 objectives . . . including success in furthering the Company’s objectives of cross-selling products”  
 (¶¶ 514-17), notwithstanding the pervasive fraud at the Company. Defendants’  
 mischaracterizations of Plaintiffs’ allegations, as well as their cramped reading (at 22) of  
 “traditional notions of lack of independence,” are unavailing.

1           **B. The Directors Face a Substantial Risk of Liability for Making False or**  
 2           **Misleading Statements to Shareholders.**

3           Plaintiffs also allege the Directors made false or misleading statements of material fact (i)  
 4           in Proxy Statements recommending that shareholders vote against a proposal to separate the  
 5           chairman and CEO positions, to reelect the Directors, and to approve executive compensation;  
 6           and (ii) in SEC Form 10-Ks signed by the Directors. By failing to disclose the illicit account-  
 7           creation scheme and Wells Fargo’s deficient controls that enabled and helped perpetuate it, the  
 8           Directors violated their fiduciary duty of loyalty as well as Section 14(a) of the Exchange Act.

9                   **1. The Directors breached their fiduciary duty by failing to disclose**  
 10                   **material information within their control.**

11           “Fiduciary duty requires honesty from corporate directors in their communications with  
 12           the public and shareholders about corporate matters.” *Pirelli Armstrong Tire Corp. Retiree Med.*  
 13           *Benefits Trust v. Stumpf*, No. C 11-2369 SI, 2012 WL 424557, at \*6 (N.D. Cal. Feb. 9, 2012).  
 14           Where, as here, “defendants did not disclose material information within the Board’s control”  
 15           when seeking shareholder action through proxy statements, they “breached their duty of loyalty to  
 16           the Company.” *Id.* at \*7. Likewise, “[w]hen the directors disseminate information to  
 17           stockholders when no stockholder action is sought, the fiduciary duties of care, loyalty, and good  
 18           faith apply,” and “[d]issemination of false information could violate one or more of those duties.”  
 19           *Malone v. Brincat*, 722 A.2d 5, 12 (Del. 1998). The Directors face a substantial risk of liability  
 20           with respect to their statements to shareholders during the Relevant Period.

21           Despite the array of information alerting them to a pervasive scheme to unlawfully create  
 22           accounts without customers’ knowledge or consent, the Directors signed SEC Form 10-Ks and  
 23           issued Proxy Statements that failed to disclose that Wells Fargo’s purported success in cross-  
 24           selling was due in material part to the illicit account-creation scheme. ¶¶ 273-311, 333, 344, 358,  
 25           367, 370, 374, 377, 379. Those filings (including documents incorporated by reference in them)  
 26           attested to the purported robustness of the Company’s internal and disclosure controls and its  
 27           risk-management processes—representations that were, in light of the facts detailed above, false  
 28           or misleading when made. ¶¶ 112-22, 273-311, 327-81. Further, it cannot be said on this  
           motion—and indeed, Defendants do not appear to argue—that Plaintiffs fail to plead materiality,

1 i.e., “a substantial likelihood that the disclosure of the omitted facts” concerning the illicit  
2 account-creation scheme “would have been viewed by the reasonable investor as having  
3 significantly altered the ‘total mix’ of information made available.” *Gantler v. Stephens*, 965  
4 A.2d 695, 710 (Del. 2009).<sup>6</sup> The Directors face a substantial risk of liability for breaching their  
5 fiduciary duty of loyalty by making materially false or misleading statements to shareholders.

6 In the derivative litigation arising from Wells Fargo’s policy of “mass processing the  
7 declarations or affidavits to be submitted in court proceedings to accelerate [home foreclosure]  
8 proceedings,” or “robo-signing,” Judge Illston held plaintiffs sufficiently pleaded demand futility  
9 against the Wells Fargo board—which at the time consisted of 11 of the 15 Directors named  
10 here<sup>7</sup>—based on alleged false or misleading statements in a proxy statement. *Stumpf*, 2012 WL  
11 424557, at \*1, \*5-7. Plaintiffs there alleged all the board members breached their fiduciary duty  
12 of loyalty by advising shareholders to vote against a proposal to undertake an internal  
13 investigation into the alleged robo-signing, while omitting material information regarding the  
14 proposal. *Id.* at \*6. While the directors represented to shareholders that Wells Fargo had initiated  
15 “self-assessments” and that a new investigation “could distract” from the Company’s cooperation  
16 with regulator reviews, the Company was allegedly “mounting an immense pushback against  
17 those very reviews.” *Id.* Before the proxy statement was issued, Stumpf and former CFO  
18 Howard Atkins “assured investors that the signer and reviewer of the affidavits were one and the  
19 same,” despite several media reports of trial and deposition testimony “reveal[ing] that several  
20 Wells Fargo Vice Presidents were signing affidavits while only verifying their dates, not the  
21 underlying information.” *Id.*

22 As here, the directors in the robo-signing case contended demand was not excused  
23 because “[n]owhere [wa]s there a *single particularized fact* about how any Director was involved  
24 in the use of affidavits in foreclosures, how he or she personally benefitted from them, or why he

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25 <sup>6</sup> To prevail on a fiduciary-duty claim arising from disclosure violations in connection with a  
26 request for stockholder action, plaintiff must show only that the challenged disclosure “ha[s] a  
27 connection to the request for shareholder action,” which turns primarily on “whether the alleged  
28 omission or misrepresentation is material.” *Malone*, 722 A.2d at 12.

<sup>7</sup> Defendants Stumpf, Baker, Chen, Dean, Engel, Hernandez, James, Milligan, Runstad, Sanger,  
and Swenson were also defendants in that action.

1 or she could not independently evaluate a demand.” *Pirelli Armstrong Tire Corp. Retiree Med.*  
 2 *Benefits Trust v. Stumpf*, No. 11-cv-2369-SI (N.D. Cal. filed Oct. 5, 2011), Dkt. 65, at 9  
 3 (emphasis in original); *see also* Defs.’ Br. 5 (arguing Plaintiffs “never set forth with specificity  
 4 how any Director personally came to know about the alleged ‘scheme’”). But the court held  
 5 plaintiffs sufficiently alleged defendants breached their fiduciary duty of loyalty “by failing to  
 6 disclose that, in the course of government investigations, Wells Fargo had opposed discovery  
 7 requests, filed motions to quash, and refused to provide details concerning the Company’s  
 8 policies.” *Stumpf*, 2012 WL 424557, at \*7. The pervasive fraud giving rise to this case is even  
 9 more egregious than the alleged robo-signing practices. The Court reasonably can infer the  
 10 Directors’ representations through the Company’s Form 10-Ks and Proxy Statements were false  
 11 or misleading given that they consciously disregarded the illicit account-creation scheme.

12 Plaintiffs’ allegations are also far more particularized and compelling than those deemed  
 13 deficient in *In re Citigroup Inc. Shareholder Derivative Litigation*, on which Defendants rely.  
 14 The *Citigroup* complaint “merely allege[d], in general and conclusory terms, that the director  
 15 defendants did not adequately disclose certain risks faced by the Company.” 964 A.2d 106, 133  
 16 (Del. Ch. 2009). Further, plaintiffs failed to “allege facts suggesting that the director defendants  
 17 prepared the financial statements or that they were directly responsible for the misstatements or  
 18 omissions.” *Id.* at 134. Conversely here, the Directors *signed* false or misleading Form 10-Ks  
 19 and issued false or misleading Proxy Statements. ¶¶ 273-311, 333, 344, 358, 367, 370, 374, 377,  
 20 379 (e.g., ¶ 367 (identifying Form 10-K(s) signed by each Director)). The Directors’ assertion  
 21 that they cannot be held accountable for material omissions from documents they attested to on  
 22 behalf of the Company is remarkable, and contrary to law. *See supra* pp. 13-14. Finally,  
 23 plaintiffs in *Citigroup* alleged director knowledge based on “nothing more than indications of  
 24 worsening economic conditions.” *Id.* Not so, here.<sup>8</sup>

25 <sup>8</sup> Nor do Defendants’ other cases assist them. Plaintiffs in *In re American Apparel, Inc. 2014*  
 26 *Derivative Shareholder Litigation*, for example, alleged the directors failed to disclose “sexual  
 27 harassment and other violations of law” by the CEO. No. CV-14-05230-MWF (JEMx), 2015 WL  
 28 12724070, at \*2 (C.D. Cal. Apr. 28, 2015). In dismissing the case, the court held, among other  
 things, plaintiffs “fail[ed] to articulate how the Director Defendants”—who fired the CEO—  
 “demonstrated a conscious disregard for their responsibilities when, *as Plaintiffs concede*, they  
 did take action for precisely the reasons Plaintiffs assert they should have.” *Id.* at \*17. *American*

*Footnote continued on next page*

1                   **2. The Directors are also subject to liability under Section 14(a) for**  
 2                   **disseminating materially false or misleading Proxy Statements.**

3                   Section 14(a) of the Exchange Act, through SEC Rule 14a-9, prohibits the making of false  
 4                   or misleading statements of fact in proxy statements. The statute requires only *negligence*, not  
 5                   knowledge or conscious disregard of misconduct. *In re Maxim Integrated Prods., Inc.,*  
 6                   *Derivative Litig.*, 574 F. Supp. 2d 1046, 1066 (N.D. Cal. 2008).<sup>9</sup> The Complaint easily meets this  
 7                   standard, alleging the Directors negligently caused the issuance of materially misleading  
 8                   statements in the 2014, 2015, and 2016 Proxy Statements. ¶¶ 273-311.

9                   The Proxy Statements contained proposals to Wells Fargo’s stockholders urging them to  
 10                  re-elect Board members, approve executive compensation, and vote against stockholder proposals  
 11                  for the Company to adopt a policy requiring an independent Board chairman. *Id.* They also  
 12                  highlighted Wells Fargo financial metrics Plaintiffs allege were false or misleading due to the  
 13                  illicit account-creation scheme—including in recommending approval of Defendant Carrie  
 14                  Tolstedt’s compensation based on the Community Banking division’s “record cross-sell and  
 15                  deposit levels.” ¶¶ 116-22, 273-311. The Proxy Statements failed to disclose numerous material  
 16                  facts, including: (i) deficiencies in Wells Fargo’s internal and disclosure controls; (ii) the fact that  
 17                  Wells Fargo employees unlawfully opened accounts on behalf of customers for years, as well as  
 18                  the corresponding impact of those unlawful sales practices in artificially inflating the Company’s  
 19                  cross-selling metrics and other financial results; (iii) Defendants’ failure to meaningfully address  
 20                  the illicit account-creation scheme; and (iv) pending governmental investigations into the scheme  
 21                  and Wells Fargo’s inadequate controls. ¶¶ 124-45, 151-78, 183-271. In short, “the essence of

22                  Footnote continued from previous page

23                  *Apparel* bears no resemblance to this case. And plaintiffs in *Pirelli Armstrong Tire Corp. Retiree*  
 24                  *Medical Benefits Trust v. Lundgren* “allege[d] that [the] Audit Committee had special access to  
 25                  financial information and responsibility for financial statements and guidance, but fail[ed] to  
 26                  allege, except in a conclusory manner, any adverse non-public information of which directors on  
 27                  this committee would have become aware.” 579 F. Supp. 2d 520, 534 (S.D.N.Y. 2008). The  
 28                  conclusory allegations in Defendants’ cases are a world apart from Plaintiffs’ particularized  
 29                  allegations detailing the “staggering fraud” at Wells Fargo.

30                  <sup>9</sup> Even were the Court to determine this claim “sounds in fraud,” Plaintiffs must still only plead  
 31                  negligence (supported by particularized facts). *In re Zoran Corp. Derivative Litig.*, 511 F. Supp.  
 32                  2d 986, 1015 (N.D. Cal. 2007). Nor does Wells Fargo’s exculpatory clause encompass this claim.  
 33                  See Cullen Decl. (Dkt. 99-1) Ex. P at 7 (exculpating directors for certain claims “for breach of  
 34                  fiduciary duty”). In any event, as detailed above, Plaintiffs sufficiently plead the Directors’  
 35                  conscious disregard of misconduct, thus satisfying even a scienter-based standard.

1 Plaintiffs’ proxy-related allegation is the failure to disclose the true operational and financial state  
 2 of [Wells Fargo] to shareholders”—a viable theory of liability. *Countrywide*, 554 F. Supp. 2d at  
 3 1075. Further, Plaintiffs sufficiently allege the Proxy Statements were “an essential link” in  
 4 shareholders reelecting the Directors, approving executive compensation, and defeating a  
 5 proposal to separate the positions of chairman and CEO. *See Zoran*, 511 F. Supp. 2d at 1016  
 6 (plaintiff “must show that ‘the proxy solicitation itself, rather than the particular defect in the  
 7 materials, was an essential link in the accomplishment of the transaction’”) (quoting *Mills v. Elec.*  
 8 *Auto-Lite Co.*, 396 U.S. 375, 385 (1970)). By repeatedly failing to disclose the illicit account-  
 9 creation scheme and the related deficiencies in Wells Fargo’s internal and disclosure controls, the  
 10 Directors “used the proxy solicitations to maintain their positions on [Wells Fargo]’s board.” *Id.*  
 11 Shareholders, meanwhile, “kept voting for the board members in blissful ignorance of the  
 12 scheme.” *Id.* Had shareholders known of the widespread and persistent misconduct, as well as  
 13 the extent to which Wells Fargo’s financial results were attributable to unlawful sales practices,  
 14 “this likely would have changed their votes.” *Id.*; *see also Countrywide*, 554 F. Supp. 2d at 1077  
 15 (“Shareholders would reasonably consider the Company’s financial performance in deciding  
 16 whether to reelect the directors.”). The Directors accordingly face a substantial risk of liability on  
 17 Plaintiffs’ Section 14(a) claim, rendering demand futile.<sup>10</sup>

18 **C. Defendants’ Repeated Attempts to Invert the Principles Governing This**  
 19 **Motion Should Be Rejected.**

20 Faced with a mountain of particularized facts detailing the improper sales practices at  
 21 Wells Fargo and the numerous warning signs the Directors consciously disregarded, Defendants  
 22 ask the Court to accept speculative inferences favorable to them and against Plaintiffs, and to  
 23 prejudge factual issues before discovery. That is an invitation to error, which the Court should  
 24 decline. *See Lynch v. Rawls*, 429 F. App’x 641, 644 (9th Cir. 2011) (mem.) (reversing dismissal  
 25 for lack of demand under Delaware law where district court “drew inferences in favor of

26 <sup>10</sup> The Directors also face a substantial risk of liability as to Plaintiffs’ claim under Section 29(b)  
 27 of the Exchange Act. ¶¶ 569-78; *In re Asyst Techs., Inc. Derivative Litig.*, No. C-06-04669 EDL,  
 28 2008 WL 4891220, at \*9 (N.D. Cal. Nov. 12, 2008) (upholding Section 29(b) claim where  
 plaintiffs alleged (i) “Asyst [wa]s in privity with the defendants” with respect to the subject  
 contracts, (ii) defendants “engaged in prohibited conduct,” and (iii) “Asyst [wa]s a party  
 deserving protection under the securities laws”).

1 Defendants rather than Plaintiffs, resolved factual inconsistencies without discovery, and  
2 analyzed Plaintiffs’ allegations individually rather than collectively”).

3 **1. Defendants’ preferred inferences are improper on this motion.**

4 Defendants attempt to rebut Plaintiffs’ allegations with their own spin and speculation  
5 regarding what they view as “more appropriate inference[s]” than those favoring Plaintiffs. But  
6 those “defendant-friendly” assumptions should be rejected. *LAMPERS*, 46 A.3d at 358.

7 *First*, Wells Fargo asks the Court (at 11) to assume the Company’s termination of more  
8 than 5,300 employees for engaging in the illicit account-creation scheme was not “provided to the  
9 Directors before September 2016,” and to question whether or why that information “would  
10 have[] struck the Directors as significant.” Defendants go to great pains (at 2, 12) to emphasize  
11 Wells Fargo’s size, which Defendants say renders the firing of those employees immaterial.  
12 Because those purported facts do not appear in the Complaint, they cannot be assumed true on  
13 this motion.<sup>11</sup> But it would be improper in any event for the Court to adopt the inference  
14 Defendants advocate, as opposed to the contrary, reasonable inference that the termination of  
15 thousands of employees—representing 5% of the Community Banking division—for  
16 substantially similar misconduct alerted the Directors that the unlawful practices were a systemic  
17 and ongoing issue for the Company. *See McCall v. Scott*, 239 F.3d 808, 821 (6th Cir. 2001)  
18 (concluding “it would be just as reasonable” for experienced directors to see a suspicious  
19 correlation as a sign of “possible improper billing activities” as it would be for them to see it as  
20 “the norm,” and holding directors’ indifference to that correlation supported liability); ¶ 19 (OCC  
21 Comptroller Curry testified, “I would say from the OCC’s standpoint and the facts of this  
22 particular case, the fact that 5,300 employees were terminated was material and that there were  
23 two million accounts involved that would be material.”). If, as Defendants posit (at 11), “the  
24 ultimate sanction” of termination sufficiently addressed the problem, it is difficult to imagine why  
25 the illicit account-creation scheme persisted *for years* and has resulted in hundreds of millions of

26 \_\_\_\_\_  
27 <sup>11</sup> The incorporation-by-reference doctrine discussed in *Reiter v. Fairbank* (on which Defendants  
28 rely) applies only where, unlike here, “the unambiguous language of documents upon which the  
claims are based *contradict the complaint’s allegations*.” No. 11693-CB, 2016 WL 6081823, at  
\*5 (Del. Ch. Oct. 18, 2016).

1 dollars in penalties and redress.

2         *Second*, Defendants attempt to minimize the significance of the numerous employee  
3 reports to the Company’s EthicsLine regarding unlawful sales activities, and the letters and e-  
4 mails directed to Stumpf and/or the Board likewise alerting them to the same type of misconduct.  
5 Defendants contend (at 12), for example, the 2015 letter and e-mails Plaintiffs allege were sent to  
6 the Board “are not alleged to have been sent to the individual Board members but to an email  
7 address of unalleged ownership (BoardCommunications@wellsfargo.com) that Plaintiffs do not  
8 allege is a direct line to Wells Fargo’s Directors.” Defendants thus “essentially insist[] on a  
9 smoking gun of Board knowledge,” which Delaware law does *not* require. *Rosenbloom*, 765 F.3d  
10 at 1156. Defendants likewise assert—before any discovery has taken place—that Plaintiffs’  
11 claims suffer from insufficient documentary evidence of employee complaints directed to the  
12 Board. But Defendants ignore the collective force of Plaintiffs’ allegations, which sufficiently  
13 plead the Board’s conscious inaction. *See id.* at 1155 (district court improperly “considered the  
14 factual allegations in isolation from each other rather than in combination, even though in cases  
15 like this one an inference of Board involvement or knowledge may depend on a combination of  
16 factual allegations”). Defendants further ask the Court (at 12-13) to infer that because Wells  
17 Fargo was firing employees at the same time those communications were directed to the Board,  
18 “Wells Fargo’s control functions detected and dealt with the problems Plaintiffs complain about.”  
19 But “focus[ing] on other hypothetical explanations for the defendants’ conduct improperly  
20 ignores the rule that any inferences reasonably drawn from the factual allegations of the  
21 complaint must be viewed in the light most favorable to the plaintiffs.” *Westmoreland Cnty.*  
22 *Emp. Ret. Sys. v. Parkinson*, 727 F.3d 719, 729 (7th Cir. 2013).

23         *Third*, Defendants erroneously assert (at 13) that the Court cannot consider the allegations  
24 by former employees alleging wrongful termination relating to the illicit account-creation  
25 scheme, and that “[e]ven meritorious allegations” in a lawsuit brought by one or several  
26 employees “are highly unlikely ever to make their way to a single member of Wells Fargo’s  
27 Board.” As an initial matter, Plaintiffs do not rely on the truth of those allegations as a “basis on  
28 which to state a claim” (*id.*), but rather as warning signs to the Board of unlawful sales



1 practices.<sup>12</sup> The Court can consider those legal proceedings in assessing what information was  
 2 within the Board’s control during the Relevant Period. *See In re Intuitive Surgical S’holder*  
 3 *Derivative Litig.*, 146 F. Supp. 3d 1106, 1117 (N.D. Cal. 2015) (products-liability lawsuits  
 4 constituted a “red flag”). As to the inference Defendants ask the Court to draw regarding the  
 5 employment litigations, they once again attempt to elevate their unsupported speculation over  
 6 reasonable inferences favoring Plaintiffs. It is reasonable to infer the Directors were aware of  
 7 those legal proceedings, further demonstrating their conscious disregard of wrongdoing at the  
 8 Company. *See id.* (in assessing demand futility, it was “reasonable to infer that the board would  
 9 have been aware of any product liability lawsuits arising from the [subject product]”). The  
 10 question is not whether the Directors were expected to read *all* of the thousands of complaints  
 11 filed against Wells Fargo during the Relevant Period (*see* Defs.’ Br. 13), but rather whether the  
 12 Court reasonably can infer the Directors were aware of legal claims relating to unlawful and  
 13 systemic sales practices at the Company that implicated their stated responsibilities and fiduciary  
 14 obligations. ¶¶ 211-19. The categorical answer is yes.

15 *Fourth*, that Wells Fargo had internal controls in place does not immunize the Directors  
 16 from liability, as Defendants suggest (at 18-19). The point of Plaintiffs’ claims is that those  
 17 controls were materially deficient and the Directors consciously failed to address those  
 18 deficiencies, allowing the illicit account-creation scheme to persist for years. *See Rich v. Chong*,  
 19 66 A.3d 963, 984 (Del. Ch. 2013) (“When faced with knowledge that the company controls are  
 20 inadequate, the directors must *act*, i.e., they must prevent further wrongdoing from occurring.”)  
 21 (emphasis in original). The same holds true with respect to the Wells Fargo teams charged with  
 22 implementing proactive monitoring of data analytics to root out sales-practice violations.  
 23 Defendants’ assertion (at 14) that the Court should make “[a] more appropriate inference . . . that  
 24 the Board leaves individual ethics and related employment cases to management and counsel,  
 25 who are equipped to handle those individual issues in a manner that the Board is not” is precisely

26 \_\_\_\_\_  
 27 <sup>12</sup> Defendants’ reliance on *Maine State Retirement System v. Countrywide Financial Corp.*, in  
 28 which plaintiff “copied allegations” from other cases against Countrywide to support plaintiff’s  
 claims against the company, is accordingly misplaced. No. 2:10-CV-0302 MRP (MANx), 2011  
 WL 4389689, at \*20 (C.D. Cal. May 5, 2011).

1 the type of Defendant-friendly interpretation of the allegations the Court cannot make at this  
 2 stage. *See Rosenbloom*, 765 F.3d at 1157-58 (that Allergan “maintain[ed] some formal policies  
 3 prohibiting off-label promotion of drugs” did not preclude a finding that Plaintiffs’ allegations  
 4 “g[a]ve rise to a reasonable doubt that a majority of the directors adopted a plan premised on  
 5 illegal off-label marketing of Botox”).

6 *Fifth*, as with the numerous reports and employment actions relating to the illicit account-  
 7 creation scheme, Defendants claim the December 2013 *L.A. Times* article, as well as the ensuing  
 8 litigation by the L.A. City Attorney and the consumer class action, cannot support an inference  
 9 that the Directors consciously disregarded the misconduct referenced in those sources. They are  
 10 wrong. Defendants assert (at 14-15) that because the *L.A. Times* article—which Stumpf discussed  
 11 with the Board (¶ 169)—reported the Company had dismissed over 30 employees and disciplined  
 12 others for sales-practice violations, the Court must infer “management had detected and had dealt  
 13 with” any problems. In the same vein, Defendants point to the statement by a Wells Fargo  
 14 spokesman quoted in the article, who discussed the Company’s “security procedures to root out  
 15 employees who violate laws or bank ethics policy.” But again, Plaintiffs are entitled at this stage  
 16 to the inference that, particularly in light of the other red flags of misconduct appearing from  
 17 2007 onward, the Directors knew of those warnings and yet failed to cause the Company to  
 18 meaningfully improve its internal controls or otherwise address the illicit account-creation  
 19 scheme (or the overly aggressive sales-quota system that encouraged it).

20 Defendants also claim the lawsuits following in the wake of the *L.A. Times* article cannot  
 21 be considered on this motion—which, as discussed above (*supra* pp. 19-20), is incorrect—and  
 22 erroneously assert Plaintiffs allege the Directors should have been aware of those suits solely  
 23 because of their positions on Board Committees. *Compare* Defs.’ Br. at 15 with ¶¶ 100-10, 151-  
 24 252 (detailing stated responsibilities of Committee members as well as the numerous red flags of  
 25 serious wrongdoing).<sup>13</sup> Defendants also contend (at 16) the L.A. City Attorney’s complaint

26 \_\_\_\_\_  
 27 <sup>13</sup> Defendants’ reference to the unremarkable proposition in *South v. Baker* that an “allegation that  
 28 the underlying cause of a corporate trauma falls within the delegated authority of a board  
 committee does not support an inference that the directors on that committee knew of and  
 consciously disregarded the problem” is therefore misplaced. 62 A.3d 1, 17 (Del. Ch. 2012).

1 “likely would have communicated only that” actions Wells Fargo took with respect to sales  
2 practices “were important and needed to continue.” But “[w]hether the directors took appropriate  
3 remedial action” is “a factual issue that reasonably could be disputed at this stage of the case.”  
4 *LAMPERS*, 46 A.3d at 358.

5 The facts of this case bear no resemblance to *Reiter v. Fairbank*, on which Defendants  
6 rely. Plaintiff there alleged Capital One Financial Corporation’s directors consciously  
7 disregarded deficiencies in the company’s program for complying with the Bank Secrecy Act and  
8 other anti-money-laundering laws (“BSA/AML”), which exposed the company to risk related to  
9 money laundering through its check-cashing business. 2016 WL 6081823, at \*1. Unlike here,  
10 Capital One board members received periodic reports explaining the risk exposure and  
11 management’s plans to address it, including “at least twenty-five reports” provided to the board’s  
12 Audit and Risk Committee and successor committees. *Id.* at \*8. And unlike in this case,  
13 plaintiff’s allegations “evidence[d] that Capital One’s management made efforts to cope with  
14 tightening regulations and more aggressive AML enforcement actions,” including “ultimately, the  
15 decision to exit altogether the check cashing business that presented the most acute BSA/AML  
16 challenges.” *Id.* at \*14. The significant management actions and reports to the board in *Reiter*  
17 are far removed from Defendants’ purported “remedial” efforts, which they were forced to take  
18 following “consultation . . . with regulators and with the [L.A.] city attorney’s office.” ¶ 254.

19 *Sixth*, Defendants ask the Court (at 17) to infer there is “no reason to believe that the  
20 Directors knew anything about” investigations by the OCC, CFPB, and FINRA relating to sales  
21 practices at Wells Fargo. But Defendants ignore Plaintiffs’ allegations, including Stumpf’s  
22 testimony that the Board learned “sometime in 2013” that Wells Fargo’s regulators were  
23 informed of the growing account-creation problem. ¶ 258; *see also id.* (Stumpf further testified:  
24 “And I know in 2014, various committees of the Board were made aware of this. The risk  
25 committee, the audit and examination [committee], the corporate responsibility [committee].”).  
26 Given the myriad other red flags described in the Complaint, and the critical importance of cross-  
27 selling to the Company, it is reasonable to infer the Directors knew of those investigations, which  
28 entailed: (i) several OCC Supervisory Letters (including MRAs) and a Report of Examination

1 concluding Wells Fargo Bank’s sales practices were unethical, its actions caused harm to  
 2 consumers, and Bank management had not responded promptly to address those issues; and (ii) a  
 3 record \$100 million fine from the CFPB. ¶¶ 220-37, 418-21. *See Stumpf*, 2012 WL 424557, at  
 4 \*7 (“Given that the Board cited compliance with regulatory investigations in its proxy statement  
 5 and had already signed SEC statements certifying that the Company, through its CEO, was  
 6 satisfied with its own internal reviews, defendants either knew or should have known the status of  
 7 the Company’s own and outside regulatory investigations into its mortgage practices.”).<sup>14</sup>  
 8 Further, Defendants’ assertion (at 18) that the June 2015 OCC letter containing MRAs “would not  
 9 have communicated an utter lack of control systems” is a strawman. It is sufficient that the  
 10 Directors “conscious[ly] fail[ed] to act” in the face of “knowledge that the company controls are  
 11 inadequate.” *Rich*, 66 A.3d at 984. The Complaint meets that standard, as Plaintiffs allege the  
 12 Directors failed to address the seriously deficient internal and disclosure controls that enabled the  
 13 illicit account-creation scheme and helped perpetuate it for years. ¶ 377.

14 Finally, that Wells Fargo has now—more than nine years after red flags began alerting the  
 15 Board to unlawful sales practices stemming from the overly aggressive sales-quota system—  
 16 changed its commission-based sales policy does not exculpate the Directors. Quite the opposite:  
 17 “The combination of *widespread* and *enduring* illegality in [Wells Fargo]’s corporate activity  
 18 strongly supports an inference of Board knowledge and intentional disregard.” *Rosenbloom*, 765  
 19 F.3d at 1154 (emphasis in original); *accord Intuitive Surgical*, 146 F. Supp. 3d at 1119.

20 **2. Defendants’ challenge to Plaintiffs’ Section 10(b) claim relies on deeply**  
 21 **flawed reasoning.**

22 Plaintiffs’ Section 10(b) claim is straightforward and grounded in well-recognized law.  
 23 Plaintiffs allege the Directors (and the other Defendants) caused Wells Fargo to issue statements  
 24 that, in light of the illicit account-creation scheme detailed above, were materially false or  
 25 misleading when made. ¶¶ 213-410, 552-62. Plaintiffs further allege those misrepresentations

26 <sup>14</sup> While Defendants claim (at 17) the \$1.5 million FINRA penalty had “nothing to do with” the  
 27 unlawful creation of accounts, the deficiencies (including corporate governance failings) that led  
 28 to the penalty—which related to failures to verify the identities of customers associated with new  
 accounts (¶ 185)—plausibly contributed to the illicit account-creation scheme. The same holds  
 true for the subset of OCC Supervisory Letters that addressed anti-money-laundering deficiencies  
 at the Company, which Defendants also contend (at 17 n.14) are irrelevant. ¶¶ 46, 231.

1 artificially inflated the price of Wells Fargo shares, causing the Company to purchase  
2 approximately 772 million shares at artificially inflated prices through its stock repurchase  
3 program. ¶¶ 312-81.

4 Defendants' misconduct had two objectives, both of which were realized: *First*, by  
5 causing Wells Fargo to conduct share repurchases, Defendants signaled to investors their  
6 purported belief that Wells Fargo shares were trading at a discount, which caused investors to  
7 purchase shares and thereby increase the Bank's stock price. ¶ 313. Further, the Company's  
8 repurchase of shares artificially inflated its financial metrics such as earnings per share, as the  
9 repurchases resulted in fewer outstanding shares. *Id.* In addition to directly benefitting numerous  
10 Defendants (whose compensation was tied to the Company's financial performance), the artificial  
11 inflation of Wells Fargo shares helped mask, and thus perpetuate, the illicit account-creation  
12 scheme. *Id.* *Second*, as a result of the artificial inflation of the price of Wells Fargo shares, the  
13 Insider Selling Defendants collectively sold or otherwise disposed of over \$629 million in Wells  
14 Fargo stock—in some instances, in transactions with the Company—at prices higher than they  
15 would have been absent the artificial inflation. ¶¶ 313, 382-94. In the face of significant red  
16 flags warning them of the illicit account-creation scheme, the Directors and other Defendants  
17 made numerous statements throughout the Relevant Period (including in Form 10-Ks and Proxy  
18 Statements signed or issued by the Directors) that failed to disclose the unlawful activity or the  
19 corresponding deficiencies in the Company's internal and disclosure controls. ¶¶ 237-311, 320-  
20 21, 327-81. Defendants, including the Directors, thus committed fraud in connection with the  
21 purchase or sale of securities, in violation of SEC Rule 10b-5. ¶¶ 312-410, 552-62.

22 Contrary to Defendants' invective (at 21 n.15) that “[t]his claim is one only a plaintiffs’  
23 lawyer could love,” courts have upheld similar claims. Indeed, in *Countrywide* Judge Pfaelzer  
24 upheld 10b-5 claims based in part on allegations regarding the company's share-repurchase  
25 program, reasoning the repurchase program “could properly be viewed as an attempt to keep the  
26 ball rolling—i.e., to propel the Company forward (steadyng the stock price, or sending it  
27 upward) for a period of time before the weight of the [allegedly improper] loan origination  
28 practices began taking its toll on the Company's operations and the value of its stock.” 554 F.

1 Supp. 2d at 1066, 1068. The insiders’ sales between November 2006 and May 2007 were  
2 “entirely consistent with that view.” *Id.* at 1068. The court’s reasoning applies equally here.

3 Defendants also assert Wells Fargo cannot establish reliance “given that the knowledge of  
4 the people who allegedly knowingly made those misstatements is *Wells Fargo’s knowledge.*”  
5 Defs.’ Br. 21 (emphasis in original). But numerous courts have declined to follow *In re VeriSign,*  
6 *Inc., Derivative Litigation*, 531 F. Supp. 2d 1173 (N.D. Cal. 2007), the only case Defendants cite.  
7 *See, e.g., Countrywide*, 554 F. Supp. 2d at 1073 (rejecting defendants’ argument, based on  
8 *VeriSign*, that “[b]ecause Plaintiffs allege that the same persons who made the fraudulent  
9 misstatements also made Countrywide’s repurchase decision, . . . reliance here is impossible”). In  
10 short, “if [Wells Fargo] issues or purchases stock at a loss, it does not do so recklessly—it is a  
11 puppet whose strings are pulled by the very directors and officers responsible for the fraud.” *In*  
12 *re Finisar Corp. Derivative Litig.*, No. C-06-07660 RMW, 2012 WL 2873844, at \*17 (N.D. Cal.  
13 July 12, 2012). It is thus “not surprising that [D]efendants have failed to cite any cases following  
14 *Verisign* under circumstances similar to those at issue here.” *Id.* Defendants’ challenge to  
15 Plaintiffs’ Section 10(b) claim accordingly fails.<sup>15</sup>

### 16 CONCLUSION

17 Defendants’ motion to dismiss Plaintiffs’ claims for lack of a demand should be denied.  
18 Alternatively, if the Court grants the motion, Plaintiffs should be afforded leave to amend.

19  
20  
21 <sup>15</sup> The Directors are also subject to liability as to Plaintiffs’ additional claims. For example, the  
22 Directors were unjustly enriched by retaining bonuses, benefits, and other compensation at the  
23 expense of Wells Fargo and its shareholders, “against the fundamental principles of justice or  
24 equity or good conscience.” *Jackson Nat’l Life Ins. Co. v. Kennedy*, 741 A.2d 377, 393 (Del. Ch.  
25 1999); ¶¶ 538-40. And the court in *Countrywide* upheld a corporate-waste claim that was, like  
26 Plaintiffs’ claim, based on a stock-repurchase program, which “may have served to delay the  
27 eventual impairment caused by unsound business practices.” 554 F. Supp. 2d at 1078. The  
28 Directors’ argument that those claims are merely duplicative of Plaintiffs’ fiduciary-duty claim is  
unavailing: “If Plaintiffs succeed on the merits of their breach of fiduciary duty . . . claim[], it is  
likely they will also be able to prove that neither [of the defendants] can retain any benefit  
resulting from the disputed transaction ‘justifiably’ or in accordance with ‘the fundamental  
principles of justice or equity and good conscience.’ Plaintiffs, therefore, properly state an  
actionable claim for unjust enrichment . . .” *Jackson Nat’l*, 741 A.2d at 394. Finally, as the  
California Supreme Court has yet to resolve whether Section 25403 of the California  
Corporations Code affords a private right of action, the Directors face a substantial risk of  
liability as to that claim. ¶¶ 584-88.

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