

IN THE CIRCUIT COURT OF PULASKI COUNTY, ARKANSAS
_____ DIVISION

STATE OF ARKANSAS, *ex rel.*
LESLIE RUTLEDGE, ATTORNEY GENERAL

PLAINTIFF

v. CASE NO. _____

UNITED NETWORKS OF AMERICA, INC.
d/b/a Arkansas Drug Card, a Louisiana
Corporation;
RYAN JUMONVILLE, an Individual

DEFENDANTS

COMPLAINT

The State of Arkansas, *ex rel.* Leslie Rutledge, Attorney General, for its
Complaint against Defendants, states:

I. INTRODUCTION

1. This is a consumer protection action brought to redress and restrain
violations of the Arkansas Deceptive Trade Practices Act, Ark. Code Ann. §§ 4-88-
101 through 115 (“ADTPA”) and the statutes governing health-related cash discount
cards, Ark. Code Ann. §§ 4-106-201 through 205.

2. Defendants sell, solicit, or otherwise distribute prescription drug
discount cards to consumers under the name of “Arkansas Drug Card.” In order to
provide the discounts represented by the cards, Defendants contract with a
pharmacy benefit manager (“PBM”) and establish a network of pharmacies through
which consumers may present the discount card and obtain a discount. In
promoting their network and discount cards, Defendants have: (1) distributed

promotional material to pharmacies containing false and deceptive images, including seals, implying a governmental endorsement; (2) misleadingly utilized a related website designed and managed by UNA in order to endorse UNA's discount cards; (3) failed to include statutorily-required cancellation notices; (3) failed to include statutorily-required insurance disclaimers; (4) failed to have statutorily-required contracts in place with pharmacy providers; (5) failed to have a registered agent for service of process as required by statutes regulating such discount cards.

3. The State seeks an injunction, restitution for consumers, an order imposing civil penalties, attorney's fees, expenses, and other relief against the Defendants for violations of the Arkansas Deceptive Trade Practices Act outlined herein.

II. PARTIES

4. Plaintiff is the State of Arkansas, *ex rel.* Leslie Rutledge, Attorney General ("the State"). Attorney General Rutledge is the chief legal officer of the State of Arkansas. Pursuant to Ark. Code Ann. § 4-88-104, the State, through the Attorney General, may seek civil enforcement of the ADTPA.

5. Defendant United Networks of America, Inc. ("UNA") is a Louisiana Corporation with its principal place of business located at 3636 Sherwood Forest Boulevard, Suite 440, Baton Rouge, Louisiana 70816. UNA's agent for service of process is Margaret J. Booth, whose address is 3636 Sherwood Forest Boulevard, Suite 440, Baton Rouge, Louisiana 70816.

6. Defendant Ryan Jumonville is the owner and operator of UNA.

7. At all times relevant to this Complaint, acting alone or in concert with others, Defendant Ryan Jumonville has formulated, directed, controlled and participated in the business of UNA and its Arkansas Drug Card product to such a degree that, pursuant to Ark. Code Ann. § 4-88-113(d), Defendant Ryan Jumonville is personally liable for the deceptive, unconscionable and otherwise unlawful acts and practices of UNA, as described herein, in addition to being personally liable for his own acts, omissions and practices as owner of UNA, which operates in the State of Arkansas. Accordingly, with respect to UNA, Defendant Ryan Jumonville is a “controlling person” within the meaning of Ark. Code Ann. § 4-88-113(d).

III. JURISDICTION AND VENUE

8. This Court has subject matter jurisdiction over this matter pursuant to the ADTPA, Ark. Code Ann. § 4-88-104.

9. The Court has personal jurisdiction over Defendants because the Defendants actively conduct business in the State of Arkansas and intentionally avail themselves of business within the State. Defendants’ activities include selling, marketing, promoting, advertising, or otherwise distributing health-related cash discount cards and card literature to Arkansas consumers and pharmacists within the State of Arkansas.

10. Venue is proper pursuant to Ark. Code Ann. § 4-88-104 and § 16-60-103 (2009 Supp.) and the common law of the State of Arkansas.

IV. FACTUAL ALLEGATIONS

11. UNA creates and disseminates prescription-discount cards in Arkansas. These cards are similar in size to a driver's license. Examples of the card's appearance from UNA's website are attached to this Complaint as Exhibit A. UNA disseminates the cards in-person and online. Alternatively, UNA provides the material information from such cards to pharmacies at which point they become available to Arkansas consumers at the pharmacy counter when picking up a prescription or paying for a prescription medication.

12. If a consumer uses a UNA card, the person will receive a discount on prescriptions that are part of the discount program, and UNA does not require any special membership in order to utilize the cards. In order to obtain the discount, a consumer or pharmacist need only run the card through the pharmacist's point-of-sale system.

13. In order to offer a prescription discount, UNA coordinates its efforts with prescription drug transaction-processing companies known as pharmacy benefit managers ("PBMs"). In coordination with the PBM, UNA develops an identifying number called a "RxBIN," "RxPCN," and "RxGRP" which it prints on health-related cash discount cards. These numbers are printed on the cards and other advertising material for distribution within the State of Arkansas. When entered into a pharmacy computer system at a point-of-sale, the identifying numbers provide information to the associated PBM regarding the transaction.

14. Even though the consumer may receive a discount, the true purpose of the card is that UNA will be able to collect a payment from the PBM for promoting the sale of that drug.

15. UNA promotes its cards with advertising material to pharmacies within the State of Arkansas. One Arkansas pharmacist received an advertising card branded “Arkansas Drug Card.”¹

16. UNA’s marketing material includes graphic designs, including seals, which appear to be governmental in nature. One of the seals bears the image of the bald eagle (a symbol typically depicted on the “Great Seal of the United States” and is captioned “Department of State Rx Plans U.S. Program Verification, United States of America, Official Program, Arkansas Drug Card.”²

17. Another seal indicates an endorsement from an entity entitled RxResource.org with the letters “USA” in the center of the seal. The seal states that Arkansas Drug Card is a “Certified Program” and provides a “Certification Declaration.” Although the website purports to be a listing of health-care resources, it is actually run by and registered to UNA.³ This results in UNA endorsing itself but holding out to consumers that it has been reviewed and approved by a third party entity.

18. Among other things, www.RxResource.org lists a series of health-care resources available to Arkansans (*i.e.*, ARKids First, Arkansas HealthCare Access

¹ See Exhibit B, Photos of Front and Back of Advertising Card.

² See Exhibit B.

³ See Exhibit C, Email from Domains by Proxy reflecting website registration for RxResource.org.

Foundation, Arkansas Medicaid, and Arkansas AIDS Drug Assistance Program). The only prescription drug card that it advertised was the Arkansas Drug Card product created by UNA.⁴

19. The advertising card includes reference to a website at www.ArkansasDrugCard.com.⁵ The website includes a declaration that the card and UNA is “Arkansas’ Official Statewide Prescription Assistance Program.” However, the card and the programs are not endorsed by the State of Arkansas. The name of the card and the heading at the website suggest such an endorsement.⁶

20. The website also provides “residents of Arkansas” the ability to “[c]reate and print your *FREE* discount prescription drug card...”⁷

21. By clicking on the link to create such a free discount prescription drug card, it is revealed that the program is “powered by” UNA and Restat, which is a PBM.⁸

22. UNA sells, markets, promotes, advertises, or otherwise distributes “Arkansas Drug Card” products and materials within the State of Arkansas for use by Arkansas consumers and pharmacists.

23. UNA is not registered to do business in the State of Arkansas and therefore has no registered agent for service of process in the State of Arkansas as is statutorily required.

⁴ See Exhibit D, Printout of RxResource.org site dated January 6, 2014.

⁵ See Exhibit E, Printout of www.ArkansasDrugCard.org dated January 6, 2014.

⁶ See Exhibit E

⁷ See Exhibit E.

⁸ See Exhibit A.

24. UNA's products, marketing materials, and drug card literature do not include a statutorily-required statement in bold or prominent typeface stating that consumers had the right to cancel their registration within thirty days.

25. UNA does not hold separate and independent contracts with the pharmacy providers that comprise its pharmacy network as is statutorily required.

26. Although the number of consumers who utilized the card may be able to be ascertained during discovery, the number of consumers who were affected by the false and deceptive acts is not yet reasonably ascertainable. Because UNA's materials are available in print as well as online formats, the number of consumers who have utilized, viewed, processed, or relied upon UNA's marketing material is not currently capable of any reliable calculation.

V. VIOLATIONS OF LAW

27. Ark. Code Ann. §§ 4-106-201 through 205 include Arkansas statutes governing Health-Related Cash Discount Cards. Ark. Code Ann. § 4-106-202(g) provides that a violation of these statutes also constitutes a violation of the Arkansas Deceptive Trade Practices Act, Ark. Code Ann. § 4-88-101, *et seq.*

28. Ark. Code Ann. § 4-106-201(3) requires any person who sells, markets, promotes, advertises, or otherwise distributes a health-related cash discount card to be authorized by "an individual and separate contract with each health care provider listed in conjunction with the card or other purchasing mechanism or device." UNA violated this provision by failing to have such contracts between UNA

and Arkansas pharmacy providers who utilized UNA's health-related cash discount cards.

29. Ark. Code Ann. §§ 4-106-201(2), (6) and (7) provide that any person who sells, markets, promotes, advertises, or otherwise distributes a health-related cash discount card must "provide in bold and prominent type on the card or in a statement attached to the card that the consumer has the right to cancel his or her registration within thirty (30) days from the effective date of the card or other purchasing mechanism or device." UNA violated this provision by failing to include such a notice in any of its advertising, printed, or online material.

30. Ark. Code Ann. §§ 4-106-201(7) and (8) provide that any person who sells, markets, promotes, advertises, or otherwise distributes a health-related cash discount card must "provide in bold and prominent type that . . . the discounts are not insurance." UNA violated this provision by failing to include such a notice in bold type in its advertising, printed, or online material.

31. Ark. Code Ann. § 4-106-203 provides that any person who sells, markets, promotes, advertises, or otherwise distributes a health-related cash discount card must "[d]esignate an agent who is a resident of Arkansas for service of process; and . . . [r]egister the agent with the Secretary of State." UNA has not registered an agent with the Arkansas Secretary of State.

32. Ark. Code Ann. §§ 4-88-101 through 115, otherwise known as the Arkansas Deceptive Trade Practices Act ("ADTPA"), sets forth the State's statutory provisions prohibiting deceptive and unconscionable trade practices.

33. Defendants' business practices constitute the sale of "goods" or "services" within the meaning of Ark. Code Ann. § 4-88-102(4) and (7). These same business practices constitute business, commerce, or trade within the meaning of Ark. Code Ann. § 4-88-107.

34. Ark. Code Ann. § 4-88-107(a)(1) provides that it shall be unlawful to "knowingly mak[e] a false representation as to the characteristics, uses, benefits, alterations, source, sponsorship, approval, or certification of goods or services, or as to whether goods are original or new, or of a particular standard, quality, grade, style, or model." Defendants have engaged in prohibited conduct by knowingly:

- a. Placing statements on its website that it is "Arkansas' Official Statewide Prescription Assistance Program" when it is neither affiliated with the State nor endorsed by the State;
- b. Utilizing images, such as seals, designed to appear as governmental seals; and
- c. Utilizing a seal of RxResource.org, which is owned by UNA; and
- d. Placing an endorsement by RxResources.org of the card on its website, to make it appear that it is endorsed by a third party, but which is really from itself as UNA owns and created RxResources.org.

35. Ark. Code Ann. § 4-88-107(a)(10) provides that it shall be unlawful to engage in unconscionable, false, or deceptive acts or practices in business, commerce, or trade. The Defendants have engaged in prohibited conduct by knowingly:

- a. Failing to obtain individual and separate contracts with each health care provider listed in conjunction with the cash-discount cards as required by Ark. Code Ann. § 4-106-201(3);
- b. Failing to provide in printed and online material in bold or prominent type that the consumer has the right to cancel within thirty days as required by Ark. Code Ann. §§ 4-106-201(2) ,(6) and (7);
- c. Failing to provide in printed and online material in bold or prominent type that the discounts provided by the card program are not insurance as required by Ark. Code Ann. §§ 4-106-201(7) and (8); and
- d. Failing to designate and register an agent for service of process with the Arkansas Secretary of State as required by Ark. Code Ann. § 4-106-203.

36. Ark. Code Ann. § 4-88-108 prohibits the use of, concealment, suppression, or omission of any material fact in connection with the sale or advertisement of any goods and services. Defendants have engaged in prohibited conduct by knowingly failing to disclose that RxResource.org, which endorsed UNA's "Arkansas Drug Card" product and network is actually an entity created and operated by UNA. Accordingly, UNA failed to disclose that it was in fact endorsing itself, which was knowingly perpetrated in order to cause consumers to place greater faith and trust in UNA's "Arkansas Drug Card" product and network.

VI. PRAYER FOR RELIEF

37. Pursuant to Ark. Code Ann. § 4-88-113(a)(1), the Attorney General may bring a civil action to seek to prevent persons from engaging in the use or employment of prohibited practices.

38. Under the provisions of Ark. Code Ann. §§ 4-88-104 and 4-88-113(a)(1), the Attorney General may seek an injunction prohibiting any person from engaging in any deceptive or unlawful practice.

39. Pursuant to Ark. Code Ann. § 4-88-113(2), the Attorney General may seek restitution for consumer losses occasioned as a result of a person's deceptive acts and practices.

40. Pursuant to Ark. Code Ann. § 4-88-113(a)(3), any person who violates the provisions of the Arkansas Deceptive Trade Practices Act may be assessed a civil penalty of up to \$10,000 per violation.

41. Ark. Code Ann. § 4-88-113(d)(1) provides that "every person who directly or indirectly controls another person who is in violation or liable under this chapter . . . shall be jointly and severally liable for any penalties assessed and any monetary judgment awarded in any proceeding for civil enforcement."

42. In addition, under the provisions of Ark. Code Ann. § 4-88-113(e), any person who violates the provisions of the Arkansas Deceptive Trade Practices Act shall be liable to the Office of the Attorney General for all costs and fees, including but not limited to, expert witness fees and attorney's fees, incurred by the Office of the Attorney General in the prosecution of such actions.

43. A “person” is an individual, organization, group, association, partnership, corporation, or any combination thereof. Ark. Code Ann. § 4-88-102(5). Defendants are “persons” who have engaged in an unconscionable, false, or deceptive act or practice in business, commerce, or trade.

44. Plaintiff demands a trial by jury.

WHEREFORE, the above premises considered, the State of Arkansas *ex rel.* Leslie Rutledge, Attorney General, respectfully requests that this Court:

- (A) Issue such orders, pursuant Ark. Code Ann. §§ 4-88-104 and 4-88-113(a)(1), as the Court may deem necessary to prevent the use or employment by the Defendants of the practices described herein which are violations of the Arkansas Deceptive Trade Practices Act;
- (B) Issue such orders, pursuant to Ark. Code Ann. § 4-88-113(2), requiring Defendants to pay restitution to those consumers who utilized Defendants’ drug cards while containing the previously-identified deceptive statements and images.
- (C) Impose civil penalties pursuant to Ark. Code Ann. § 4-88-113(b), to be paid to the State by the Defendants in the amount of \$10,000.00 per each violation of the Arkansas Deceptive Trade Practices Act proved at a trial of this matter, the full amount of which will exceed the amount necessary to establish federal diversity jurisdiction.

- (D) Issue an order, pursuant to Ark. Code Ann. § 4-88-113(e), requiring the Defendants to pay the State's costs in this investigation and litigation, including, but not limited to, attorney fees and costs; and
- (E) For all other just and proper relief to which the Plaintiff may be entitled.

Respectfully Submitted,

LESLIE RUTLEDGE
ATTORNEY GENERAL

By: /s/ Shawn J. Johnson
Shawn J. Johnson, Ark. Bar No. 2004181
Senior Assistant Attorney General
Arkansas Attorney General's Office
323 Center Street, Suite 200
Little Rock, Arkansas 72201
Phone: (501) 682-2007
Fax: (501) 682-1513
Email: Shawn.Johnson@ArkansasAG.gov

For your convenience, we have provided this card to keep in your wallet!



Arkansas Drug Card

Rx Prescription Drug Card

Name: _____

Member ID: Enter Year & Time
(Example: Year 2012; Time 9:14; Enter ID 2012914)

RxGRP: ARRX
RxBIN: 610709
RxPCN: 7777

Program Powered By: **restat**

NOTE: This card is being provided to you at NO COST. There are no limits to fill out. Simply take this card into a participating pharmacy with your Rx to qualify for discounts on medications. You also have access to other value-added programs listed on back. Each family member must have his or her own card. This card has been pre-activated for immediate use! To obtain more information and to print additional cards visit www.arkansasdrugcard.com.

PARTICIPATING PHARMACIES

SAVINGS HOTLINE: If you didn't save money on your Rx, call (TOLL-FREE) 800-243-1905.
Customer Service: 877-321-6755
Pharmacy Hotline: 800-248-1062
This program is not redeemable. There is a non-refundable activation plan.

FRONT

BACK

This card is pre-activated and can be used immediately.



ADDITIONAL SAVINGS



\$25 Prescription Eyeglasses
Coupon Code: "25dollarglasses"
www.39dollarglasses.com



Diabetic Supplies
Save up to 50%
www.diabeticsavingsplan.com



Teeth Whitening
Save up to 70%
www.prosmileusa.com



Lasik Surgery
Save 40 - 50%
Call 1-888-733-6695



Save 30%
Coupon Code: "UNA30"
www.choiceplusdentalplans.com



Hearing Aids
Save up to 50%
www.ushearingplan.com



Arkansas Drug Card

www.arkansasdrugcard.com

Arkansas' Official Statewide Prescription Assistance Program

Official Pharmacy Processing Instructions

Arkansas Drug Card is a FREE statewide prescription assistance program. This program is open to all residents of Arkansas. This program was launched to help those people with no prescription coverage. Every resident of Arkansas is eligible to have their prescriptions processed through this program. You can use the following instructions to process a prescription through the program if they do not have a card.

Directions for processing a prescription through Arkansas Drug Card

Name: Enter Customer's Full Name

Customer ID Number: Enter Year and Time

(Example: Year 2012; Time 9:14; Enter ID 2012914)

RxBIN: 610709

RxPCN: 7777

RxGRP: ARRX

NOTE: Every resident of Arkansas is eligible for participation in this program. If you require assistance processing a prescription through the program, call the Arkansas Drug Card pharmacy helpline: (toll free) 877.321.6755.



Quick Reference Numbers: Health Plans

Aetna	(866) 582-9629	Humana	(800) 448-6262
American Health Care	(800) 872-8276	Humana Health	(800) 448-6262
Argus	(877) 305-7427	InformedRx (SXC Health Solutions)	(800) 880-1188
Assurant Health	(800) 800-1212	Kaiser	(800) 484-4000
Blue Cross Blue Shield	(888) 630-2583	Med Impact	(800) 788-2949
Carefirst	(800) 842-5975	Navitus	(866) 333-2757
Catalyst Rx	(800) 997-3784	Oxford/Uhc	(800) 666-1353
Cigna	(800) 882-4462	Prescription Solutions	(800) 711-4555
CIGNA Healthcare	(800) 882-4462	Prime Therapeutics	(800) 821-4795
Coventry	(877) 937-6824	ProCare Rx	(800) 662-0586
CVS Caremark	(800) 552-8159	Regence	(877) 508-7362
EHIM	(800) 311-3446	Unicare	(877) 864-2273
Emblem Health	(877) 411-3625	United Health Care	(877) 842-3210
Envision Pharm. Services	(800) 361-4542	US Script	(800) 460-8988
Express Scripts	(800) 609-9990	Wellcare	(888) 550-5252
Health Net	(800) 848-4747	WellDyneRx	(888) 886-5822
Highmark	(800) 290-3914	Wellpoint	(317) 532-6000

Abbreviations

OD = Right eye	AA = Of each
OS = Left eye	AC = Before meals
OUI = Each eye	AD = Up to
PC = After Meals	AD = Right ear
PO = By Mouth	AS = Left ear
PRN = As Needed	AU = Each ear
QD = Everyday	BID = Twice daily
QID = 4 times a day	TID = Three times a day
OOD = Every other day	TIW = Three times a week
QN = Every night	HS = At bedtime
SS = One Half	IM = Intramuscular
STAT = At once	IV = Intravenous
GTT = Drop(s)	SL = Sublingual

Volume

5mL = 1 tsp
1000mL = 1L
1000mcL = 1mL
1 fl oz = 29.57 mL
16fl oz = one pint = 473 mL
1 quart = 2 pints (pts)
1 gallon = 4 quarts (qts)

Mass

1kg = 2.2 lbs
1000g = 1kg
1lbs = 16 oz
1000mg = 1g
1000mcg = 1mg
1grain (gr) = 65mg

Pharmacy Resources

College of Pharmacy of the University of Arkansas:
www.pharmcollege.uams.edu, (501) 686-5558
Info on free CE credits: www.pharmacytimes.com/continuing-education
Prescription Drug News and Resource Center: www.rxresource.org
Pharmacist's Letter: www.pharmacistsletter.com
Directory of Current Healthcare Info: www.med-list.com
Medicare questions: www.mymedicare.gov, or 1-800-MEDICARE (633-4227)
Poison Control Hotline: 1-800-222-1222

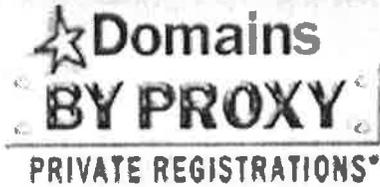
Arkansas Drug Card
www.arkansasdrugcard.com



American Pharmacists Association
Improving medication use. Advancing patient care.
APhA Program Featured at 2012 Conference

Shawn Johnson

From: registrantinquiries@domainsbyproxy.com
Sent: Monday, January 06, 2014 8:41 AM
To: Shawn Johnson
Subject: Update [Incident ID: 21597026] - Request from the Arkansas Attorney General's Office



Discussion Notes

Support Staff Response

Dear Shawn Johnson,

Thank you for your inquiry. The non-public Registrant contact information for **RXRESOURCE.ORG** is set forth below. We have not notified the customer of your request.

Registrant Contact Information:

Rx Card Admin UNA
Rx Card Admin UNA 3636
Sherwood Forst Blvd.
Sherwood Tower
Baton Rouge Louisiana 70816
United States
PH:+1.8007264232
cc@unitednetworksofamerica.com

Please be advised that this information was provided by the customer. Therefore, we cannot guarantee its accuracy. If any of the information proves to be invalid, please let us know and we'll take steps to request updated information from the customer. Please contact us with any questions.

Customer Inquiry

/* Font Definitions */
@font-face
{font-family:Calibri;
panose-1:2 15 5 2 2 2 4 3 2 4;}
@font-face



```
{font-family:Verdana;
panose-1:2 11 6 4 3 5 4 4 2 4;}
/* Style Definitions */
p.MsoNormal, li.MsoNormal, div.MsoNormal
{margin:0in;
margin-bottom:.0001pt;
font-size:11.0pt;
font-family:"Calibri","sans-serif";}
a:link, span.MsoHyperlink
{mso-style-priority:99;
color:blue;
text-decoration:underline;}
a:visited, span.MsoHyperlinkFollowed
{mso-style-priority:99;
color:purple;
text-decoration:underline;}
span.EmailStyle17
{mso-style-type:personal-compose;
font-family:"Calibri","sans-serif";
color:windowtext;}
.MsoChpDefault
{mso-style-type:export-only;
font-family:"Calibri","sans-serif";}
@page WordSection1
{size:8.5in 11.0in;
margin:1.0in 1.0in 1.0in 1.0in;}
div.WordSection1
{page:WordSection1;}
-->
```

Dear Sir or Madam:

The Arkansas Attorney General's office is requesting information regarding the registrant for the following website:
www.rxresource.org. **This request is related to an Attorney General investigation regarding possible deceptive trade practice violations.** Your answer may be emailed directly to me at shawn.johnson@arkansasag.gov, or faxed to 501-682-8118. Thank you for your cooperation in this matter.

Sincerely yours,

Shawn J. Johnson

Assistant Attorney General State of Arkansas

323 Center Street Suite 200 Little Rock, Arkansas 72201

T: 501.682.1178 F: 501.683.1513

If you need further assistance with this matter, please reply to this email and reference [Incident ID: 21597026].

Very truly yours,
Domains By Proxy Customer Support

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U.S. Pat No. 7,130,878



Jan 6, 2014

Like 137

- Prescription Assistance Plans
 - Prescription Assistance
 - Free Rx Assistance Drug Cards
 - Low/No Cost Health Care Programs
 - Medicare Drug Coverage
 - Medicaid and Childrens Health Insurance Programs (CHIP)
- Health Resources
 - Categories
 - ADHD
 - Allergies
 - Alzheimer's
 - Arthritis
 - Autism
 - Blood Pressure
 - Cancer
 - Diabetes
 - Eye Health
 - Generic Medicine
 - Healthy Pregnancy
 - Heart Health
 - Immunization
 - Kidney Health
 - Lung & Respiratory
 - Men's Health
 - Mental Health
 - Multiple Sclerosis
 - Women's Health
 - More Information
 - Pill Identification Tool
 - Health Information Directory
 - Drug Information Search
- Healthy Living
 - Healthy Recipes
 - Nutrition
- News



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Advanced Search

<input type="text" value="Enter Medication"/>	<input type="button" value="Search"/>
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• Browse All Medications:

- [A](#)
- [B](#)
- [C](#)
- [D](#)
- [E](#)
- [F](#)
- [G](#)
- [H](#)
- [I](#)
- [J](#)
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- [Q](#)
- [R](#)
- [S](#)
- [T](#)
- [U](#)
- [V](#)
- [W](#)
- [X](#)
- [Y](#)
- [Z](#)
- [0-9](#)

[RxResource Home](#) > [Prescription Assistance Programs](#) > [Free Plans](#)

text-size: + - R

Arkansas Assistance Programs

The following programs have been inspected and certified by our expert panel.

ARKids First

Website:

www.arkidsfirst.com/home.htm

Cost:

Low Cost

Eligibility Requirements:

If you are applying for ARKids A or ARKids B, your assets will not be considered. ARKids B is available to children who do not have employer-sponsored or group health insurance and have not had insurance for six months. If you have lost insurance involuntarily, your children may be eligible for insurance immediately.

Phone Number:

(888) 474-8275

Program Description:

ARKids First health insurance provides two coverage options for more than 70,000 Arkansas children who otherwise might have gone without. ARKids A offers low-income families a comprehensive package of benefits. ARKids B provides coverage for families with higher incomes.

Arkansas Drug Card

Website:

www.arkansasdrugcard.com

Cost:

No cost.

Eligibility Requirements:

The program is open to all residents of the state of Arkansas.

Phone Number:

(479) 790-0964

Program Description:

Arkansas Drug Card is the statewide free prescription assistance program available to all Arkansas residents. The program, launched April 2008, is used to help the uninsured and underinsured in Arkansas afford prescription medications. All residents are eligible to get pharmacy discounts through this program. The program can be used to supplement most health insurance plans including health savings accounts (HSA) and high deductible plans. It can also be used as a Medicare Part D supplement by providing discounts on non-covered drugs. To date, the program in Arkansas has saved residents nearly \$6 million on their prescription medication costs.

Residents can download a free card by visiting www.ArkansasDrugCard.com. There are no age or income requirements and no applications to fill out. The program is completely confidential, and all cards are pre-activated and do not expire. Savings can be as high as 75% on some medications. Fred's Pharmacy has been named the preferred pharmacy for the program. If you are not able to print a member card you can visit any Fred's location in Arkansas and ask the pharmacy to have your prescription processed through the Arkansas Drug Card. Arkansas Drug Card is also accepted at CVS/pharmacy, Kmart Pharmacy, Brookshires, Harps Pharmacy, Target Pharmacy, Walgreens, and at more than 56,000 participating national and regional pharmacies.

With today's cost of health care, Arkansas Drug Card is your simple solution to the high cost of prescription medications. To print a pre-activated card, locate a nearby participating pharmacy, and even search medication pricing, simply visit the website at www.ArkansasDrugCard.com.

Arkansas HealthCare Access Foundation

Website:

www.ahcaf.org/

Cost:

free or at a reduced cost

Eligibility Requirements:

1. The individual/family in need must be an Arkansas resident and a U.S. citizen or verified permanent resident alien.
2. The individual/family in need must not have any form of health insurance - this includes Medicaid, Medicare, and VA Medical Benefits.
3. The individual/family must fall within 150% the current Federal Poverty Guidelines effective April 1, 2010.

Phone Number:

(501) 221-3033

Program Description:

Arkansas HealthCare Access Foundation serves all qualified applicants who are low-income, uninsured citizens throughout Arkansas. Arkansas Health Care Access Foundation (AHCAF) is a statewide volunteer health care program which was developed to help low-income, medically uninsured Arkansans gain access to non-emergency medical care. The program works by providing referrals to medical personnel who volunteer their goods and services. Currently volunteering their goods and services are physicians; dentists; RNs; APNs; hospitals; pharmacies; pharmaceutical companies; private home health agencies; the Arkansas Department of Public .. Read moreHealth; and Community Health Centers. Through the continued support of the Department of Human Services, the Arkansas Department of Health, and our volunteer health care professionals, AHCAF has been able to provide non-emergency health care to thousands of Arkansans.

Arkansas Medicaid

Website:

www.medicaid.state.ar.us/

Cost:

free or at a reduced cost

Eligibility Requirements:

To apply for Medicaid, go to the Department of Human Services (DHS) office in the county where you live. If you are not able to go there, you may have a relative or a friend apply for you. You must sign an application form and give certain information about yourself and your family. The county office will determine your eligibility.

Phone Number:

(501) 682-8501

Arkansas AIDS Drug Assistance Program

Website:

www.healthy.arkansas.gov/programsServices/infectiousDisease/hivStdHepatitisC/Pages/ADAP.aspx

Cost:

No cost.

Eligibility Requirements:

ATTENTION: YOU MUST BE HIV POSITIVE TO BE ELIGIBLE FOR THIS PROGRAM.
Income must be at or below 300% of the current Federal Poverty Level, excluding Medical Expenses
Clients who are chronically infected (duration of infection presumed to be > 6 months based on exposure history, clinical findings, CD4 count) with HIV, who are ineligible for Medicaid, must meet at least one of the following criteria: - Symptomatic AIDS or, - Baseline (pre-treatment) CD4+ T-cell count - Baseline (pre-treatment) HIV viral load > 55,000 (RT-PCR) or >30,000 (bDNA) Pregnant HIV-infected women are eligible regardless of CD4 count and viral load. Clients who are acutely infected (duration of infection presumed to be When situations occur where the clinician believes that antiretroviral therapy is indicated for a client who does not meet any of the above criteria. The Medical Director of the HIV/STD/TB Team will review the case and determine the appropriateness of eligibility. In the event that clients have to be triaged because they have just been released from the hospital, prison, or are moving into the state, every effort will be made to provide medications; particularly for those who are very ill and who, in the mind of the clinician, would die soon without medication support. These situations will be monitored and a determination made on a case by case basis. Clinicians may request emergency triage status for clients meeting the following criteria: - CD4 - Recent occurrence (within the preceding 2 months) of a major opportunistic infection or malignancy (category C in the CDC classification). - Drugs provided in an emergency situation will be supplied for a maximum of 60 days, allowing time for application to Medicaid, Patient Assistance Programs, or ADAP.

Phone Number:

(800) 232-4636

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Arkansas' Official Statewide Prescription Assistance Program

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Free Statewide Prescription Assistance Program (PAP)

As a resident of **Arkansas**, you and your family have access to a statewide Prescription Assistance Program (PAP). Create and print your **FREE** discount prescription drug card below. This card will provide you with Rx medication **savings of up to 75%** at more than 56,000 pharmacies across the country including **Fred's, CVS/pharmacy, Kmart Pharmacy, Brookshires, Harps Pharmacy, Target Pharmacy, Walgreens**, and many more. You can create as many cards as you need. We encourage you to give cards to friends and family members. **This card is pre-activated and can be used immediately!**

NOTE: All prescriptions processed through this program are confidential.

1. Create Free Card
2. Bring To Pharmacy
3. Save

Card Information

First Name:

Last Name:

Click for Confidential Card

Create Prescription Card

Low Price Guarantee

This program has *lowest price logic* to guarantee that you get the best deal on your prescriptions (you pay the lower of a discount off Average Wholesale Price-AWP, discount off MAC Pricing, or Pharmacy Promotional/Retail price).

Translate This Page:

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Local Weather



33F

Friday
January, 3 2014
1:48pm

Arkansas Drug Card Preferred Pharmacy





If you are not able to print a member card you can visit any Fred's location in Arkansas and ask the pharmacy to have your prescription processed through the Arkansas Drug Card.

Participating Pharmacies Include:

• **CVS/pharmacy**

• *Walgreens*

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• **SAFeway**

• *Longs Drugs*

• **ACME** Savon Pharmacy

• **RITE AID**

• **Walmart** Pharmacy

• **VONS**

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• **Gub** Pharmacy

• **SHOPKO**

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• *Brookshire Brothers*

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• **PAVILIONS**

• **SAVE MART** PHARMACY

• **Smart** pharmacy

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• *Shaw's Drug* Pharmacy

• **PHARMACY**

• **Fred Meyer**

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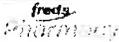
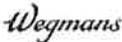
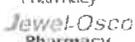
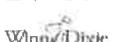
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• *Raley's*

• *Shop 'n Save* Pharmacy

• **GENUARDIS**

• **Giant**

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[See Entire Pharmacy List](#)

As Seen On:

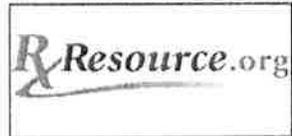
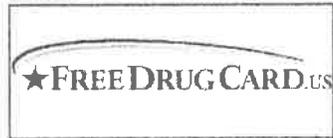


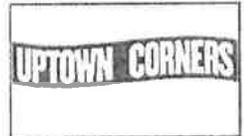
DRUG STORE NEWS

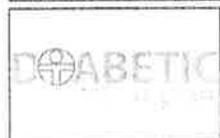




We Would Like To Thank Our Partner Organizations For Their Efforts:

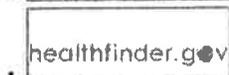






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Program Admin: Restat | Website Admin: United Networks of America
This is not a medicare prescription drug plan.

Program is privately supported. This is not a government run/affiliated/funded program.
This program/card is a drug coupon. THIS IS NOT INSURANCE.
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