

IN THE UNITED STATES DISTRICT COURT  
FOR THE DISTRICT OF COLUMBIA

**FILED**

DEC - 2 2009

Clerk, U.S. District and  
Bankruptcy Courts

~~7/1/09~~  
**AYMAN ABU AITA** :  
Beit Sahour, Bethlehem, West Bank :  
Palestine, :

Plaintiff, :

versus : Civil Action Number: \_\_\_\_\_

**COMPLAINT FOR DAMAGES  
AND FOR INJUNCTIVE RELIEF  
JURY TRIAL DEMANDED**

**SACHA NOAM BARON COHEN, also known as** :  
**SACHA BARON COHEN** :  
11766 Wilshire Boulevard :  
Unit Number 1610 :  
Los Angeles, California 90025, :

and :

**DAVID MICHAEL LETTERMAN** :  
193 Baxter Road :  
North Salem, New York 10560, :

and :

**NBC UNIVERSAL, INC., a** :  
**Delaware corporation, doing business as** :  
**"Universal Pictures" and "Universal Studios** :  
**Home Entertainment"** :  
30 Rockefeller Plaza :  
New York, New York 10009 :  
Telephone: (212) 757-5294, :  
serve: CT Corporation System :  
1015 Fifteenth Street, N.W. :  
Suite 1000 :  
Washington, D.C. 20005, :

and :

**CBS BROADCASTING, INC., a New York** :  
**Corporation** :  
51 West 52<sup>nd</sup> Street :  
New York, New York 10019 :  
Telephone: (212) 975-4321, :  
serve: Corporation Service Company :  
1090 Vermont Avenue, N.W. :  
Washington, D.C. 20005, :

Case: 1:09-cv-02285  
Assigned To : Roberts, Richard W.  
Assign. Date : 12/2/2009  
Description: PI/Malpractice

**JURY  
ACTION**

1

and :

**WORLDWIDE PANTS, INCORPORATED,** :  
**a New York corporation** :

1697 Broadway :

New York, New York 10019 :

Telephone: (212) 975-5300, :

serve: New York State Department of State :

99 Washington Avenue :

Suite 600 :

Albany, New York 12231 :

alternative service: David Michael Letterman, *qua* :

Chief Executive Officer thereof :

193 Baxter Road :

North Salem, New York 10560, :

and :

**GANNETT COMPANY, INC., a Delaware** :

**Corporation, doing business as WUSA Television** :

7950 Jones Branch Drive :

McLean, Virginia 22107-0150 :

Telephone: (703) 854-6696, :

and :

**LAWRENCE CHARLES WENGROD,** :

**also known as** :

**LARRY CHARLES** :

9100 Wilshire Boulevard, #1000 West :

Los Angeles, California 00024, :

Defendants. :

***COMPLAINT FOR DAMAGES AND FOR INJUNCTIVE RELIEF***  
***(Jury Trial Demanded)***

COMES NOW, before this Honorable Court, your plaintiff in the above-encaptioned cause,  
AYMAN ABU AITA, by and through his undersigned attorneys and counsellors, *viz.*, Joseph  
Peter Drennan and Sam W. Burgan, respectfully, to lodge his *Complaint for Damages and for*  
*Injunctive Relief*, by showing unto this Honorable Court as follows, *viz.*:

***PARTIES***

I.

That your plaintiff, *viz.*, AYMAN ABU AITA, is a natural adult person, of Palestinian nationality, whom, at all times relevant herein, has been, and is presently domiciled in the village of Beit Sahour, West Bank, in the territory known as Palestine, supporting his wife and four children as a grocer, and is also a Board Member, as well as the Treasurer, of the Holy Land Trust, a charitable organization committed to promoting peace and reconciliation among Israelis and Palestinians, of all religious faiths, with your plaintiff being a Christian and member of congregant of the Greek Orthodox Church;

II.

That, upon information and belief, your defendant known as SACHA NOAM BARON COHEN, also known as SACHA BARON COHEN (hereinafter referenced *qua* "COHEN"), is a natural adult person, who is a British Subject, domiciled in the State of California, whom is employed as, *inter alia*, an actor, comedian and writer, whom was featured in, *inter alia*, the "Brüno" Movie;

III.

That, upon information and belief, your defendant known as DAVID MICHAEL LETTERMAN (hereinafter referenced *qua* "LETTERMAN"), is a natural adult person, domiciled in the State of New York, residing at 193 Baxter Road, North Salem, New York 10560, whom is employed as, *inter alia*, a comedian and television host, who hosts, *inter alia*, "Late Show With David Letterman," at the Ed Sullivan Theater, in New York City, which show is broadcast over the CBS Television Network, and, as more fully described herein, said defendant hosted The Late Show With David Letterman on 7 July 2009;

## IV.

That, upon information and belief, your defendant known as NBC UNIVERSAL, INC. (hereinafter referenced *qua* “UNIVERSAL”), is a *de jure* corporate personality, organized under the laws of the State of Delaware, and having its principal place of business at 30 Rockefeller Plaza, New York, New York 10009; upon further information and belief, said corporate defendant is one of the world’s larger media and entertainment companies, and is involved, *inter alia*, in the business of distributing cinematic films, through its “Universal Pictures” division, as well as in the distribution and marketing for retail to the public of DVD format recordings of cinematic works, through its “Universal Studios Home Entertainment” business; upon further information and belief, UNIVERSAL was and is the domestic and worldwide distributor of both the cinematic and DVD versions of the “Brüno” Movie;

## V.

That, upon information and belief, your defendant known as CBS BROADCASTING, INC. (hereinafter referenced *qua* “CBS”), is a *de jure* corporate personality, organized under the laws of the State of Delaware, and having its principal place of business at 51 West 52<sup>nd</sup> Street, New York, New York 10019; upon further information and belief, said corporate defendant is a major American television broadcasting network which distributes for broadcast on its numerous television station affiliates across the States, including, *inter alia*, WUSA Television, Channel 9, in Washington, D.C., a full compliment of regular and special events programming, including, *inter alia*, “The Late Show With David Letterman”;

## VI.

That, upon information and belief, your defendant known as WORLDWIDE PANTS, INC. (hereinafter referenced *qua* “WORLDWIDE”), is a *de jure* corporate personality, organized under the laws of the State of Delaware, and having its principal place of business at 1697 Broadway, New York, New York 10019; upon further information and belief, at all times relevant herein, said corporate defendant is the producer of “The Late Show With David Letterman”;

## VII.

That, upon information and belief, your defendant known as GANNETT COMPANY, INC. (“WUSA”), is a *de jure* corporate personality, organized under the laws of the State of Delaware, and having its principal place of business at 7950 Jones Branch Drive, McLean, Virginia 22107-0150; upon further information and belief, said corporate defendant is a major newspaper and television media company in the United States, which owns, *inter alia*, WUSA Television, Channel 9, in Washington, D.C., the longest-tenured affiliate of the CBS Television Network; upon further information and belief, WUSA broadcast, on a customary taped delay basis, *inter alia*, the unexpurgated 7 July 2009 edition of “The Late Show With David Letterman”;

## VIII.

That, upon information and belief, your defendant known as LARRY CHARLES WENGROD, also known as LARRY CHARLES (hereinafter referenced *qua* “CHARLES”) is a natural adult person, and citizen of the United States of America, whom is believed to be domiciled in the State of California, is employed as a writer, director and producer, and was the director of, *inter alia*, the “Brüno” Movie;

***JURISDICTION AND VENUE***

## IX.

That this Honorable Court has jurisdiction over the instant matter under the provisions of 28 U.S.C., § 1332 (a) (2), because there is complete diversity of citizenship between the parties hereto, and because the amount in controversy, exclusive of interest and costs to follow, exceeds the sum of seventy-five thousand dollars (\$75,000); this Honorable Court may exercise properly *in personam* jurisdiction over each of your within-named defendants inasmuch as, inter alia, the subject matter of the instant litigation, *viz.*, certain calumnious accusations implicating your plaintiff were contained in certain discrete media, *viz.*, the cinematic and DVD versions of the “Brüno” Movie, and the 7 July 2009, broadcast of “The Late Show With David Letterman,” all of which media were deliberately and intentionally published and or republished in, *inter loci*, the District of Columbia, by your defendants, each of them, acting, variously, separately, and or in concert;

***FACTUAL AVERMENTS  
(Inducement)***

## X.

That, in accordance with §219 of the Immigration and Nationality Act, as amended, the Secretary of State has designated the “Al-Aqsa Martyrs Brigade” as a Foreign Terrorist Organization (hereinafter designated *qua* “FTO”)<sup>1</sup>;

## XI.

That, for the purposes of identifying a FTO, *inter alia*, the United States Code ( Title 22, Chapter 38, Paragraph 2656f(d)) defines “terrorism” as “. . . premeditated, politically motivated violence perpetrated against noncombatant targets by subnational groups or clandestine agents”;

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<sup>1</sup> See: Current List of Foreign Terrorist Organizations posted by the Secretary of State’s Coordinator for Counterterrorism, on the United States Department of State Internet website: <http://www.state.gov/s/ct/rls/other/des/123085.htm> .

## XII.

That 18 U.S.C., § 2331 defines “terrorism” as:

“ . . . activities that involve violent . . . or life-threatening acts . . . that are a violation of the criminal laws of the United States or of any State and . . . appear to be intended (i.) to intimidate or coerce a civilian population; (ii.) to influence the policy of a government by intimidation or coercion; or (iii.) to affect the conduct of a government by mass destruction, assassination or kidnapping . . . .”;

## XIII.

That, at all time relevant herein, alien representatives and members of a designated FTO are inadmissible to the United States, and are, in certain circumstances, removable from the United States<sup>2</sup> ;

## XIV.

That, in addition to its having been designated by, *inter alia*, The Government of the United States of America as a terrorist organization, as referenced *supra*, the Al-Aqsa Martyrs Brigade is generally and widely recognized throughout the world, and, perforce, in the Middle East, as a notorious terrorist group, culpable in the wanton slaughter of dozens of innocent people and in the targeted assassination of many others;

## XV.

That, as adverted to above, your plaintiff is a peace-loving person who abhors violence, and, prior to the publication and republication of the calumnies complained of herein, enjoyed a good reputation for honesty and a peaceable nature throughout his community in Bethlehem, as well as amongst his numerous relatives, friends and associates in the United States;

## XVI.

That, on or about 30 June 2009, the “Brüno” Movie premiered in Hollywood;

## XVII.

That, as adverted to *supra*, on 7 July 2009, COHEN appeared with, *inter alios*, LETTERMAN, on “The Late Show With David Letterman,” which show was broadcast, on a tape-delayed basis, over CBS's eponymous broadcasting television network, including, *inter alia*, over WUSA;

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<sup>2</sup> See: 8 U.S.C., §§ 1182 (a) (3) (B) (i) (IV)-(V), 1227.

## XVIII.

That, in the course of his aforesaid appearance with LETTERMAN, COHEN went to great lengths to portray falsely your plaintiff as a “terrorist group leader al-aqsa martyrs brigade (*sic.*)”, and suggested that he learned such putative association through a contact in the “C.I.A.”, presumably, the United States of America's Central Intelligence Agency”;

## XIV.

That, although couched in some banter, a discernment of the warp and woof of the COHEN – LETTERMAN dialog gives the unmistakable impression that each defendant was desirous of conveying the message to the audience that your plaintiff was, indeed, a “terrorist”, who was a group leader of the Al-Aqsa Martyrs Brigade, as evinced by the following selective sampling of excerpts from the colloquy between COHEN & LETTERMAN, set forth, *haec verba*, thusly:

BY COHEN: What could people see that they've never seen before on film? And we thought one thing would be a comedian interviewing a terrorist? \* \* \* We're going to find a real terrorist. \* \* \* We called up a contact we had at the C.I.A. and said: 'Can you help us? We're looking to find a terrorist'.”

BY LETTERMAN: Bruno has a contact at the CIA?

BY COHEN: Bruno doesn't but I knew somebody who did.

BY LETTERMAN: Eventually, after a few months, we found somebody who actually lived in a town that had a terrorist from a pretty nasty group called the al-Aqsa Martyrs Brigade who are kind of the number one suicide bombers out there. . . .” \*\*\* . . .he said: 'There is a terrorist who lives in my town.’” So I said Great! Can we interview him but I'm a little scared about reprisal attacks from the other people in your city. \* \* \* The guy picks a secret location (for the interview).

COHEN then goes on to describe his averred concerns for his personal safety, as well as the interview itself and then the interviewed segued from a COHEN – LETTERMAN dialogue to the airing of an excerpt from the “Brüno” Movie which depicted your plaintiff being interviewed by COHEN, in which, significantly, the following caption appears, at all times, whenever, your plaintiff is shown on screen: “terrorist group leader al-aqsa martyrs brigade”;

The COHEN – LETTERMAN interview then draws to a close with LETTERMAN, essentially, predicting that the “Brüno” Movie would be a “blockbuster” just as “Borat”, COHEN's last cinematic release;

XX.

That, as adverted to *supra*, the “Brüno” Movie was released nationwide on 10 July 2009, after having been released the day before in Australia and New Zealand; subsequently, upon information and belief, the “Brüno” Movie has been released in many countries around the world, including, *inter alia*, Israel, where it was shown with Hebrew subtitles;

XXI.

That, on or about 17 November 2009, the “Brüno” Movie was released nationwide, on DVD recording, for sale to the general public, both on-line and through innumerable retails outlets, including scores of stores in the District of Columbia;

XXII.

That, on even date, *id est*, 17 November 2009, COHEN and CHARLES appeared as guests on Terry Gross' respected radio show on National Public Radio (“NPR”), “Fresh Air”, to discuss and promote the “Brüno” Movie; said interview was aired nationwide on NPR affiliates including, *inter alia*, on WAMU and WHUR; although the scene from the “Brüno” Movie was not explicitly mentioned, COHEN and CHARLES waxed expansively about how the “Brüno” Movie represented a new genre in comedy in which the comedic actor is placed in real, dangerous situations, in which he (the comedian) thereupon deigns to make some sort of comic effect;

XXIV..

That the dust jacket encasing the retail DVD of the “Brüno” Movie explicitly mentions “terrorists”, with said term deigned to reference your plaintiff and the latter's fictional bodyguard;

## XXV.

That, contrary to the insinuations and representations contained in both the “Brüno” Movie, the “Brüno” Movie DVD and the aforesaid COHEN – LETTERMAN interview, at no time was COHEN in any danger when he interviewed your plaintiff, nor was the interview at a “secret location”; in fact, the interview took place at a spot selected by COHEN, *viz.*, the Everest Hotel, which, although located on the West Bank, is in an area designated by the Israeli military as “ZONE 'C’”, which is under full Israeli military control;

## XXVI.

That, upon information and belief, your defendants, each of them, evinced either actual malice or else a reckless disregard for the truth in respect of their actions *vis-à-vis* your plaintiff;

*(Colloquium)*

## XXVII.

That, as adverted to above, your plaintiff was identified explicitly in the “Brüno” Movie as “terrorist group leader al-aqsa martyrs brigade”, under a bold display of his full name, *viz.*: “Ayman Abu Aita”;

## XXVIII.

That, upon information and belief, the excerpt from the “Brüno” Movie in which your plaintiff was depicted, when viewed by the public on television sets and video monitors, through the WUSA outlet, *inter alia*, included the CBS trademarked “eye” logo, connoting the imprimatur of CBS News;

## XXIX.

That the depiction of your plaintiff in the “Brüno” Movie shows a full-facial view such that there is no mistaking whom is being characterized as a “terrorist”;

*(Innuendo)*

## XXX.

That the confluence of the foregoing circumstances foreseeably and deliberately were intended to and, in fact, did brand your plaintiff, a peace activist, family man and prominent businessman as a “terrorist”, and that, upon information and belief, a substantial proportion of people in your plaintiff's

hometown, as well as people throughout the world, including, *inter loci*, the District of Columbia, as a terrorist and mass-murderer;

XXXI.

That the within-described accusations, insinuations and representations that your plaintiff is, or ever was, associated with the notorious Al-Aqsa Martyrs Brigade, or, for that matter, any other terrorist activity or cause, is utterly false and untrue, and your defendants, each of them, had every reason to believe or know that, yet slandered your plaintiff anyway;

***(Harm Sustained by Your Plaintiff)***

XXXII.

That the calumnies described hereinbefore have caused your plaintiff to suffer extensive damage and loss, including, but not limited to, the following, viz.: death threats; shame; loss of reputation; loss of effectiveness as a community organizer and conciliator; depression and anxiety; loss of business to his family market; and fear for the well-being and safety of his wife, children, and his relatives, both on the West Bank and in the United States;

XXXIII.

That, in addition, your plaintiff has incurred considerable attorneys' fees and travel expenses as he has been obliged to travel to the United States to vindicate his good name and, concomitantly, to salvage his reputation.

***(Wrongful Gain by Your Defendants)***

That, although it bears mention that, at this stage, pre-discovery,. Your plaintiff is not in a position to posit the ill-gotten gains realized by your corporate and individual defendants, upon information and belief, such gains were, indeed, substantial, and, as a benchmark in such regard, upon further information and belief, the current box office take from the "Brüno" Movie, exclusive of DVD sales, is approaching the sum of Two Hundred Million Dollars (\$200,000,000).

**WRONGS OF THE DEFENDANTS****FIRST COUNT****(LIBEL AND SLANDER on 7 July 2009 Against All Defendants)**

XXXIV.

That your plaintiff hereby incorporates by reference herein, as if set out in full, each and every one of the foregoing averments contained in this Complaint;

XXXV.

That the depictions of your plaintiff in the “Brüno” Movie and on The Late Show With David Letterman, as a “terrorist” were intended to, and in fact did, brand falsely your plaintiff as a terrorist and criminal, causing the harm complained of, *inter alia*;

**SECOND COUNT****(LIBEL AND SLANDER on 10 July 2009 Against COHEN, UNIVERSAL & CHARLES)**

XXXVI.

That your plaintiff hereby incorporates by reference herein, as if set out in full, each and every one of the foregoing averments contained in this Complaint;

XXXVII.

That the depictions of your plaintiff in the cinematic release of the “Brüno” Movie, as a “terrorist” were intended to, and in fact did, brand falsely your plaintiff as a terrorist and criminal, causing the harm complained of, *inter alia*;

**THIRD COUNT****(LIBEL AND SLANDER on 17 November 2009 Against COHEN, UNIVERSAL & CHARLES)**

XXXVIII.

That your plaintiff hereby incorporates by reference herein, as if set out in full, each and every one of the foregoing averments contained in this Complaint;

XXIX.

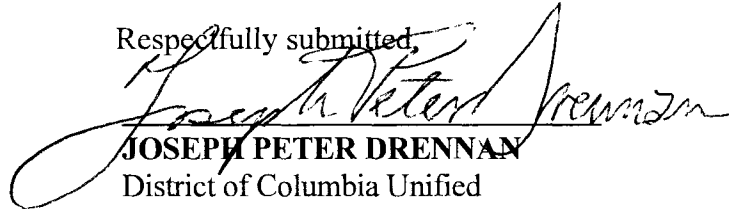
That the depictions of your plaintiff in the DVD release of the “Brüno” Movie and on The Late Show With David Letterman, as a “terrorist” were intended to, and in fact did, brand falsely your plaintiff as a terrorist and criminal, causing the harm complained of, *inter alia*;

***PRAYER AND AD DAMNA***

WHEREFORE, and for the foregoing reasons, your plaintiff ever prays: (i.) that he be awarded compensatory damages in an amount to be determined by the trier of fact or else the sum of Ten Million Dollars (\$10,000,000), against your defendants, jointly and severally; (ii.) exemplary damages in the sum of One Hundred Million Dollars (\$100,000,000); reasonable attorneys' fees, & costs to follow.; (iv.) in addition, your plaintiff hereby demands injunctive relief, both preliminarily as well as permanently, enjoining your defendants to withdraw the "Brüno" Movie from commercial distribution by whatever means.

Dated: 2 December 2009, at Alexandria, Virginia

Respectfully submitted,



**JOSEPH PETER DRENNAN**

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**HATEM ABO AHMAD**

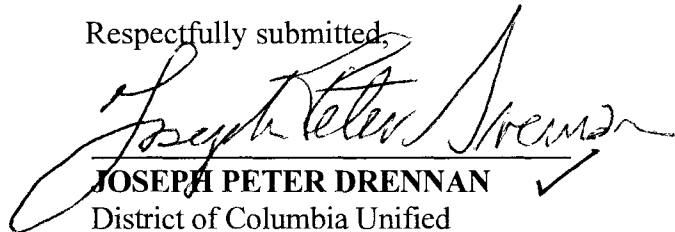
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Attorneys and Counsellors, *in Praesenti*, for Plaintiffs

***DEMAND FOR TRIAL BY PETIT JURY***

Pursuant to Amendment VII of the Constitution of the United States of America, your plaintiff hereby and herewith demands a trial by a *petit* jury of all disputed factual issues as well as on issues related to monetary relief.

Respectfully submitted,



**JOSEPH PETER DRENNAN** ✓

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