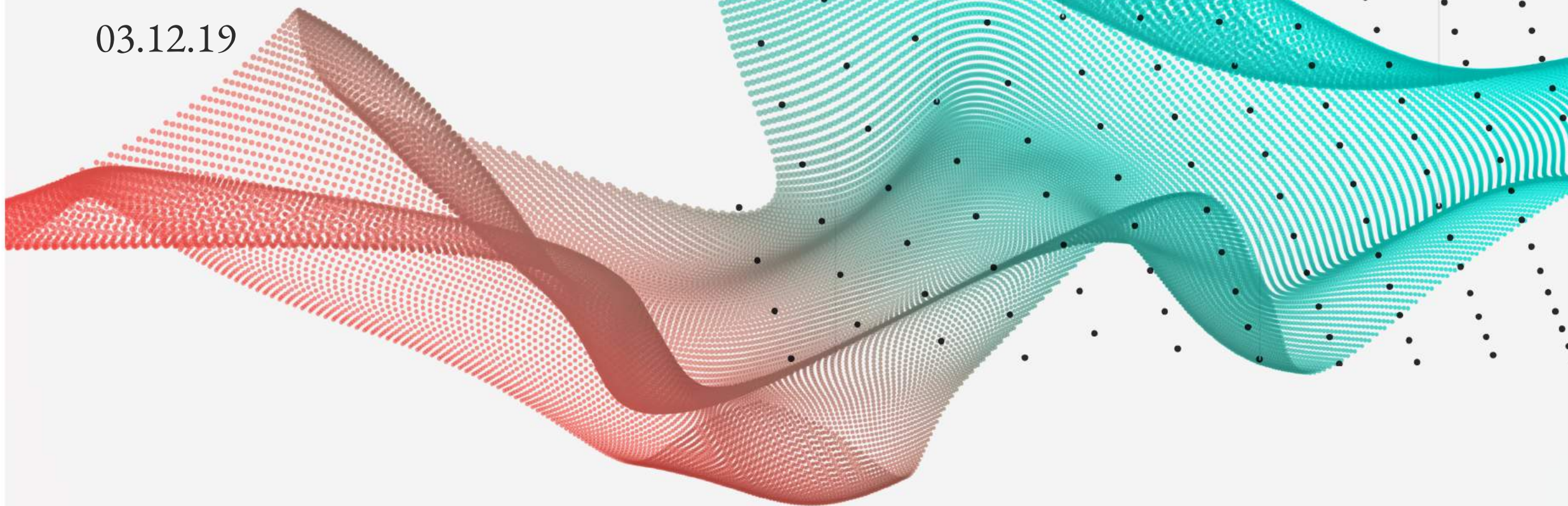# POLITICAL
INTELLIGENCE /
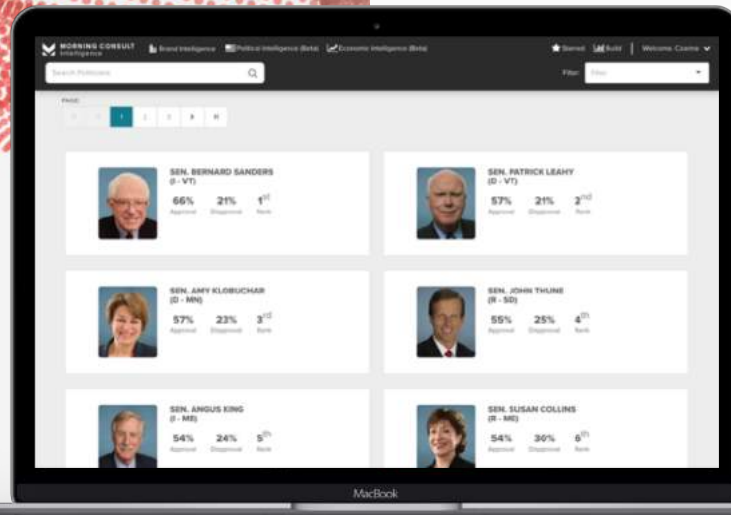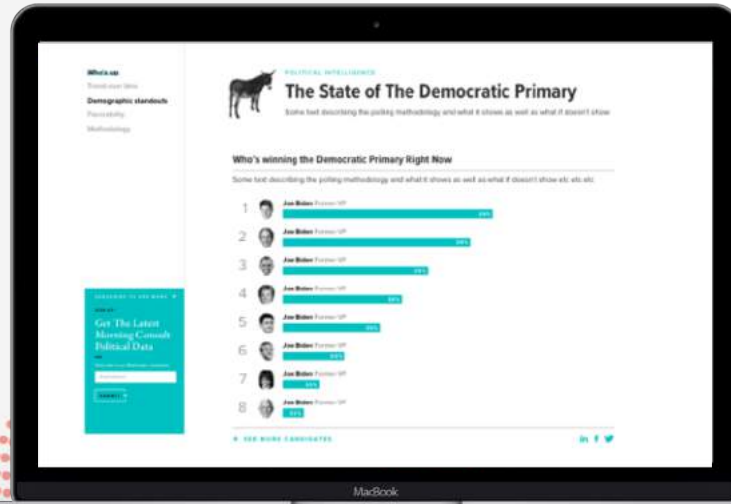
03.12.19

2020 PRIMARIES /

⋈ MORNING CONSULT

POLITICAL INTELLIGENCE /

Morning Consult is setting a new standard for survey research.

On a daily basis, Morning Consult interviews over 5,000 registered voters across the United States. Along with 2020 presidential election data, Political Intelligence tracks the approval and electability for all governors, senators, House members, the President, and more at the national, state, and congressional district level.

Each week, this report will use that data to deliver key new insights on where voters stand.

SIGN UP TO RECEIVE THIS REPORT EARLY EACH WEEK

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PLUS:

VIEW THE NEW TRACKING TRUMP INTERACTIVE REPORT **GO**

KEY TAKEAWAYS / 03.12.19

1. **Nearly All Candidates Have Room To Grow**– Biden, Sanders, and Warren are the most known candidates. All others are known by fewer than 8 in 10 voters.

2. **Voters Aren't Moving Their Support**– Although three potential candidates announced they would not be running and two candidates officially declared this past week, there has been little movement.

3. **Trump Most Popular in Alabama, Least Popular in Vermont:** The latest state-by-state approval tracking numbers show how the President's approval has shifted since taking office.

METHODOLOGY /

This week's report features surveys with registered voters conducted from March 4, 2019 to March 10, 2019. The interviews were conducted online and the data were weighted to approximate a target sample of registered voters based on age, race/ethnicity, gender, educational attainment, and region.

Which Candidates Have Momentum in Early Primary States?

We have included an 'Early Primary States' demographic throughout this report to showcase who has momentum going into the primary elections. The numbers reflect voters who live in Iowa, New Hampshire, South Carolina, and Nevada.

About our Democratic Primary Results

Our Democratic Primary results are reported using 15,226 interviews with registered voters who indicate they may vote in the Democratic primary or caucus. For those who say don't know or no opinion, they are asked to pick a candidate they are learning towards, which are factored into the results. The margin of error for potential Democratic primary voters is +/- 1%.

About our Republican Primary Results

Our Republican Primary results are reported using 13, 682 interviews with registered voters who indicate they may vote in a Republican primary or caucus. The margin of error for potential Republican primary voters is +/- 1%.

THE DEMOCRATIC PRIMARY /

Who is leading among Democratic primary voters nationwide, among key coalitions, and in early primary states.

WHO'S LEADING THE DEMOCRATIC PRIMARY / ALL DEMOCRATIC PRIMARY VOTERS

DEMOCRATIC PRIMARY VOTERS

CHANGE FROM LAST WEEK

Candidate	%	Change
Joe Biden	31%	0
Bernie Sanders	27%	0
Kamala Harris	10%	-1
Elizabeth Warren	7%	0
Beto O'Rourke	7%	+1
Cory Booker	4%	0
Amy Klobuchar	3%	0
Someone else	3%	0
Steve Bullock	1%	0
Pete Buttigieg	1%	0
Julian Castro	1%	0
Tulsi Gabbard	1%	0
Kirsten Gillibrand	1%	0
John Hickenlooper	1%	0
Terry McAuliffe	1%	+1
Jay Inslee	1%	+1
John Delaney	1%	+1
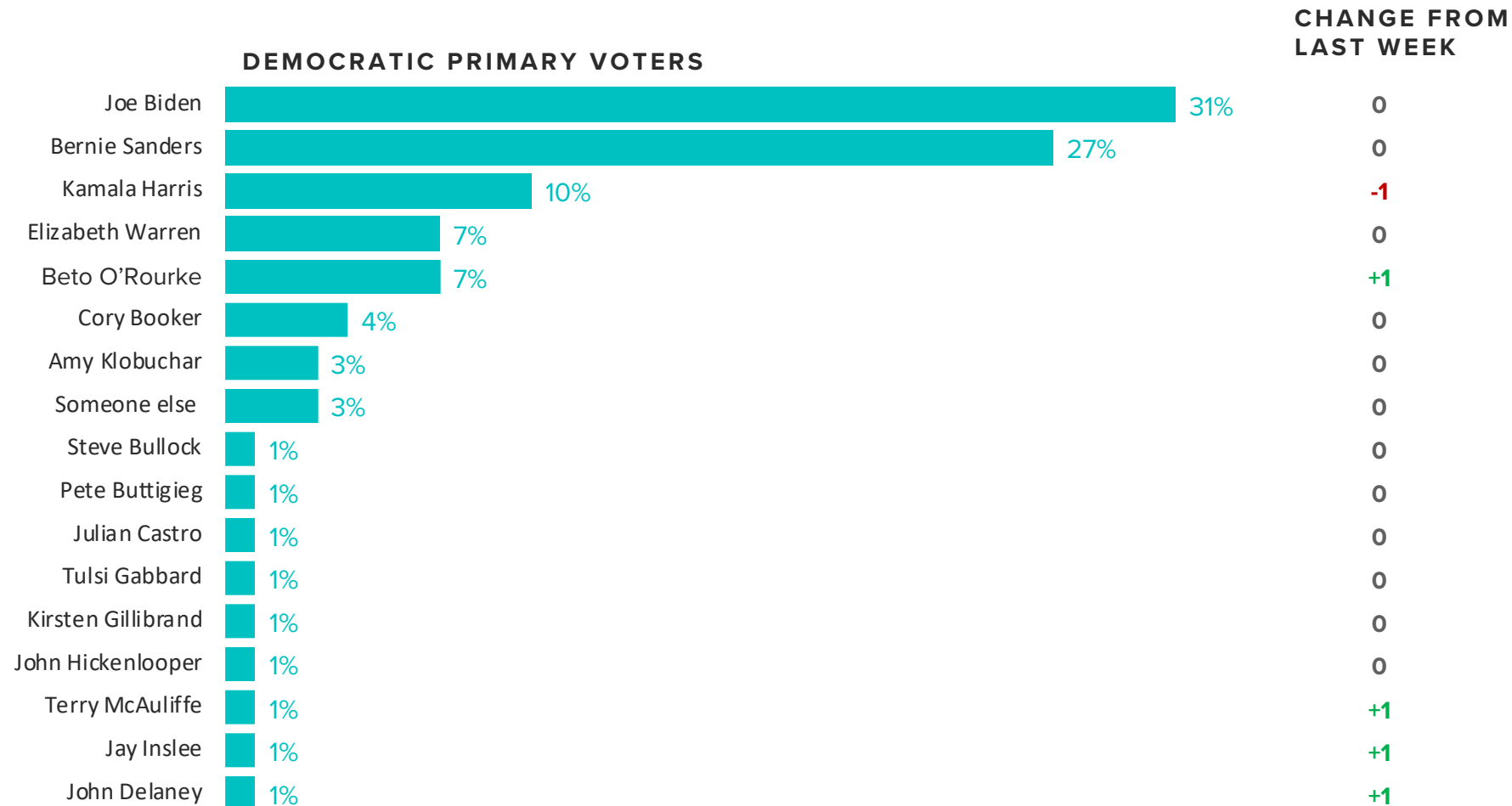
WHO'S LEADING THE DEMOCRATIC PRIMARY / EARLY PRIMARY STATES

DEMOCRATIC PRIMARY VOTERS IN IOWA, NEW HAMPSHIRE, SOUTH CAROLINA & NEVADA

CHANGE FROM LAST WEEK

Candidate	Percentage	Change
Joe Biden	33%	-1
Bernie Sanders	29%	0
Kamala Harris	9%	+1
Elizabeth Warren	7%	+1
Beto O'Rourke	5%	-1
Cory Booker	4%	-1
Someone else	2%	-1
Amy Klobuchar	2%	0
Jay Inslee	2%	+2
Julian Castro	1%	0
Steve Bullock	1%	0
Kirsten Gillibrand	1%	0
John Delaney	1%	+1
Pete Buttigieg	1%	+1
Terry McAuliffe	0%	-1
John Hickenlooper	0%	0
Tulsi Gabbard	0%	0

THE DEMOCRATIC PRIMARY / CANDIDATES

Legend: ■ Very favorable ■ Somewhat favorable ■ Heard of, no opinion ■ Never heard of ■ Somewhat unfavorable ■ Very unfavorable

Candidate	Very favorable	Somewhat favorable	Heard of, no opinion	Never heard of	Somewhat unfavorable	Very unfavorable	Name ID	Fav/ID
Joe Biden	46%	33%	8%	3%	7%	4%	97%	81%
Bernie Sanders	34%	41%	8%	2%	10%	5%	98%	76%
Kamala Harris	22%	29%	17%	21%	7%	4%	79%	65%
Elizabeth Warren	20%	34%	17%	11%	12%	6%	89%	60%
Beto O'Rourke	18%	25%	19%	30%	5%	4%	70%	61%
Cory Booker	15%	28%	21%	25%	7%	5%	76%	56%

Note: A previous version of this report incorrectly did not include the share of respondents who said they had no opinion in the name ID.
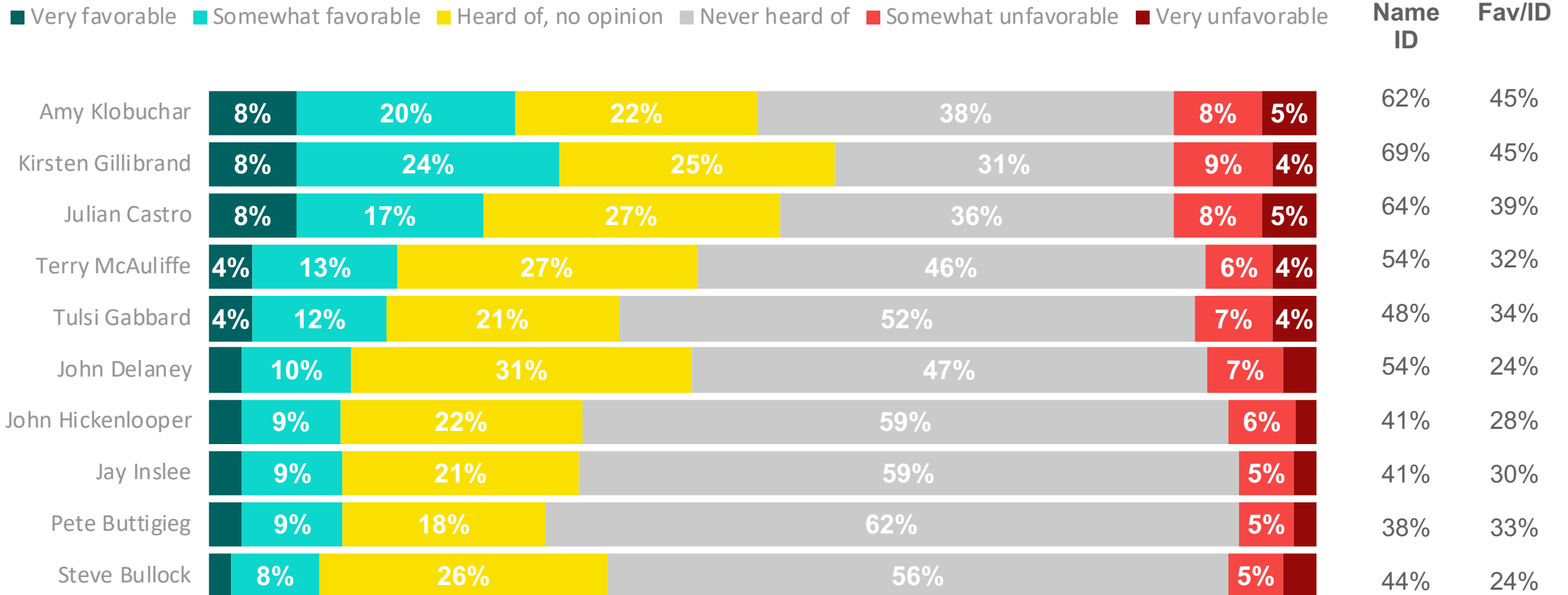
THE DEMOCRATIC PRIMARY / CANDIDATES

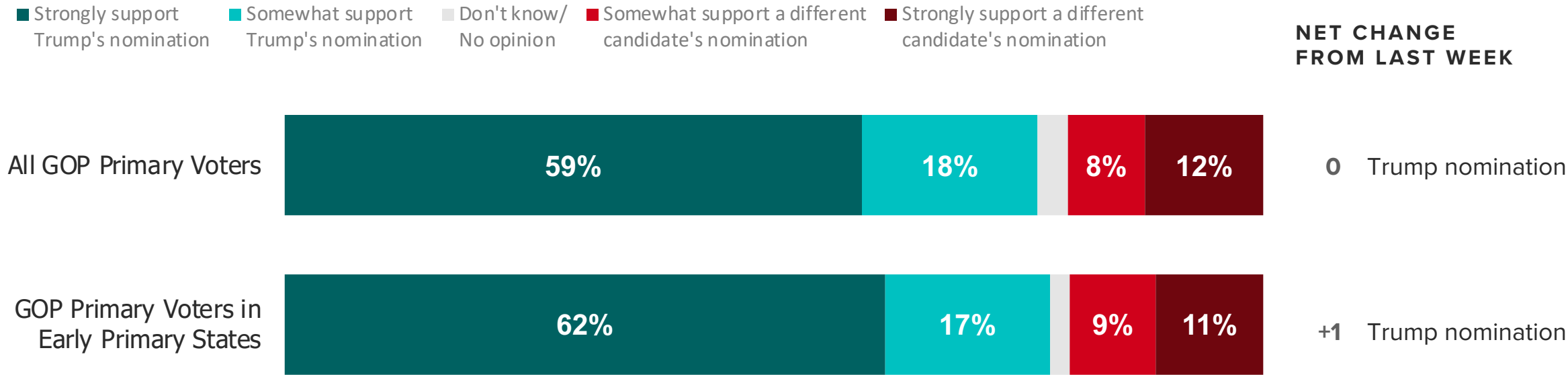|	Very favorable	Somewhat favorable	Heard of, no opinion	Never heard of	Somewhat unfavorable	Very unfavorable	Name ID	Fav/ID
Amy Klobuchar	8%	20%	22%	38%	8%	5%	62%	45%
Kirsten Gillibrand	8%	24%	25%	31%	9%	4%	69%	45%
Julian Castro	8%	17%	27%	36%	8%	5%	64%	39%
Terry McAuliffe	4%	13%	27%	46%	6%	4%	54%	32%
Tulsi Gabbard	4%	12%	21%	52%	7%	4%	48%	34%
John Delaney		10%	31%	47%	7%		54%	24%
John Hickenlooper		9%	22%	59%	6%		41%	28%
Jay Inslee		9%	21%	59%	5%		41%	30%
Pete Buttigieg		9%	18%	62%	5%		38%	33%
Steve Bullock		8%	26%	56%	5%		44%	24%

Note: A previous version of this report incorrectly did not include the share of respondents who said they had no opinion in the name ID.

THE GOP PRIMARY /

What the appetite for a Trump primary challenger looks like among key demographics and in early primary states.

THE GOP PRIMARY / SUPPORT FOR TRUMP

Legend:
- Strongly support Trump's nomination
- Somewhat support Trump's nomination
- Don't know/ No opinion
- Somewhat support a different candidate's nomination
- Strongly support a different candidate's nomination

NET CHANGE FROM LAST WEEK

Group	Strongly support Trump	Somewhat support Trump	Don't know	Somewhat different	Strongly different	Net Change	
All GOP Primary Voters	59%	18%		8%	12%	0	Trump nomination
GOP Primary Voters in Early Primary States	62%	17%		9%	11%	+1	Trump nomination

/ 12

THE GOP PRIMARY / NATIONAL TRUMP APPROVAL

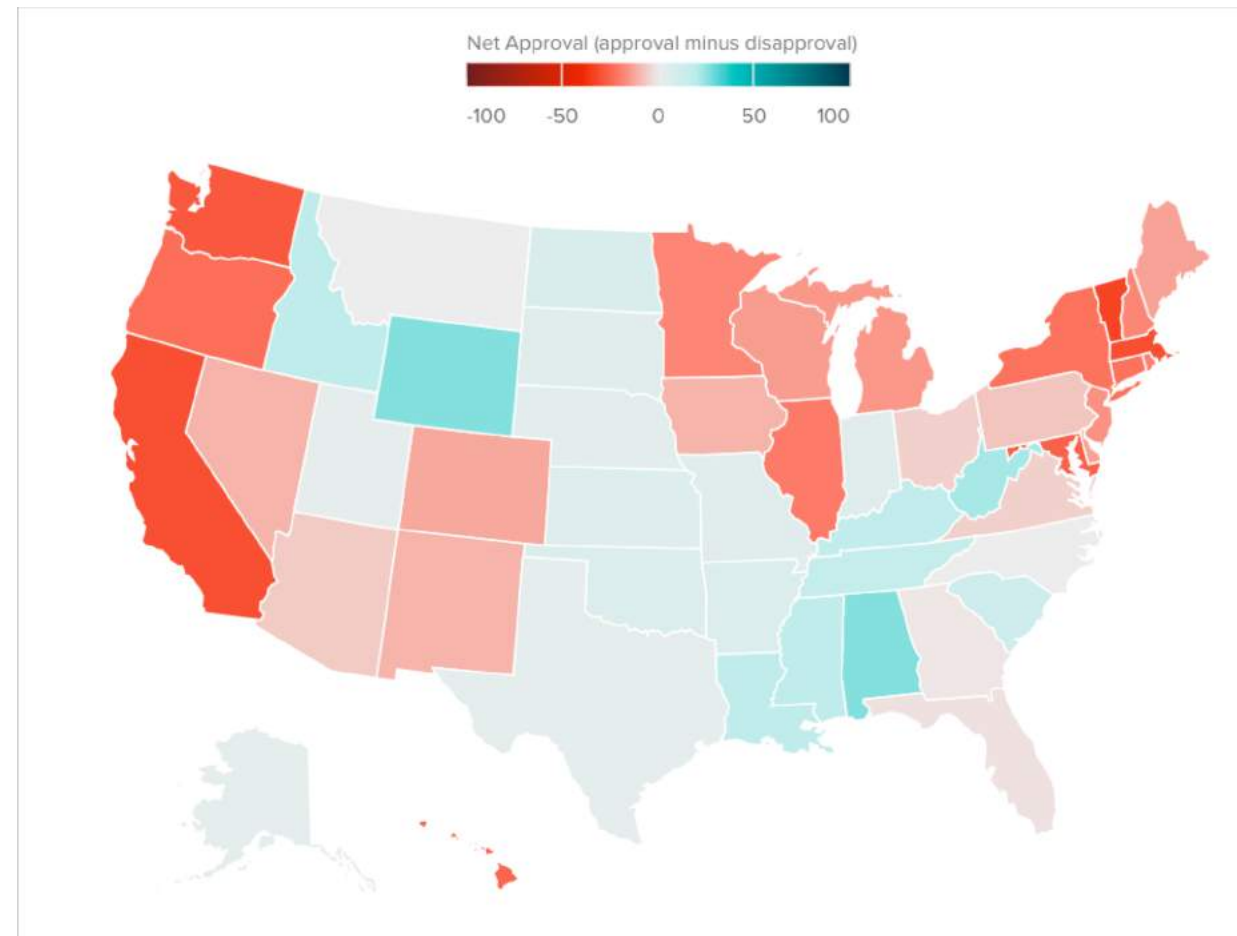This map displays Trump's net approval (approval minus disapproval) in all 50 states.

He is most popular in:
- Alabama (+26)
- Wyoming (+26)
- West Virginia (+22)

And least popular in:
- Vermont (-33)
- California (-30)
- Massachusetts (-30)

VIEW THE INTERACTIVE REPORT

Net Approval (approval minus disapproval)

-100   -50   0   50   100

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